

JUSTEEN LEE [ZHENDONG LI]

INTERACTION & PRODUCT DESIGNER



EDUCATION

Georgia Institute of Technology

Expected December 2016 Atlanta, GA

B.S Industrial Design

Minor Computer Science (intended)

- Emphasis on interaction design and sensor-based electronics
- Major GPA: 3.93 Overall GPA: 3.92
- Took masters level courses:
'User Interface Design'
'Design for Interaction'
'Design for Interactive Environment'

Parsons The New School for Design

May 2014 - Jun 2014 New York, NY

School of Art, Media, and Technology

- Summer Intensive Studies:
'Graphic Design I'
- Pattern design selected for Open Studio Exhibition poster

EXPERIENCE

IxDA - Interaction Design Association

August 2014 - Present Atlanta, GA

President of Georgia Tech Chapter

- Organize events and teach workshops to students from all majors
- Introduce interaction design from Arduino hardware to icon design and motion graphics

MuleSoft Inc.

June 2015 - August 2015 San Francisco, CA

UX Design Intern

- Design and implement a UX Dashboard for internal assessment of MuleSoft products
- Design and prototype interaction of new login screen
- Collaborate with PM Team to improve the onramp user experience

LG Electronics

June 2014 - August 2014 Atlanta, GA

Interaction and Product Design Consultant

- Collaborate with multidisciplinary students as a team at Georgia Tech
- Develop concept proposals for curved TV, AV box, remote control and BLE speaker

PROJECTS

Bring the Heat Hackathon - Honorable Mention

June 2015 San Francisco, CA

- Develop concepts for an IOS App expanding the use of an infrared camera accessory
- Design App architecture and visual asset and style guide

Sensory Augmentation Workshop

March 2014 NUS, Singapore

- Win \$1200 travel grants with prototype proposal
- Experiment with Xadow module kit, magnetic sensor and electrotacile stimulation
- Design and prototype a personal sport trainer with Xadow modules

Mike Rice Design Award - 2nd Place

April 2013 Atlanta, GA

- Compete as a team to design and build a vertical garden
- Sketch ~20 ideas, design and build interactive planter boxes

CFY Design + Research Award

December 2012 Atlanta, GA

- On-site research on community health of Old Fourth Ward in Atlanta
- Design sidewalk plant rack to implement more community green space
- Produce a proposal video using Adobe Premiere and After Effects

SKILLS

Design

Sketch, InVision, Adobe CC, Axure, Final Cut Pro, Solidworks, KeyShot, Studying C4D, Hype and Quartz Composer

Programming

Java, Python, HTML(5), CSS, JavaScript, jQuery, D3.js, Studying Objective-C/Cocoa

Other

Arduino, Processing, Electronics, PCB, UI/UX, Visual/Graphic Design, Photography