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HONG KONG ASIA'S WORLD CITY



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Creativity – Creative Hong Kong • game on!



Our latest video "Wall to wall Creativity" features home-grown talent, including online game designer [Keiran Lovett](#).

When looking for a suitable young "star" in the fast-developing on-line game sector, we asked The [Savannah College of Art and Design](#) (SCAD) for help. SCAD positions itself as the "University for Creative Careers" in Hong Kong and prepares talented students for professional careers in the fields of art and design. That includes alumni Keiran, whose

gaming design work features in our video and who now works as a game developer for a well-known entertainment and F&B group.

Keiran came to Hong Kong when he was 12, is now a permanent resident, and has a B.F.A in Design and Game Management from SCADHK. Thanks guys!

Creativity



Wall to wall creativity

Beyond the gleaming facades of Hong Kong skyscrapers, you will find wall-to-wall creativity. The open, pluralistic and international environment that created

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Creative Hong Kong • Glenealy School rocks!

The "Wall to wall Creativity" video features a fantastic graffiti work by local artist "Uncle Tsang".

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Uncle graffiti

Looking to commission a graffiti artist to produce an interpretation of Asia's world city for our 'Wall to Wall' Creativity commercial, we tapped on Terence Tsang

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From street art to street furniture

Our 'Wall to Wall Creativity' commercial, which showcases the breadth of creative talent here in Asia's world city, features three award-winning young designers

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Passion for fashion

To showcase Hong Kong's wealth of talent in the fashion design business, we profiled Susanna Soo Atelier in our 'Wall to Wall Creativity' commercial.

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HK fashion icon takes New York by storm

Celebrated Hong Kong fashion designer Vivienne Tam – known for her East-meets-West styles – helped celebrate the 20th Anniversary of the Hong Kong

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Last revision date: Nov 14, 2017

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