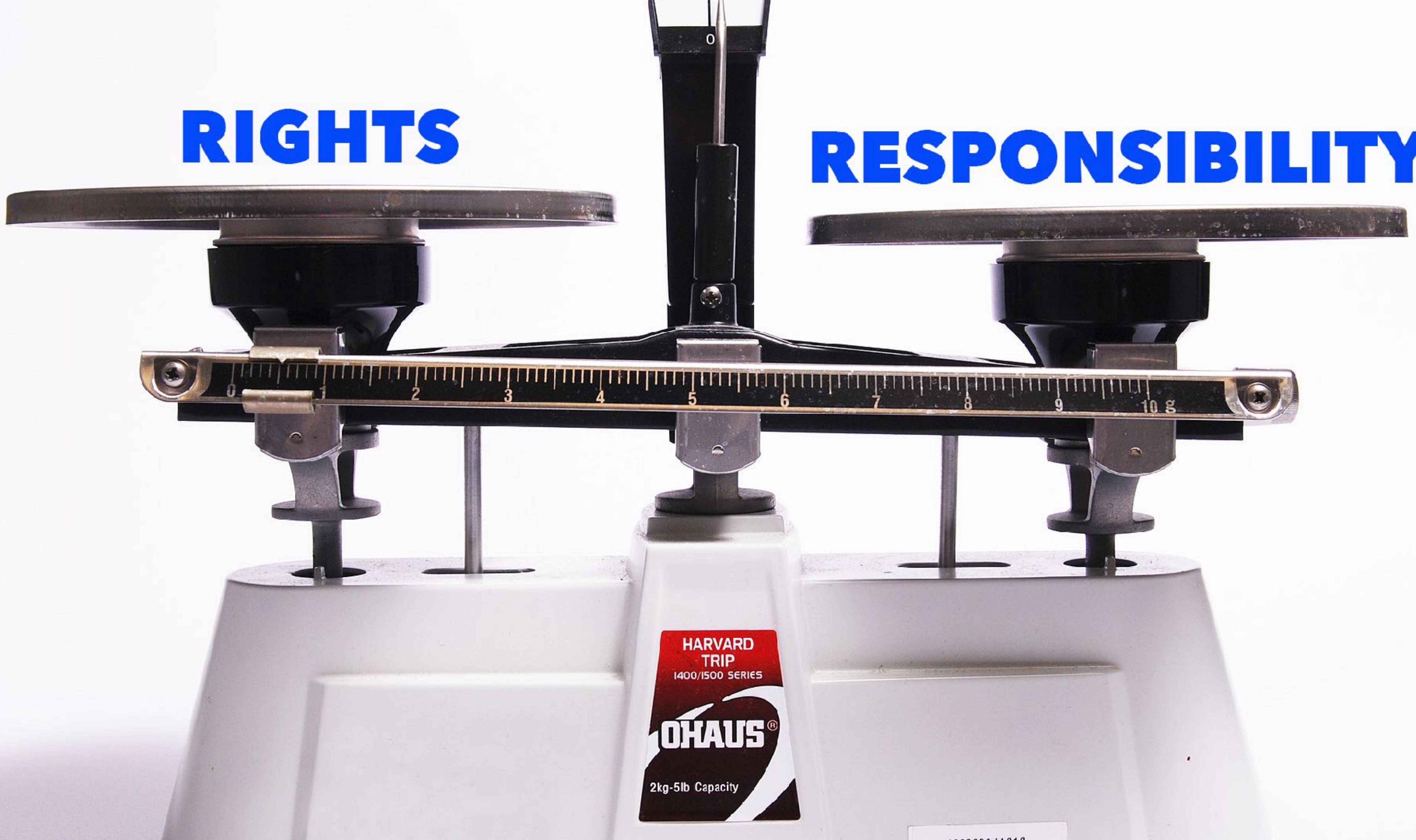


RIGHTS

RESPONSIBILITY



Accessibility: No rights without responsibility

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L'internationale

Equality wants other laws:

**No rights without duties,
she says,**

**Equally, no duties without
rights.**





Who has rights?

Everyone

Who has responsibilities?

Everyone



People with disabilities don't speak up

Must speak up



Feels pointless





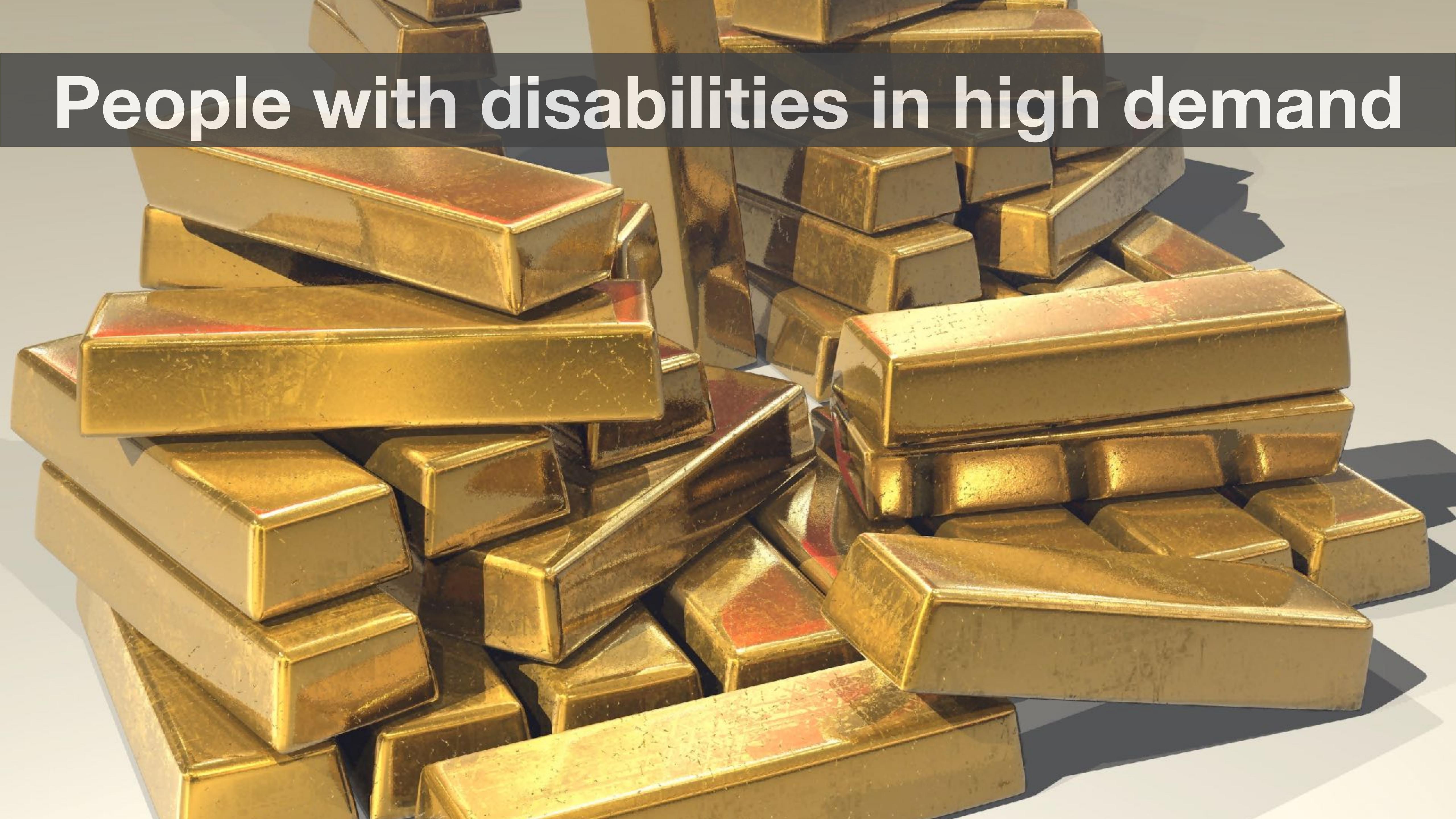
Frustrating
experiences

Not everyone
is an expert
on all
the things!



“I asked for help on twitter, but as usual when I ask for #a11y help, nobody answered. Honestly? Blind people suck that way. If someone building a ramp asks my opinion I will be overjoyed to go over there and test it. Blind people will not help test websites. Ever.”

People with disabilities in high demand

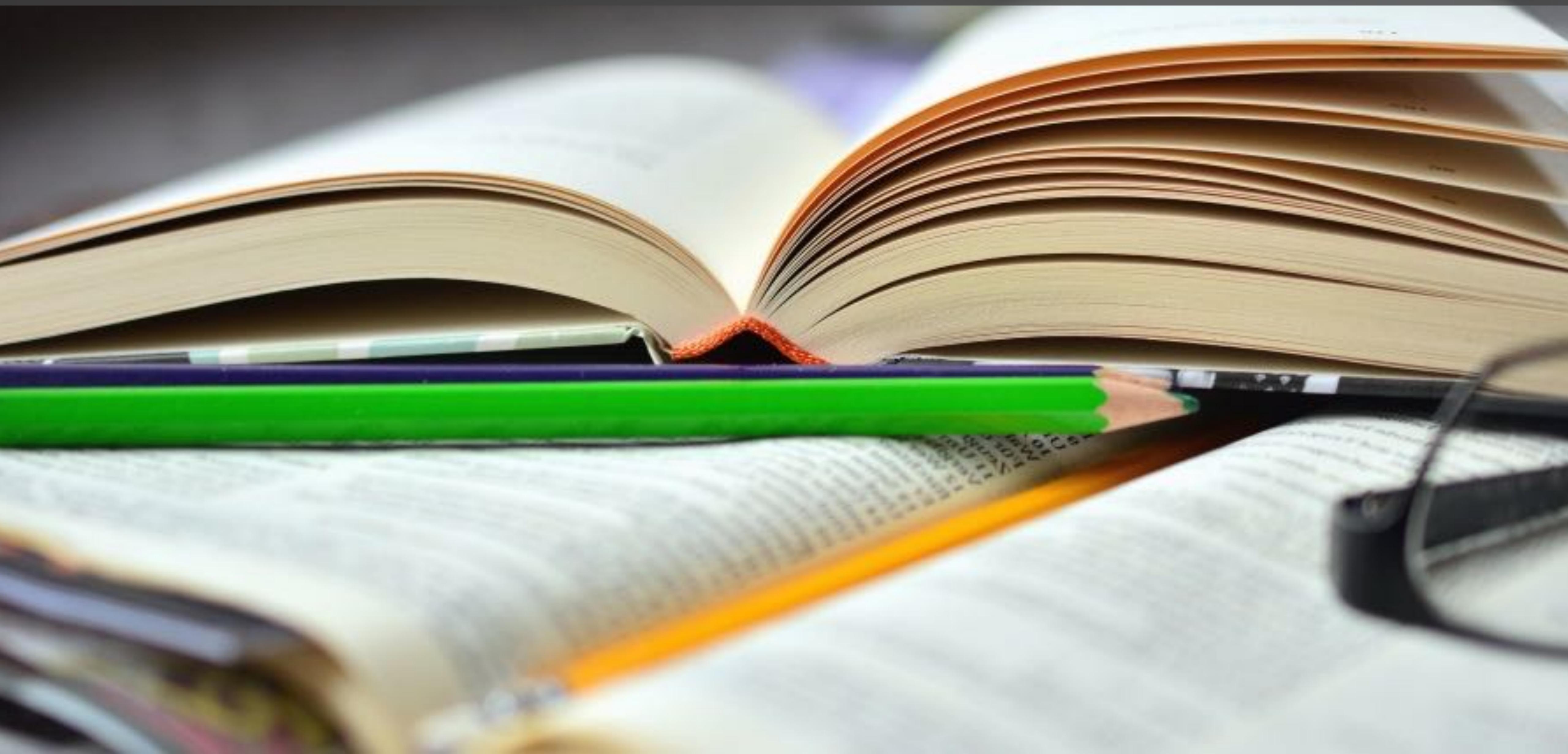




Vicious circle

Suggestions for site stakeholders

Learn about accessibility



**Knowledge of accessibility
increases your the ability to
build it right from the start.**

Invite



Provide easy feedback path

A photograph of a winding mountain road through a forest. The road is paved and curves to the left. In the foreground, there is a paved walkway or path. On the right side of the walkway, there is a wooden bench. The ground is covered with snow and fallen leaves. The forest consists of various trees, including evergreens and deciduous trees with autumn-colored leaves. The sky is blue with some clouds.



Listen to feedback

Deliver on your promises





Remove barriers



Conduct Usability Testing

Suggestions for people with disabilities

A close-up photograph of a person's hands holding a tin can telephone. One hand holds a tin can with a hole in the center, and a piece of white string is attached to the hole and goes through the other hand's fingers, which are holding another tin can. The person is wearing a white shirt and a blue and white striped tie. The background is plain white.

Do speak up

Subject: Problem encountered on [XYZ website]

Dear [name or position of person you're writing to]

I had problems on the web page [web address (URL), or describe the page where the problem occurs]

I tried to [describe what you were trying to do on their site].

The problem was [describe what doesn't work for you or what doesn't work the way you expected].

This meant I was unable to [describe what you had hoped to do on their website].

[optional: "I have no trouble on" [describe a similar site that works for you].

Here is some information to help you diagnose and fix the problem. I use a [your computer operating system with the [name and version of your browser].

I also use [describe any assistive technology you use, or settings you changed - if this is relevant].

To learn about web accessibility please see "Accessibility - W3C" at <http://www.w3.org/standards/webdesign/accessibility.html> [optional: include other references]

I look forward to your fixing accessibility barriers on your website. Please contact me [at the phone number address below] if I can be of further assistance.

Sincerely,

[your name and contact information]



Take a minute



Don't just bitch!

Questions?

Thank you!

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Slides: <http://bit.ly/Nic-Slides>

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- Book/pens: CC0 <https://pixnio.com/objects/books/pencil-learning-knowledge-book-reading-study>
- Feedback scrabble: By Nick Youngson. CC By SA 3.0 <http://www.thebluediamondgallery.com/wooden-tile/f/feedback.html>
- Easy path: CC0
- Bronze listening: CC0 <https://pixabay.com/en/sculpture-bronze-the-listening-2275202/>
- Domino futuristic: By John Lloyd CC By 2.0 <https://www.flickr.com/photos/hugo90/3514777996>
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