



The Future of Making Things

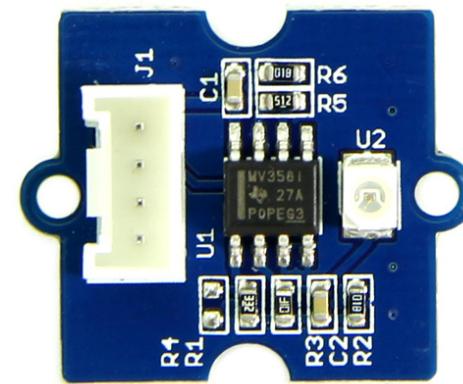
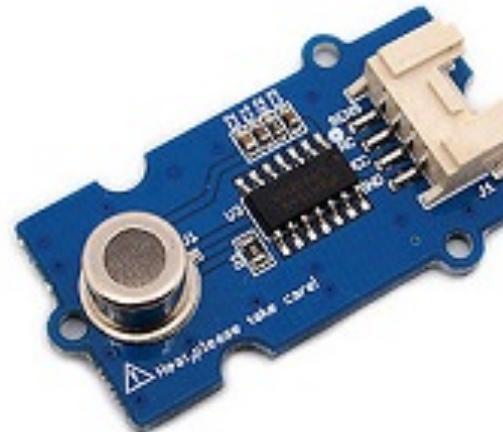


Design Make Use





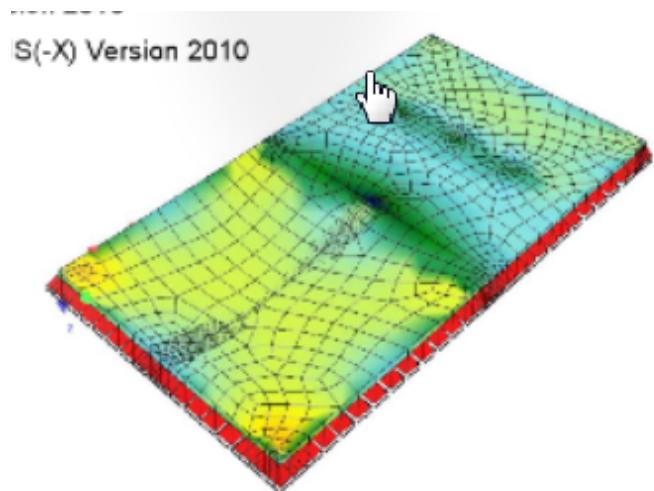






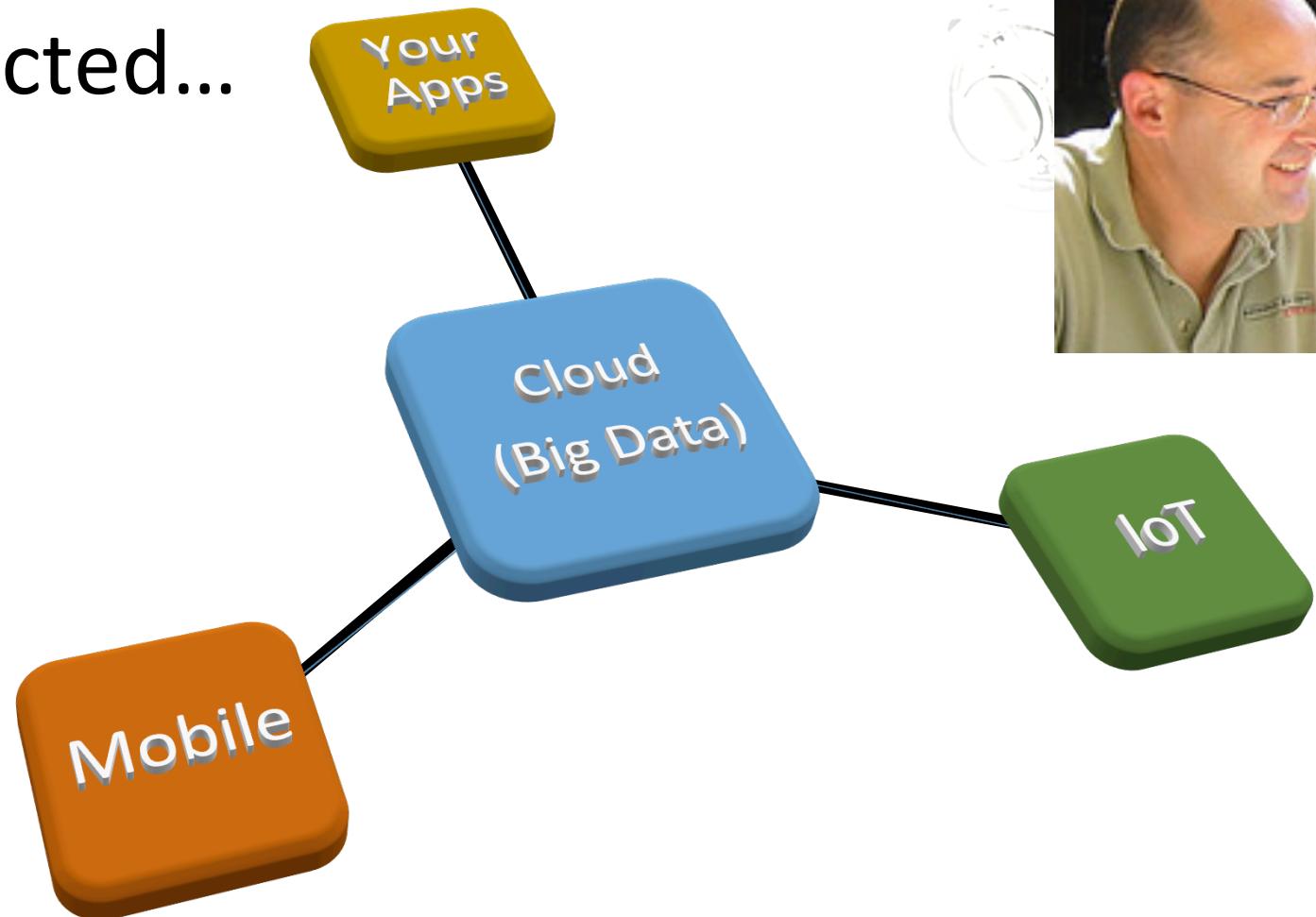






Think connected...

Design
Make
Use



Lets Experience

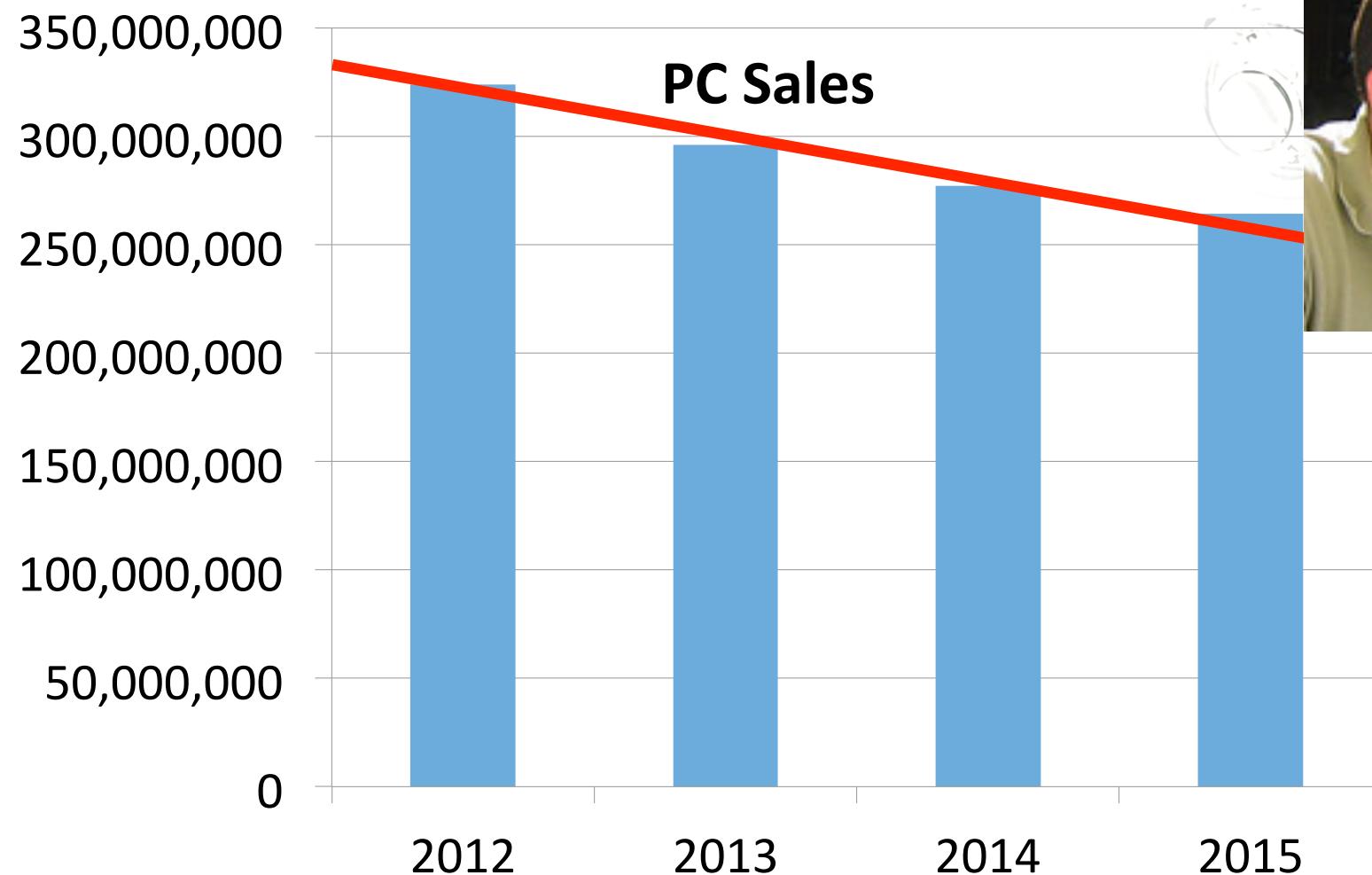


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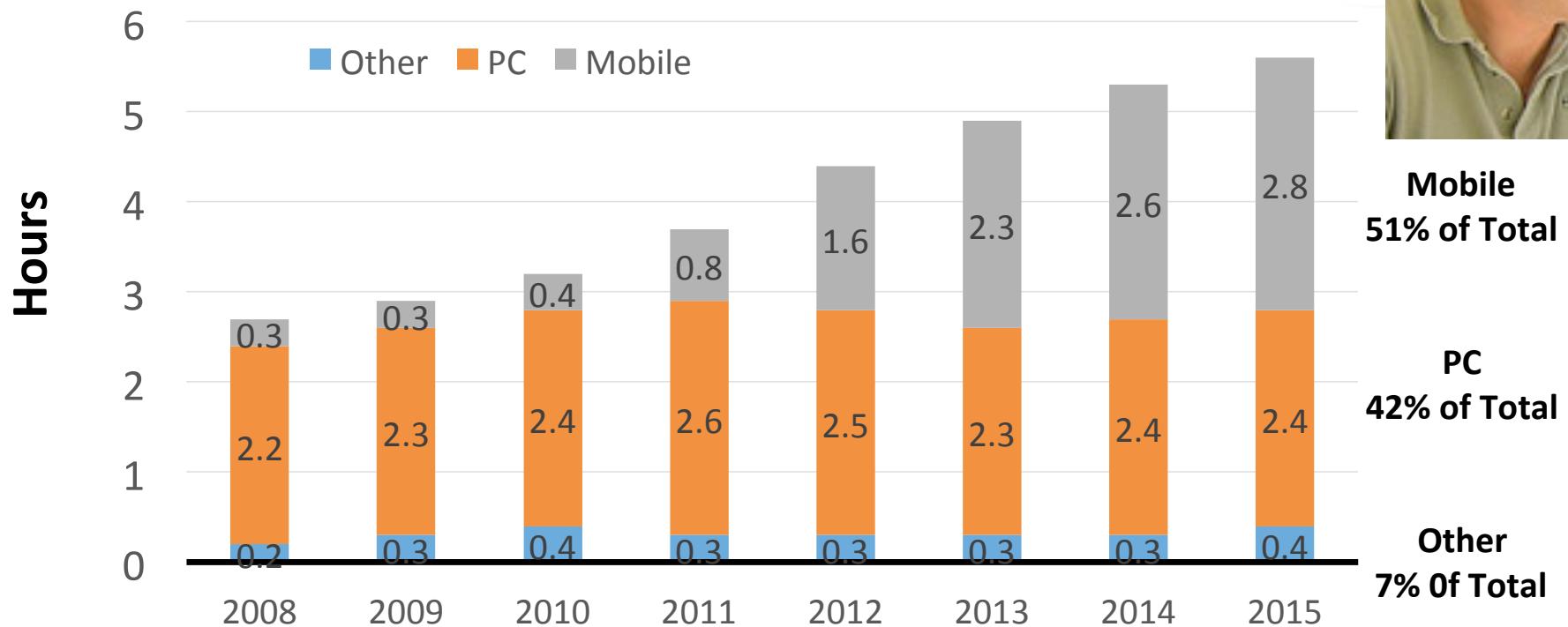
Some Supporting Data







Time Spent per Day on the Web Adults in the USA



The Future of Making Code



The Reality of Making Code













```
function wp_hash($data, $scheme = 'auth') {  
    $salt = wp_salt($scheme);  
  
    return hash_hmac('md5', $data, $salt)  
}  
endif;
```



Something you know.



Something you have.



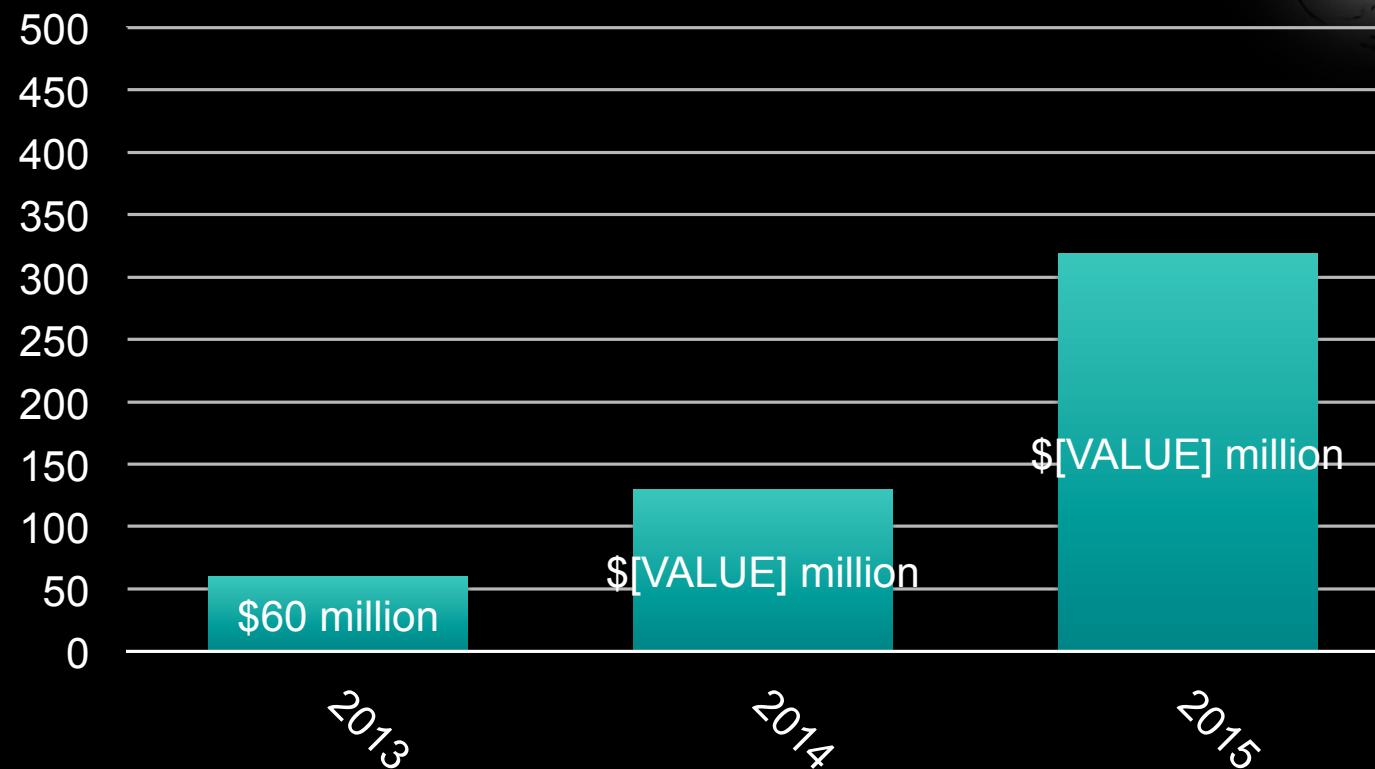
The Reality of Making Code



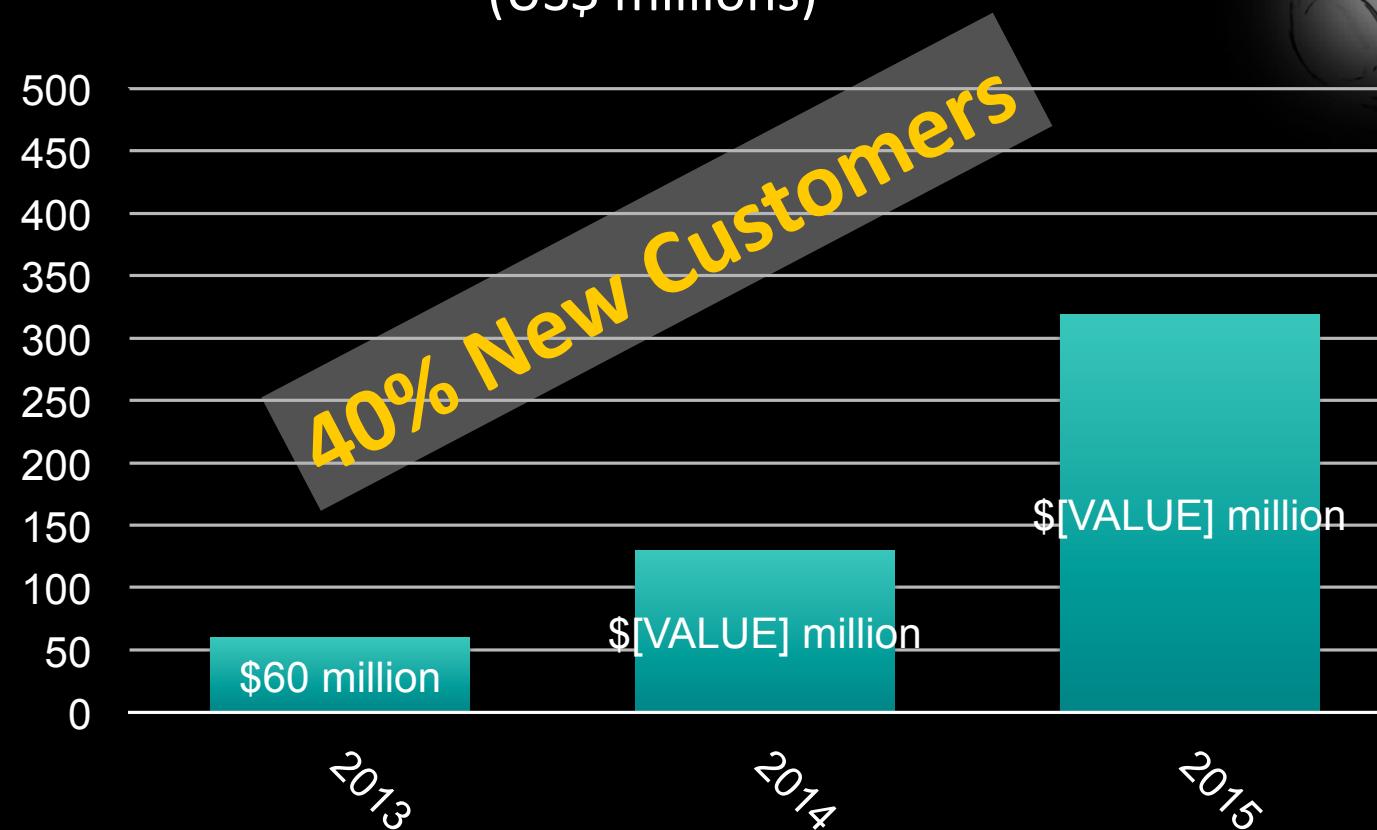
The Future of the Business



Autodesk Subscription is big already and growing fast (US\$ millions)



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What we learned in Australia/New Zealand
when we stopped Perpetual sales of LT



+19%
(new seats Y/Y)

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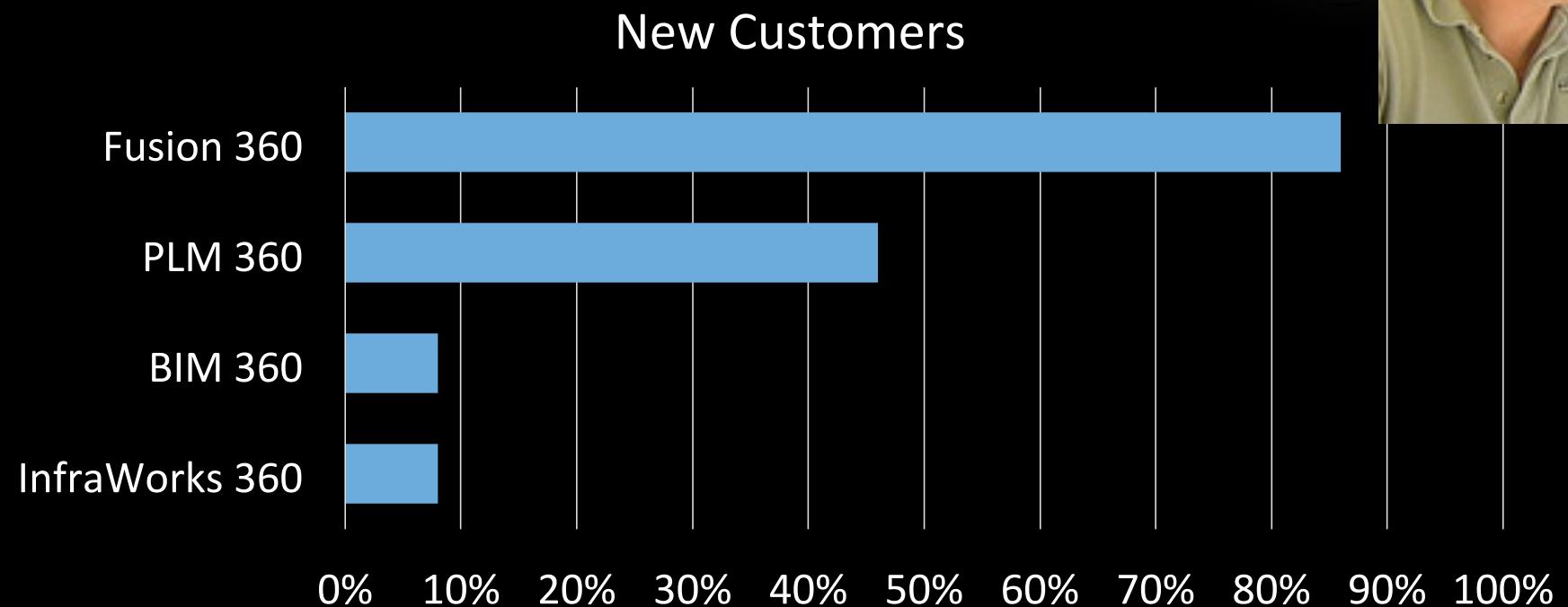
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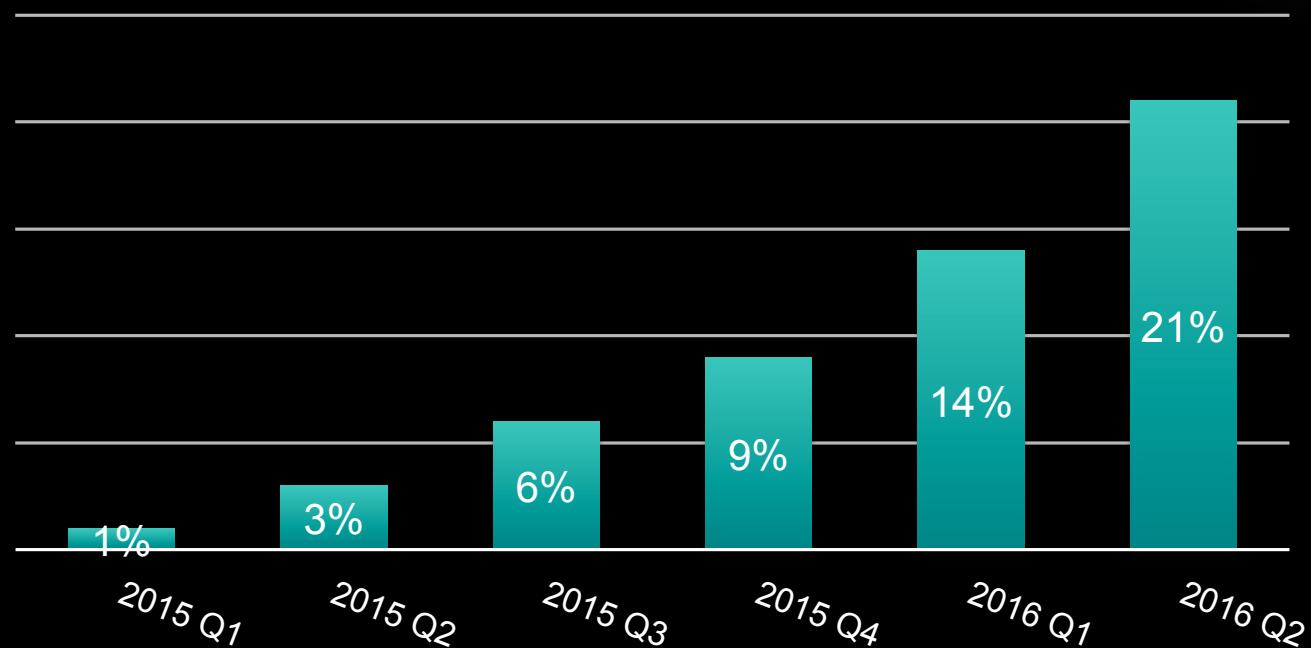
Its more affordable!

Growing market share



The channel is coming with us

% Channel Sales Subscription



The End of Perpetual

January 30, 2016

AutoCAD

Revit

Inventor

Civil 3D

[**More**](#)



July 31, 2016

Product Design Suite

Building Design Suite

Infrastructure DesignSuite

[**More**](#)

The Future of Making Things





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