

JUSTEEN LEE (ZHENDONG LI)

INDUSTRIAL AND INTERACTION DESIGNER



EDUCATION

Georgia Institute of Technology

Expected December 2016 Atlanta, GA

BS Industrial Design; Minor in HCI

- Emphasis on interactivity, motion and Internet of Things
- Major GPA: 3.93 Overall GPA: 3.92
- Took masters level courses:
User Interface Design
Design for Interaction
Design for Interactive Environment

Parsons The New School for Design

May 2014 - Jun 2014 New York, NY

School of Art, Media, and Technology

- Summer Intensive Studies: *Graphic Design I*
- Emphasis on typography, visual communication and print design

EXPERIENCE

Georgia Tech GVV Research Lab

September 2015 - Present Atlanta, GA

Undergraduate Research Assistant

- Strategize and redefine the narrative of a quantum mechanics game
- Lead motion and interaction team to design and prototype new microinteractions and transitions
- Collaborate with 2D Artists and developers to implement the game in Unity 3D

IxDA - Interaction Design Association

August 2014 - Present Atlanta, GA

President of Georgia Tech Chapter

- Hold events on interaction, visual, motion design and electronic prototyping
- Teach workshops on Illustrator, Sketch, AE, HTML/CSS3/Javascript, Framer.js and etc.

MuleSoft Inc.

June 2015 - August 2015 San Francisco, CA

UX Design Intern

- Design a UX Dashboard for internal assessment of MuleSoft products
- Design and prototype new interaction of login screen for Anypoint Platform
- Collaborate with PM Team to improve the onramp user experience

LG Electronics

June 2014 - August 2014 Atlanta, GA

Interaction and Product Design Consultant

- Collaborate with multidisciplinary students as a team at Georgia Tech
- Develop concept proposals for curved TV, AV box, remote control and BLE speaker

PROJECTS

Bring the Heat Hackathon - Honorable Mention

June 2015 San Francisco, CA

- Develop concepts for an IOS App expanding the use of an infrared camera accessory
- Design App architecture and produce visual asset and style guide

Mike Rice Design Award - 2nd Place

April 2013 Atlanta, GA

- Compete as a team to design and build a vertical garden
- Sketch ~20 ideas, design and build interactive planter boxes

CFY Design + Research Award

December 2012 Atlanta, GA

- On-site research on community health of Old Fourth Ward in Atlanta
- Produce a proposal video using Adobe Premiere and After Effects
- Design sidewalk plant rack to improve community green space

SKILLS

Design

Sketch, InVision, Adobe CC, Axure, Final Cut Pro, Solidworks, KeyShot, C4D, Unity 3D, Maya

Programming

Java, Python, Objective-C, HTML(5), CSS, Javascript, jQuery, Framer.js, D3.js,

Other

Arduino, Processing, Electronics, EAGLE, PCB, UI/UX, Visual/Graphic Design, Photography