Kacie Guthrie

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Linkedin
Github

EDUCATION

Lewis and Clark College
BA Religious Studies 2004 - 2008

Bloc
UX/UI Designer Track 2018

RECENT PROJECTS

Moodscape Health Journal

+ Mood tracker app that helps users gain insights about how activities and health habits influence their mood.
Research, UX/UI Design, Data Visualization, Prototyping/User Testing, Visual Branding

Zeehive - Cloud Storage App

+ SaaS app for uploading, creating, and organizing content.
Research, UX/UI Design, Prototyping/User Testing, Visual Branding

RELEVANT EXPERIENCE

Bloc UX/UI Design Apprenticeship
2018

+ Immersive program focused on real-world projects under the guidance of a senior design mentor
+ Completed projects from initial concept through user-tested prototypes

Program and Website Manager, Alumna
Port Townsend School of Woodworking
2013-2017

+ Redesigned responsive website including information architecture, visual branding, and content strategy
+ Directed visual design and narrative for marketing and fundraising materials
+ Contacted prospective students, conducted alumni feedback sessions, and used data to improve student experience

SUMMARY

UX/UI designer based in the Seattle area. I bring my background in human centered design in traditional craft to the digital world. I want to be part of your team.

SKILLS

User Research & Competitive Analysis
User Stories and Personas
Information Architecture
Wireframing
Prototyping and User Testing
Visual Brand Identity

TOOLS

Design
Sketch
Figma
Invision
Usability Hub
Adobe XD

Development
HTML
CSS
JavaScript (basic)
Git/GitHub