

# kacie // guthrie

## EDUCATION

**Lewis and Clark College** BA Religious Studies 2004 - 2008

**Bloc** UX/UI Designer Track 2018

## RECENT PROJECTS

### Moodscape Health Journal

Moodscape is a mood tracking app that helps users gain insights about how activities and health habits influence their mood.

Research, UX/UI Design, Data Visualization, Prototyping/User Testing, Branding.

### Zeehive - Cloud Storage App

Zeehive is an SaaS app for uploading, creating, and organizing content.

Research, UX/UI Design, Prototyping/User Testing, Visual Branding

## RELEVANT EXPERIENCE

### Black Rabbit Bags

**2018-present**

Logo design and visual branding for hand-made backpacks. Developed marketing site and created visual motifs.

### Bloc UX/UI Design Apprenticeship

**2018**

Immersive program focused on real-world projects under the guidance of a senior design mentor.

Completed projects from initial concept through user-tested prototypes.

### Program and Website Manager, Alumna

**Port Townsend School of Woodworking**

**2013-2017**

Redesigned responsive website including information architecture, visual branding, and content strategy


Directed visual design and narrative for marketing and fundraising materials.

Contacted prospective students, conducted alumni feedback sessions, and used data to improve student experience

## UX Designer

## CONTACT

 kacieguthrie.design

 303-910-0016

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 Bellingham, WA

## SUMMARY

UX/UI designer based in Washington State. I bring my background in human centered design in traditional craft to the digital world. I want to be part of your team.

## SKILLS

User Research & Competitive Analysis  
User Stories and Personas  
Information Architecture  
Design Systems  
Wireframing  
Prototyping and User Testing  
Brand Identity

## TOOLS

### Design

Sketch  
Figma  
Invision  
Usability Hub  
Adobe Suite

### Development

HTML  
CSS  
JavaScript (basic)  
Git/GitHub