# Faculty Development Programme on Network Science: Foundation Of Social Network Analysis

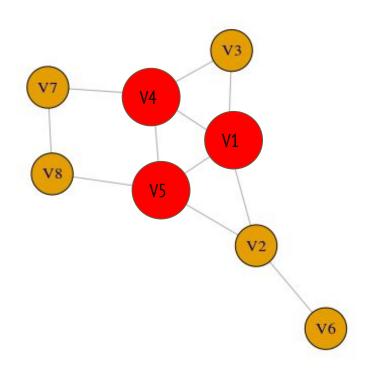
## **Network Centrality Measures**

Hands-on Session (Day 2)

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## PART 1: Degree-based Centrality Measures

## **Degree Centrality** (number of ties)



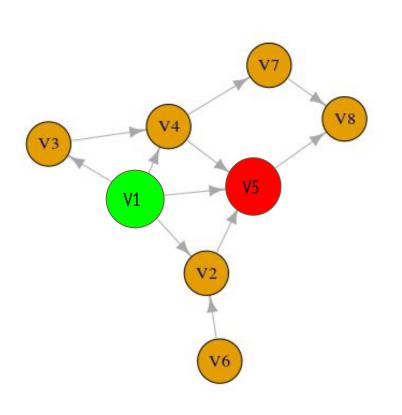
> degree ( network , mode="all") #undirected graph

#### **OUTPUT:**

V1 V4 V5 V2 V3 V7 V8 V6
OC: 4 4 4 3 2 2 2 1

V1, V4 and V5 are most central.

### **Degree Centrality for Directed graph**



> degree ( network , mode="in") #indegree

#### **OUTPUT:**

V1 V2 V3 V4 V5 V6 V7 V8

DC: 0 2 1 2 3 0 1 2

V5 is most central.

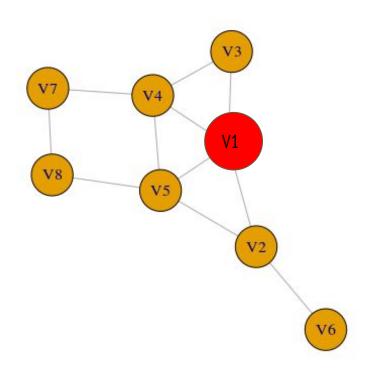
> degree ( network , mode="out") #outdegree

#### **OUTPUT:**

V1 V2 V3 V4 V5 V6 V7 V8
DC: 4 1 1 2 1 1 1 0

V1 is most central.

### **Eigenvector Centrality** (centrality proportional to the sum of centralities of neighbors)



> eigen\_centrality ( network, directed=F, weights=NA)

### **OUTPUT:**

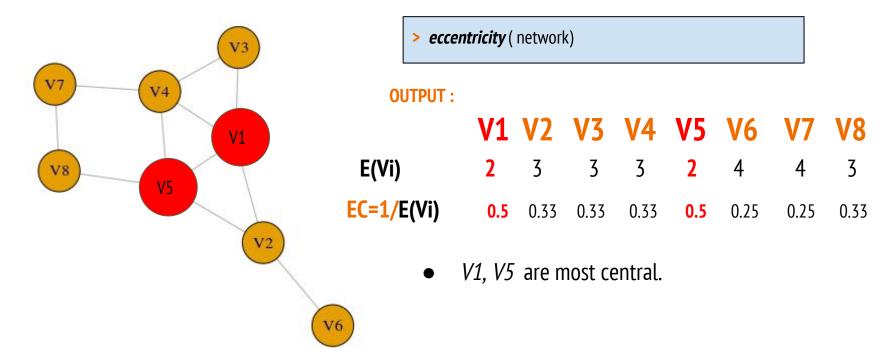
V1 V2 V3 V4 V5 V6 V7 V8

EVC: 1 0.681 0.608 0.940 0.958 0.213 0.431 0.436

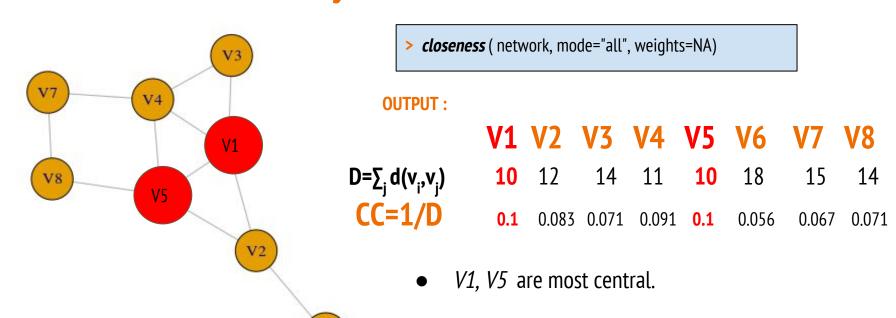
• *V1* is most central.

## PART 2: Flow-based Centrality Measures

### **Eccentricity Centrality** (The less eccentric a node is, the more central it is.)



### Closeness Centrality (centrality based on distance from other nodes in the graph)



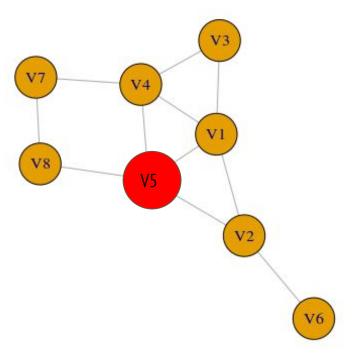
$$\sum_{j} \mathbf{d(v_1, v_j)} = d(v_1, v_2) + d(v_1, v_3) + d(v_1, v_4) + d(v_1, v_5) + d(v_1, v_6) + d(v_1, v_7) + d(v_1, v_8)$$

$$= 1 + 1 + 1 + 1 + 2 + 2 + 2$$

$$= 10$$

V6

### Betweeness Centrality (Number of geodesics that pass through the node or the edge.)



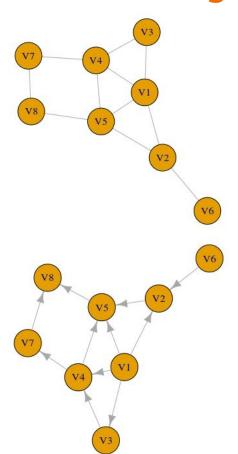
> **betweenness** ( network, directed=F, weights=NA)

#### **OUTPUT:**

• *V5* is most central.

## PART 3: Web Centrality Measures

### PageRank (Eigenvector centrality with random jump)



> page\_rank (g) #undirected graph

#### **OUTPUT:**

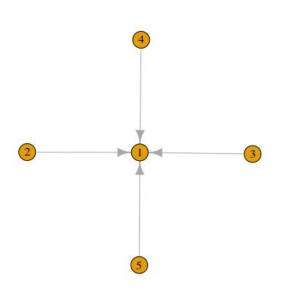
V1 V2 V3 V4 V5 V7 V8 V6 0.170 0.141 0.091 0.171 0.172 0.096 0.096 0.058

> page\_rank (g, directed = TRUE) #directed graph

#### **OUTPUT:**

V1 V2 V3 V4 V5 V7 V8 V6 0.051 0.106 0.062 0.115 0.202 0.100 0.309 0.051

### **Hub and Authority**



hub\_score ( star\_graph, weights=NA)\$vector# indicates to how many pages of importance does the page point to.

### **OUTPUT:**

1 2 3 4 5 hub\_score: 2.220446e-16 1 1 1 1

> authority\_score ( star\_graph, weights=NA)\$vector #indicates how many good pages (high rank) point to it.

#### **OUTPUT:**

**1 2 3 4 5 authority\_score**: 1 0 0 0 0

## Thankyou!