# JUSTEEN LEE (ZHENDONG LI) UX & MICROINTERACTION DESIGNER



#### **EDUCATION**

# **Georgia Institute of Technology**

Expected December 2016 Atlanta, GA BS Industrial Design; Minor in HCI

- Emphasis on interactivity, motion and sensor-based electronics
- Major GPA: 4.0 Overall GPA: 3.94
- Took masters level courses:
   User Interface Design
   Design for Interaction
   Design for Interactive Environment

## Parsons The New School for Design

May 2014 - Jun 2014 New York, NY
School of Art Media and Technolog

School of Art, Media, and Technology

- Summer Intensive Studies: Graphic Design I
- Emphasis on typography, visual communication and print design

#### **EXPERIENCE**

## Georgia Tech GVU Research Lab

September 2015 - Present Atlanta, GA Undergraduate Research Assistant

- Lead motion and interaction team to design and prototype new microinteractions for a quantum mechanics game
- Collaborate with 2D artists and developers to implement the game in Unity 3D
- Win Serious Games Design Challenge at I/ITSEC Conference

# **IxDA** - Interaction Design Association

August 2014 - Present Atlanta, GA

President of Georgia Tech Chapter

- Hold events on interaction, visual, motion design and electronic prototyping
- Teach workshops on Illustrator, Sketch, AE, HTML/CSS3/Javascript, Framer.js and etc.

#### MuleSoft Inc.

June 2015 - August 2015 San Francisco, CA *UX Design Intern* 

- Design a UX Dashboard for internal assessment of MuleSoft products
- Design and prototype new interaction of login screen for Anypoint Platform
- Collaborate with PM Intern to improve the onramp user experience

#### **LG Electronics**

June 2014 - August 2014 Atlanta, GA
Interaction and Product Design Consultant

- Collaborate with multidisciplinary students as a team at Georgia Tech
- Develop concept proposals of future interactivity for home entertainment

#### **PROJECTS**

## Bring the Heat Hackathon -Honorable Mention

June 2015 San Francisco, CA

- Develop concepts for an IOS game expanding the use of an infrared camera accessory
- Design information architecture and produce visual asset and style guide

# Mike Rice Design Award - 2nd Place

April 2013 Atlanta, GA

- Compete as a team to design and build a vertical garden
- Sketch ~20 ideas, design and build interactive planter boxes

# **CFY Design + Research Award**

December 2012 Atlanta.GA

- On-site research on community health of Old Fourth Ward in Atlanta
- Produce a proposal video using Adobe Premiere and After Effects
- Design sidewalk plant rack to improve community green space

#### **SKILLS**

### Design

Sketch, InVision, Adobe CC, Axure, Final Cut Pro, Solidworks, KeyShot, C4D, Unity 3D, Maya

# **Programming**

Java, Python, Objective-C, HTML(5), CSS, Javascript, jQuery, Framer.js, D3.js

#### Other

Arduino, Processing, Electronics, EAGLE, PCB, UI/UX, Visual/Graphic Design, Animation, Video Production, Photography