

# JAVIER RUIZ-SOLER, PH.D.

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Collaborative and solutions-focused leader with an extensive international career background leading major projects in Europe and Canada. Excellent management and leadership skills, with broad experience overseeing all stages of planning and delivery of complex research projects. Proven ability to foster and maintain a strong industry network, including building relationships with external partners, organizing engaging events, and delivering informative conference presentations. Passionate about the development of a more democratic, inclusive, and transparent society, with a focus on new communication and civic engagement technologies.

## CORE COMPETENCIES:

- Advocacy
- Digital Government & GovTech
- Policy Development
- Digital Transformation
- Research Methods & Tools
- Public Speaking & Networking
- Leadership & Team Building
- Big Data Analytics
- Data Governance & Privacy

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## PROFESSIONAL EXPERIENCE

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**IDC CANADA INTERNATIONAL DATA CORPORATION** • Toronto, ON

10/2021 to Present

### **Consulting Manager**

*Overseen research projects of market intelligence and advisory services for the information technology (IT), helping organizations to upscale their digital transformation.*

- Scoping and managing projects that satisfy requirements and addresses project specifications and timelines.
- Conducting research and analysis on leading-edge information technologies: cloud computing, security, and AI.
- Managing quality assurances in every stage of the engagement (proposals through delivery), optimizing the look and feel of the final deliverables, proof-reading for accuracy, ensuring quality of datasets.
- Analyzing quantitative datasets and/or survey data and data interpretation with data-driven story.
- Presenting results and deliverables, supporting the strategic direction of clients.

**DIGITAL DEMOCRACIES INSTITUTE** • Vancouver, BC

09/2019 – 09/2021

### **Senior Researcher & Project Manager**

*Oversaw complex research projects focused on a wide range of digital policies and Internet-related issues under the umbrella of the Social Science Research Council (SSRC) and the Government of Canada's Joint Initiative for Digital Citizen Research.*

- Appointed Research Manager for the Canadian Working Group of the [Global Disinformation Index](#), an international think tank operating across several countries.
- Led teams of researchers to conduct data analysis and visualizations utilizing RStudio, Tableau, and Python.
- Produced and published detailed reports and recommendations for associated stakeholders and agencies to inform strategy and policy development.
- Expanded brand awareness and build a broad professional network for the Institute's expertise in digital democracy through participation in international conferences and collaboration with global stakeholders across industry and government.
- Established the *Canadian Disinformation Research Network* with different research partners and institutions across Canada.
- Visiting Scholar at the Berman Klein Center for Internet & Society at Harvard University.

**EUROPEAN UNIVERSITY INSTITUTE** • Florence, Italy

09/2014 – 06/2019

### **Researcher**

*Performed and managed research projects focused on digital policies, developing data-informed insights and recommendations.*

- Presented to EU government agencies, digital platforms and think tanks at ~30 conferences, seminars and workshops about online communication, big data, privacy, and platform governance.
- Conducted qualitative and quantitative analysis of Big Data.
- Prepared comprehensive reports with research outcomes and policy recommendations for EU governmental institutions.

- Prepared position papers in response to regulatory initiatives.
- Recommended and drafted strategies to support EU institutions in engaging with citizens on EU topics of political relevance.
- Published in specialized peer reviewed top journals and press on digital democracy and digital civic engagement.
- Advocated EU institutions on policies such as the Digital Service Act and Europe Data Governance, as well as the development of codes of conduct for social media platforms in data privacy and access.

**TEDx STOCKHOLM** ▪ Stockholm, Sweden

06/2012 – 09/2013

### Head of Communications

*Directed all areas of communications strategy, including marketing, media relations, event planning & management, social media, and public relations.*

- Led a team of twelve communications and marketing professionals, including establishing goals aligned with corporate objectives, monitoring progress, and achieving objectives in line with quality and timeframe requirements.
- Managed media planning and relations, including developing a comprehensive strategy, building positive relationships with the press, and scheduling various interviews and appearances to increase brand awareness and promote upcoming events.
- Established a prominent online presence within 1 year, including creating engaging social media profiles, managing online advertising, and developing a new website, to generate online engagement and positively impact event attendance.
- Oversaw the planning, design, and implementation of major events with up to 500 attendees, including organizing speakers, securing venues, coordinating teams.

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## EDUCATION

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**Ph.D., Political and Social Sciences** ▪ European University Institute, Florence, Italy (2019).

- *Awarded: Best Thesis in Political Communication, Spanish Association of Political Communication (ACOP).*

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## LANGUAGES

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- Fluent in English, Spanish, Catalan, Italian.

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## SERVICE & LEADERSHIP

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**GOVERNMENT OF CANADA** ▪ Ottawa, ON

03/2022 to Present

### Member of Open Government Forum

*Elected member to represent civil society in the multi-stakeholder forum on Open Government, advising on the Government of Canada's commitments on open and digital government.*

- Advising the implementation and assessment of the Open Government National Plan 2022-2024.
- Tracking and analyzing legislation, regulations, policy proposals, and hearings.
- Providing content expertise in digital policies: trustworthy artificial intelligence, disinformation, data privacy, transparency.
- Implementing detailed plans and recommending policies/procedures.
- Building community across Canada with different stakeholders of civil society, industry, and government.

**CANADIAN CENTER FOR NON-PROFIT DIGITAL RESILIENCE** ▪ Toronto, ON

09/2022 to Present

### Advisor

*Helping non-profits thrive in a tech driven world.*

- Offering insights from the private and public sector.
- Providing ad-hoc advice to participant organizations on digital transformation and resilience.
- Teaching participant organizations to use data and tech to advance their mission.

- Sharing local, regional, and global perspectives on digital policies: trustworthy artificial intelligence, disinformation, data privacy, transparency.

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## SKILLS

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- **Research & Analysis:** Network Analysis: Gephi, iGraph in R. Content & Sentiment Analysis: Quanteda and iSA. Data Analytics: Tableau, R, Python, Excel.
- **Policy:** white papers, amendments, briefing materials and info briefs, policy recommendations, policy development, position papers, snapshots, roadmaps.
- **Communication:** Public speaking skills from conferences and professional events, publication record and writing skills in specialized journals, and press.