

www.thewmurchannel.com

WMUR 100 South Commercial Street Manchester, NH 03101 Main: (603)669-9999

Billing: (781)433-4283

Invoice # Invoice Date Invoice Month Invoice Period 1362500-1 01/24/16 12/28/15 - 01/18/16 January 2016

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser Product Estimate Number Clinton/D/President T۷ 4132

Spots/

Billing Address:

GMMB Attention: Accounts Payable 3050 K St NW Washington, DC 20007

Send Payment To:

WMUR PO Box 26884 Lehigh Valley, PA 18002-6884

Flight Dates	Order #	Alt Order #
01/12/16 - 01/18/16	1362500	WOC10267099
Billing Calendar Broadcast	Billing Type Cash	Deal #
Special Handling		
IDB #	Advertiser Code	Product Code
9912856	278	295
Agency Ref	Advertiser Ref	

Unless specified on the line levels below, the Class of Time purchased is Pre-emptible with Notice

Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
1 01/12/16 01/15/16 5a Daybreak	5-6a	- ТWГF	:30	8	\$400.00	NM		
Weeks: Start Date End Date 01/12/16 01/18/16 - TWIF	Spots/Week 8	<u>Rate</u> \$400.00						
Spots: # Ch Day Air Date Air Time Desc	ription	Start/End Time	Length	n Ad-ID			Rate :	Туре
6 WMUR Tu 01/12/16 5:11 AM 5a Da	aybreak	5-6a	:30) HFA16D103F	[\$400.00	NM
5 WMUR Tu 01/12/16 5:40 AM 5a Da	aybreak	5-6a	:30	HFA16D103H	I		\$400.00	NM
3 WMUR W 01/13/16 5:14 AM 5a Da	aybreak	5-6a	:30) HFA16M104F	[\$400.00	NM
7 WMUR W 01/13/16 5:40 AM 5a Da	aybreak	5-6a	:30) HFA16M104F			\$400.00	NM
9 WMUR Th 01/14/16 5:10 AM 5a Da	aybreak	5-6a	:30) HFA16M104F	I		\$400.00	NM
2 WMUR Th 01/14/16 5:27 AM 5a Da	aybreak	5-6a	:30	HFA16D103H	I		\$400.00	NM
8 WMUR F 01/15/16 5:14 AM 5a Da	aybreak	5-6a	:30	HFA16D103H	I		\$400.00	NM
4 WMUR F 01/15/16 5:55 AM 5a Da	aybreak	5-6a	:30) HFA16M104H	Í		\$400.00	NM
2 01/12/16 01/15/16 6a Daybreak	6-7a	- TWTF	:30	8	\$800.00	NM		
Weeks: Start Date 01/12/16 End Date 01/18/16 MTWTFSS - TWFF	Spots/Week 8	<u>Rate</u> \$800.00						
Spots: # Ch Day Air Date Air Time Desc	ription_	Start/End Time	Length	n Ad-ID			Rate :	Type
1 WMUR Tu 01/12/16 6:14 AM 6a Da	aybreak	6-7a	:30) HFA16D103F	[\$800.00	NM
8 WMUR Tu 01/12/16 6:54 AM 6a Da	aybreak	6-7a	:30) HFA16D103F	[\$800.00	NM
2 WMUR W 01/13/16 6:11 AM 6a Da	aybreak	6-7a	:30) HFA16D103F	I		\$800.00	NM
6 WMUR W 01/13/16 6:27 AM 6a Da	aybreak	6-7a	:30) HFA16M104F	I		\$800.00	NM
7 WMUR Th 01/14/16 6:09 AM 6a Da	aybreak	6-7a	:30) HFA16D103F	I		\$800.00	NM
3 WMUR Th 01/14/16 6:40 AM 6a Da	aybreak	6-7a	:30) HFA16M104F	I		\$800.00	NM
4 WMUR F 01/15/16 6:10 AM 6a Da	aybreak	6-7a	:30) HFA16D103H	[\$800.00	NM
10 WMUR F 01/15/16 6:57 AM 6a Da	aybreak	6-7a	:30) HFA16M104H	Į.		\$800.00	NM
3 01/12/16 01/15/16 Good Morning Americ	ca 7-9a	- TWTF	:30	12	\$750.00	NM		
Weeks: Start Date 01/12/16 End Date 01/18/16 MTWTFSS - TWTF	Spots/Week 12	Rate \$750.00						
Spots: # Ch Day Air Date Air Time Desc	<u>ription</u>	Start/End Time	Length	Ad-ID			Rate	Type

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Advertiser	Product	Estimate Number
Clinton/D/President	TV	4132

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Weeks:

Start Date

End Date

							Spots/			
ne Start Date	End Date	Des	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
3 01/12/16	01/15/16	Goo	d Morning Amer	rica 7-9a	- TWГF	:30	12	\$750.00	NM	
Spots: # C	h Day Air	Date	Air Time Des	cription	Start/End Time	Length	Ad-ID			Rate Typ
7 W	/MUR Tu 01		7:27 AM God	od Morning America	7-9a	:30	HFA16D103	Н		\$750.00 N
	/MUR Tu 01		7:59 AM God	od Morning America	7-9a	:30	HFA16D103	Н		\$750.00 NI
	/MUR Tu 01		8:59 AM God	od Morning America	7-9a	:30	HFA16D103	Н		\$750.00 NI
6 W	/MUR W 01	/13/16		od Morning America	7-9a	:30	HFA16M104	Н		\$750.00 NI
10 W	/MUR W 01	/13/16		od Morning America	7-9a	:30	HFA16D103l	Н		\$750.00 N
2 W	/MUR W 01	/13/16	8:29 AM God	od Morning America	7-9a	:30	HFA16M104	Н		\$750.00 NI
12 W	/MUR Th 01	/14/16	7:25 AM God	od Morning America	7-9a	:30	HFA16M104	Н		\$750.00 N
3 W	/MUR Th 01	/14/16		od Morning America	7-9a	:30	HFA16D103	Н		\$750.00 NI
	/MUR Th 01		8:59 AM God	od Morning America	7-9a	:30	HFA16M104	Н		\$750.00 NI
8 W	/MUR F 01	/15/16		od Morning America	7-9a	:30	HFA16D103	Н		\$750.00 NI
		/15/16		od Morning America	7-9a	:30	HFA16M104	Н		\$750.00 NI
		/15/16		od Morning America	7-9a	:30	HFA16D103	H		\$750.00 NI
										* ***********************************
4 01/12/16	01/15/16	KEL	LY& MICHAEL	LIVE I9AM-10AM	- TWTF	:30	8	\$300.00	NM	
Weeks:	Start Date 01/12/16	End D			Rate \$300.00					
Spots: # C			Air Time Des	•	Start/End Time	Length	Δd-ID			Rate Typ
	/MUR Tu 01			LY& MICHAEL LIVE DA			HFA16D103	H		\$300.00 N
	/MUR Tu 01			LY& MICHAEL LIVE DA			HFA16D103			\$300.00 N
	/MUR W 01			LY& MICHAEL LIVE DA			HFA16D103			\$300.00 N
	/MUR W 01			LY& MICHAEL LIVE DA			HFA16M104l			\$300.00 N
	/MUR Th 01			LY& MICHAEL LIVE DA			HFA16D103			\$300.00 N
	/MUR Th 01			LY& MICHAEL LIVE DA			HFA16M104			\$300.00 N
		/15/16		LY& MICHAEL LIVE DA			HFA16M104			\$300.00 N
		/15/16		LY& MICHAEL LIVE DA			HFA16M104			\$300.00 N
5 01/12/16 Class of T	01/15/16 ime - Immedia		VE HARVEY D' e-emptible witho	Y 9/4 :10-11a out notice. revised line	- TWTF	:30	2	\$100.00	NM	
Weeks:	Start Date 01/12/16	End D 01/18		Spots/Week 2	<u>Rate</u> \$100.00					
Spots: # C			Air Time Des		Start/End Time	Length	Ad-ID			Rate Typ
	/MUR Tu 01			VE HARVEY DY 9/4 ST			HFA16D103	H		\$100.00 N
	/MUR W 01			EVE HARVEY DY 9/4 ST		:30	HFA16M104	Н		\$100.00 NI
6 01/12/16	01/15/16		View	11-12p	- TWTF	:30	5	\$300.00	NM	,
				·						
Weeks:	Start Date 01/12/16	End D 01/18			Rate \$300.00					
Spots: # C			Air Time Des		Start/End Time	Length				Rate Typ
	/MUR Tu 01		11:35 AM The		11-12p		HFA16D103			\$300.00 N
	/MUR W 01		10:59 AM The	View	11-12p	:30	HFA16M104	Н		\$300.00 N
5 W	/MUR Th 01	/14/16	11:38 AM The	View	11-12p	:30	HFA16D103	Н		\$300.00 N
6 W	/MUR Th 01	/14/16	11:59 AM The	View	11-12p	:30	HFA16M104	H		\$300.00 N
2 W	/MUR F 01	/15/16	11:35 AM The	View	11-12p	:30	HFA16M104	Н		\$300.00 N
7 01/12/16	01/15/16	New	rs 9 at Noon	12-1230p	- TWTF	:30	4	\$400.00	NM	
	<u> </u>		N-1- MTUTECO	7						

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Rate

Spots/Week

MTWTFSS



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Invoice #	Invoice Date	Invoice Month	Invoice Period
1362500-1	01/24/16	January 2016	12/28/15 - 01/18/16

Advertiser	Product	Estimate Number
Clinton/D/President	TV	4132

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Line	Start Date	End Date	Desc	ription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре		
7	01/12/16	01/15/16	News	9 at Noon	12-1230p	- ТWГF	:30	4	\$400.00	NM		
		01/12/16	01/18/	16 - TWTF	4	\$400.00						
	Spots: # Ch	n Day Air	r Date	Air Time Descr	<u>iption</u>	Start/End Time	Lengt	h Ad-ID			Rate	Туре
	3 WI	MUR Tu 01	/12/16	12:25 PM News	9 at Noon	12-1230p	:3) HFA16D103	Н		\$400.00	NM
	4 WI	MUR W 01	/13/16	12:27 PM News	9 at Noon	12-1230p	:3) HFA16D103	Н		\$400.00	NM
	5 WI	MUR Th 01	/14/16	12:23 PM News	9 at Noon	12-1230p	:3) HFA16M104	Н		\$400.00	NM
	2 WI	MUR F 01	/15/16	12:28 PM News	9 at Noon	12-1230p	:3) HFA16M104	Н		\$400.00	NM
8	01/12/16	01/15/16	Who	Wants to be a Mi	llior1230-1p	- ТWГF	:30	4	\$300.00	NM		
	Weeks:	Start Date 01/12/16	End Da 01/18/		Spots/Week 4	<u>Rate</u> \$300.00						
	Spots: # Ch	<u>Day Air</u>	r Date	Air Time Descr	<u>iption</u>	Start/End Time	Lengt	h Ad-ID			Rate	Туре
	2 WI	MUR Tu 01	/12/16	12:55 PM Who \	Nants to be a Millionaire	1230-1p	:3) HFA16D103	Н		\$300.00	NM
	1 WI	MUR W 01	/13/16	12:52 PM Who \	Nants to be a Millionaire	1230-1p	:3) HFA16M104	Н		\$300.00	NM
	5 WI	MUR Th 01	/14/16	12:53 PM Who \	Nants to be a Millionaire	1230-1p	:3) HFA16D103	Н		\$300.00	NM
	3 WI	MUR F 01	/15/16	12:52 PM Who \	Nants to be a Millionaire	1230-1p	:3) HFA16D103	Н		\$300.00	NM
9	01/12/16	01/15/16	THE	CHEW	1-2PM	- ТWГF	:30	4	\$300.00	NM		
	Weeks:	Start Date 01/12/16	End Da 01/18/		Spots/Week 4	<u>Rate</u> \$300.00						
<u> </u>	Spots: # Ch	<u>Day Air</u>	r Date	Air Time Descr	<u>iption</u>	Start/End Time	Lengt	h Ad-ID			Rate	Туре
	5 WI	MUR Tu 01	/12/16	1:32 PM THE (CHEW	1-2PM	:3) HFA16D103	Н		\$300.00	NM
	3 WI	MUR W 01	/13/16	1:31 PM THE (CHEW	1-2PM	:3) HFA16M104	Н		\$300.00	NM
	1 WI	MUR Th 01	/14/16	1:28 PM THE (CHEW	1-2PM	:3) HFA16M104	Н		\$300.00	NM
	2 WI	MUR F 01	/15/16	1:29 PM THE (CHEW	1-2PM	:3) HFA16M104	Н		\$300.00	NM
10	01/12/16	01/15/16	GEN	ERAL HOSPITAL	_ 2p-3p	- TWTF	:30	6	\$300.00	NM		
	Weeks:	Start Date 01/12/16	End Da 01/18/		Spots/Week 6	Rate \$300.00						
	Spots: # Ch	<u>Day Air</u>	r Date	Air Time Descr	<u>iption</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate	Туре
	5 WI	MUR <i>Tu 01</i>	/12/16	GENE	ERAL HOSPITAL	2р-3р	:0	0			\$300.00	NM

01/12/16 01/18/16 - TWTF	6 \$300.00
Spots: # Ch Day Air Date Air Time Description	Start/End Time Length Ad-ID Rate Type
5 WMUR Tu 01/12/16 GENERAL HOS Credited	PITAL 2p-3p :00 \$300.00 NN
oversold inventory. credited dollars.	
6 WMUR Tu 01/12/16 GENERAL HOS Credited	PITAL 2p-3p :00 \$300.00 NN
oversold inventory. credited dollars.	
1 WMUR W 01/13/16 GENERAL HOS Credited	PITAL 2p-3p :00 \$300.00 NN
oversold inventory. credited dollars.	
2 WMUR Th 01/14/16 GENERAL HOS Credited	PITAL 2p-3p :00 \$300.00 NN
oversold inventory. credited dollars.	
7 WMUR Th 01/14/16 GENERAL HOS Credited	PITAL 2p-3p :00 \$300.00 NN
oversold inventory. credited dollars.	
4 WMUR F 01/15/16 GENERAL HOS Credited	PITAL 2p-3p :00 \$300.00 NN
oversold inventory. credited dollars.	
11 01/12/16 01/15/16 MEREDITH VIEIRA DAY 3-4p	- TWTF :30 4 \$100.00 NM

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1362500-1	01/24/16	January 2016	12/28/15 - 01/18/16

Advertiser	Product	Estimate Number
Clinton/D/President	TV	4132

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Spots/

						S	pots/				
ne Start Da	te End Date	Desc	ription	Start/End Time	MTWTFSS	Length W	/eek	Rate	Type		
Class of	Time - Immed	liately Pre	e-emptible without	notice							
Weeks:	Start Date 01/12/16	End D: 01/18/	ate MTWTFSS - TWTF	Spots/Week 4	<u>Rate</u> \$100.00						
Spots: #	Ch Day A	ir Date	Air Time Descrip	ption	Start/End Time	Length A	.d-ID			Rate	Тур
4	WMUR Tu 0	1/12/16	3:45 PM MERE	DITH VIEIRA DAY	3-4p	:30 Н	FA16D103H			\$100.00	ΝN
2	WMUR W 0	1/13/16	3:14 PM MERE	DITH VIEIRA DAY	3-4p	:30 Н	FA16D103H			\$100.00	ΝN
5	WMUR Th 0	1/14/16	3:24 PM MERE	DITH VIEIRA DAY	3-4p	:30 Н	FA16D103H			\$100.00	ΝN
3	WMUR F 0	1/15/16	3:22 PM MERE	DITH VIEIRA DAY	3-4p	:30 Н	FA16M104H			\$100.00	ΝN
12 01/12/16	6 01/15/16	ELLE	EN EF	4PM-5PM	- TWTF	:30	7	\$300.00	NM		
Weeks:	Start Date 01/12/16	End D: 01/18/		Spots/Week 7	<u>Rate</u> \$300.00						
Spots: #	Ch Day A	ir Date	Air Time Descri	<u>ption</u>	Start/End Time	Length A	.d-ID			Rate	Тур
1	WMUR Tu 0	1/12/16	4:24 PM ELLEN	I EF	4PM-5PM	:30 Н	FA16D103H			\$300.00	NN
7	WMUR Tu 0	1/12/16	4:47 PM ELLEN	l EF	4PM-5PM		FA16D103H			\$300.00	ΝN
2	WMUR W 0	1/13/16	4:30 PM ELLEN	I EF	4PM-5PM	:30 Н	FA16M104H			\$300.00	ΝN
6	WMUR W 0	1/13/16	4:55 PM ELLEN	I EF	4PM-5PM		FA16D103H			\$300.00	ΝN
5	WMUR Th 0	1/14/16	4:23 PM ELLEN	l EF	4PM-5PM	:30 Н	FA16M104H			\$300.00	ΝN
3	WMUR F 0	1/15/16	4:20 PM ELLEN	l EF	4PM-5PM	:30 Н	FA16D103H			\$300.00	ΝN
4	WMUR F 0	1/15/16	4:46 PM ELLEN	I EF	4PM-5PM	:30 Н	FA16M104H			\$300.00	ΝN
13 01/12/16	6 01/15/16	News	s 9 at 5	5-6p	- TWTF	:30	5	\$800.00	NM		
Weeks:	Start Date 01/12/16	End D: 01/18/		Spots/Week 5	Rate \$800.00						
Spots: #	Ch Day A	ir Date	Air Time Descri	<u>ption</u>	Start/End Time	Length A	d-ID			Rate	Тур
1	WMUR Tu 0	1/12/16	5:42 PM News 9	9 at 5	5-6p	:30 Н	FA16D103H			\$800.00	ΝN
4	WMUR W 0	1/13/16	5:22 PM News 9	9 at 5	5-6p	:30 Н	FA16M104H			\$800.00	ΝN
3	WMUR W 0	1/13/16	5:42 PM News 9	9 at 5	5-6p	:30 Н	FA16M104H			\$800.00	ΝN
5	WMUR F 0	1/15/16	5:22 PM News 9	9 at 5	5-6p	:30 Н	FA16D103H			\$800.00	ΝN
6	WMUR F 0	1/15/16	5:37 PM News 9	9 at 5	5-6p	:30 Н	FA16M104H			\$800.00	ΝN
14 01/12/16	6 01/15/16	News	s 9 at 6/World New	vs ⁻ 6-7p	- TWTF	:30	6	\$1,400.00	NM		
Weeks:	01	End D	-4- MTWTECC	0 . 00/ 1							
vvccns.	Start Date 01/12/16	01/18/		Spots/Week 6	Rate \$1,400.00						
Spots: #	01/12/16	01/18/	16 - TWTF Air Time Descri	6	Rate \$1,400.00 Start/End Time	Length A	.d-ID			Rate	Тур
Spots: #	01/12/16	01/18/ .ir Date_	16 - TWTF Air Time Descri	6	\$1,400.00		.d-ID FA16D103H			Rate \$1,400.00	
Spots: <u>#</u>	01/12/16 Ch Day A	01/18/ ir Date 1/12/16	16 - TWTF Air Time Descri 6:10 PM News 9	6 ption	\$1,400.00 Start/End Time	:30 Н					NI
Spots: <u>#</u> 1 6	01/12/16 Ch Day A WMUR Tu 0	01/18/ ir Date 1/12/16 1/12/16	16 - TWTF Air Time Descri 6:10 PM News 9 6:29 PM News 9	6 ption 9 at 6/World News To	\$1,40 <u>0.00</u> Start/End Time 6-7p	:30 H	FA16D103H			\$1,400.00	NN
Spots: <u>#</u> 1 6 3	01/12/16 <u>Ch</u> <u>Day</u> <u>A</u> WMUR Tu 0 WMUR Tu 0	01/18/ ir Date 1/12/16 1/12/16 1/13/16	Air Time Descrit 6:10 PM News 9 6:29 PM News 9 6:23 PM News 9	option 9 at 6/World News To 9 at 6/World News To	\$1,40 <u>0.00</u> <u>Start/End Time</u> 6-7p 6-7p	:30 H :30 H :30 H	FA16D103H FA16D103H			\$1,400.00 \$1,400.00	NN
Spots: # 1 6 3 5	01/12/16 Ch Day A WMUR Tu 0 WMUR Tu 0 WMUR W 0	01/18/ ir Date 1/12/16 1/12/16 1/13/16 1/13/16	Air Time Descri 6:10 PM News 9 6:29 PM News 9 6:23 PM News 9 6:59 PM News 9	ption 9 at 6/World News To 9 at 6/World News To 9 at 6/World News To	\$1,400.00 <u>Start/End Time</u> 6-7p 6-7p 6-7p	:30 H :30 H :30 H	FA16D103H FA16D103H FA16M104H			\$1,400.00 \$1,400.00 \$1,400.00	11/1 11/1 11/1 11/1
Spots: # 1 6 3 5 7	01/12/16 Ch Day A WMUR Tu 0 WMUR Tu 0 WMUR W 0 WMUR W 0 WMUR W 0	01/18/ ir Date 1/12/16 1/12/16 1/13/16 1/13/16	Air Time Descri 6:10 PM News 9 6:29 PM News 9 6:23 PM News 9 6:59 PM News 9 6:09 PM News 9	ption 9 at 6/World News To	\$1,400.00 <u>Start/End Time</u> 6-7p 6-7p 6-7p 6-7p	:30 H :30 H :30 H :30 H	FA16D103H FA16D103H FA16M104H FA16D103H			\$1,400.00 \$1,400.00 \$1,400.00 \$1,400.00	NI NI NI NI
Spots: # 1 6 3 5 7	01/12/16 Ch Day A WMUR Tu 0 WMUR Tu 0 WMUR W 0 WMUR W 0 WMUR Th 0 WMUR Th 0 WMUR F 0	01/18/ ir Date 1/12/16 1/12/16 1/13/16 1/13/16 1/13/16 1/14/16 1/15/16	Air Time Descri 6:10 PM News 9 6:29 PM News 9 6:23 PM News 9 6:59 PM News 9 6:09 PM News 9	9 at 6/World News To	\$1,400.00 Start/End Time 6-7p 6-7p 6-7p 6-7p 6-7p	:30 H :30 H :30 H :30 H	FA16D103H FA16D103H FA16M104H FA16D103H FA16G105H		NM	\$1,400.00 \$1,400.00 \$1,400.00 \$1,400.00 \$1,400.00	NI NI NI NI
Spots: # 1 6 3 5 7 4	01/12/16 Ch Day A WMUR Tu 0 WMUR Tu 0 WMUR W 0 WMUR W 0 WMUR Th 0 WMUR F 0 Start Date	01/18/ .ir Date 1/12/16 1/12/16 1/13/16 1/13/16 1/14/16 1/15/16 Chro	Air Time Description Descripti	ption 9 at 6/World News To	\$1,400.00 Start/End Time 6-7p 6-7p 6-7p 6-7p 6-7p 6-7p - TWTF	:30 H :30 H :30 H :30 H :30 H	FA16D103H FA16D103H FA16M104H FA16D103H FA16G105H FA16M104H		NM	\$1,400.00 \$1,400.00 \$1,400.00 \$1,400.00 \$1,400.00	NI NI NI NI
Spots: #1	01/12/16 Ch Day A WMUR Tu 0 WMUR Tu 0 WMUR W 0 WMUR W 0 WMUR Th 0 WMUR F 0 Start Date 01/12/16	01/18/ ir Date 1/12/16 1/12/16 1/13/16 1/13/16 1/14/16 1/15/16 Chro End Di 01/18/	Air Time Description Descripti	ption 9 at 6/World News To 7-730p Spots/Week 4	\$1,400.00 Start/End Time 6-7p 6-7p 6-7p 6-7p 6-7p 6-7p - TWTF	:30 H :30 H :30 H :30 H :30 H :30 H	FA16D103H FA16D103H FA16M104H FA16D103H FA16G105H FA16M104H		NM	\$1,400.00 \$1,400.00 \$1,400.00 \$1,400.00 \$1,400.00 \$1,400.00	11/1 11/1 11/1 11/1 11/1 11/1 11/1 11/
Spots: # 1 6 3 5 7 4 15 01/12/16 Weeks: Spots: #	01/12/16 Ch Day A WMUR Tu 0 WMUR Tu 0 WMUR W 0 WMUR Th 0 WMUR F 0 01/15/16 Ch Day A	01/18/ ir Date 1/12/16 1/12/16 1/13/16 1/13/16 1/14/16 1/15/16 Chro End Di 01/18/ ir Date	TWTF- Air Time Description 6:10 PM News 6:29 PM News 6:23 PM News 6:59 PM News 6:09 PM News 6:14 PM News 10 Image: News 11 Image: News 12 Image: News 13 Image: News 14 Image: News 15 Image: News 16 Image: News 17 Image: News 18 Image: News 19 Image: News 19 Image: News 10 Image: News 10 Image: News 10 Image: News 11 Image: News 12 Image: News 13 Image: News 14 Image: News 15 Image: News 16 Image: News 17 Image: News 17 Image: News 18 Image: Ne	ption 9 at 6/World News To 7-730p Spots/Week 4	\$1,400.00 Start/End Time 6-7p 6-7p 6-7p 6-7p 6-7p 6-7p - TWTF	:30 H :30 H :30 H :30 H :30 H :30 H	FA16D103H FA16D103H FA16M104H FA16D103H FA16G105H FA16M104H 4	\$800.00	NM	\$1,400.00 \$1,400.00 \$1,400.00 \$1,400.00 \$1,400.00 \$1,400.00	NI NI NI NI NI
Spots: # 1 6 3 5 7 4 15 01/12/16 Weeks: Spots: # 3	01/12/16 Ch Day A WMUR Tu 0 WMUR Tu 0 WMUR W 0 WMUR W 0 WMUR Th 0 WMUR F 0 Start Date 01/12/16	01/18/ ir Date 1/12/16 1/13/16 1/13/16 1/14/16 1/15/16 Chro End Di 01/18/ ir Date 1/12/16	Air Time Description Descripti	9 at 6/World News To 7-730p Spots/Week 4 ption cle NH	\$1,400.00 Start/End Time 6-7p 6-7p 6-7p 6-7p 6-7p 6-7p - TWTF	:30 H :30 H :30 H :30 H :30 H :30 H :30 H	FA16D103H FA16D103H FA16M104H FA16D103H FA16G105H FA16M104H	\$800.00	NM	\$1,400.00 \$1,400.00 \$1,400.00 \$1,400.00 \$1,400.00 \$1,400.00	NIN NIN NIN NIN NIN

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WMUR PO Box 26884 Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
1362500-1	01/24/16	January 2016	12/28/15 - 01/18/16

Advertiser	Product	Estimate Number
Clinton/D/President	TV	4132

www.thewmurchannel.com

www.thewmurchannel.com					
		Spots/			
Line Start Date End Date Description Start/End	Time MTWTFSS	Length Week	Rate	Type	
15 01/12/16 01/15/16 Chronicle NH 7-730p	- TWTF	:30 4	\$800.00	NM	
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WMUR F 01/15/16 7:29 PM Chronicle NH	7-730p	:30 HFA16M10	4H		\$800.00 NM
40 04/40/40 04/45/40 INIQIDE EDITION AQ 700 0	mune	00 4	# 000 00	NIN 4	
16 01/12/16 01/15/16 INSIDE EDITION AC 730-8p	- TWTF	:30 4	\$600.00	NM	
Weeks: Start Date 01/12/16 End Date 01/18/16 MTWTFSS - TWTF Spots/	4 \$600.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time				Rate Type
2 WMUR Tu 01/12/16 7:57 PM INSIDE EDITION A		:30 HFA16D10			\$600.00 NM
3 WMUR W 01/13/16 7:51 PM INSIDE EDITION A		:30 HFA16M10			\$600.00 NM
1 WMUR Th 01/14/16 7:44 PM INSIDE EDITION A		:30 HFA16M10			\$600.00 NM
5 WMUR F 01/15/16 7:52 PM INSIDE EDITION A	AC 730-8p	:30 HFA16M10	4H		\$600.00 NM
17 01/12/16 01/15/16 Jimmy Kimmel Jimmy Ki added credits to order.	mmel - TWTF	:30 8	\$350.00	NM	
Weeks: Start Date 01/12/16 End Date 01/18/16 MTWTFSS - TWTF Spots/1	Week Rate 8 \$350.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
7 WMUR Tu 01/12/16 12:06 AM Jimmy Kimmel	Jimmy Kimmel	:30 HFA16D10	3H		\$350.00 NM
3 WMUR Tu 01/12/16 12:40 AM Jimmy Kimmel LR- STATE OF THE UNION ADDRESS	Jimmy Kimmel	:30 HFA16D10	ЗН		\$350.00 NM
6 WMUR W 01/13/16 12:11 AM Jimmy Kimmel	Jimmy Kimmel	:30 HFA16M10	4H		\$350.00 NM
1 WMUR W 01/13/16 12:31 AM Jimmy Kimmel	Jimmy Kimmel	:30 HFA16D10	3H		\$350.00 NM
4 WMUR Th 01/14/16 11:58 PM Jimmy Kimmel	Jimmy Kimmel	:30 HFA16M10	4H		\$350.00 NM
9 WMUR Th 01/14/16 12:32 AM Jimmy Kimmel	Jimmy Kimmel	:30 HFA16D10	3H		\$350.00 NM
5 WMUR F 01/15/16 11:57 PM Jimmy Kimmel	Jimmy Kimmel	:30 HFA16M10	4H		\$350.00 NM
8 WMUR F 01/15/16 12:24 AM Jimmy Kimmel	Jimmy Kimmel	:30 HFA16M10	4H		\$350.00 NM
18 01/12/16 01/15/16 NIGHTLINE NIGHTLI Class of Time - Immediately Pre-emptible without notice	NE - TWIF	:30 4	\$125.00	NM	
Weeks: Start Date 01/12/16 End Date 01/18/16 MTWTFSS - TWTF Spots/	Week <u>Rate</u> 4 \$125.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
3 WMUR Tu 01/12/16 1:10 AM NIGHTLINE LR- STATE OF THE UNION ADDRESS	NIGHTLINE	:30 HFA16D10			\$125.00 NM
2 WMUR W 01/13/16 12:51 AM NIGHTLINE	NIGHTLINE	:30 HFA16M10	4H		\$125.00 NM
5 WMUR Th 01/14/16 12:51 AM NIGHTLINE	NIGHTLINE	:30 HFA16M10	4H		\$125.00 NM
4 WMUR F 01/15/16 12:51 AM NIGHTLINE	NIGHTLINE	:30 HFA16D10	3Н		\$125.00 NM
19 01/12/16 01/17/16 News 9 at 11 11-11:35 added credits to order.	p - TWTFSS	:30 8	\$1,200.00	NM	
Weeks: Start Date 01/12/16 End Date 01/18/16 MTWTFSS - TWTFSS Spots/1	Week Rate 8 \$1,200.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WMUR Tu 01/12/16 11:31 PM News 9 at 11	11-11:35p	:30 HFA16D10	3Н		\$1,200.00 NM
3 WMUR W 01/13/16 11:14 PM News 9 at 11	11-11:35p	:30 HFA16D10	3H		\$1,200.00 NM
9 WMUR F 01/15/16 11:23 PM News 9 at 11	11-11:35p	:30 HFA16M10	4H		\$1,200.00 NM
5 WMUR F 01/15/16 11:33 PM News 9 at 11	11-11:35p	:30 HFA16D10	3H		\$1,200.00 NM
7 WMUR Sa 01/16/16 11:14 PM News 9 at 11	11-11:35p	:30 HFA16M10	4H		\$1,200.00 NM
4 WMUR Sa 01/16/16 11:34 PM News 9 at 11	11-11:35p	:30 HFA16M10			\$1,200.00 NM
2 WMUR Su 01/17/16 11:13 PM News 9 at 11	11-11:35p	:30 HFA16D10	3Н		\$1,200.00 NM

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WMUR PO Box 26884 Lehigh Valley, PA 18002-6884

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1362500-1	01/24/16	January 2016	12/28/15 - 01/18/16

ĺ	Advertiser	Product	Estimate Number
	Clinton/D/President	TV	4132

www.thewmurchannel.com

Line Start Date	End Date	Descriptio	n	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
19 01/12/16 added cred	01/17/16 dits to order.	News 9 at	:11	11-11:35p	- TWTFSS	:30	8	\$1,200.00	NM	
Spots: # Cl	n Day Air	Date Air	Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Typ
8 W	MUR Su 01	/17/16 11:3	4 PM News 9	at 11	11-11:35p	:3) HFA16M1	04H		\$1,200.00 N
20 01/18/16	01/18/16	Bachelor		Prime Other	M	:30	2	\$2,400.00	NM	
Weeks:	Start Date 01/12/16	01/18/16	<u>MTWTFSS</u> M	Spots/Week 2	Rate \$2,400.00					
Spots: # Cl			Time Descrip		Start/End Time		h Ad-ID			Rate Typ
2 W	MUR M 01 Credited	1	Bachel		Prime Other	:0	0			\$2,400.00 N
1 W	MUR M 01		edited dollars. 1 PM Bachel		Prime Other	.3) HFA16M1	04Н		\$2,400.00 N
										ψ2,+00.00 1
21 01/18/16	01/18/16	Bachelor I	_ive	10-11p	M	:30	1	\$2,000.00	NM	
Weeks:	Start Date 01/12/16	End Date 01/18/16	<u>MTWTFSS</u> M	Spots/Week 1	Rate \$2,000.00					
Spots: # Cl			Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Typ
1 W	MUR M 01 Credited	1	Bachel		10-11p	:0	0			\$2,000.00 N
	oversoid	i inventory. cr	edited dollars.							
22 01/12/16	01/12/16	Muppets/F	resh Boat	8-9p	- T	:30	1	\$2,000.00	NM	
Weeks:	Start Date 01/11/16	01/17/16	<u>MTWTFSS</u> - T	Spots/Week 1	Rate \$2,000.00					
	n <u>Day Ai</u> i		Time Descrip		Start/End Time		h Ad-ID	0011		Rate Typ
1 00	MUR Tu 01	/12/16 8:5	1 PM Muppet	IS/Fresh Boat	8-9p	:3) HFA16D1	ОЗН		\$2,000.00 N
		State of th on Pre-emptib	ole	9-1030pm	- T	:30	2	\$4,000.00	NM	
Weeks:	01/11/16		<u>MTWTFSS</u> - T	Spots/Week 2	Rate \$4,000.00					
	n <u>Day Ai</u>		Time Descrip		Start/End Time		h Ad-ID			Rate Typ
1 VV	MUR <i>Tu 01</i> Credited oversold	1	State o edited dollars	f the Union	9-1030pm	:0	0			\$4,000.00 N
2 W			2 PM State o		9-1030pm	:3) HFA16D1	03Н		\$4,000.00 N
	01/13/16 dits to order.	CANDIDA	TE CAFE	1/13/16 8-10P	W	:30	4	\$4,000.00	NM	
added cred Weeks:	Start Date 01/11/16	End Date 01/17/16	<u>MTWTFSS</u>	Spots/Week 4	Rate \$4,000.00					
Spots: # CI	<u>n Day Ai</u>	Date Air	Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Typ
1 W	MUR W 01 Credited			DATE CAFE	1/13/16 8-10P	:0	0			\$4,000.00 N
2 W	MUR W 01 Credited	/13/16 H	CANDI	DATE CAFE	1/13/16 8-10P	:0	0			\$4,000.00 N
3 W	MUR W 01 Credited		CANDI	DATE CAFE	1/13/16 8-10P	:0	0			\$4,000.00 N

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Credited

oversold inventory. credited dollars.

WMUR PO Box 26884 Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
1362500-1	01/24/16	January 2016	12/28/15 - 01/18/16

Advertiser	Product	Estimate Number
Clinton/D/President	TV	4132

www.thewmurchar	nnel.com									
Line Start Da	te End Date	Descri	iption	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
25 01/12/16 added cr	01/13/16 redits to order.	CAND	DIDATE CAFE	1/13/16 8-10P	W	:30	4	\$4,000.00	NM	
	edits to order.	r Doto	Air Time Descrip	ation	Start/End Time	Longs	+b V4 ID			Poto Typo
Spots: #	<u>Ch</u> <u>Day Ai</u> WMUR <i>W 0</i>			DATE CAFE	1/13/16 8-10P	Lengi :0	th Ad-ID			Rate Type \$4.000.00 NM
4	Credite	d	credited dollars.	DATE CAFE	1/13/10 6-10P	.0	10			\$4,000.00 INIVI
07.04/40/40				40.44-	***	00		#0.400.00	NIN 4	
	edits to order.		can Crime	10-11p	W	:30	2	\$2,400.00	NM	
Weeks:	Start Date 01/11/16	End Da 01/17/1		Spots/Week 2	Rate \$2,400.00					
Spots: #			Air Time Descrip	otion	Start/End Time	Lengt	th Ad-ID			Rate Type
2	WMUR W 0° Credite	d	Amerio	an Crime	10-11p	:0	00			\$2,400.00 NM
1			10:43 PM Americ		10-11p	:3	0 HFA16M1	O4H		\$2,400.00 NM
28 01/12/16	01/14/16	Beyon	nd the Tank	8-9p	T	:30	1	\$3,000.00	NM	
20 01/12/10	01/14/10	Беубп	id tile Talik	6- 9 p	1	.30	'	φ3,000.00	INIVI	
Weeks:	Start Date 01/11/16	End Da 01/17/1		Spots/Week 1	Rate \$3,000.00					
Spots: #	Ch Day Ai	r Date	Air Time Descrip	otion	Start/End Time	Lengt	th Ad-ID			Rate Type
1	WMUR Th 0		8:23 PM Beyond		8-9p	:3	O HFA16M1	04H		\$3,000.00 NM
29 01/12/16 added cr	01/14/16 redits to order.	My Die		Prime Other	T	:30	4	\$3,000.00	NM	
Weeks:	Start Date 01/11/16			Spots/Week 4	<u>Rate</u> \$3,000.00					
Spots: #	Ch Day Ai	r Date	Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	th Ad-ID			Rate Type
4	WMUR Th 0°	1/14/16	9:24 PM My Die	t	Prime Other	:3	O HFA16D1	03H		\$3,000.00 NM
2	WMUR Th 0°	1/14/16	9:44 PM My Die	t	Prime Other	:3	O HFA16M1	04H		\$3,000.00 NM
3	WMUR Th 0°	1/14/16	10:33 PM My Die	t	Prime Other	:3	0 HFA16M1	04H		\$3,000.00 NM
1	WMUR Th 0	1/14/16	10:45 PM My Die	t	Prime Other	:3	0 HFA16D1	03Н		\$3,000.00 NM
32 01/12/16	01/15/16	Last M	lan/Dr. Ken	8-9p	F	:30	1	\$2,000.00	NM	
Weeks:	Start Date 01/11/16	End Da 01/17/1	te <u>MTWTFSS</u> 6 F	Spots/Week 1	Rate \$2,000.00					
Spots: #	Ch Day Ai	r Date	Air Time Descrip	otion	Start/End Time	Lengt	th Ad-ID			Rate Type
1	WMUR F 0		Last M	an/Dr. Ken	8-9p	:0	00			\$2,000.00 NM
	oversol	d inventory	y. credited dollars							
33 01/12/16 added cr	01/15/16 redits to order.	Shark		9-10p	F	:30	2	\$2,400.00	NM	
Weeks:	Start Date 01/11/16	End Da 01/17/1		Spots/Week 2	<u>Rate</u> \$2,400.00					
Spots: #			Air Time Descrip	otion_	Start/End Time	Lengt	th Ad-ID			Rate Type
1	WMUR F 0	d	Shark		9-10p	:0	00			\$2,400.00 NM
2	oversol WMUR <i>F 0</i>		y. credited dollars Shark		9-10p	:0	00			\$2,400.00 NM
-	VVIVIUR F U		Stiatk	ı aııK	9-10p	:0	<i>'</i> U			φε,4ου.συ INIVI

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1362500-1	01/24/16	January 2016	12/28/15 - 01/18/16

Advertiser	Product	Estimate Number
Clinton/D/President	TV	4132

www.thewmurchannel.com

www.the	<u>ewmurchanne</u>	l.com_										
								Spots/				
Line	Start Date	End Date	Description	on	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
-	01/12/16 added cred	01/15/16 its to order.	20/20		10-11p	F	:30	2	\$2,400.00	NM		
V	Weeks:	Start Date 01/11/16	End Date 01/17/16	<u>MTWTFSS</u> F	Spots/Week 2	Rate \$2,400.00						
5	Spots: # Ch	<u>Day Air</u>	<u>Date</u> Air	Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate 1	Туре
	2 WI	MUR <i>F</i> 01		20/20		10-11p	:0	0			\$2,400.00	NM
		Credited		raditad dallara								
	1 W/			redited dollars 48 PM 20/20	•	10-11p	.3	O HFA16D103	BH		\$2,400.00	NM
						'					Ψ2, 100.00	
	01/16/16 Class of Tir	01/16/16 ne - Immedia		9 Weekend/W ptible without i	/orl6-7p notice. added credits to	order.	:30	2	\$400.00	NM		
V	Weeks:	Start Date 01/11/16	End Date 01/17/16	<u>MTWTFSS</u> S-	Spots/Week 2	<u>Rate</u> \$400.00						
	Spots: # Ch			Time Descrip	<u>otion</u>	Start/End Time		h Ad-ID			Rate 1	Туре
		MUR Sa 01		<u> </u>	vs 9 Weekend/World N	<u> </u>		O HFA16M104			· ·	NM
	2 WI	MUR Sa 01	/16/16 6:	27 PM 6p Nev	vs 9 Weekend/World N	l 6-7p	:3	O HFA16M104	1H		\$400.00	NM
36	01/12/16	01/16/16	Elementa	ary	7-8p	S-	:30	1	\$125.00	NM		
٧	Weeks:	Start Date 01/11/16	End Date 01/17/16	<u>MTWTFSS</u>	Spots/Week 1	Rate \$125.00						
	Spots: # Ch	<u>Day Air</u>	<u> Date</u> <u>Air</u>	Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate 1	Туре
	1 WI	MUR Sa 01	/16/16 7:	58 PM Elemei	ntary	7-8p	:3	O HFA16M104	lH		\$125.00	NM
	01/12/16 Class of Tir	01/16/16 me - Immedia	Social Ne		Prime Other notice. added credits to	S- o order.	:30	5	\$500.00	NM		
	Weeks:	Start Date 01/11/16		<u>MTWTFSS</u>	Spots/Week 5	Rate \$500.00						
	Spots: # Ch	<u>Day Air</u>	r Date Air	Time Descrip	otion_	Start/End Time	Lengt	h Ad-ID			Rate 1	Туре
	3 WI	MUR Sa 01	/16/16 8:	26 PM Social	Network	Prime Other		O HFA16M104			\$500.00	NM
	2 WI	MUR Sa 01	/16/16 8:	51 PM Social	Network	Prime Other		O HFA16D103			\$500.00	NM
		MUR Sa 01		19 PM Social		Prime Other		O HFA16M104			\$500.00	NM
		MUR Sa 01		51 PM Social		Prime Other		O HFA16M104			\$500.00	NM
	4 WI	MUR Sa 01	/16/16 10:	14 PM Social	Network	Prime Other	:3	0 HFA16D103	SH .		\$500.00	NM
	01/12/16 Class of Tir	01/17/16 me - Immedia	SA-SU ately Pre-em	ptible without i	5-6a notice. revised line	1-	:30	1	\$10.00	NM		
V	Weeks:	Start Date 01/11/16	End Date 01/17/16	<u>MTWTFSS</u>	Spots/Week 1	<u>Rate</u> \$10.00						
	Spots: # Ch	<u>Day Air</u>	<u>Date</u> Air	Time Descri	otion	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate 1	Туре
	1 WI	MUR Sa 01	/16/16 5:	40 AM SA-SU		5-6a	:3	O HFA16M104	IH .		\$10.00	NM
39	01/12/16	01/17/16	6a Week	end Daybreak	Sa/Su 6-7a	SS	:30	4	\$400.00	NM		
٧	Weeks:	Start Date 01/11/16	End Date 01/17/16	<u>MTWTFSS</u>	Spots/Week 4	Rate \$400.00						
5	Spots: # Ch			Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate 1	Туре
	4 WI	MUR Sa 01	/16/16 6:	16 AM 6a We	ekend Daybreak	Sa/Su 6-7a		0 HFA16D103				NM
	1 WI	MUR Sa 01	/16/16 6:	44 AM 6a We	ekend Daybreak	Sa/Su 6-7a	:3	O HFA16M104	1H		\$400.00	NM
		MUR Su 01		12 AM 6a We	ekend Daybreak	Sa/Su 6-7a	:3	O HFA16M104	IH		\$400.00	NM
	3 WI	MUR Su 01	/17/16 6:	54 AM 6a We	ekend Daybreak	Sa/Su 6-7a	:3	O HFA16M104	IH		\$400.00	NM
40	01/12/16	01/17/16	7a Week	end Daybreak	7-9a	SS	:30	4	\$500.00	NM		

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Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

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Ad	dvertiser	Product	Estimate Number
C	linton/D/President	TV	4132

www.thewmurchannel.com

www.thewn	murchannel	.com									
								Spots/			
_ine Sta	art Date	End Date	Descrip	otion	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
40 01	/12/16	01/17/16	7a We	ekend Daybreak	7-9a	SS	:30	4	\$500.00	NM	
We	eeks:	Start Date 01/11/16	End Date 01/17/16		Spots/Week 4	Rate \$500.00					
Spo	ots: # Ch	Day Air		Air Time Descrip	tion	Start/End Time	Lengt	n Ad-ID			Rate Type
	4 WN	/IUR Sa 01	/16/16	7:46 AM 7a Wee	kend Daybreak	7-9a	:30	HFA16M10	04H		\$500.00 NM
	1 WN	/IUR Sa 01	/16/16	8:11 AM 7a Wee	kend Daybreak	7-9a	:30) HFA16D10)3H		\$500.00 NM
	2 WN	/IUR Su 01	/17/16	7:23 AM 7a Wee	kend Daybreak	7-9a	:30) HFA16D10	ЗН		\$500.00 NM
	3 WN	/IUR Su 01	/17/16	8:27 AM 7a Wee	kend Daybreak	7-9a	:30) HFA16M10)4Н		\$500.00 NM
41 01	/12/16	01/17/16	Weeke	nd GMA	9-10a	SS	:30	4	\$500.00	NM	
We	eeks:	Start Date 01/11/16	End Date 01/17/16		Spots/Week 4	<u>Rate</u> \$500.00					
Spo	ots: # Ch	<u>Day</u> Air	Date 1	Air Time Descript	tion_	Start/End Time	Lengt	n Ad-ID			Rate Type
	1 WN	/IUR Sa 01	/16/16	9:27 AM Weeker	nd GMA	9-10a	:30) HFA16M10	04H		\$500.00 NM
	3 WN	/IUR Sa 01	/16/16	9:59 AM Weeker	nd GMA	9-10a) HFA16D10			\$500.00 NM
	2 WN	/IUR Su 01	/17/16	9:27 AM Weeker	nd GMA	9-10a	:30) HFA16M10	04H		\$500.00 NM
	4 WN	/IUR Su 01	/17/16	9:50 AM Weeker	nd GMA	9-10a	:30) HFA16D10)ЗН		\$500.00 NM
	/16/16 ass of Tin	01/16/16 ne - Immedia		A UNANCHOREI	D Sat 11:36-1206am otice	S-	:30	2	\$50.00	NM	
		Start Date 01/11/16		e <u>MTWTFSS</u>	Spots/Week 2	<u>Rate</u> \$50.00					
Spo	ots: # Ch			Air Time Descript		Start/End Time		n Ad-ID			Rate Type
	1 WN	AUR Sa 01, Credited	1	_	A UNANCHORED W	KD LI Sat 11:36-1206a	am :0	0			\$50.00 NN
	2 WN	JUR Sa 01. Credited	/16/16	credited dollars. BIANCA	A UNANCHORED W	KD LI Sat 11:36-1206a	am :0)			\$50.00 NM
		oversold	inventory	credited dollars.							
	/12/16 ass of Tin	01/17/16 ne - Immedia	6p Nev	vs 9 Weekend/Wo	orl6-7p otice. added credits t	o order.	:30	2	\$400.00	NM	
We	eeks:	Start Date 01/11/16	End Date 01/17/16		Spots/Week 2	Rate \$400.00					
Spo	ots: # Ch	<u>Day</u> Air	Date	Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	n Ad-ID			Rate Type
	2 WN	/IUR Su 01	/17/16	6:14 PM 6p New	s 9 Weekend/World I	N 6-7p	:30) HFA16D10)3H		\$400.00 NM
	1 WN	/IUR Su 01	/17/16	6:25 PM 6p News	s 9 Weekend/World I	N 6-7p	:30	HFA16M1C	04H		\$400.00 NM
	/12/16 ass of Tin	01/17/16 ne - Immedia	AFV ately Pre-e	mptible without n	7-8p otice	S	:30	1	\$750.00	NM	
We	eeks:	Start Date 01/11/16	End Date 01/17/16		Spots/Week 1	Rate \$750.00					
Spo	ots: # Ch	Day Air	Date	Air Time Descript	tion_	Start/End Time	Lengt	Ad-ID			Rate Type
	1 WN	/IUR Su 01	/17/16	7:21 PM AFV		7-8p	:30) HFA16D10)ЗН		\$750.00 NM
45 01, ad		01/17/16 its to order.	Galava	nt	8-9p	S	:30	2	\$2,000.00	NM	
	eeks:	Start Date 01/11/16	End Date 01/17/16		Spots/Week 2	Rate \$2,000.00					
Spo	ots: # Ch	<u>Day</u> Air	Date	Air Time Descript	tion_	Start/End Time	Lengt	Ad-ID			Rate Type
	1 WN	IUR Su 01. Credited		Galavar	nt	8-9p	:0)			\$2,000.00 NN

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oversold inventory. credited dollars.



Send Payment To:
WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
1362500-1	01/24/16	January 2016	12/28/15 - 01/18/16

Advertiser	Product	Estimate Number
Clinton/D/President	TV	4132

www.thewmurchannel.com

www.thewmurcha	nnel.com_									
							Spots/		_	
_ine Start Da	ate End Date	Description		Start/End Time	MTWTFSS	Length	Week	Rate	Type	
45 01/17/1 added o	6 01/17/16 credits to order.			8-9p	S	:30	2	\$2,000.00	NM	
Spots: #			Descript	<u>ion</u>	Start/End Time		th Ad-ID			Rate Type
2	WMUR Su 0	1/17/16 8:45 PM	/I Galavan	t	8-9p	:3	O HFA16M10	04H		\$2,000.00 NM
46 01/12/1 added o	6 01/17/16 credits to order.			Prime Other	S	:30	3	\$2,400.00	NM	
Weeks:	Start Date 01/11/16	End Date MT 01/17/16	WTFSS S	Spots/Week 3	Rate \$2,400.00					
	Ch Day A		<u>Descript</u>		Start/End Time		th Ad-ID			Rate Type
	WMUR Su 0		/ Quantice		Prime Other		O HFA16M10			\$2,400.00 NM
	WMUR Su 0		/ Quantice		Prime Other		0 HFA16D10			\$2,400.00 NM
1	WMUR Su 0	1/17/16 10:36 PM	/ Quantico	0	Prime Other	:3	O HFA16M10	04H		\$2,400.00 NM
48 01/18/1	6 01/18/16	5a Daybreak		5-6a	M	:30	2	\$400.00	NM	
Weeks:	Start Date 01/12/16		WTFSS	Spots/Week 2	<u>Rate</u> \$400.00					
Spots: #			Descript	<u>iion</u>	Start/End Time		th Ad-ID			Rate Type
	WMUR M 0		∕l 5a Dayb	reak	5-6a		O HFA16M10			\$400.00 NM
4	WMUR M 0	1/18/16 5:28 AM	∕l 5a Dayb	reak	5-6a	:3	0 HFA16M10	04H		\$400.00 NM
49 01/18/1	6 01/18/16	6a Daybreak		6-7a	M	:30	2	\$800.00	NM	
Weeks:	Start Date 01/12/16	End Date MT 01/18/16	WTFSS	Spots/Week 2	Rate \$800.00					
Spots: #	Ch Day A	ir Date Air Time	Descript	<u>ion</u>	Start/End Time	Lengt	th Ad-ID			Rate Type
1	WMUR M 0	1/18/16 6:24 AM	∕l 6a Dayb	reak	6-7a	:3	O HFA16D10	O3H		\$800.00 NM
2	WMUR M 0	1/18/16 6:54 AM	∕l 6a Dayb	reak	6-7a	:3	O HFA16M10	04H		\$800.00 NM
50 01/18/1	6 01/18/16	Good Morning	America	7-9a	M	:30	2	\$750.00	NM	
Weeks:	Start Date 01/12/16	End Date MT 01/18/16 M-	WTFSS	Spots/Week 2	Rate \$750.00					
Spots: #			Descript	<u>ion</u>	Start/End Time	Lengt	th Ad-ID			Rate Type
2	WMUR M 0	1/18/16 7:28 AM	// Good M	orning America	7-9a	:3	O HFA16M10	04H		\$750.00 NM
1	WMUR M 0	1/18/16 7:59 AM	// Good M	orning America	7-9a	:3	0 HFA16D10	O3H		\$750.00 NM
51 01/18/1	6 01/18/16	KELLY& MICH	IAEL LIVE	: I9AM-10AM	M	:30	2	\$300.00	NM	
Weeks:	Start Date 01/12/16		WTFSS	Spots/Week 2	Rate \$300.00					
Spots: #	Ch Day A	ir Date Air Time	<u>Descript</u>	ion_	Start/End Time	Lengt	th Ad-ID			Rate Type
1	WMUR M 0	1/18/16 9:17 AM	Λ KELLY8	MICHAEL LIVE DAY	9AM-10AM	:3	0 HFA16M10	04H		\$300.00 NM
2	WMUR M 0	1/18/16 9:45 AM	л KELLY8	MICHAEL LIVE DAY	9AM-10AM	:3	0 HFA16D10	ОЗН		\$300.00 NM
52 01/18/1 Class o		STEVE HARV			M	:30	1	\$100.00	NM	
Weeks:	Start Date 01/12/16	End Date MT	WTFSS	Spots/Week 1	Rate \$100.00					
Spots: #	Ch Day A		Descript	ion	Start/End Time	<u>Leng</u> t	th Ad-ID			Rate Type
1	WMUR M 0	1/18/16 10:12 AM	/ STEVE	HARVEY DY 9/4 STA	RT 10-11a	:3	O HFA16M10	04H		\$100.00 NM
53 01/18/1	6 01/18/16	The View		11-12p	M	:30	1	\$300.00	NM	

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WMUR PO Box 26884 Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
1362500-1	01/24/16	January 2016	12/28/15 - 01/18/16

Advertiser	Product	Estimate Number
Clinton/D/President	TV	4132

www.thewmurchannel.com

Line Otest Date	E. J.D. I	December	Otherst/Fig. d.T' as a	1	Land	Spots/	Data	T	
Line Start Date		Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
53 01/18/16	01/18/16	The View	11-12p	M	:30	1	\$300.00	NM	
Weeks:	Start Date 01/12/16	End Date MTWTFSS M	Spots/Week 1	Rate \$300.00					
Spots: # C				Start/End Time		n Ad-ID			Rate Type
1 W	MUR M 01/	/18/16 11:37 AM The Vi	ew	11-12p	:30) HFA16D10	3H		\$300.00 NM
54 01/18/16	01/18/16	News 9 at Noon	12-1230p	М	:30	1	\$400.00	NM	
Weeks:	Start Date 01/12/16	01/18/16 M	Spots/Week 1	Rate \$400.00					
Spots: # C		Date Air Time Descri		Start/End Time		Ad-ID	477		Rate Type
1 W	MUR M 01/	/18/16 12:16 PM News	9 at Noon	12-1230p	:30) HFA16M10	4Н		\$400.00 NM
55 01/18/16	01/18/16	Who Wants to be a Mil	lior1230-1p	M	:30	1	\$300.00	NM	
Weeks:	Start Date 01/12/16	End Date MTWTFSS M	Spots/Week 1	<u>Rate</u> \$300.00					
		Date Air Time Descri		Start/End Time		n Ad-ID			Rate Type
1 W	MUR M 01/	/18/16 12:54 PM Who V	Vants to be a Milliona	ire 1230-1p	:30) HFA16D10	3H		\$300.00 NM
56 01/18/16	01/18/16		1-2PM	М	:30	1	\$300.00	NM	
Weeks:	Start Date 01/12/16	01/18/16 M	Spots/Week 1	Rate \$300.00					
Spots: # C				Start/End Time		n Ad-ID			Rate Type
1 W	MUR M 01/	/18/16 1:30 PM THE C	HEW	1-2PM	:30) HFA16M10	4H		\$300.00 NM
57 01/18/16	01/18/16	GENERAL HOSPITAL	2р-3р	М	:30	1	\$300.00	NM	
Weeks:	Start Date 01/12/16	End Date <u>MTWTFSS</u> 01/18/16 M	Spots/Week 1	Rate \$300.00					
Spots: # C		Date Air Time Descri		Start/End Time		Ad-ID			Rate Type
1 W	MUR M 01/	/18/16 2:23 PM GENE	RAL HOSPITAL	2p-3p	:30) HFA16D10	3H		\$300.00 NM
58 01/18/16 Class of Ti	01/18/16 me - Immedia	ately Pre-emptible without	notice [•]	М	:30	1	\$100.00	NM	
Weeks:	Start Date 01/12/16	01/18/16 M		Rate \$100.00					
Spots: # C		Date Air Time Descri		Start/End Time		n Ad-ID	477		Rate Type
1 W	MUR M 01/	/18/16 3:29 PM MERE	DITH VIEIRA DAY	3-4p	:30) HFA16M10	4H		\$100.00 NM
59 01/18/16	01/18/16	ELLEN EF	4PM-5PM	М	:30	1	\$300.00	NM	
Weeks:	Start Date 01/12/16	End Date MTWTFSS M	Spots/Week 1	Rate \$300.00					
Spots: # C				Start/End Time		Ad-ID			Rate Type
1 W	MUR M 01/	/18/16 4:45 PM ELLEN	I EF	4PM-5PM	:30) HFA16M10	4H		\$300.00 NM
60 01/18/16	01/18/16	News 9 at 5	5-6p	М	:30	1	\$800.00	NM	
Weeks:	Start Date 01/12/16	End Date <u>MTWIFSS</u> 01/18/16 M	Spots/Week 1	Rate \$800.00					
Spots: # C			•	Start/End Time		n Ad-ID			Rate Type
1 W	MUR M 01/	/18/16 5:11 PM News	9 at 5	5-6p	:30) HFA16M10	4H		\$800.00 NM

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1 WMUR F 01/15/16

PO Box 26884 Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
1362500-1	01/24/16	January 2016	12/28/15 - 01/18/16

Ad	dvertiser	Product	Estimate Number
C	linton/D/President	TV	4132

www.t	hewmurchannel	.com										
Line	Start Date	End Date	Descr	iption	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре		
61	01/18/16 added cred	01/18/16 its to order.	News	9 at 6/World New	vs ⁻ 6-7p	M	:30	2	\$1,400.00	NM		
	Weeks:	Start Date	End Da	te MTWTFSS	Spots/Week	Rate						
	Spots: # Ch	01/12/16	01/18/1		2	\$1,40 <u>0.00</u> Start/End Time	Longt	P V4 ID			Poto T	ivno
		Day Air //UR M 01		Air Time Descri	at 6/World News To	6-7p		<u>h Ad-ID</u> O HFA16M1	O4H		Rate T \$1,400.00	
		MUR M 01			at 6/World News To	6-7p		O HFA16D1			\$1,400.00	
	Z VVI		/10/10	0.201 WHINEWS		<u>'</u>	.5	0 111 111 021			ψ1,400.00	14101
62	01/18/16	01/18/16		icle NH	7-730p	M	:30	1	\$800.00	NM		
	Weeks:	Start Date 01/12/16		te <u>MTWTFSS</u> 6 <u>M</u>	Spots/Week 1	<u>Rate</u> \$800.00						
	Spots: # Ch	<u>Day</u> Air	Date_	Air Time Descri	<u>otion</u>	Start/End Time		h Ad-ID			Rate T	ype
	1 WN	/IUR M 01	/18/16	7:25 PM Chroni	cle NH	7-730p	:3	O HFA16M1	04H		\$800.00	NM
63	01/18/16	01/18/16	INSID	E EDITION AC	730-8p	M	:30	1	\$600.00	NM		
	Weeks:	Start Date 01/12/16	End Da 01/18/1	te MTWTFSS 6 M	Spots/Week 1	Rate \$600.00						
	Spots: # Ch	Day Air	Date_	Air Time Descri	otion	Start/End Time	Lengt	h Ad-ID			Rate T	ype
	1 WN	/IUR M 01	/18/16	7:56 PM INSIDE	EDITION AC	730-8p	:3	O HFA16D1	03Н		\$600.00	NM
64	01/18/16 added cred	01/18/16	Jimmy	/ Kimmel	Jimmy Kimmel	M	:30	3	\$350.00	NM		
	Weeks:	Start Date 01/12/16	End Da	te <u>MTWTFSS</u> 6 <u>M</u>	Spots/Week	<u>Rate</u> \$350.00						
	Spots: # Ch			Air Time Descrip	otion	Start/End Time	Lenat	h Ad-ID			Rate T	vpe
•				12:00 AM Jimmy		Jimmy Kimmel		O HFA16D1	03H		\$350.00	_
	2 WN	/JUR M 01	/18/16	12:14 AM Jimmy	Kimmel	Jimmy Kimmel	:3	O HFA16M1	04H		\$350.00	
	3 WN	/IUR M 01	/18/16	12:31 AM Jimmy	Kimmel	Jimmy Kimmel	:3	O HFA16M1	04H		\$350.00	NM
65	01/18/16 Class of Tir	01/18/16 ne - Immedia	NIGH ately Pre-	TLINE emptible without	NIGHTLINE notice	M	:30	1	\$125.00	NM		
	Weeks:	Start Date 01/12/16	End Da	te <u>MTWTFSS</u>	Spots/Week 1	Rate \$125.00						
	Spots: # Ch	Day Air	Date_	Air Time Descri	<u>ption</u>	Start/End Time	Lengt	h Ad-ID			Rate T	уре
	1 WN	/IUR M 01	/18/16	12:50 AM NIGHT	LINE	NIGHTLINE	:3	O HFA16D1	03H		\$125.00	NM
66	01/18/16 added cred	01/18/16 its to order.	News	9 at 11	11-11:35p	M	:30	2	\$1,200.00	NM		
	Weeks:	Start Date 01/12/16	End Da 01/18/1		Spots/Week 2	Rate \$1,200.00						
	Spots: # Ch			Air Time Descrip		Start/End Time	Lengt	h Ad-ID			Rate T	ype
	1 WN	/UR M 01	/18/16	11:24 PM News 9		11-11:35p	:3	O HFA16D1	03H		\$1,200.00	NM
	2 WN	/IUR M 01	/18/16	11:30 PM News 9	9 at 11	11-11:35p	:3	O HFA16M1	04H		\$1,200.00	NM
67	01/12/16 Class of Tir	01/15/16 ne - Fixed N		RAL HOSPITAL	2p-3p edited dollars.	- ТWГF	:30	5	\$600.00	NM		
	Weeks:	Start Date 01/11/16	End Da 01/17/1	te <u>MTWTFSS</u>	Spots/Week 5	Rate \$600.00						
	Spots: # Ch			Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate T	уре
		/IUR Tu 01		2:59 PM GENE		2p-3p	:3	O HFA16D1	03H		\$600.00	_
	5 WN	/UR W 01	/13/16	2:27 PM GENE	RAL HOSPITAL	2p-3p	:3	O HFA16M1	04H		\$600.00	NM
	4 WN	MUR Th 01	/14/16	2:26 PM GENE	RAL HOSPITAL	2р-3р		O HFA16M1			\$600.00	NM
	4 10/0	4UD E 24	4540	0.00 DIA OFNIE	DAL LIGODITAL	0 0		O HEATOD1	0011		# 000 60	

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2p-3p

2:23 PM GENERAL HOSPITAL

:30 HFA16D103H

\$600.00

NM



WMUR PO Box 26884 Lehigh Valley, PA 18002-6884

Send Payment To:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1362500-1	01/24/16	January 2016	12/28/15 - 01/18/16

Advertiser	Product	Estimate Number
Clinton/D/President	TV	4132

www.thewmurchannel.com

Weeks:

WWW.monnadannon.com			Spots/			
Line Start Date End Date Description Start/End	Time MTWTFSS	Length	Week	Rate	Type	
67 01/12/16 01/15/16 GENERAL HOSPITAL 2p-3p Class of Time - Fixed Non Pre-emptible. added credited dollars.	- TWFF	:30	5	\$600.00	NM	
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length	Ad-ID			Rate Type
3 WMUR F 01/15/16 2:59 PM GENERAL HOSPITA	AL 2p-3p	:30	HFA16M10	4H		\$600.00 NM
68 01/12/16 01/15/16 Good Morning America 7-9a added credits to order.	- TWTF	:30	4	\$750.00	NM	
Weeks: Start Date 01/11/16 End Date 01/17/16 MTWTFSS - TWTF -	<u>Yeek</u> <u>Rate</u> 4 \$750.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	<u>Length</u>	Ad-ID			Rate Type
1 WMUR Tu 01/12/16 8:29 AM Good Morning Amer	ica 7-9a	:30	HFA16D10	3Н		\$750.00 NM
3 WMUR W 01/13/16 8:52 AM Good Morning Amer	ica 7-9a		HFA16M10			\$750.00 NM
4 WMUR Th 01/14/16 8:29 AM Good Morning Amer	ica 7-9a	:30	HFA16M10	4H		\$750.00 NM
2 WMUR F 01/15/16 8:29 AM Good Morning Amer	ica 7-9a	:30	HFA16M10	4H		\$750.00 NM
69 01/18/16 01/18/16 Good Morning America 7-9a added credits to order.	M	:30	1	\$750.00	NM	
Weeks: Start Date 01/18/16 End Date 01/24/16 MTWTFSS MTWTFSS MTWTFSS Spots/W	1 \$750.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length				Rate Type
1 WMUR M 01/18/16 8:47 AM Good Morning Amer	ica 7-9a	:30	HFA16M10	4H		\$750.00 NM
70 01/12/16 01/15/16 The View 11-12p added credits to order.	- TWTF	:30	2	\$300.00	NM	
Weeks: Start Date 01/12/16 End Date 01/18/16 MTWTFSS - TWTF Spots/W	<u>Rate</u> 2 \$300.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length	Ad-ID			Rate Type
2 WMUR Tu 01/12/16 11:59 AM The View	11-12p	:30	HFA16D10	3Н		\$300.00 NM
1 WMUR W 01/13/16 11:34 AM The View	11-12p	:30	HFA16M10	4H		\$300.00 NM
71 01/18/16 01/18/16 The View 11-12p added credits to order.	M	:30	1	\$300.00	NM	
Weeks: Start Date 01/12/16 End Date 01/18/16 MTWTFSS M Spots/W	<u>/eek</u> <u>Rate</u> 1 \$300.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length				Rate Type
1 WMUR M 01/18/16 10:59 AM The View	11-12p	:30	HFA16M10	4H		\$300.00 NM
72 01/12/16 01/15/16 THE CHEW 1-2PM added credits to order.	- TWFF	:30	2	\$300.00	NM	
Weeks: Start Date 01/12/16 End Date 01/18/16 MTWTFSS - TWTF Spots/W	<u>Yeek</u> <u>Rate</u> 2 \$300.00					
Spots: <u># Ch Day Air Date Air Time</u> Description	Start/End Time	Length				Rate Type
2 WMUR W 01/13/16 1:57 PM THE CHEW	1-2PM		HFA16D10			\$300.00 NM
1 WMUR F 01/15/16 1:56 PM THE CHEW	1-2PM	:30	HFA16M10	4H		\$300.00 NM
73 01/18/16 01/18/16 THE CHEW 1-2PM added credits to order.	M	:30	1	\$300.00	NM	
Weeks: Start Date 01/12/16 End Date 01/18/16 MTWTFSS M Spots/W	<u>Rate</u> 1 \$300.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length	Ad-ID			Rate Type
1 WMUR M 01/18/16 1:57 PM THE CHEW	1-2PM	:30	HFA16M10	4H		\$300.00 NM
74 01/12/16 01/15/16 MEREDITH VIEIRA DAY 3-4p Class of Time - Immediately Pre-emptible without notice. added	- TWTF credits to order.	:30	1	\$100.00	NM	

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Rate

Spots/Week

MTWTFSS

Start Date End Date



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Advertiser	Product	Estimate Number
Clinton/D/President	TV	4132

www.thewmurchannel.com

Weeks:

www.triewi	murchannel.	COIII						Spots/			
Line St	art Date	End Date	Desc	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
	1/12/16 lass of Tim	01/15/16 ne - Immed		EDITH VIEIRA DA	AY 3-4p notice. added credits to	- ТWГF o order.	:30	1	\$100.00	NM	
		01/12/16	01/18/	/16 - TWFF	1	\$100.00					
Spe	ots: # Ch			Air Time Descri	· · · · · · · · · · · · · · · · · · ·	Start/End Time	l enat	h Ad-ID			Rate Type
		IUR W 0			DITH VIEIRA DAY	3-4p) HFA16M10	04Н		\$100.00 NM
	1/18/16 lass of Tim	01/18/16 ne - Immed	MER		AY 3-4p notice. added credits to	M order.	:30	1	\$100.00	NM	
	eeks:	Start Date 01/12/16	01/18/	16 M	Spots/Week 1	Rate \$100.00					
Sp	ots: # Ch			Air Time Descri		Start/End Time		h Ad-ID	0.411		Rate Type
	1 WN	IUR M 0	1/18/16	3:14 PM MERE	DITH VIEIRA DAY	3-4p	:3	O HFA16M10	U4H		\$100.00 NM
	1/12/16 dded credi	01/15/16 ts to order.		EN EF	4PM-5PM	- TWTF	:30	2	\$300.00	NM	
We	eeks:	Start Date 01/12/16	End D 01/18/		Spots/Week 2	<u>Rate</u> \$300.00					
Spe	ots: # Ch			Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Type
	2 WN	1UR Th 0	1/14/16	4:55 PM ELLEN	l EF	4PM-5PM) HFA16D10	ОЗН		\$300.00 NM
	1 WM	1URF 0	1/15/16	4:32 PM ELLEN	l EF	4PM-5PM	:3) HFA16M10	04H		\$300.00 NM
	1/18/16 dded credi	01/18/16 ts to order.	ELLE	EN EF	4PM-5PM	M	:30	1	\$300.00	NM	
We	eeks:	Start Date 01/12/16	End D 01/18/		Spots/Week 1	Rate \$300.00					
Sp	ots: # Ch	<u>Day</u> A	ir Date	Air Time Descri	<u>ption</u>	Start/End Time		h Ad-ID			Rate Type
	1 WM	1UR M 0	1/18/16	4:17 PM ELLEN	l EF	4PM-5PM	:3) HFA16D10	O3H		\$300.00 NM
	1/12/16 dded credi	01/15/16 ts to order.		s 9 at 5	5-6p	- ТWГF	:30	3	\$800.00	NM	
	eeks:	Start Date 01/12/16	End D 01/18/	16 - TWTF	Spots/Week 3	Rate \$800.00					
Sp	ots: # Ch			Air Time Descri		Start/End Time		h Ad-ID			Rate Type
		1UR Tu 0		5:22 PM News		5-6p) HFA16D10			\$800.00 NM
		<u>1UR Th 0</u> 1UR F 0		5:28 PM News 5:53 PM News		5-6p 5-6p) HFA16M10			\$800.00 NM \$800.00 NM
	3 7717	TUR F U	1/15/16	5.53 PIVI News	9 สเ 5	5-6p	.31	JIIIAIODIC	0311		\$800.00 NM
	1/18/16 dded credi	01/18/16 ts to order.		s 9 at 5	5-6p	M	:30	1	\$800.00	NM	
We	eeks:	Start Date 01/12/16	End D 01/18/		Spots/Week 1	<u>Rate</u> \$800.00					
Spe	ots: # Ch	<u>Day</u> A	ir Date	Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WM	IUR M 0	1/18/16	5:42 PM News	9 at 5	5-6p	:3) HFA16D10	ОЗН		\$800.00 NM
	1/18/16 dded credi	01/18/16 ts to order.	New	s 9 at 6/World Nev	vs ⁻ 6-7p	M	:30	2	\$1,400.00	NM	
We	eeks:	Start Date 01/12/16	01/18/	16 M	Spots/Week 2	Rate \$1,400.00				_	
Sp	ots: # Ch			Air Time Descri		Start/End Time		h Ad-ID			Rate Type
		IUR M 0			9 at 6/World News To	6-7p) HFA16M10			\$1,400.00 NM
	2 WM	IUR M 0	1/18/16	6:59 PM News	9 at 6/World News To	6-7p	:3) HFA16M10	U4H		\$1,400.00 NM
81 01 ad	1/12/16 dded credi	01/15/16 ts to order.	New	s 9 at 6/World Nev	vs ⁻ 6-7p	- TWTF	:30	3	\$1,400.00	NM	

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Rate

Spots/Week

MTWTFSS

Start Date End Date



PO Box 26884 Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
1362500-1	01/24/16	January 2016	12/28/15 - 01/18/16

Advertiser	Product	Estimate Number
Clinton/D/President	TV	4132

www.thewmurchannel.com

MTWTFSS	Length	Spots/ Week	Rate	Туре	
- ТWГF	:30	3	\$1,400.00	NM	
\$1,400.00 Start/End Time	Lengt	h Ad-ID			Rate Type
6-7p	:3	O HFA16D1		\$1,400.00 NM	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
81	01/12/16 added cred	01/15/16 lits to order.	News 9 at 6/World	News 6-7p	- ТWГF	:30	3	\$1,400.00	NM		
	Spots: # Ch	01/12/16 n Day Air	01/18/16 - TWTF- r Date Air Time De	-	\$1,400.00 Start/End Time	Lengt	h Ad-ID			Rate ⁻	Туре
	2 WI	MUR Tu 01	/12/16 6:23 PM Ne	ews 9 at 6/World News To	6-7p	:3	O HFA16D1	03H		\$1,400.00	NM
	3 WI	MUR W 01	/13/16 6:14 PM Ne	ews 9 at 6/World News To	6-7p	:3	O HFA16D1	03H		\$1,400.00	NM
	1 WI	MUR F 01	/15/16 6:29 PM Ne	ews 9 at 6/World News To	6-7p	:3	O HFA16M1	04Н		\$1,400.00	NM
82	01/18/16 added cred	01/18/16 dits to order.	Bachelor	Prime Other	M	:30	1	\$2,400.00	NM		
	Weeks:	Start Date 01/18/16	End Date MTWTFS M	<u> </u>	Rate \$2,400.00						
	Spots: # Ch	<u>n Day Air</u>	<u>r Date</u> <u>Air Time</u> <u>De</u>	escription_	Start/End Time	Lengt	<u>h Ad-ID</u>			Rate	Туре
	1 WI	MUR M 01, Credited oversold		achelor ollars.	Prime Other	:0	0			\$2,400.00	NM
83	01/18/16 added cred	01/18/16 lits to order.	Bachelor Live	10-11p	M	:30	1	\$2,000.00	NM		
	Weeks:	Start Date 01/18/16	End Date 01/24/16 M		Rate \$2,000.00						
	Spots: # Ch	<u>n Day Air</u>	r Date Air Time De	escription_	Start/End Time	Lengt	h Ad-ID			<u>Rate</u>	Туре
	1 WI	MUR M 01	/18/16 10:42 PM Ba	achelor Live	10-11p	:3	O HFA16M1	04H		\$2,000.00	NM
84	01/13/16 added cred	01/13/16 lits to schedu	Middle/Goldbergs	8-9p	W	:30	1	\$4,000.00	NM		

1 WMUR M 01/18/16 10:42 PM Bachelor Live	10-11p	:30 HFA16M104H	\$2,000.00 NM
84 01/13/16 01/13/16 Middle/Goldbergs 8-9p added credits to schedule	W	:30 1 \$4,000.00 NM	
Weeks: Start Date 01/11/16 End Date 01/17/16 MTWTFSS - W	Rate \$4,000.00		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate Type
1 WMUR W 01/13/16 8:52 PM Middle/Goldbergs	8-9p	:30 HFA16D103H	\$4,000.00 NM
85 01/13/16 01/13/16 Modern/Blackish 9-10p added credits to schedule	W	:30 1 \$4,000.00 NM	
Weeks: Start Date 01/11/16 End Date 01/17/16 MTWTFSS - W Spots/Week 1	Rate \$4,000.00		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate Type
1 WMUR W 01/13/16 9:52 PM Modern/Blackish	9-10p	:30 HFA16M104H	\$4,000.00 NM
86 01/13/16 01/15/16 5a Daybreak 5-6a added credits to order	WTF	:30 3 \$400.00 NM	

added credits to order	5а Daybreak	5-68	WIF	:30	3	\$400.00	NM		
Weeks: Start Date 01/12/16	End Date 01/18/16 MTWTFSS WTF	Spots/Week 3	<u>Rate</u> \$400.00						
Spots: # Ch Day Ai	r Date Air Time Descri	otion_	Start/End Time	Length A	d-ID			Rate	Туре
2 WMUR W 01	1/13/16 5:24 AM 5a Day	/break	5-6a	:30 H	FA16D10	3Н		\$400.00	NM
3 WMUR Th 01	1/14/16 5:53 AM 5a Day	/break	5-6a	:30 H	FA16M10	4H		\$400.00	NM
1 WMUR F 01	1/15/16 5:29 AM 5a Day	/break	5-6a	:30 H	FA16M10	4H		\$400.00	NM
87 01/12/16 01/15/16 added credits to order	News 9 at 6/World Nev	vs ⁻ 6-7p	WГF	:30	3	\$1,400.00	NM		

MTWTFSS Spots/Week Weeks: Start Date **End Date** Rate 01/12/16 01/18/16 - - WTF- -\$1,400.00 Air Time Description Spots: # Ch Day Air Date Start/End Time Length Ad-ID Rate Type :30 HFA16M104H 1 WMUR W 01/13/16 6:29 PM News 9 at 6/World News To 6-7p \$1,400.00 NM :30 HFA16M104H 3 WMUR Th 01/14/16 6:23 PM News 9 at 6/World News To 6-7p \$1,400.00 NM

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WMUR PO Box 26884 Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
1362500-1	01/24/16	January 2016	12/28/15 - 01/18/16

Advertiser	Product	Estimate Number
Clinton/D/President	TV	4132

www.thewmurchannel.com

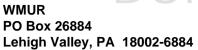
www.thewmurchannel.com						
			Spots/			
Line Start Date End Date Description Start/End Time	MTWTFSS	Length	Week	Rate	Type	
87 01/12/16 01/15/16 News 9 at 6/World News ¹ 6-7p added credits to order	WГF	:30	3	\$1,400.00	NM	
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lengt	h Ad-ID			Rate Type
2 WMUR F 01/15/16 6:59 PM News 9 at 6/World News To	o 6-7p	:30) HFA16D10	ЭЗН		\$1,400.00 NM
88 01/12/16 01/17/16 News 9 at 11 11-11:35p added credits to order.	WГFSS	:30	5	\$1,200.00	NM	
Weeks: Start Date 01/12/16 End Date 01/18/16 MTWTFSS - WTFSS Spots/Week 5	Rate \$1,200.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lengt	h Ad-ID			Rate Type
5 WMUR W 01/13/16 11:34 PM News 9 at 11	11-11:35p	:30) HFA16M10)4H		\$1,200.00 NM
1 WMUR Th 01/14/16 11:34 PM News 9 at 11	11-11:35p	:30) HFA16M10)4H		\$1,200.00 NM
4 WMUR F 01/15/16 11:29 PM News 9 at 11	11-11:35p	:30) HFA16M10)4H		\$1,200.00 NM
2 WMUR Sa 01/16/16 11:22 PM News 9 at 11	11-11:35p	:30) HFA16D10)3H		\$1,200.00 NM
3 WMUR Su 01/17/16 11:23 PM News 9 at 11	11-11:35p	:30) HFA16M10)4H		\$1,200.00 NM
89 01/12/16 01/15/16 STEVE HARVEY DY 9/4 :10-11a Class of Time - Immediately Pre-emptible without notice, added credits	WTF to order	:30	3	\$100.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 01/12/16 01/18/16 WTF 3	Rate \$100.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lengt	h Ad-ID			Rate Type
3 WMUR W 01/13/16 10:44 AM STEVE HARVEY DY 9/4 S) HFA16D10	ЭЗН		\$100.00 NM
1 WMUR Th 01/14/16 10:47 AM STEVE HARVEY DY 9/4 S	TART 10-11a	:30) HFA16M10)4H		\$100.00 NM
2 WMUR F 01/15/16 10:44 AM STEVE HARVEY DY 9/4 S	TART 10-11a) HFA16D10			\$100.00 NM
90 01/13/16 01/15/16 LATE NEWS REPEAT 106-136X added credits to order	WГF	:30	3	\$250.00	NM	
Weeks: Start Date 01/11/16 End Date 01/17/16 MTWTFSS - WTF WTF 3 Spots/Week 3	Rate \$250.00					
Spots: <u># Ch Day Air Date Air Time Description</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
2 WMUR W 01/13/16 1:31 AM LATE NEWS REPEAT	106-136X) HFA16D10			\$250.00 NM
1 WMUR Th 01/14/16 1:35 AM LATE NEWS REPEAT	106-136X	:30) HFA16M10)4H		\$250.00 NM
3 WMUR F 01/15/16 1:19 AM LATE NEWS REPEAT	106-136X	:30) HFA16M10)4H		\$250.00 NM
91 01/17/16 01/17/16 5p News 9 Weekend 5-6p added credits to order	S	:30	2	\$400.00	NM	
Weeks: Start Date 01/11/16 End Date 01/17/16 MTWTFSSS Spots/Week 2	Rate \$400.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time		h Ad-ID			Rate Type
2 WMUR Su 01/17/16 5:12 PM 5p News 9 Weekend	5-6p	:30) HFA16D10)3H		\$400.00 NM
1 WMUR Su 01/17/16 5:36 PM 5p News 9 Weekend	5-6p	:30	O HFA16M10)4H		\$400.00 NM
92 01/16/16 01/17/16 6p News 9 Weekend/Worl6-7p added credits to order	22	:30	4	\$800.00	NM	
Weeks: Start Date 01/11/16 End Date 01/17/16 MTWTFSS 22 Spots/Week 4	Rate \$800.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time		h Ad-ID			Rate Type
2 WMUR Sa 01/16/16 6:13 PM 6p News 9 Weekend/World	<u> </u>) HFA16M10			\$800.00 NM
1 WMUR Sa 01/16/16 6:24 PM 6p News 9 Weekend/World) HFA16D10			\$800.00 NM
3 WMUR Su 01/17/16 6:09 PM 6p News 9 Weekend/World	•) HFA16M10			\$800.00 NM
4 WMUR Su 01/17/16 6:29 PM 6p News 9 Weekend/World	N 6-7p	:30) HFA16M10)4H		\$800.00 NM
93 01/17/16 01/17/16 Matter of Fact SUN 1030-11A added credits to order	S	:30	2	\$150.00	NM	

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Rate Type

INVOICE





Invoice #	Invoice Date	Invoice Month	Invoice Period
1362500-1	01/24/16	January 2016	12/28/15 - 01/18/16

Advertiser	Product	Estimate Number
Clinton/D/President	TV	4132

www.thewmurchannel.com

Spots: # Ch

Day Air Date

Air Time Description

www.the	<u>ewmurchannel</u>	.com						Spots/			
ine	Start Date	End Date	Desc	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
				<u>'</u>							
	01/17/16 added cred	01/17/16 its to order		er of Fact	SUN 1030-11A	S	:30	2	\$150.00	NM	
١	Neeks:	Start Date 01/11/16	End D: 01/17/	ate <u>MTWTFSS</u> S	Spots/Week 2	<u>Rate</u> \$150.00					
	Spots: # Ch	<u>Day</u> Air	Date_	Air Time Descri	<u>ption</u>	Start/End Time	Leng	th Ad-ID			Rate Typ
		/IUR Su 01		10:37 AM Matter		SUN 1030-11A		80 HFA16M104			\$150.00 N
	2 WN	/IUR Su 01	/17/16	10:55 AM Matter	of Fact	SUN 1030-11A	:3	0 HFA16M10	1H		\$150.00 N
	01/16/16 added cred	01/16/16 its to order	Weel	kend Access	7-8p	S-	:30	2	\$250.00	NM	
١	Neeks:	Start Date 01/11/16	End D: 01/17/	_	Spots/Week 2	<u>Rate</u> \$250.00					
5	Spots: # Ch	<u>Day</u> Air	Date_	Air Time Descri	<u>ption</u>	Start/End Time	Leng	th Ad-ID			Rate Tyr
	1 WN	/IUR Sa 01	/16/16	7:21 PM Week	end Access	7-8p	:3	0 HFA16M10	1H		\$250.00 N
	2 WN	/IUR Sa 01	/16/16	7:56 PM Weeke	end Access	7-8p	:3	0 HFA16D103	ЗН		\$250.00 N
	01/16/16 added cred	01/17/16 its to order	BIAN	ICA UNANCHORE	ED Sat 11:36-1206am	S-	:30	2	\$125.00	NM	
١	Neeks:	Start Date 01/11/16	End D: 01/17/	ate <u>MTWTFSS</u> 16S-	Spots/Week 2	<u>Rate</u> \$125.00					
5	Spots: # Ch	<u>Day</u> Air	Date_	Air Time Descri	<u>ption</u>	Start/End Time	Leng	th Ad-ID			Rate Ty
	1 WN	/IUR Sa 01	/16/16	12:02 AM BIANC	CA UNANCHORED WI	KD LISat 11:36-1206	am :3	0 HFA16M10	4H		\$125.00 N
	2 WN	/IUR Sa 01	/16/16	12:04 AM BIANC	CA UNANCHORED WE	KD LISat 11:36-1206	am :3	0 HFA16D103	3H		\$125.00 N
	01/16/16 added cred	01/17/16 its to order	PER	SON INTEREST V	NKISA 12-1X	S-	:30	2	\$125.00	NM	
١	Neeks:	Start Date 01/11/16	End D: 01/17/	<u>ate</u> <u>MTWTFSS</u> 16S-	Spots/Week 2	<u>Rate</u> \$125.00					
5	Spots: # Ch	<u>Day</u> Air	Date_	Air Time Descri	<u>ption</u>	Start/End Time	Leng	th Ad-ID			Rate Ty
	1 WN	/IUR Sa 01	/16/16	12:18 AM PERS	ON INTEREST WKND	LF 1SA 12-1X	:3	0 HFA16M10	1H		\$125.00 N
	2 WN	/IUR Sa 01	/16/16	12:44 AM PERS	ON INTEREST WKND	LF 1SA 12-1X	:3	0 HFA16D103	BH .		\$125.00 N
	01/16/16 added cred	01/17/16 its to order	PER	SON INTEREST V	VKISU 1130P-1230X	S	:30	2	\$125.00	NM	
١	Neeks:	Start Date 01/11/16	End D: 01/17/	ate <u>MTWTFSS</u> 16S	Spots/Week 2	<u>Rate</u> \$125.00					
	Spots: # Ch	Day Air	Date_	Air Time Descri	<u>ption</u>	Start/End Time		th Ad-ID			Rate Ty
	1 WN	/IUR Su 01	/17/16	11:47 PM PERS	ON INTEREST WKND	LF 2SU 1130P-1230	X :3	0 HFA16D103	ЗН		\$125.00 N
	2 WN	/IUR Su 01	/17/16	12:13 AM PERS	ON INTEREST WKND	LF 2SU 1130P-1230	OX :3	80 HFA16M10	1H		\$125.00 N
	01/16/16 added cred	01/17/16 its to order	ELEN	MENTARY WKND	LFSU 1230-130X	S	:30	2	\$125.00	NM	
١	Neeks:	Start Date 01/11/16	End D: 01/17/	ate <u>MTWTFSS</u> 16S	Spots/Week 2	<u>Rate</u> \$125.00					
5	Spots: # Ch	Day Air	Date_	Air Time Descri		Start/End Time		th Ad-ID			Rate Ty
	2 WN	/IUR Su 01	/17/16		ENTARY WKND LF 2	SU 1230-130X	:3	80 HFA16M104	4H		\$125.00 N
	1 WN	/IUR Su 01	/17/16	1:31 AM ELEM	ENTARY WKND LF 2	SU 1230-130X	:3	80 HFA16D103	BH		\$125.00 N
	01/16/16 Class of Tir	01/16/16 ne - Immedia		h off the Boat e-emptible without	10:30-11p notice. added credits t	S- o order	:30	2	\$1,000.00	NM	
١	Weeks:	Start Date 01/11/16	End D: 01/17/		Spots/Week 2	Rate \$1,000.00					
	3	D A	D - 1 -	A T		Ot 1/E 1 T'	1	d. A.LID			D-1- T-

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Start/End Time

Length Ad-ID





Invoice #	Invoice Date	Invoice Month	Invoice Period
1362500-1	01/24/16	January 2016	12/28/15 - 01/18/16

Advertiser	Product	Estimate Number
Clinton/D/President	TV	4132

www.thewmurchannel.com

Spots/

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
99	01/16/16 Class of Tin		Fresh off the Boat ly Pre-emptible without n	10:30-11p otice. added credits	S- to order	:30	2	\$1,000.00	NM		
	Spots: # Ch	Day Air Da	ate Air Time Descrip	tion_	Start/End Time	Lengt	h Ad-ID			Rate	Туре
	1 WN	MUR Sa 01/16 Credited	,	ff the Boat	10:30-11p	:0	0			\$1,000.00	NM
	0.14/1		ventory. credit dollars.	(f the Deet	40.00.44		O HEATOMIC	2411		#4 000 00	NIN A
	2 0010	10K 5a 01/16	5/16 10:50 PM Fresh o	ii the Boat	10:30-11p	:3	O HFA16M10	Ј4 П		\$1,000.00	IVIVI
					Total Spots	23	39				

Payment Terms 30 Days

<u>Gross Total</u> \$172,360.00

Agency Commission \$25,854.00

Net Amount Due \$146,506.00