

CV of Julian Orchard

Contact Information

Julian Orchard, Marketing Coordinator

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Code for this CV: <https://github.com/julianorchard/cv>

Personal Statement

I am a professional Marketing Coordinator with a passion for bringing technology to my role. After over half a decade of experience managing every element of a UK SME's marketing development, I now want to bring my experience to work in a larger team, and a sector I'm even more passionate about. I have extensive experience in both B2B as well as B2C environments.

Employment History

Wessex Lift Co. Ltd. (Budds Lane, Hampshire, SO51 0HA)

Marketing Coordinator – Present to June 2019

After joining Wessex Lifts as an Accounts Administrator, I was fairly quickly selected to head up a new marketing initiative at the company. Initially, this involved working alongside the sales team solely in a B2B role, assisting the sales team through content

Marketing Assistant – June 2019 to July 2016

After joining Wessex Lifts as an Accounts Administrator, I was fairly quickly selected to head up a new marketing initiative at the company. Initially, this involved working alongside the sales team solely in a B2B role, assisting the sales team through content curation, lead nurturing, and

Account Administrator – July 2016 to March 2016

Although I didn't spend a long time in this role (I was selected to spearhead a new marketing initiative) I learned a lot about dealing with people directly in challenging and pressured situations. I would liaise with councils and customers to try and get people's lifts fixed.

Paragons Personnel (9 Latimer Street, Romsey, SO51 8DF)

Temporary Office Staff – February 2016 to September 2015

Doing temporary office work was my first introduction to long term office work. I worked in mainly Receptionist/Administrative roles for manufacturing companies. The jobs were high pressure, and I was often on the phones talking to people about products I had just learned about that morning! I quickly developed great interpersonal skills from needing to speak to many, many new people in the companies I worked for.

Skillset:

- Content Creation with the Adobe Suite; Photo-shop, InDesign, Illustrator, and Premiere Pro
- Scripting with Bash/POSIX Shell, Windows Batch, Python, VBScript, and AutoHotkey