

# JUSTEEN LEE [ZHENDONG LI]

## INTERACTION & MOTION DESIGNER



### EDUCATION

#### Georgia Institute of Technology

Expected December 2016 Atlanta, GA

*B.S Industrial Design*

*Minor Computer Science (HCI)*

- Emphasis on interaction design and sensor-based electronics
- Major GPA: 3.93 Overall GPA: 3.92
- Took masters level courses:  
'User Interface Design'  
'Design for Interaction'  
'Design for Interactive Environment'

#### Parsons The New School for Design

May 2014 - Jun 2014 New York, NY

*School of Art, Media, and Technology*

- Summer Intensive Studies:  
'Graphic Design I'
- Pattern design selected for Open Studio Exhibition poster

### EXPERIENCE

#### IxDA - Interaction Design Association

August 2014 - Present Atlanta, GA

*President of Georgia Tech Chapter*

- Organize events and teach workshops to students from all majors
- Introduce interaction design from Arduino hardware to icon design and motion graphics

#### MuleSoft Inc.

June 2015 - August 2015 San Francisco, CA

*UX Design Intern*

- Design and implement a UX Dashboard for internal assessment of MuleSoft products
- Design and prototype interaction of new login screen
- Collaborate with PM Team to improve the onramp user experience

#### LG Electronics

June 2014 - August 2014 Atlanta, GA

*Interaction and Product Design Consultant*

- Collaborate with multidisciplinary students as a team at Georgia Tech
- Develop concept proposals for curved TV, AV box, remote control and BLE speaker

### PROJECTS

#### Bring the Heat Hackathon - Honorable Mention

June 2015 San Francisco, CA

- Develop concepts for an IOS App expanding the use of an infrared camera accessory
- Design App architecture and produce visual asset and style guide

#### Sensory Augmentation Workshop

March 2014 NUS, Singapore

- Win \$1200 travel grants with prototype proposal
- Experiment with Xadow module kit, magnetic sensor and electrotacile stimulation
- Design and prototype a personal sport trainer with Xadow modules

#### Mike Rice Design Award - 2nd Place

April 2013 Atlanta, GA

- Compete as a team to design and build a vertical garden
- Sketch ~20 ideas, design and build interactive planter boxes

#### CFY Design + Research Award

December 2012 Atlanta, GA

- On-site research on community health of Old Fourth Ward in Atlanta
- Design sidewalk plant rack to implement more community green space
- Produce a proposal video using Adobe Premiere and After Effects

### SKILLS

#### Design

Sketch, InVision, Adobe CC, Axure, Final Cut Pro, Solidworks, KeyShot, Studying C4D, Hype and Quartz Composer

#### Programming

Java, Python, HTML(5), CSS, JavaScript, jQuery, D3.js, Studying Objective-C/Cocoa

#### Other

Arduino, Processing, Electronics, PCB, UI/UX, Visual/Graphic Design, Photography