

#### **COURSE PLAN**

Fall 2017-18

BBA (44th Intake section 1 to 3)

Course	Course Title
Code	
BUS 101	Introduction to Business
BUS 202	Business Communication
ENG 101	English Language I
SCE 101	Basics in Natural Science



## **Bangladesh University of Business & Technology (BUBT)**

#### **COURSE PLAN**

Fall 2017-18

BBA (43rd Intake section 1 to 2)

Course Code	Course Title
MGT 201	Principles of Management
MAT 101	Fundamentals of Mathematics
ENG 102	English Language-II
CIS 101	Introduction to Computer Science



## **Bangladesh University of Business & Technology (BUBT)**

#### **COURSE PLAN**

Fall 2017-18

BBA (42nd Intake section 1 to 9)

Course Code	Course Title
ACT 101	Introduction to Financial Accounting
ECO 101	Micro Economics
MKT 301	Introduction to Marketing
MAT 102	Mathematics for Decision Making
Viva 101	Viva Voce I



#### **COURSE PLAN**

Fall 2017-18

BBA (41st Intake section 1 to 3)

Course	Course Title
Code	
ECO 202	Macro Economics
FIN 301	Introduction to Finance
STA 201	Introduction to Statistics
SOC 101	Basics in Social Science



## **Bangladesh University of Business & Technology (BUBT)**

#### **COURSE PLAN**

Fall 2017-18

BBA (40th Intake section 1 to 4)

Course Code	Course Title
CIS 202	Computer Applications
LAW 201	Business Law
HRM 201	Human Resource Management
STA 202	Applied Statistics



## **Bangladesh University of Business & Technology (BUBT)**

#### **COURSE PLAN**

Fall 2017-18

BBA (39th Intake section 1 to 11)

Course Code	Course Title
ACT 203	Taxation
CIS 410	Management Information System
HRM 302	Organizational Behavior
OPN 301	Production & Operations Management
Viva 202	Viva Voce II



#### COURSE PLAN Fall 2017-18

#### BBA (38th Intake section 1 to 4)

Course Code	Course Title
FIN 302	Managerial Finance
MGT 403	Project Management
BUS 404	Business Environment
BUS 303	International Business



# **Bangladesh University of Business & Technology (BUBT)**

#### **COURSE PLAN**

Fall 2017-18

BBA (37th Intake section 1 to 6)

<b>Course Code</b>	Course Title
FIN 303	Banking and Insurance
ACT 202	Introduction to Management Accounting
MGT 404	Entrepreneurial Policies & Practice
MKT 302	Marketing Management



## **COURSE PLAN**

#### Fall 2017-18

### BBA (36th Intake 1 to 12)

Course Code	Course Title	
(Section 1 - 12)		
MGT 405	Business Policy & Strategy	
Viva 303	Viva Voce III	
Major: Marketing (Sec- A & B) 36th Intake Sec 1 to 12		
MKT 403	Consumer Behavior	
MKT 404	Integrated Marketing Communication	
MKT 410	Strategic Marketing	
Major: HRM (Sec- A & B) 36th Intake Sec 1 to 12		
HRM 405	Compensation Management	
HRM 408	Strategic Human Resource Management	
HRM 409	International Human Resource Management	
Major: Finance (Sec- A, B & C) 36th Intake Sec 1 to 12		
FIN 406	Management of Financial Institutions	
FIN 407	Investment Management	
FIN 410	Working Capital Management	
Major: Accounting (Sec- A) 36th Intake Sec 1 to 12		
ACT 404	Intermediate Accounting	
ACT 405	Principles of Auditing	
ACT 408	Security Analysis and Portfolio Management	



### COURSE PLAN Fall 2017-18

## BBA (35th Intake 1 to 8)

<b>Course Code</b>	Course Title
(Section 1 -8)	
BUS 405	Research Methodology for Business
VIVA 498	Viva Voce Examinations
Major: Marketing (Sec- A & B) 35 <sup>th</sup> Intake Sec 1 to 8	
MKT 405	Supply Chain Management
MKT 408	Brand Management
MKT 409	Service Marketing
Major: HRM (Sec- A & B) 35 <sup>th</sup> Intake Sec 1 to 8	
HRM 403	Career Planning and Development
HRM 404	Training and Development
HRM 407	Human Resource Management Practice in Bangladesh
Major: Finance (Sec- A & B) 35 <sup>th</sup> Intake Sec 1 to 8	
FIN 404	Corporate Finance
FIN 405	Security Analysis and Portfolio Management
FIN 409	International Financial Management
Major: Accounting (Sec- A & B) 35 <sup>th</sup> Intake Sec 1 to 8	
ACT 406	Advanced Management Accounting
ACT 407	Accounting Information System
ACT 409	Advanced Accounting



#### COURSE PLAN Fall 2017-18

BBA (34th Intake section 1 to 8)

<b>Course Code</b>	Course Title
INT 499	Internship

Internship Registration: October 10<sup>th</sup>, 2017 to 26<sup>th</sup> October, 2017

34<sup>th</sup> Intake will go for Internship Program in the Fall Semester-2017-18

Duration of Internship Program: October, 2017 to January, 2018.