

Designed for:

Luxury Bundle

Business Model Canvas

Key Partners

- Supplier
- Staff
- Courier services

Key Activities

- Marketing
- Delivery to customers
- Choices of supplier

Value Propositions

- Variety of style
- Friendly environment
- Affordable price
- Low risk of having same clothes

Customer Relationships

- Friendly services
- Quick service

Customer Segments

- Thrifter
- People that have low budget
- Student

Key Resources

- Clothes
- Staff
- Thrift centre

Channels

- Online (Instagram, carousell and shopee)

Cost Structure

- Stock of clothing
- Packaging
- Supplier's postage and delivery

Revenue Streams

- Sales
- Postage fees
- Delivery fees