



OHero

An open source adventure





Problem Space

OpenStreetMap (OSM) is simply an open source map with over 9 million monthly users.

Correcting issues on the OpenStreetMap.

An OSM Issue refers to a wrongly classified OSM Tag.

How to incentivize people to correct issues in the OSM? Gamify!





OHero

- MMORPG mobile AR Game
- Backend Server
- ML Engine | +95% Accuracy
- Automated solution for the OSM Issues









Business Idea and Financing

There are different ways to support OpenStreetMap Foundation, individually and as a corporate.

Corporates can provide vouchers and other rewards to daily, weekly winners.

The new Corporate Membership tiers: Annual fees and benefits		
Corporate Membership tier	Membership fee	Benefits
Supporter	€500 / year	Your name on the OSMF web site
		 Show support for the OSM Foundation
		Attend OSMF General Meetings
Bronze	€1,500 / year	All supporter level benefits, plus:
		First access to SotM sponsorship opportunities
		Name and logo on OSMF web site
		100.0

Current model. This is clearly bad!





Conclusion

Solving OpenStreetMap issues turned into a fun adventure!

Win, win, win! Users will have fun, open-source supporter companies will be better advertised and the issues will be solved.

