kacie // guthrie

RECENT EMPLOYMENT

Co-Founder and Lead Designer Teak & Timber

Seattle-based local and remote 6/2019 - 5/2020

Project management portal and e-commerce site for an online furniture marketplace.

Researched, designed, and deployed a mobile-first project management tool for builders to manage orders.

Created visual branding and brand story for marketing site.

Lead product planning, project management, user and market research, prototyping and testing.

© Case Study

UX Designer Less Bits

Bellingham, WA-based local and remote 2019 - 20 (10 mo, contract)

Prototyping and interface design for B2B and B2C SaaS applications for the webhosting industry.

Performed UX audits of existing products.

Collaborated with developers to translate product requirements into features.

Recommendations for how to better integrate UX into early product decisions.

™ Case Study

RELEVANT EXPERIENCE

Program and Website Manager, Alumna

Port Townsend School of Woodworking 2013-2017

Redesigned responsive website including information architecture, visual branding, and content strategy.

Directed visual design and narrative for marketing and fundraising materials.

Contacted prospective students, conducted alumni feedback sessions, and used data to improve student experience.

<u>Case Study</u>

UX Designer

CONTACT

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O Bellingham, WA

SUMMARY

UX/UI designer with a background in experiential education, fine craft, and non-profit administration. I bring my experience in human centered design through traditional craft to the digital world.

I'm primairly interested in research and development of B2B and B2C SaaS applications.

Learn More About Me

EDUCATION

Bloc UX/UI Design Apprenticeship 2018

Immersive program focused on real-world projects under the guidance of a senior design mentor.

Lewis and Clark College

BA 2004 - 2008

SKILLS

Remote Teamwork
User Research & Competitive Analysis
User Stories and Personas
Information Architecture
Design Systems
Wireframing
Prototyping and User Testing