



Govtech JLM

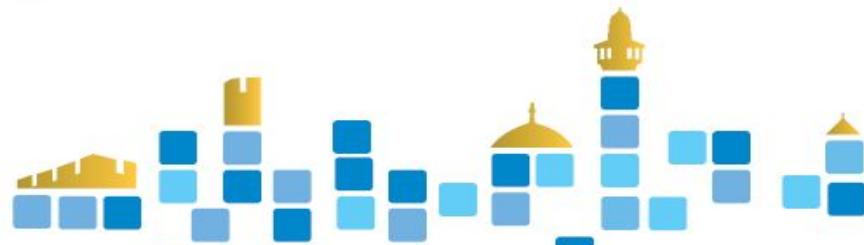
Social Intrapreneurship in the Public Sector



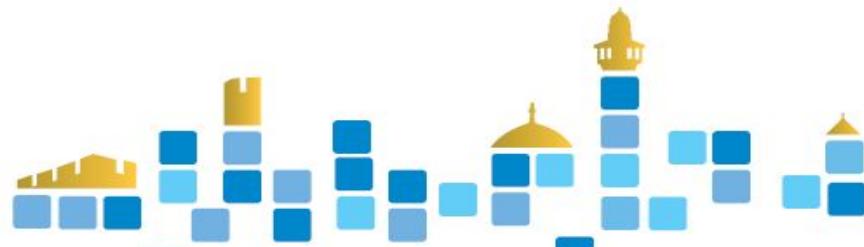
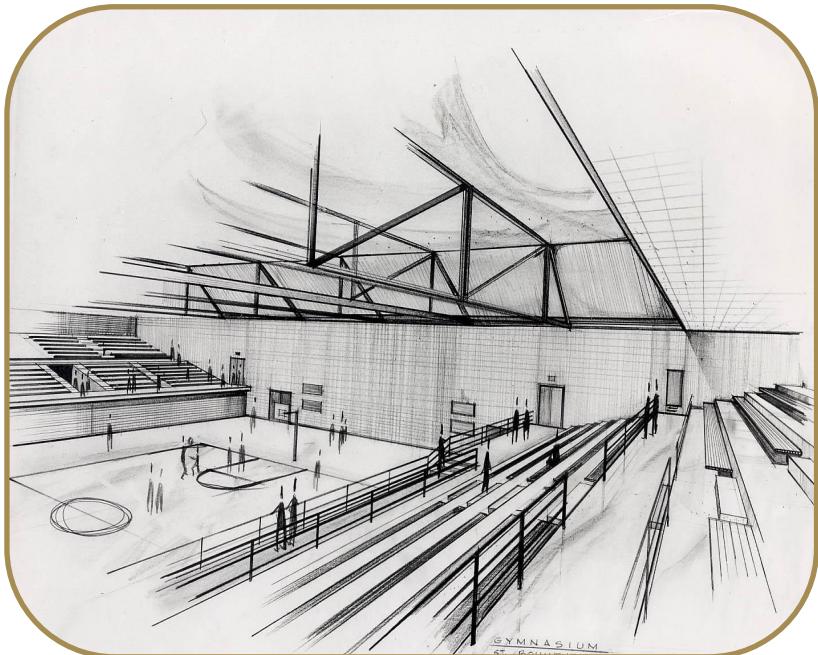
Organizational Structure



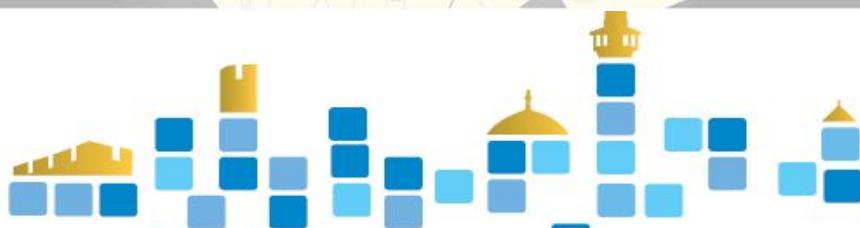
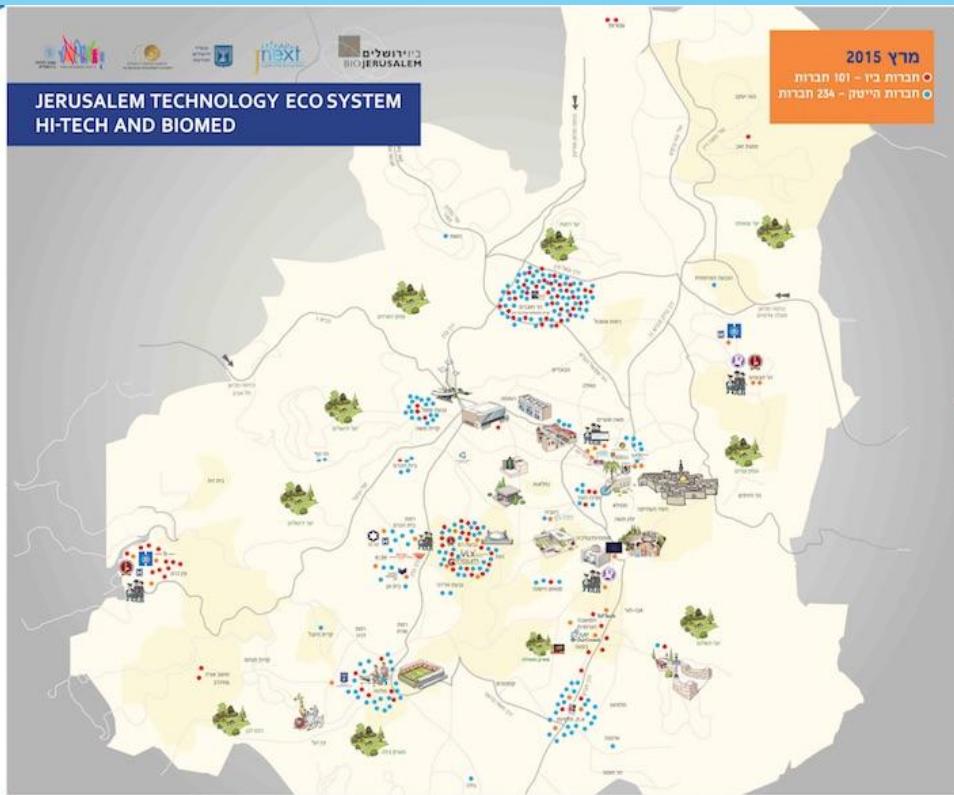
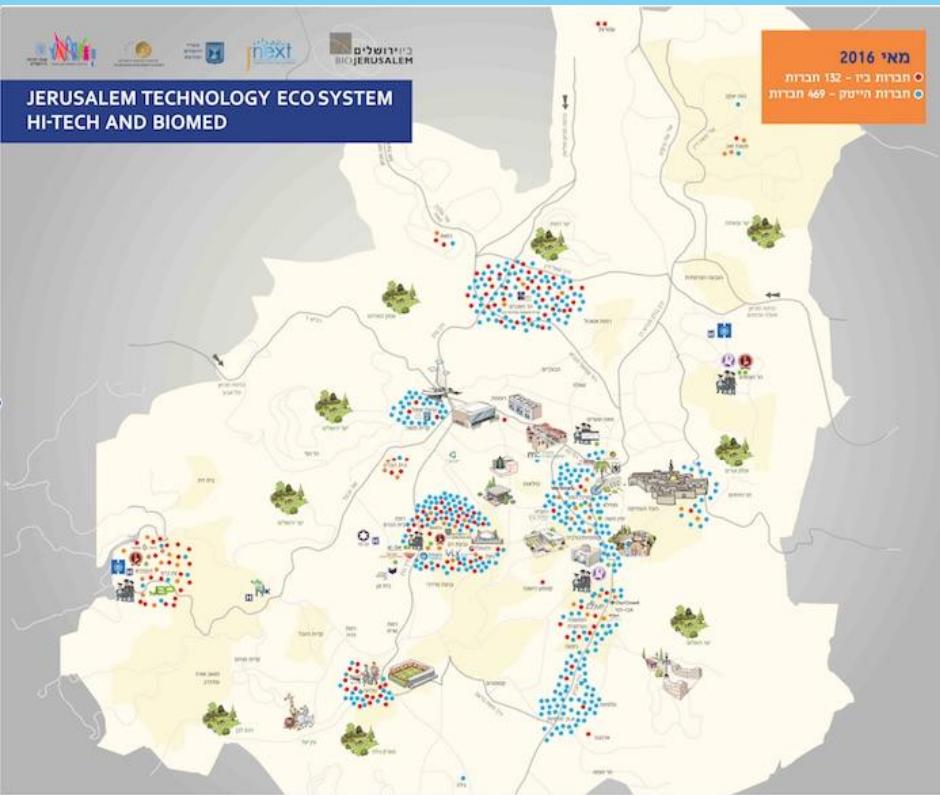
State of Israel
Ministry for Jerusalem
and Diaspora Affairs



Archi-Tech - How I got to Jnext



Mapping the ecosystem



Multi-pronged approach

Leading Academic Institutions



Multinational R&D Centers



Investors



Accelerators & Hubs



Government & Organizations



Lecture Series in Jerusalem

CREATIVE MORNINGS



Corporate Meets STARTUPS

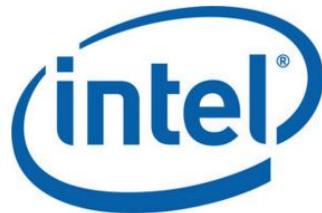
an Intel initiative



Fuckup
NIGHTS

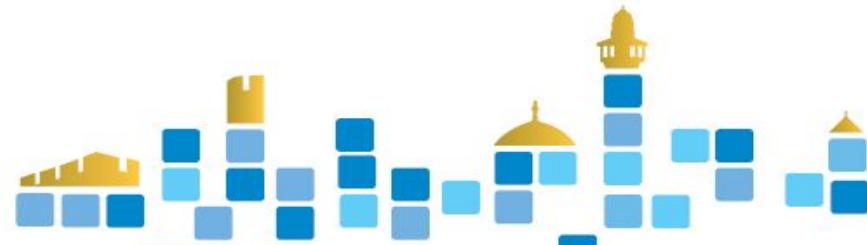


Multinational R&D Centers in Jerusalem



Medtronic

Johnson & Johnson



Growth in Access to Capital



New
OurCrowd

New
jumpspeed
VENTURES

New
VLX
Van Leer Xenia Ventures

TERRA
Venture Partners

**JERUSALEM
GLOBAL
VENTURES**

New
**FLINT
CAPITAL**

**Integra
Holdings**

Hadasit
Bio-Holdings Ltd.

SHAViT
CAPITAL FUND

MediTechPartners

wadi
VENTURES

New
CORNERSTONE
VENTURE PARTNERS

חל עבודה צשווית
ליזים תרבותיים
PICO

New
BESADNO
INVESTMENT GROUP
Investments with Added Value

New
ISTECH LABS



Growth in Accelerators and Startup Hubs

siftech

atobe

Bezalel
Alumni
Business
Accelerator



MEET

Middle East Education through Technology

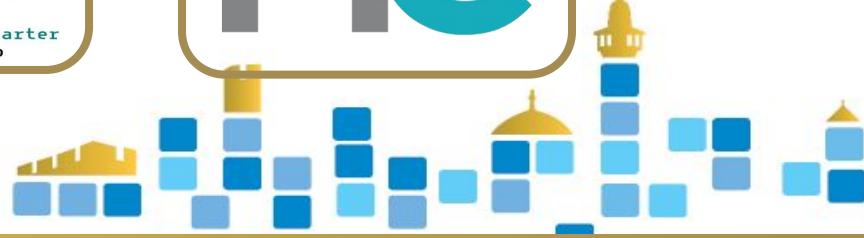


Fostering Innovation
PRESENTENSE
GROUP

JerusalemHub
TEMECH

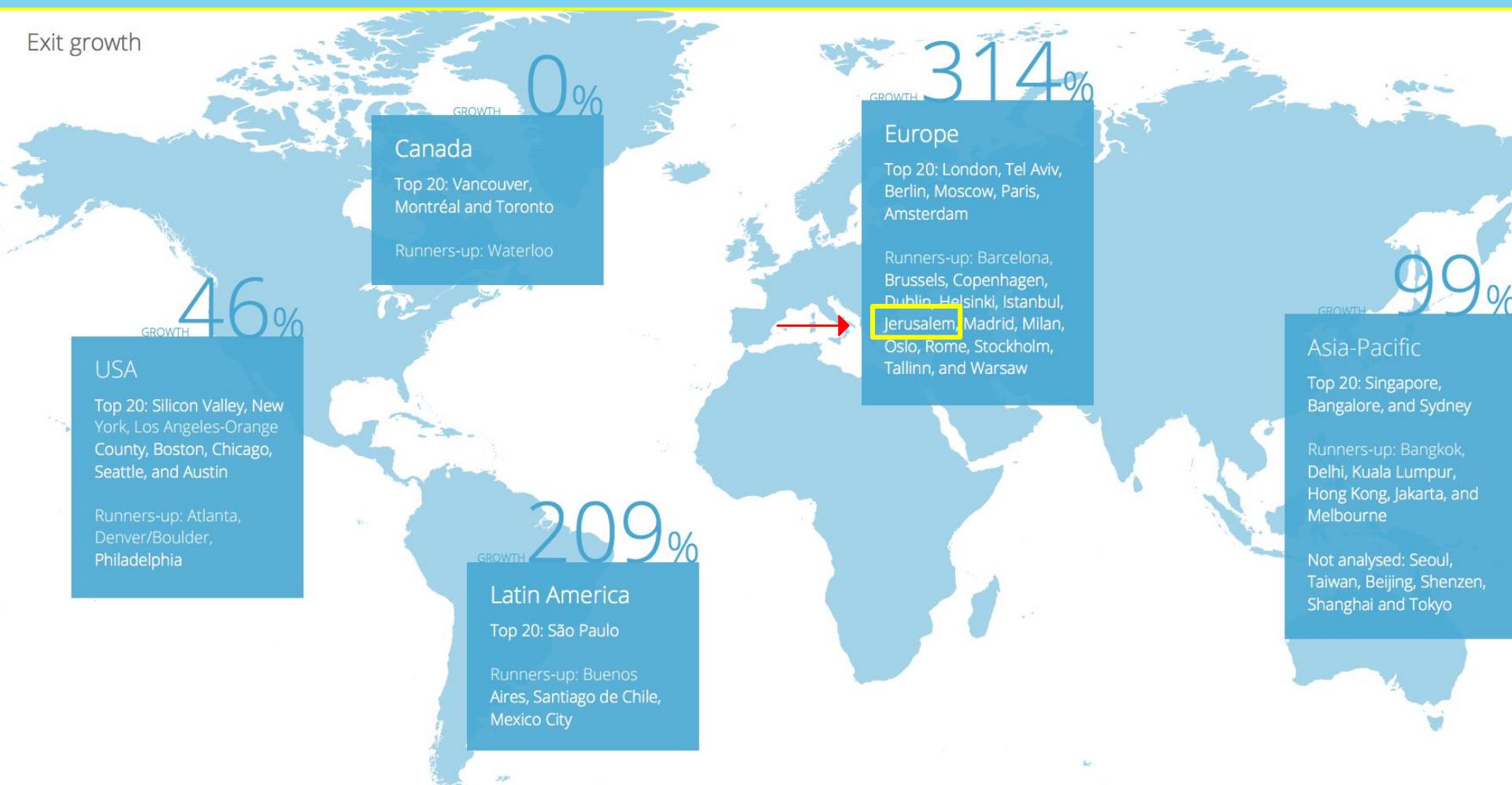


MC

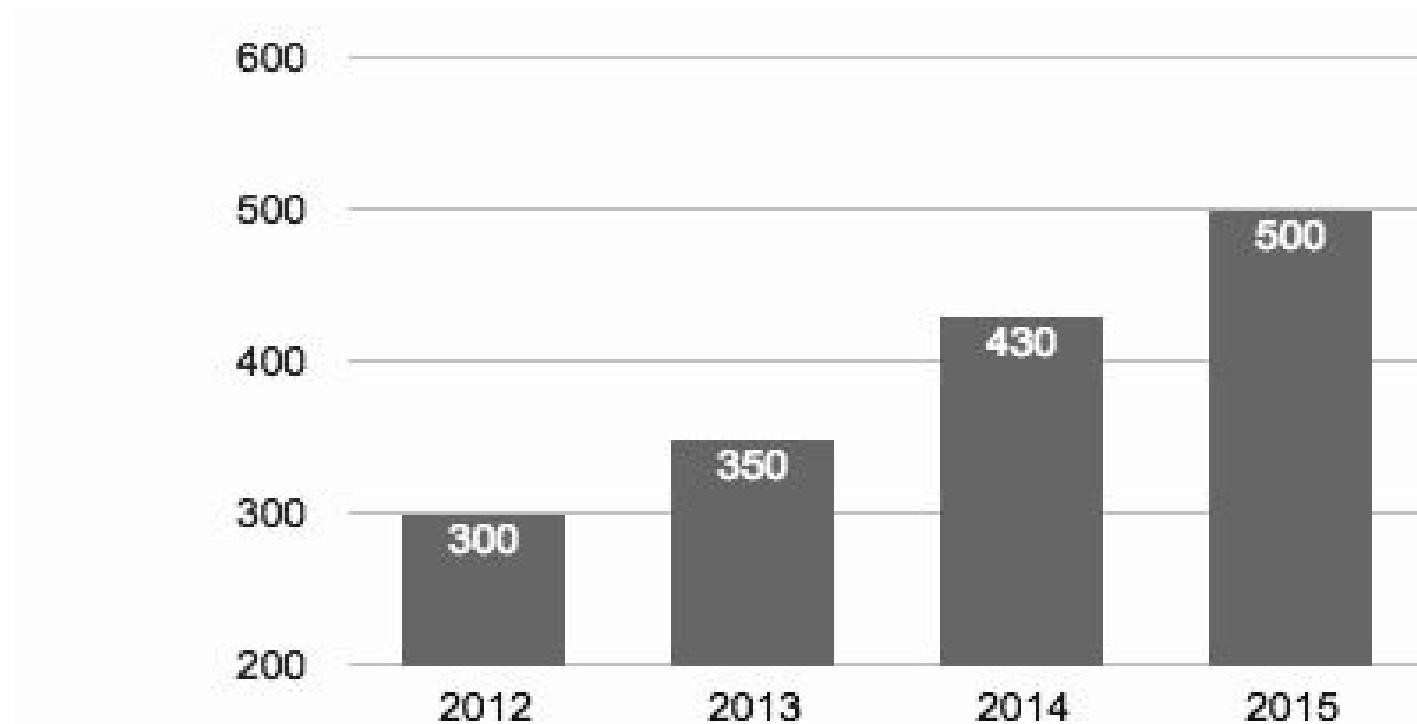


*Organizations receiving support from Jnext

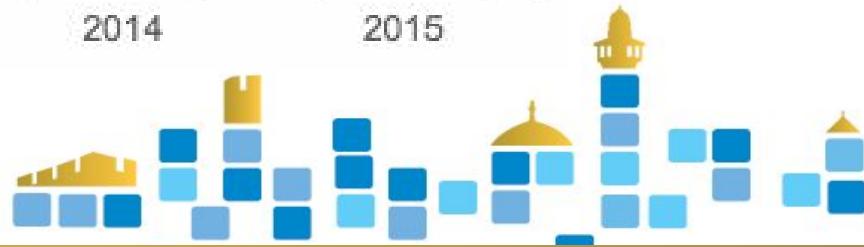
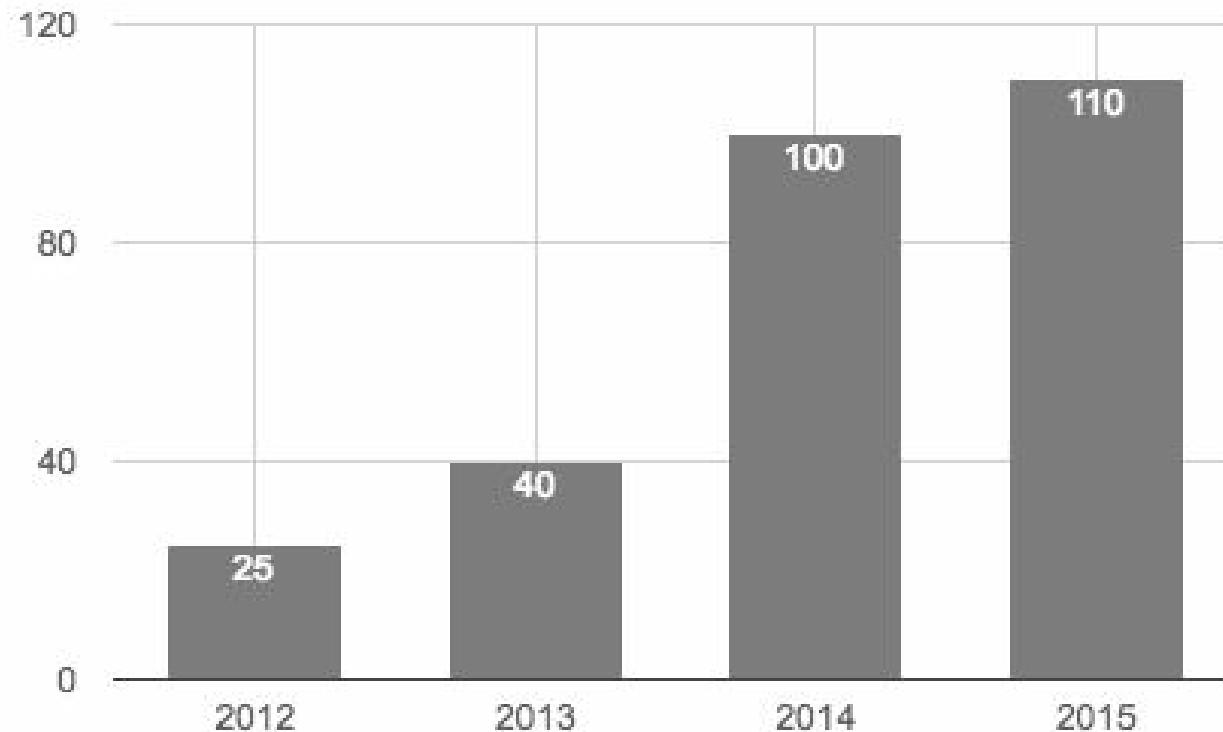
Jerusalem in the World's Top-30 Startup Cities On 2015 Ecosystem Report



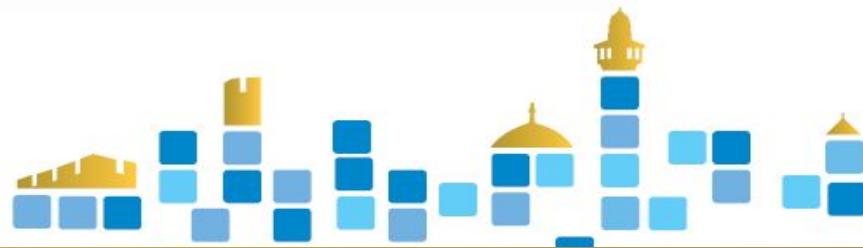
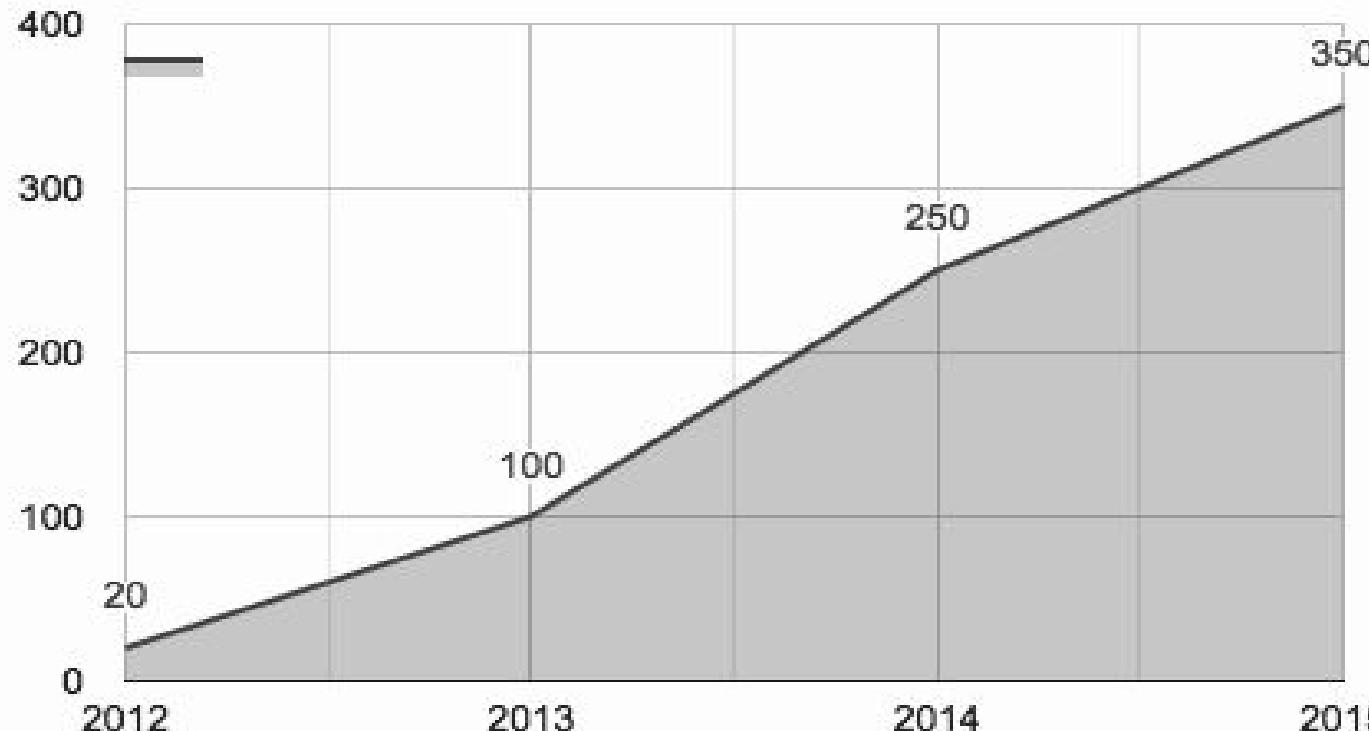
Total Startup Companies in Jerusalem



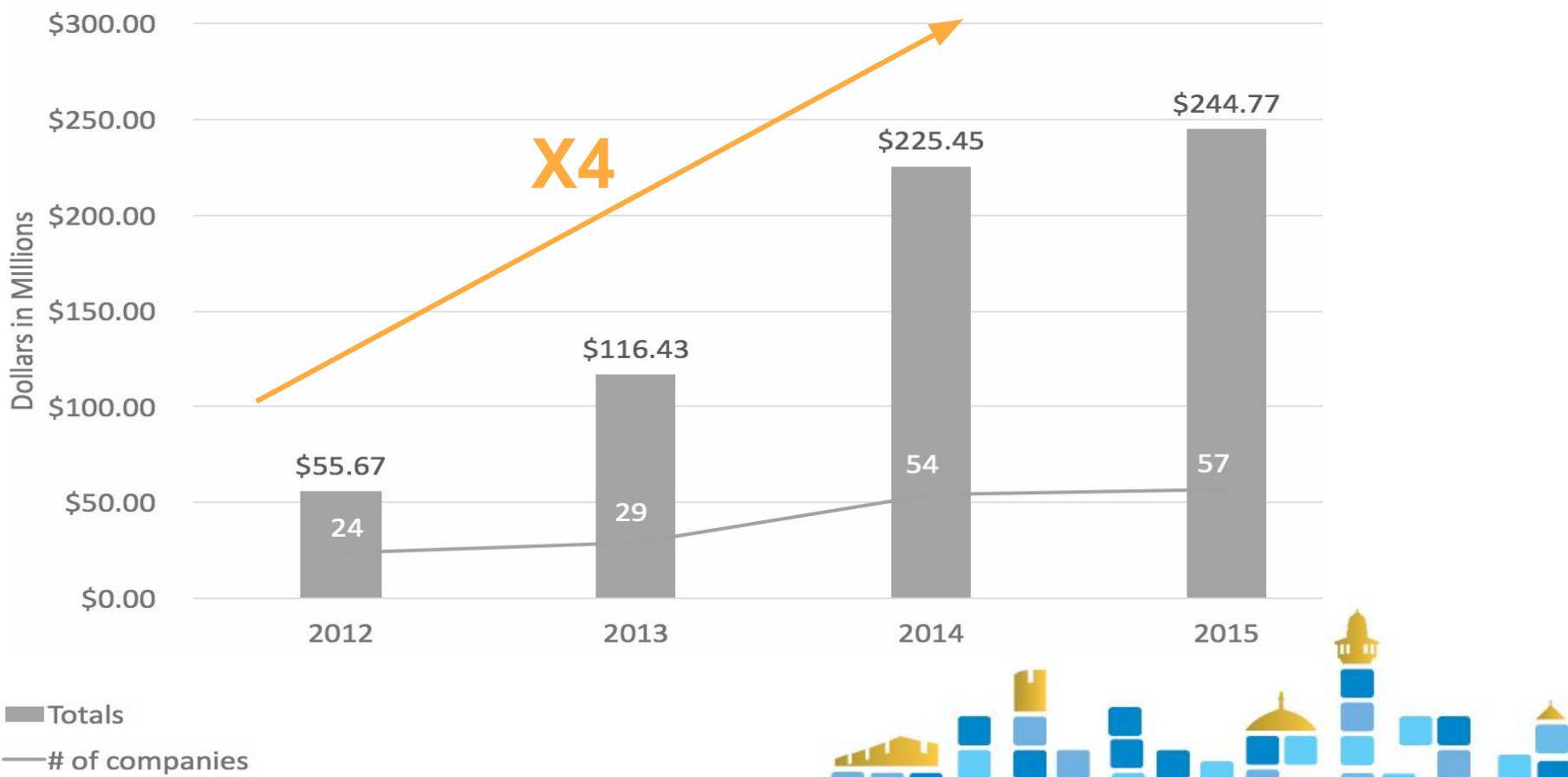
New Startup Companies in Jerusalem



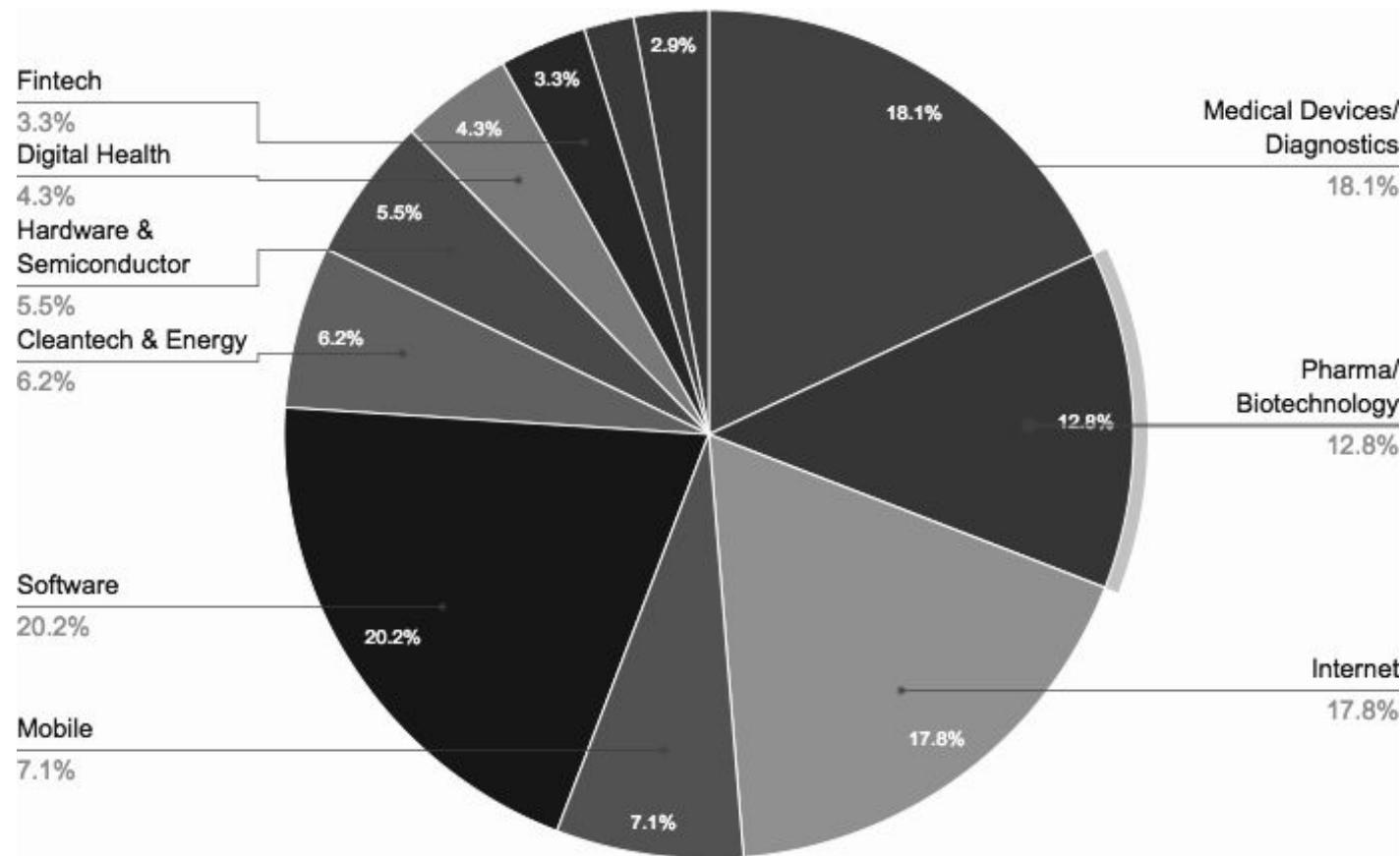
Tech Events in the City



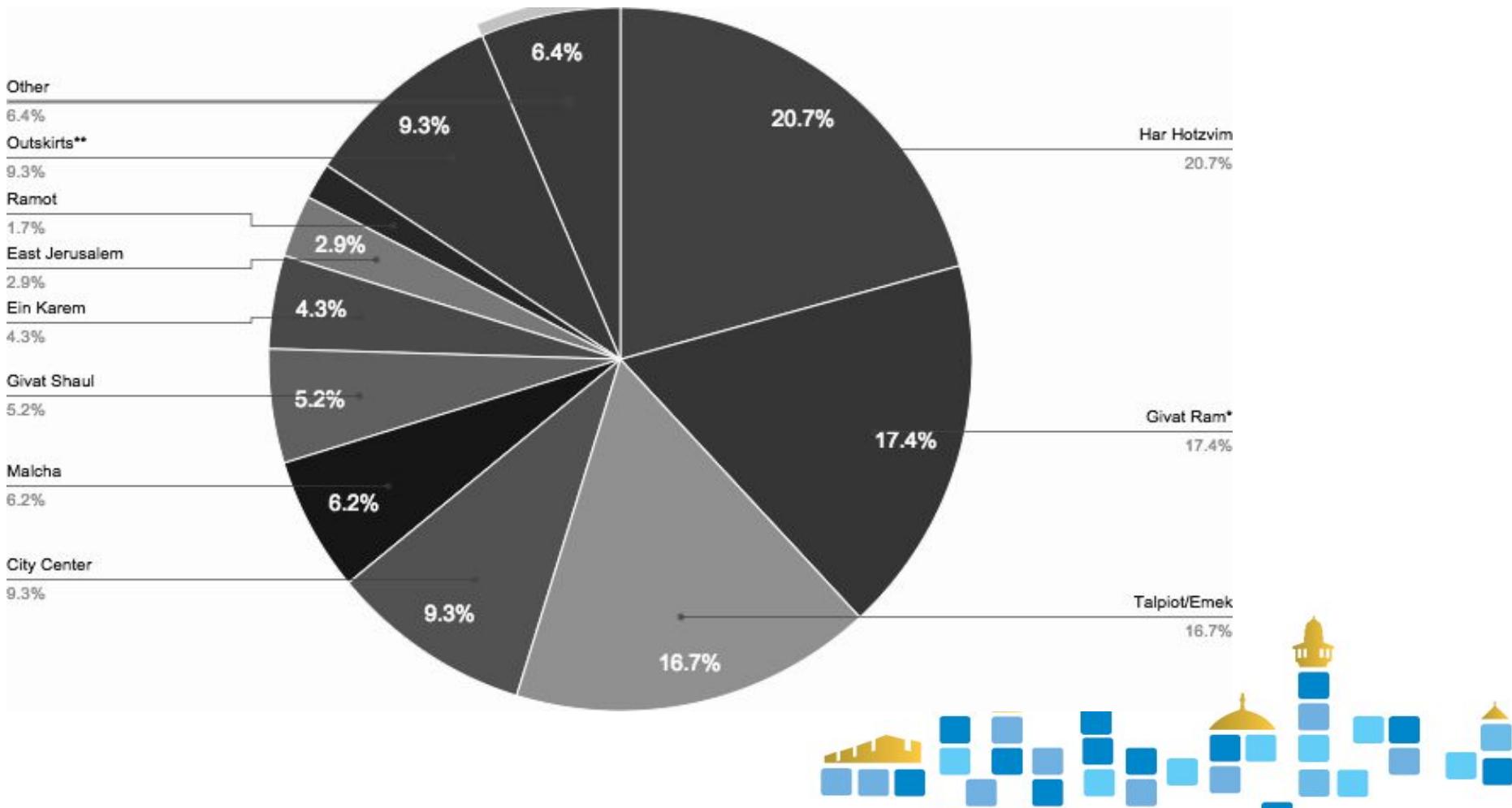
Capital raised by Jerusalem Startups



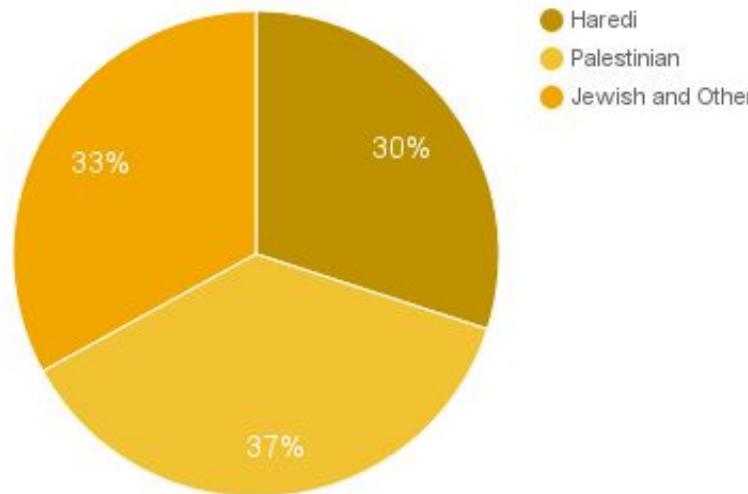
Startup Companies' Sector



Startup Companies' Locations

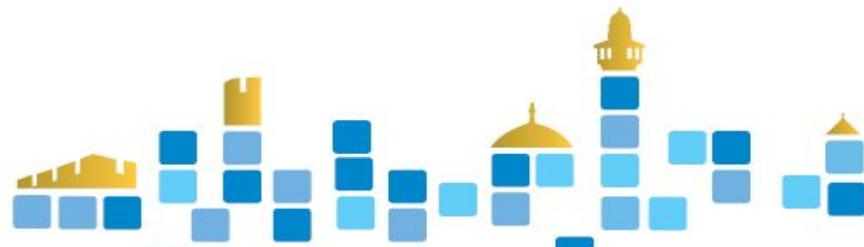


Jerusalem Demographics

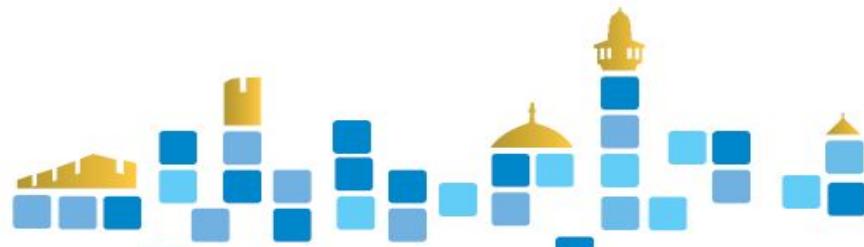


Sector:	Haredi	Palestinian	<u>General Population</u>
Employment rates in Jerusalem	49% male, 74% female	40.5%	<u>63.7%</u>

City's Growth Strategy - Inclusive Growth



Focus areas - inclusive growth



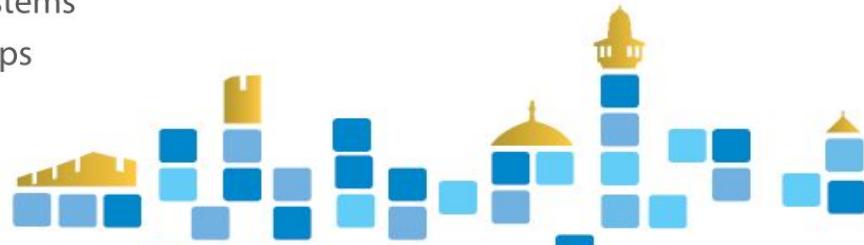
Diversity initiatives in Jerusalem



האם אתה "יזם בלב"?



| Bridging Entrepreneurial Ecosystems
| Accelerating Technology Startups



*Organizations receiving support from Jnext

Activities of Jnext

- Employment grants for companies
- Relocation grants for office space
- Sponsoring accelerators
- Attracting and sponsoring events, hackathons and tech conferences
- Connection point for founders ("intro machine")
- Working with economic development attachés from foreign consulates
- Meeting business / investor delegations to promote Jerusalem
- "Startup Bible" google doc indexing Jerusalem resources
- Marketing and branding Jerusalem as an innovation tech hub



Startup Companies' Locations

What's in our
**Secret
Sauce?**

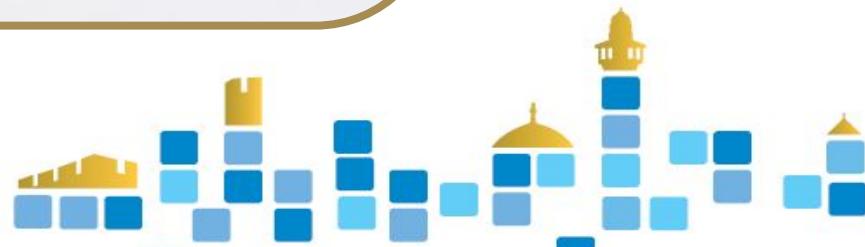


Jerusalem's secret ingredient



Success of the Jerusalem tech scene

QUALITY
—
QUANTITY



Notable JLM Exits



MOBILEYE®

IPO ~\$10 Billion



\$5 Billion



\$500 Million



\$438m



COVIDIEN



Oridion.

\$346m



A Newport Corporation Brand

\$230m



vmware®



\$85m



Answers.com®



Largest Funding Rounds of Jerusalem Startups: 2014-2015 (\$mm)

gamida Cell
Cell Therapy Technologies

35



AbesMarket.com

glide

28.5

oramed

26

anyclip

22

ORCAM

21



Brainsway



Lightricks

FREIGHTOS
The freight network

15

12.7

10

21

curiyo

correlor

umoove
powered by you

BrowzIn

REP N UP
Good Rep. Going places.

CampusCase

ROADSHOWS

SmartBUS
Revelator

40 Nuggets
DD

Argonion Technologies Ltd

Valoota

CellCure
Neurotherapeutics Ltd

RAZIEL
Therapeutics

Teramount
www.teramount.com

Chiprix

Health Informatics

GradTrain
Graduate School Abroad

inpris

iManage

everminder

BioCancell

nowforce

Enlivex

HIL
APPLIED MEDICAL

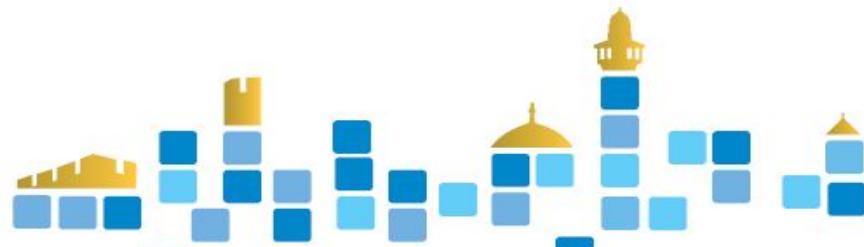
KAHR
Medical Ltd

LeukoDx

ZUTA
Labs

BY THE HIGHEST STANDARDS

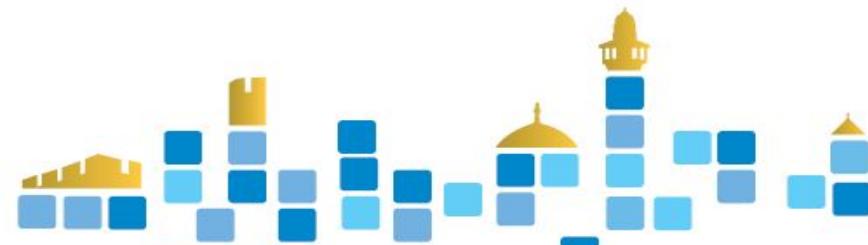
Under Construction - Wework Jerusalem



Social Entrepreneurship

Social entrepreneurs are not content just to “give a fish or teach how to fish. They will not rest until they have revolutionized the fishing industry.”

— Bill Drayton, Leading Social Entrepreneurs
Changing the World



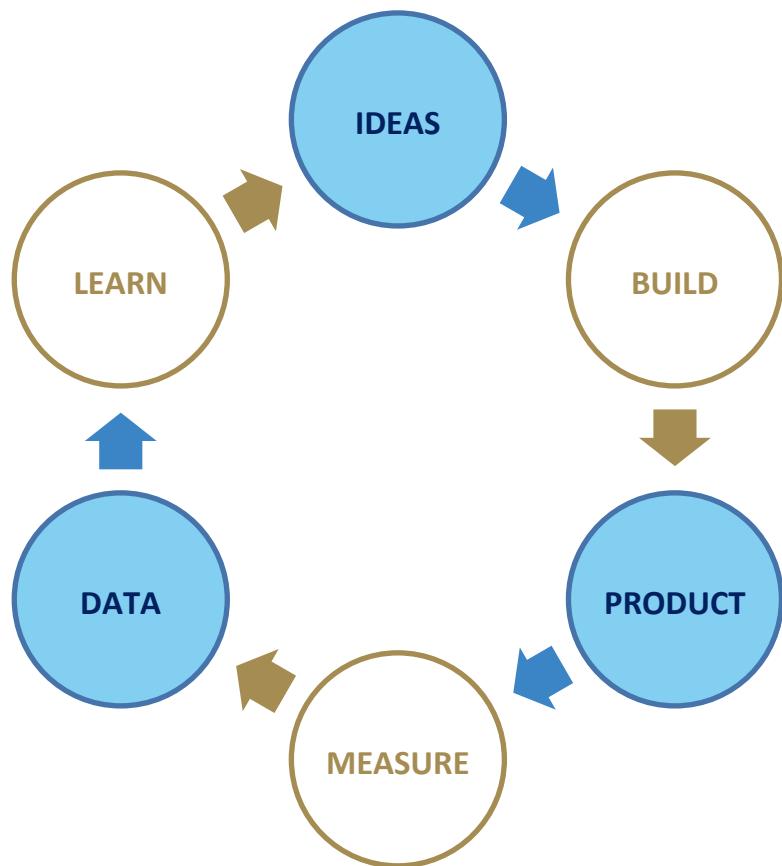
Jerusalem - Capital of the Startup Nation



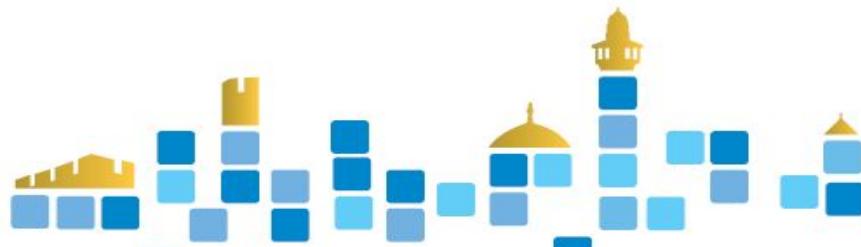
Helen@jda.gov.il
+972(0)545874271



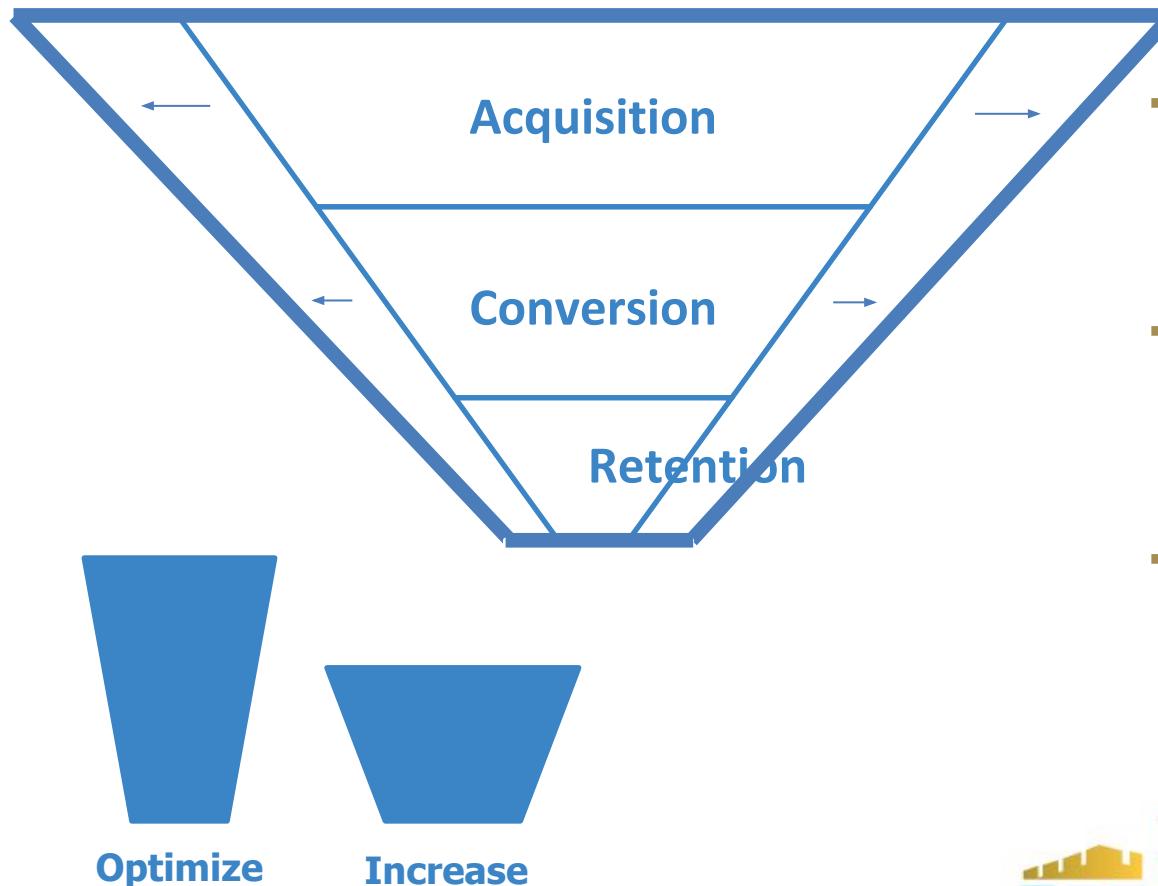
Lean startup methodology in government



- **Fail fast, fail cheap**
- It is okay to fail in government
- Prove it works, then scale up
- Measure success, measure failure



Increase & Optimize the funnel



- Do founders and investors know about the benefits of starting up in JLM?
- Are we helping companies who want to move to Jerusalem or startup here?
- Are we able to keep growth stage companies in the city?

