Прямая и обратная совместимость

```
message Product {                    message Product {
  string name = 1;                     string title = 1;
  int32 price = 2;                     int64 price = 2;
  string owner = 3;                    bool favorite = 4;
  bool favorite = 4;                   reserved 3, 5 to 7;
  string a = 5;                        int64 count = 8;
  string b = 6;                        float64 rating = 9;
  string c = 7;                      }
}
```