

kacie // guthrie

EDUCATION

Lewis and Clark College BA Religious Studies 2004 - 2008

Bloc UX/UI Designer Track 2018

RECENT PROJECTS

Moodscape Health Journal

Moodscape is a mood tracking app that helps users gain insights about how activities and health habits influence their mood.

Research, UX/UI Design, Data Visualization, Prototyping/User Testing, Branding.

Zeehive - Cloud Storage App

Zeehive is an SaaS app for uploading, creating, and organizing content.

Research, UX/UI Design, Prototyping/User Testing, Visual Branding

RELEVANT EXPERIENCE

Black Rabbit Bags

2018-present

Logo design and visual branding for hand-made backpacks. Developed marketing site and made a rad bandana design.

Bloc UX/UI Design Apprenticeship

2018

Immersive program focused on real-world projects under the guidance of a senior design mentor.

Completed projects from initial concept through user-tested prototypes.

Program and Website Manager, Alumna

Port Townsend School of Woodworking

2013-2017

Redesigned responsive website including information architecture, visual branding, and content strategy


Directed visual design and narrative for marketing and fundraising materials.

Contacted prospective students, conducted alumni feedback sessions, and used data to improve student experience

UX Designer

CONTACT

 kacieguthrie.design

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 Bellingham, WA

SUMMARY

UX/UI designer based in Washington State. I bring my background in human centered design in traditional craft to the digital world. I want to be part of your team.

SKILLS

User Research & Competitive Analysis
User Stories and Personas
Information Architecture
Design Systems
Wireframing
Prototyping and User Testing
Brand Identity

TOOLS

Design

Sketch
Figma
Invision
Usability Hub
Adobe Suite

Development

HTML
CSS
JavaScript (basic)
Git/GitHub