

kacie // guthrie

EDUCATION

Bloc UX/UI Design Apprenticeship 2018

Immersive program focused on real-world projects under the guidance of a senior design mentor.

Completed projects from initial concept through user-tested prototypes.

Lewis and Clark College BA Religious Studies 2004 - 2008

RECENT PROJECTS

Moodscape Health Journal

Moodscape is a mood tracking app that helps users gain insights about how activities and health habits influence their mood.

Research, UX/UI Design, Data Visualization, Prototyping/User Testing, Branding.

 Case Study

Zeehive - Cloud Storage App

Zeehive is an SaaS app for uploading, creating, and organizing content.

Research, UX/UI Design, Prototyping/User Testing, Visual Branding

 Case Study

RELEVANT EXPERIENCE

Black Rabbit Bags 2018-present

Logo design and visual branding for hand-made backpacks.
Developed marketing site and created visual motifs.

Program and Website Manager, Alumna Port Townsend School of Woodworking 2013-2017

Redesigned responsive website including information architecture, visual branding, and content strategy.


Directed visual design and narrative for marketing and fundraising materials.

Contacted prospective students, conducted alumni feedback sessions, and used data to improve student experience.

UX Designer

CONTACT

 kacieguthrie.design

 303-910-0016

 kacieguthrie@gmail.com

 linkedin.com/in/kacie-guthrie

 Bellingham, WA

SUMMARY

UX/UI designer with a background in experiential education, fine craft, and non-profit administration. I bring my experience in human centered design through traditional craft to the digital world. I want to be part of your team.

SKILLS

User Research & Competitive Analysis
User Stories and Personas
Information Architecture
Design Systems
Wireframing
Prototyping and User Testing
Brand Identity

TOOLS

Design

Sketch
Figma
InVision
Usability Hub
Adobe Suite

Development

HTML
CSS
JavaScript (basic)
Git/GitHub