

Session 1: Introduction

### The Added Value of Clinical Data Nicole G Weiskopf, 8/21/18

### Defining "Clinical" Data

- Clinical documentation
  - Unstructured: Progress notes, Medical Hx, etc
  - Structured: Labs, Medications, Orders, Dx, etc
- Administrative data (often included in this definition)
  - Billing
  - CMS, Insurance
- Primary purpose is *not* research

#### Benefits of Clinical Data in Research

- 1. Decrease costs (time and money)
- 2. Enable recruitment and retention
  - Underrepresented populations
  - Rare diseases
- 3. Volume, variety, and velocity of data https://www.gartner.com/it-glossary/big-data
- 4. Increased representativeness (aka, generalizability or external validity)

### Cost of traditional trials

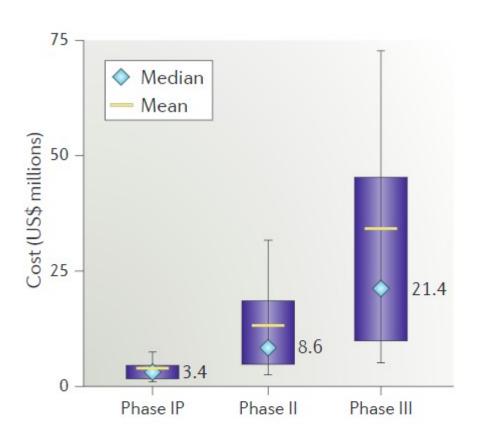
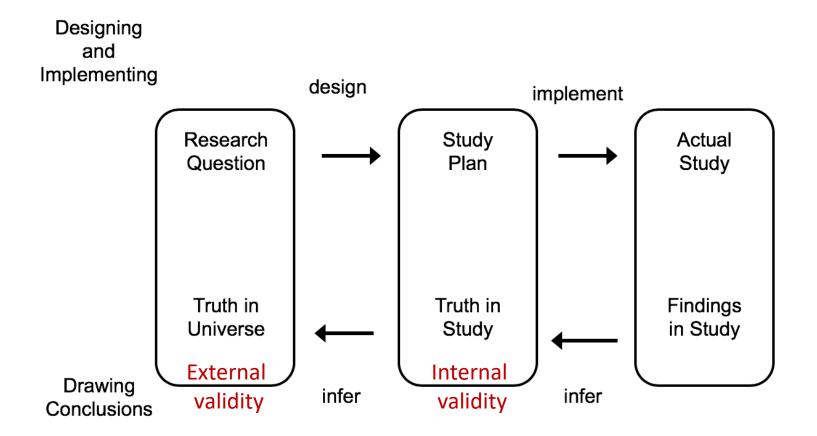


Figure 2. **Costs of clinical trials.** Data are from 726 studies conducted in patients from 2010-2015. Medians and means are indicated with diamonds and lines. Boxes indicate the 25<sup>th</sup> and 75<sup>th</sup> percentiles and whiskers indicate the 10<sup>th</sup> and 90<sup>th</sup> percentiles.

Martin L, Hutchens M, Hawkins C, Radnov A. How much do clinical trials cost? Nature Reviews Drug Discovery. 2017;16:381.

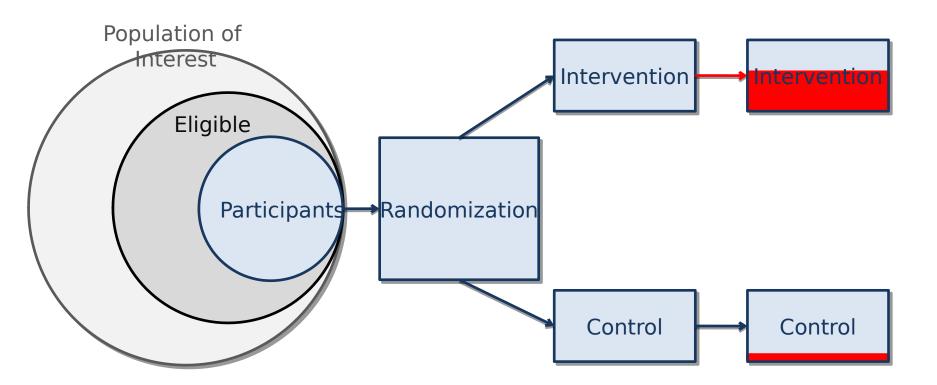
# Good research should give us broadly applicable truths



Thanks to Adam Wilcox

Credit to Designing Clinical Research: An Epidemiologic Approach, Hulley SB, Cummings SR, Browner WS, Grady DG, Newman TB. Third edition, 2006

# Randomized controlled trials are the gold standard of clinical research...



### ...but external validity may be

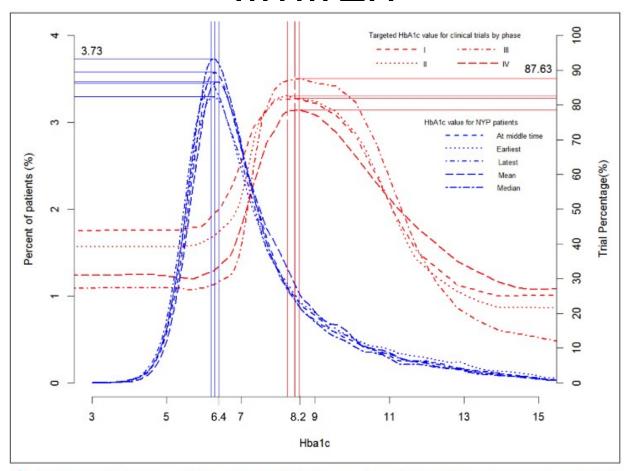
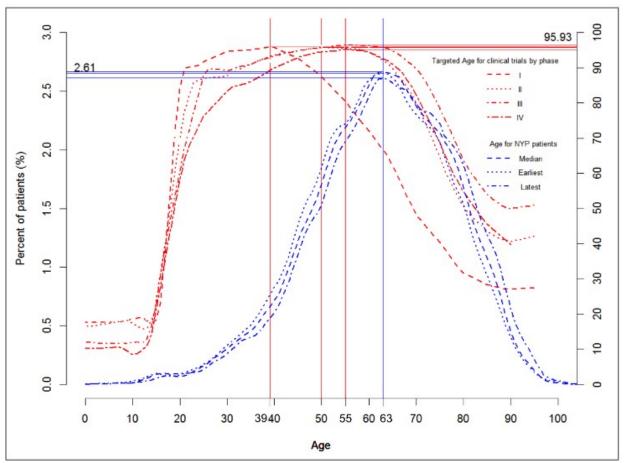


Fig. 1 For each  $HbA_{1c}$  value on X, the red lines indicate the percentage of trials of different phases whose eligibility criteria include that value and the blue lines indicate the percentage of patients whose earliest, latest, mean, median, or middle- collection-time  $HbA_{1c}$  was that value.

Weng C, et al. A Distribution-based Method for Assessing The Differences between Clinical Trial Target Populations and Patient Populations in Electronic Health Records. ACI. 2014;5(2):463-479.

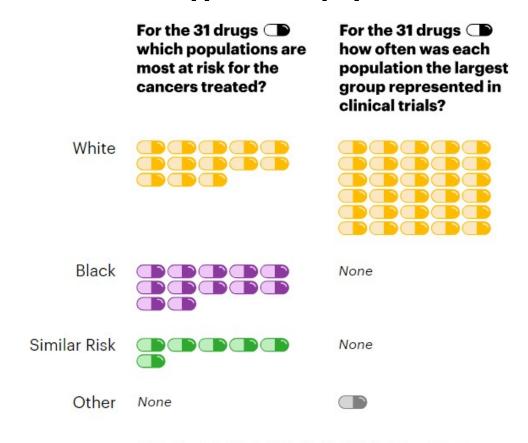
### ...but external validity may be



**Fig. 2** For each age value on X, the red solid line indicates the percentage of trials of different phases whose eligibility criteria include that value and the blue lines indicate the percentage of patients who were that age at the earliest, median, or latest  $HbA_{1c}$  measurements.

Weng C, et al. A Distribution-based Method for Assessing The Differences between Clinical Trial Target Populations and Patient Populations in Electronic Health Records. ACI. 2014;5(2):463-479.

## Lack of reprentativeness of clinical research can lead to healthcare

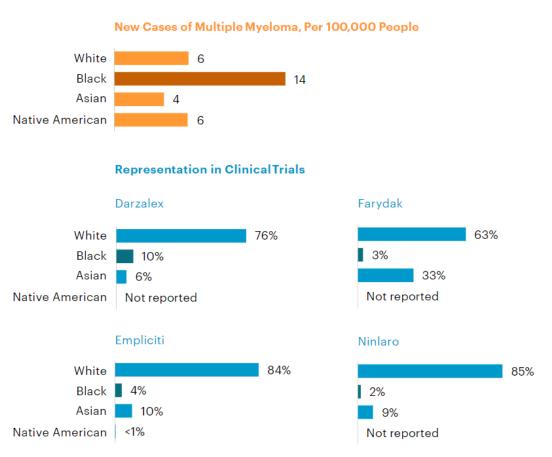


**Note:** Drugs are labeled "Similar Risk" if black Americans are at least 80 percent as likely as white Americans to be diagnosed with the cancer treated.

Chen & Wong. 2018. Black Patients Miss Out On Promising Cancer Drugs. ProPublica. https://www.propublica.org/article/black-patients-miss-out-on-promising-cancer-drugs

## Lack of reprentativeness of clinical research can lead to healthcare

Black Americans Face the Highest Risk of Multiple Myeloma but Are Underrepresented in Trials Treating the Cancer



Chen & Wong. 2018. Black Patients Miss Out On Promising Cancer Drugs. ProPublica. https://www.propublica.org/article/black-patients-miss-out-on-promising-cancer-drugs

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of EHR data and other sources of clinical or administrative data has the potential to enable more efficient research with improved generalizability.