

# Responsible Machine Learning\*

## Lecture 6: Responsible Machine Learning Best Practices

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The George Washington University

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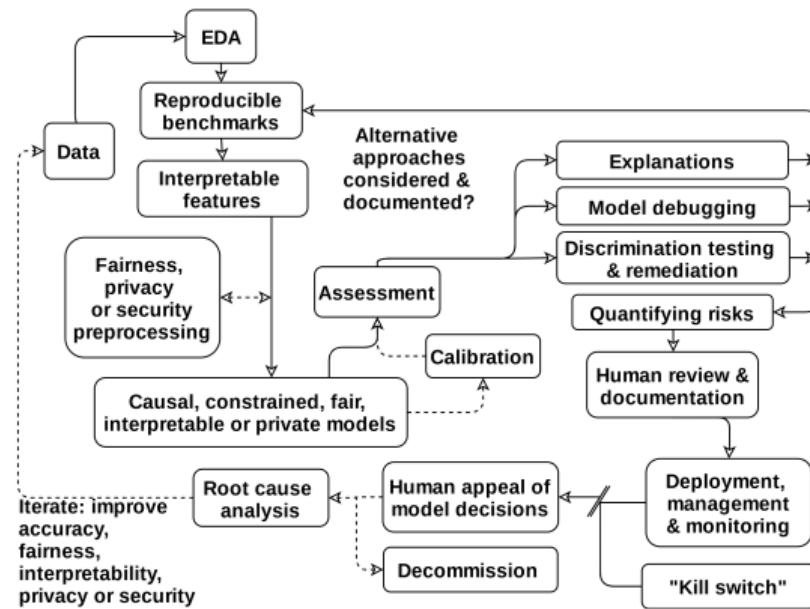
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Technical Solutions

Process Solutions

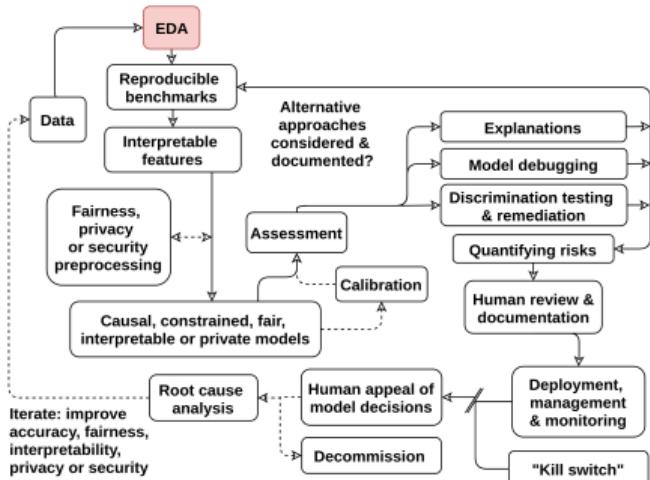
Acknowledgements

## Responsible ML Blueprint<sup>†</sup>



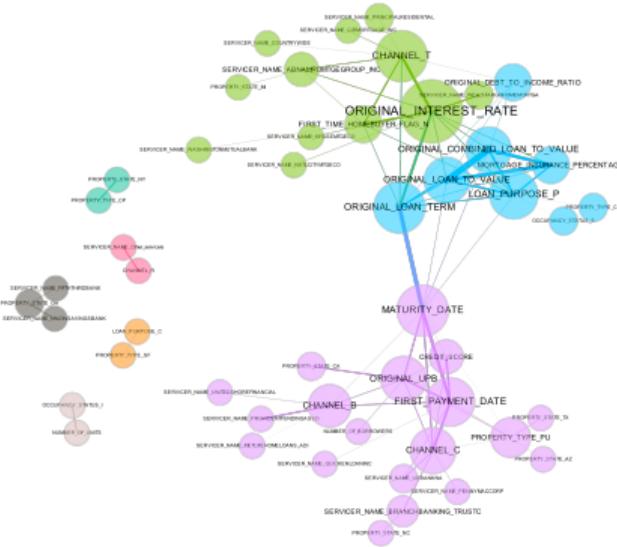
<sup>†</sup>This blueprint does not address ETL workflows.

## EDA and Data Visualization

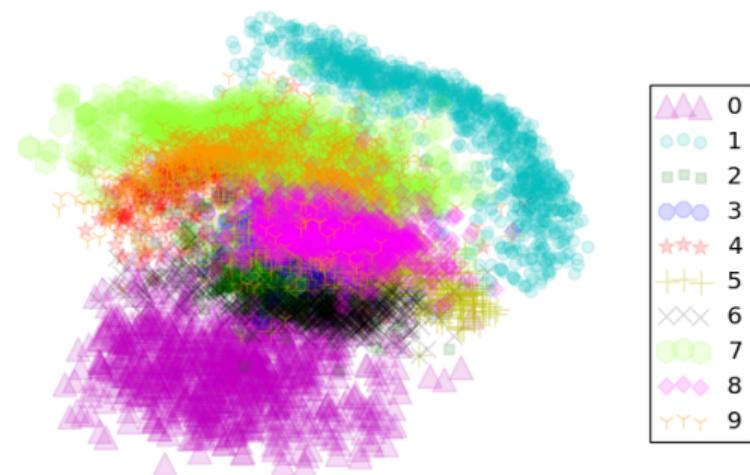


- Know thy data.
  - OSS: [H2O-3 Aggregator](#)
  - References: Visualizing Big Data Outliers through Distributed Aggregation; The Grammar of Graphics

## Interlude: My Favorite Visualizations



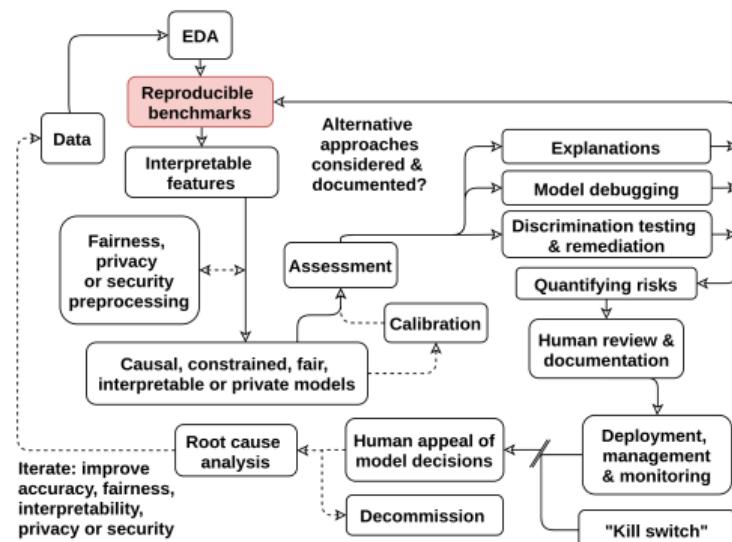
A network graph capturing the Pearson correlation relationships between many *columns* in a lending dataset.



An autoencoder projection of the MNIST data. Projections capture sparsity, clusters, hierarchy, and outliers in *rows* of a dataset.

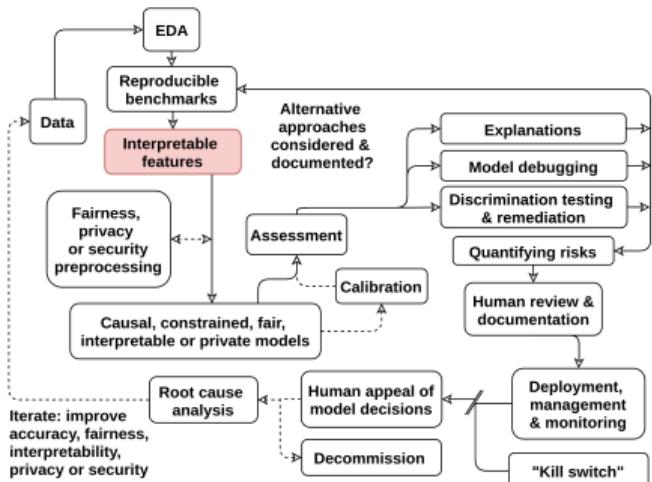
Both of these images capture high-dimensional datasets in just two dimensions.

## Establish Benchmarks

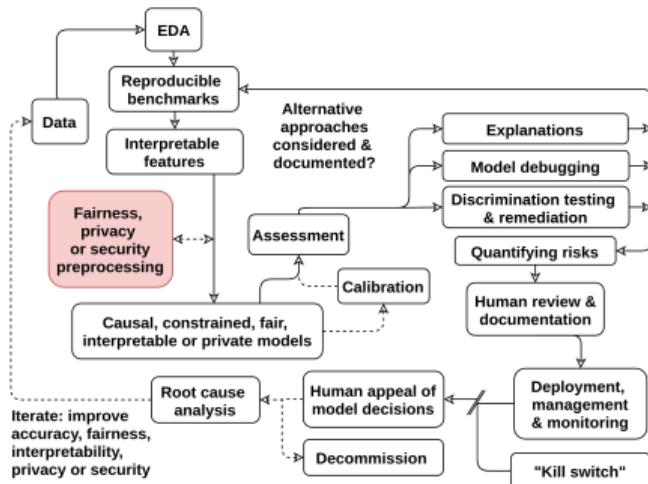


Establishing reproducible benchmarks from which to gauge improvements in accuracy, fairness, interpretability or privacy is crucial for good (“data”) science and for compliance.

## Manual, Private, Sparse or Straightforward Feature Engineering

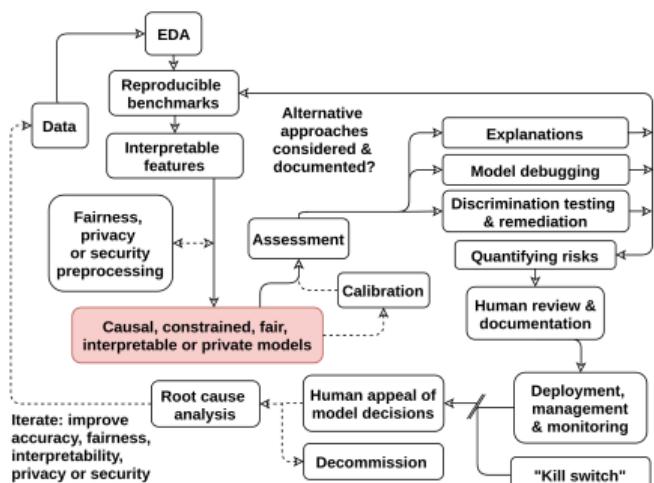


- OSS: elasticnet, Feature Tools
  - H2o.ai feature transformation list
  - References: Sparse Principal Component Analysis; Label, Segment, Featurize: A Cross Domain Framework for Prediction Engineering;  $t$ -Closeness: Privacy Beyond  $k$ -Anonymity and  $l$ -diversity



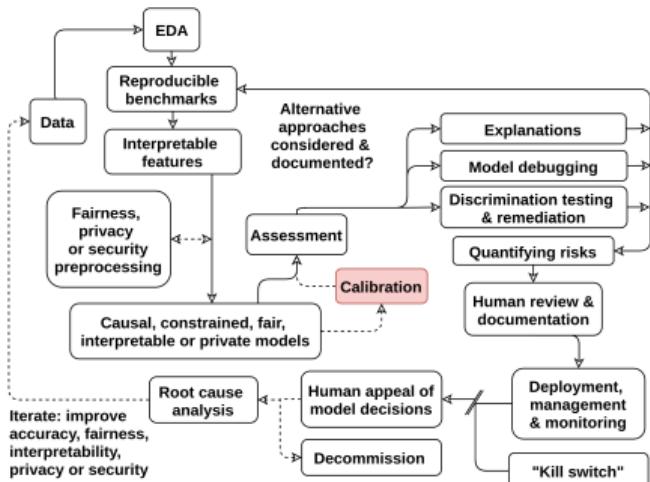
- OSS: IBM [AIF360](#) and [diffprivlib](#)
- References: Data Preprocessing Techniques for Classification Without Discrimination; Certifying and Removing Disparate Impact; Optimized Pre-processing for Discrimination Prevention; Privacy-Preserving Data Mining; Differential Privacy and Machine Learning: A Survey and Review

## Constrained, Fair, Interpretable, Private or Simple Models



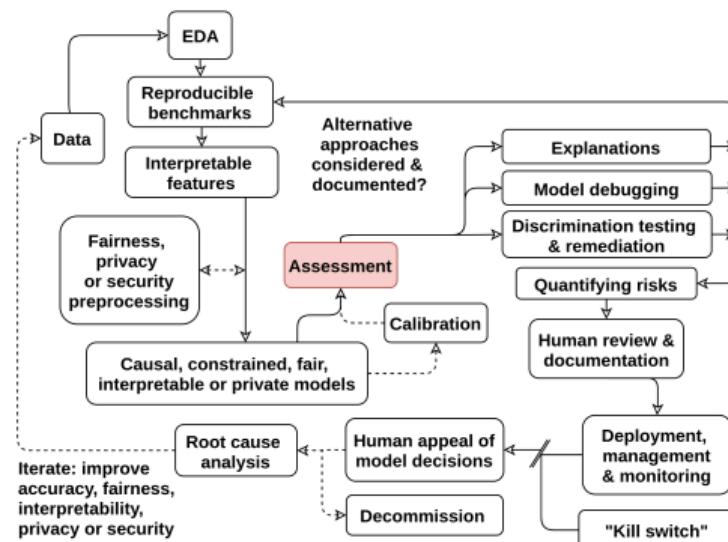
- OSS: Accurate Intelligible Models with Pairwise Interactions (GA2M/EBM); Rudin Group models e.g. Scalable Bayesian Rule Lists (SBRL); Monotonic gradient boosting machines in **H2O-3** or **XGBoost**; **pymc3**
  - References: Scalable Private Learning with PATE; Mitigating Unwanted Biases with Adversarial Learning; Bayesian Networks; Explainable Neural Networks Based on Additive Index Models (XNN); Accuracy, interpretability, and differential privacy via explainable boosting; **title**

## Prediction Calibration



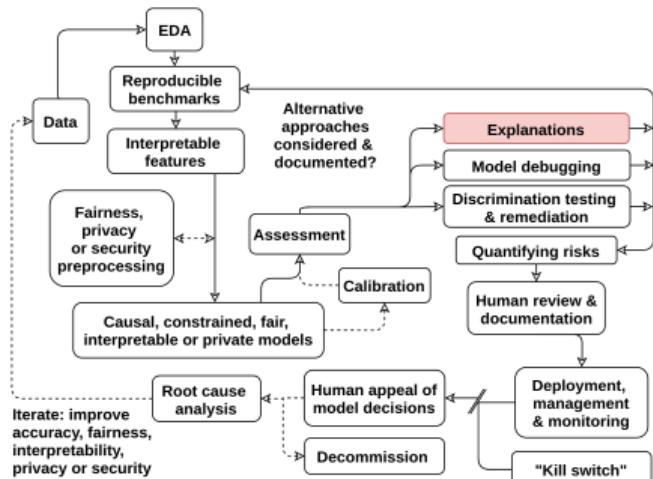
- Just because a number is in  $[0, 1]$  does not make it a probability.
  - OSS: [scikit-learn](#)
  - References: Predicting Good Probabilities with Supervised Learning

## Traditional Model Assessment and Diagnostics



Residual analysis, Q-Q plots, AUC and lift curves etc. confirm model is accurate and meets assumption criteria.

# Post-hoc Explanations

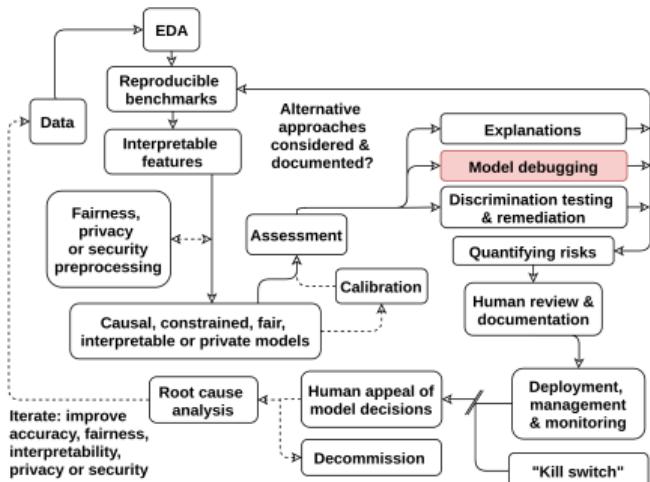


- Explanations enable *understanding* and *appeal* ... *not trust*.
- OSS: [alibi](#), [shap](#)
- References: Counterfactual Explanations without Opening the Black Box: Automated Decisions and the GDPR; A Unified Approach to Interpreting Model Predictions; Interpreting Blackbox Models via Model Extraction; Please Stop Explaining Black Box Models for High Stakes Decisions (criticism)

## Interlude: The Time-Tested Shapley Value

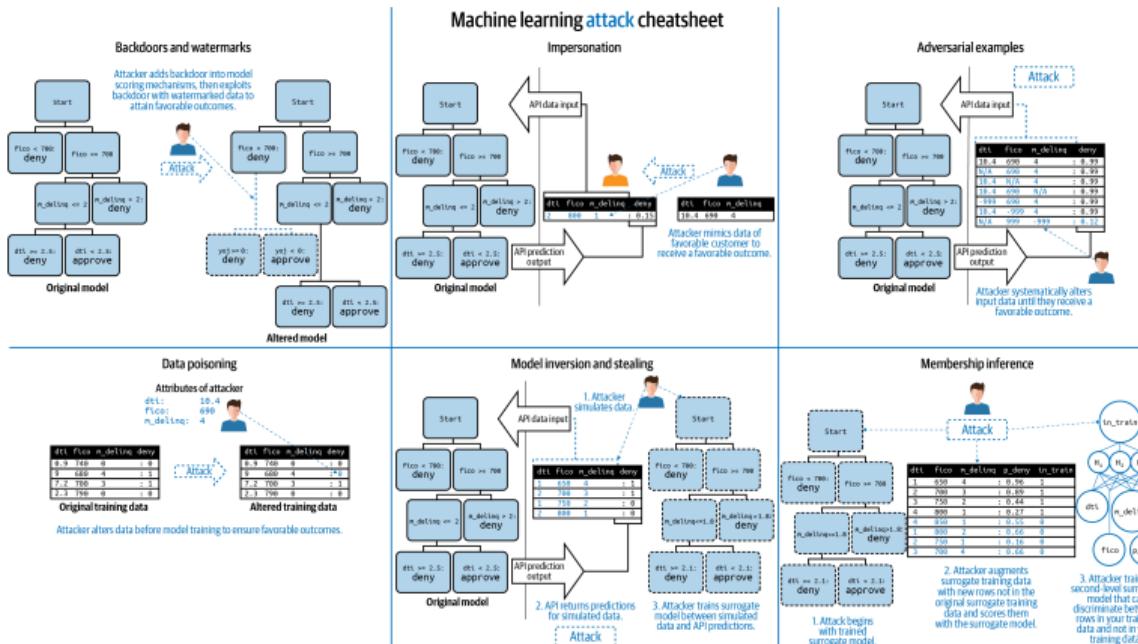
1. **In the beginning:** A Value for N-Person Games, 1953
2. **Nobel-worthy contributions:** The Shapley Value: Essays in Honor of Lloyd S. Shapley, 1988
3. **Shapley regression:** Analysis of Regression in Game Theory Approach, 2001
4. **First reference in ML?** Fair Attribution of Functional Contribution in Artificial and Biological Networks, 2004
5. **Into the ML research mainstream, i.e. JMLR:** An Efficient Explanation of Individual Classifications Using Game Theory, 2010
6. **Into the real-world data mining workflow ... finally:** Consistent Individualized Feature Attribution for Tree Ensembles, 2017
7. **Unification:** A Unified Approach to Interpreting Model Predictions, 2017

# Model Debugging for Accuracy, Privacy or Security



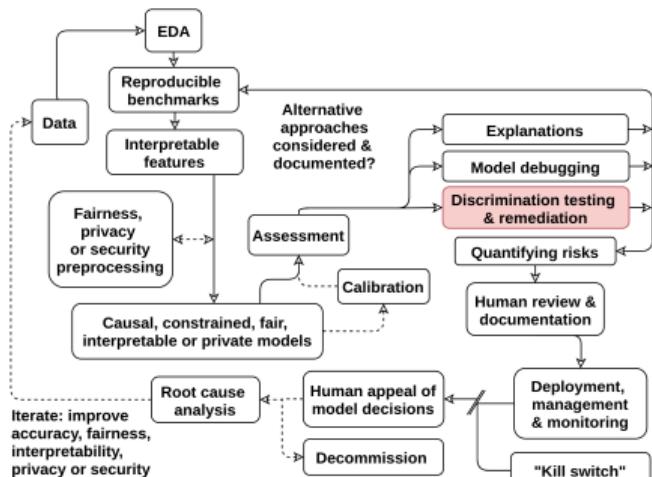
- Eliminating errors in model predictions by testing: adversarial examples, explanation of residuals, random attacks and “what-if” analysis.
  - OSS: [cleverhans](#), [pdpbox](#), [what-if tool](#), [robustness](#)
  - References: Modeltracker: Redesigning Performance Analysis Tools for Machine Learning; A Marauder’s Map of Security and Privacy in Machine Learning: An overview of current and future research directions for making machine learning secure and private; The Security of Machine Learning

# Machine Learning Attacks<sup>†</sup>



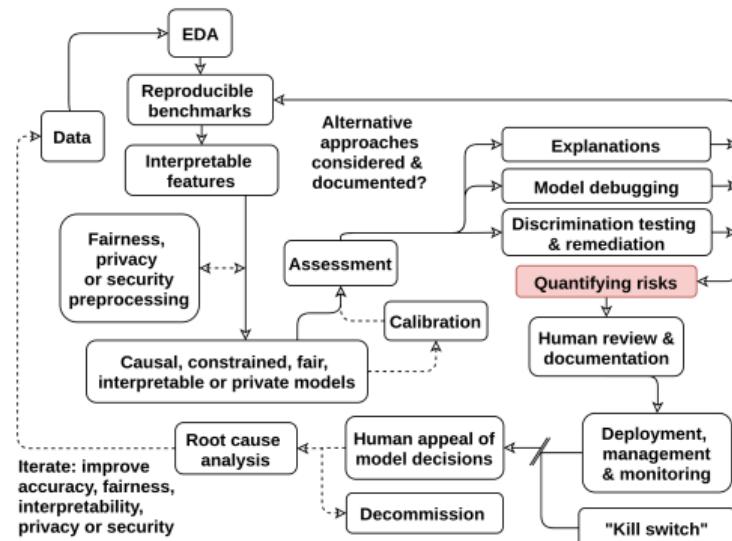
<sup>†</sup>See [https://github.com/jphall663/secure\\_ML\\_ideas](https://github.com/jphall663/secure_ML_ideas) for full size image and more information.

## Post-hoc Disparate Impact Assessment and Remediation



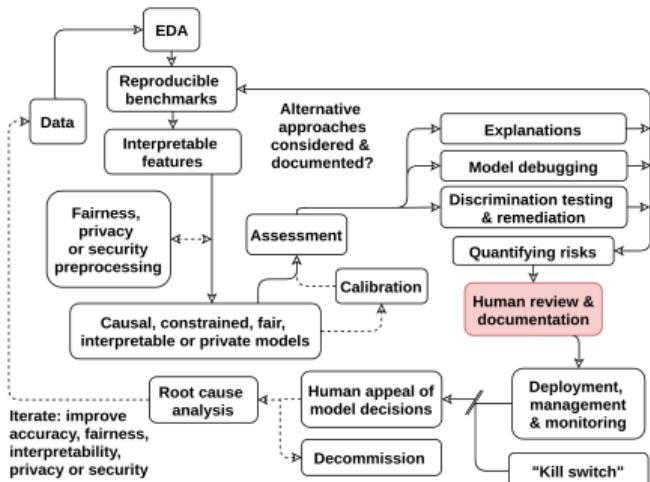
- Social bias testing should include group fairness tests and should attempt to consider individual fairness.
  - OSS: [solas-ai-disparity](#), [aequitas](#), IBM [AIF360](#), [themis](#)
  - References: Fairness Through Awareness; Decision Theory for Discrimination-aware Classification; Equality of Opportunity in Supervised Learning; Certifying and Removing Disparate Impact

## Quantify and Plan for Risk



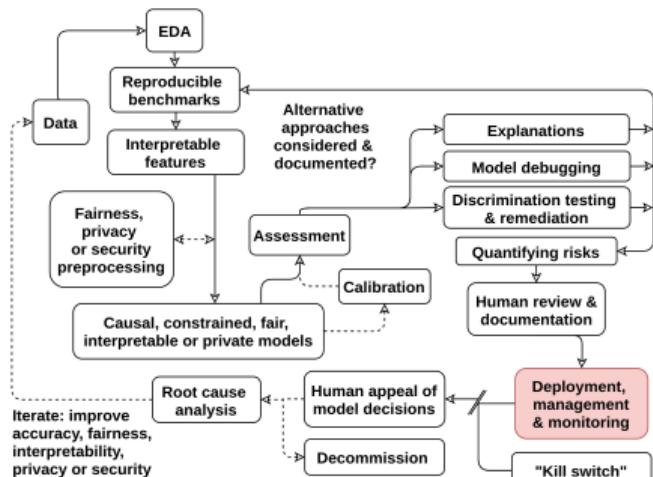
Your model will be wrong. Estimate how much wrong decisions or bad usage will cost. Stake-holders need to understand and be prepared for the human and financial costs of these poor outcomes.

## Human Review and Documentation



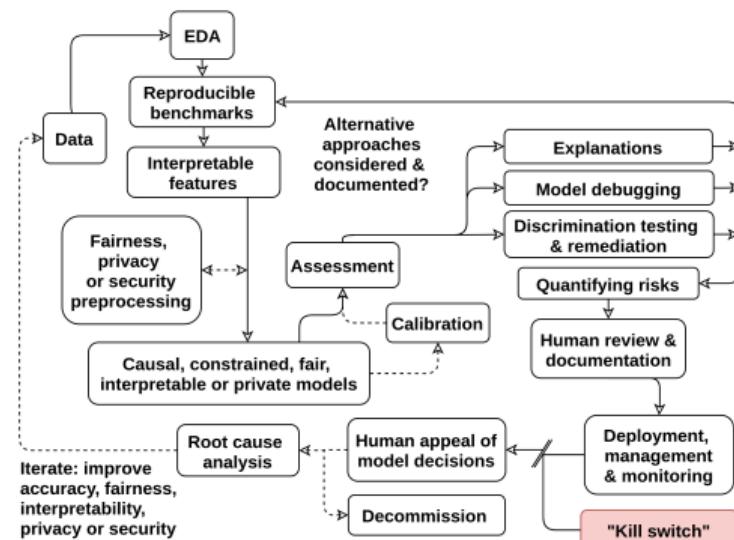
- Reference: Model Cards for Model Reporting, Data cards: Purposeful and transparent dataset documentation for responsible AI
  - Documentation of considered alternative approaches typically necessary for compliance.

# Deployment, Management and Monitoring



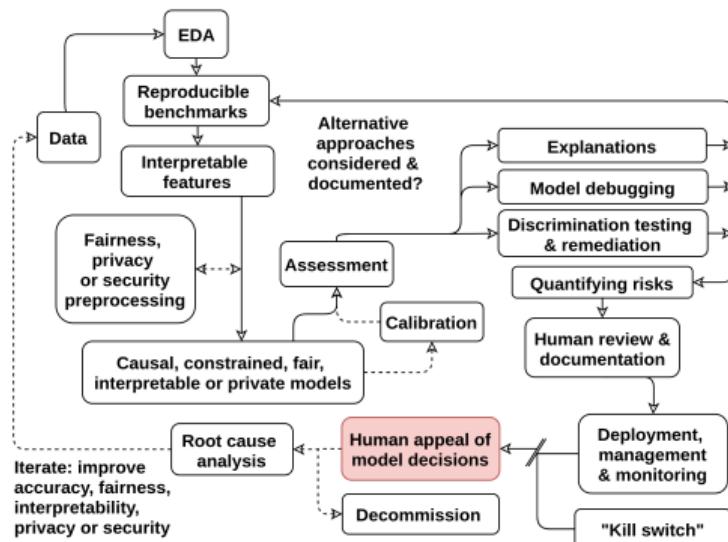
- Monitor models for accuracy, disparate impact, privacy violations or security vulnerabilities in real-time; track model and data lineage.
- OSS: [DVC](#), [gigantum](#), [KubeFlow](#), [mlflow](#), [modeldb](#), [TensorFlow ML Metadata](#), [TensorFlow TFX](#), [awesome-machine-learning-ops](#) [metalist](#)
- Reference: Model DB: A System for Machine Learning Model Management

## Kill Switches



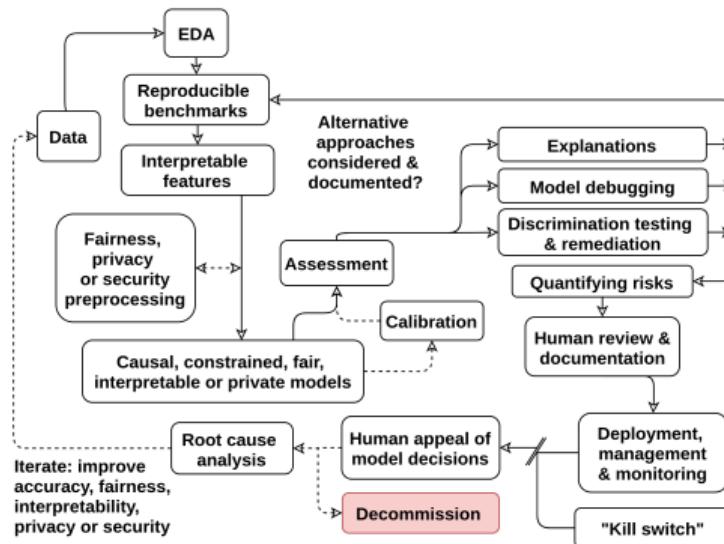
Being able to quickly turn off a misbehaving ML system is crucially important. This requires technical and organizational considerations. E.g., how much revenue is lost each minute a model is disabled?

# Human Appeal



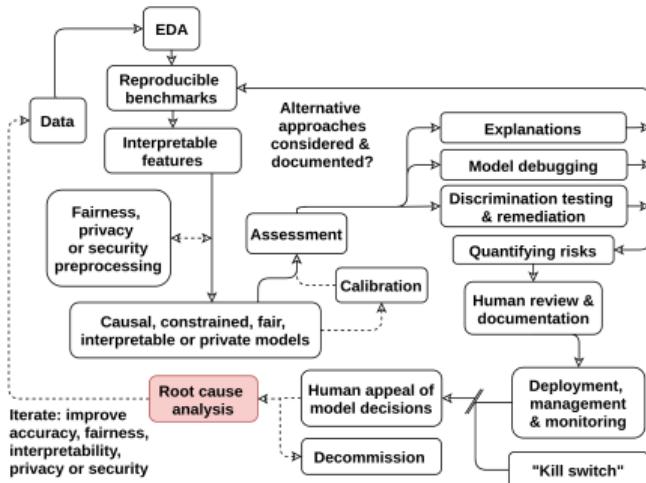
Very important, may require custom implementation for each deployment environment? Related problems exist *today*.

## Decommission Model



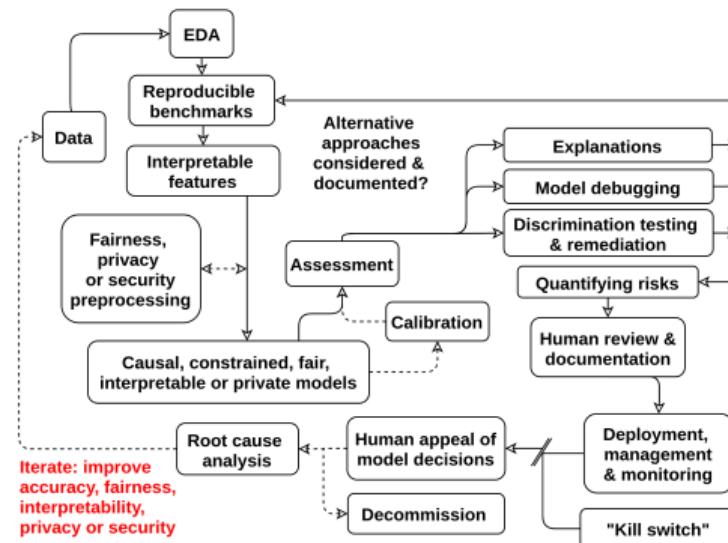
When a model becomes absolutely or relatively inaccurate, unfair, or insecure it must be taken out of service, but saved in an executable and reproducible manner. Alternatively, how will major services changes be communicated?

# Causality?



- Root cause analysis: can root causes be identified, verified? Formalized into model architecture?
- OSS: [dowhy](#), [pymc3](#)
- References: The Book of Why: the New Science of Cause and Effect; Probabilistic Programming in Python using PyMC3

# Iterate: Use Gained Knowledge to Improve Accuracy, Fairness, Interpretability, Privacy or Security



Improvements, KPIs should not be restricted to accuracy alone.

# Process Solutions

- **Bug Bounties:** Offer rewards to the broader community to find all kinds of problems (discrimination, opacity, vulnerabilities, privacy harms, etc.) in your organization's public-facing ML systems.
- **Data and AI Principles:** Devise central tenants for how your organization will handle ethical, political, and legal issues related to data and ML.
- **Diversity of Experience:** Ensure data and ML teams are staffed with individuals that can share different demographic, technical, and professional perspectives.
- **"Dog-fooding":** If possible, test your ML system on yourself or internally at your organization. Don't feel comfortable using it on yourself? Maybe you shouldn't release it.

## Process Solutions

- **Documentation:** Documentation ends up being the primary physical implementation of many risk controls.
- **Domain Expertise:** Success in ML almost always requires input from humans with deep understanding of the problem domain.
- **Effective Challenge and Human Review:** Nearly all aspects of ML workflows should involve challenges and questioning from group members. This can be in the form of human interrogation of ML-related processes or in the form of challenger models.
- **Executive Oversight:** An empowered executive with a staff and budget can exert a strong influence over organizational use of ML.
- **Incident Response Plans:** Complex ML systems *will* fail. Being prepared for failures or attacks can be the difference between a major incident and a minor disruption.

# Process Solutions

- **Incentives:** Model builders, testers, auditors, and executives all have different roles to play in the implementation of responsible ML and should be incentivized to play the correct role.
- **Legal Privilege:** Consider use of privilege to minimize risk when dealing with ML-related legal and compliance issues.
- **Model Risk Management:** The established practice of model risk management can be expanded outside of financial services.
- **Red-teaming:** Establish a group or hire third-parties to act as adversaries and find problems (discrimination, opacity, vulnerabilities, privacy harms, etc.) in your organization's public-facing ML systems.
- **Whistleblower Protections:** Establish policies that protect individuals within an organization who speak out against poor design, implementation, or usage of AI.

## Acknowledgments

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Some materials © Patrick Hall and the H2O.ai team 2017-2020.

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