

Use of Hawkes processes in a Cramér-Lundberg type model

Poisson processes project

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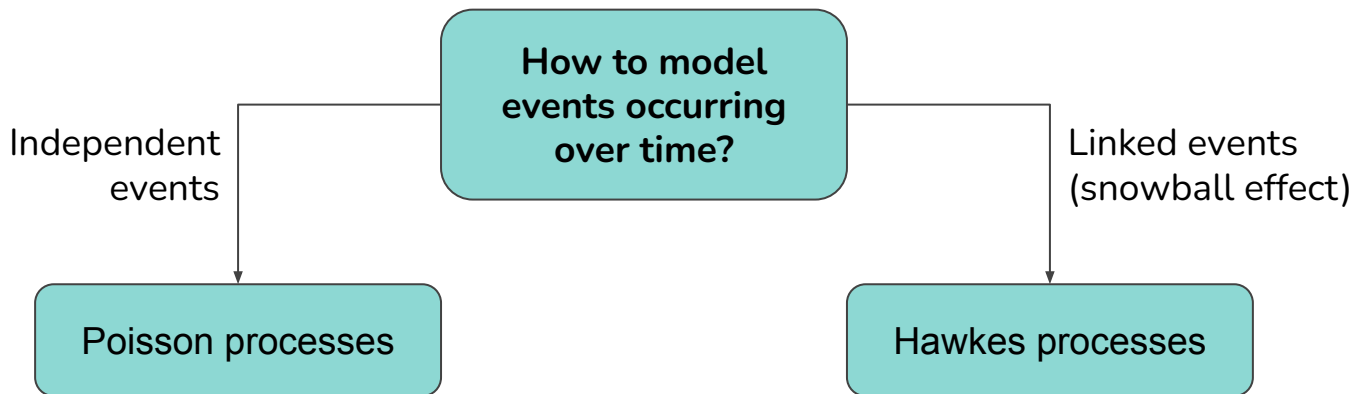


Introduction

Main aim of the project

Modelling events that occur in chain

*Seismic events, retweets on a post,
drops in financial market...*





Outline

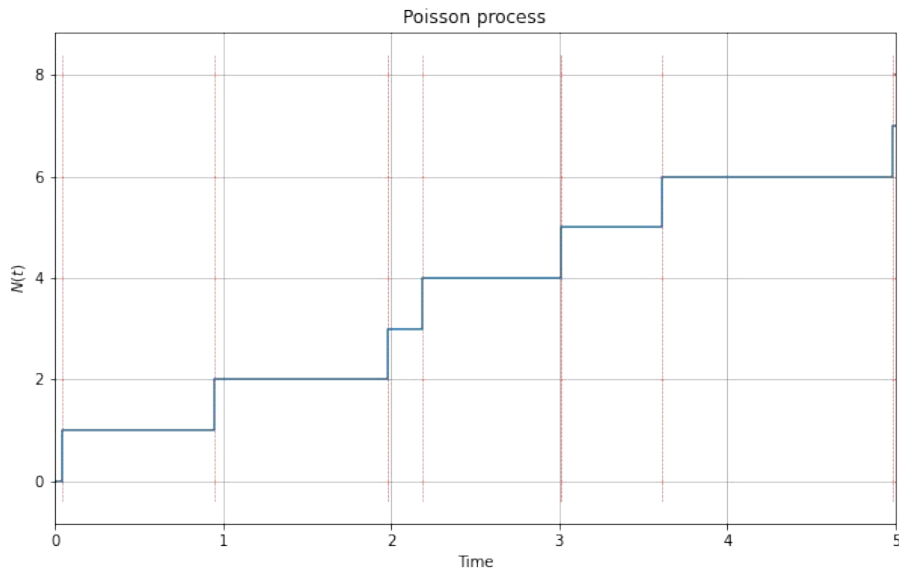
- I. Hawkes processes: mathematical aspects
- II. Comparison of Poisson and Hawkes processes for the Cramér-Lundberg model
- III. Fitting a Hawkes process on real data

I. Hawkes processes: mathematical aspects



I. Hawkes processes: mathematical aspects

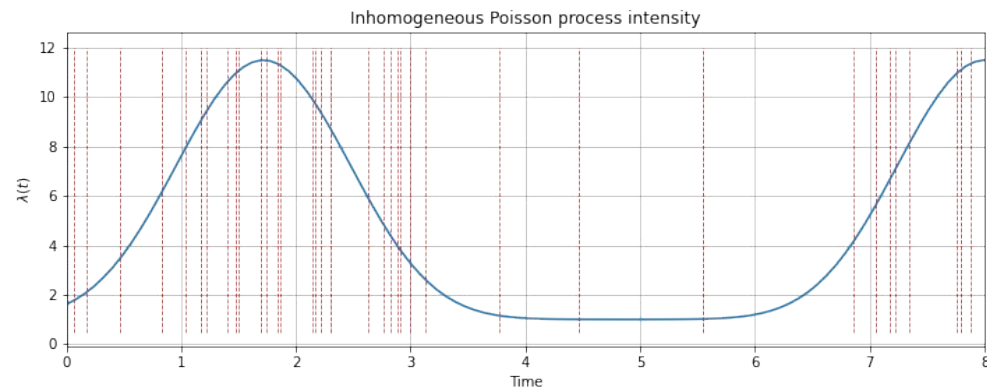
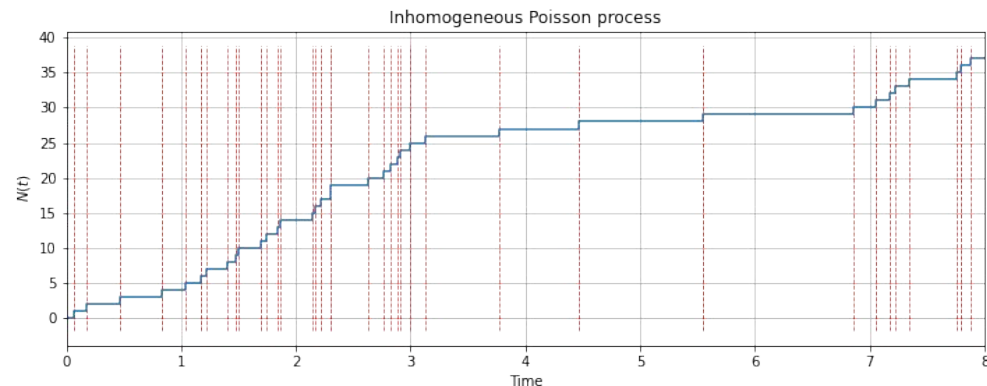
Counting process: models events occurring over time



Homogeneous Poisson process :

- Well suited for **independent** events
- **Intensity** of the process: $\lambda \rightarrow$ linked to the frequency of events
- Intensity **constant**: frequency always the same over time

I. Hawkes processes: mathematical aspects



Inhomogeneous Poisson process :

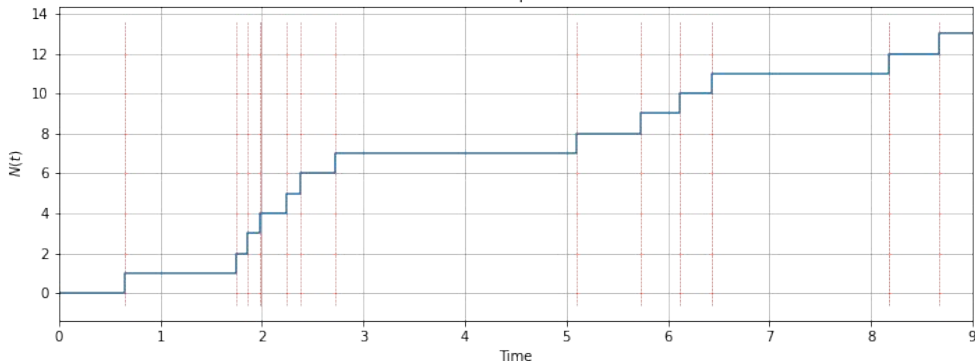
- Intensity of the process **not** constant
- Frequency of events varying over time
- Intensity function fixed and known

$$\lambda(t) = [0.8 \times \cos(t - 8) + 1]^4 + 1$$

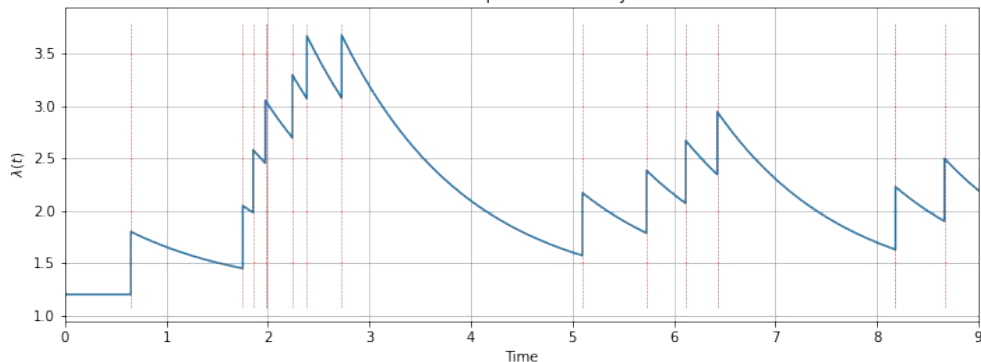


I. Hawkes processes: mathematical aspects

Hawkes process



Hawkes process intensity



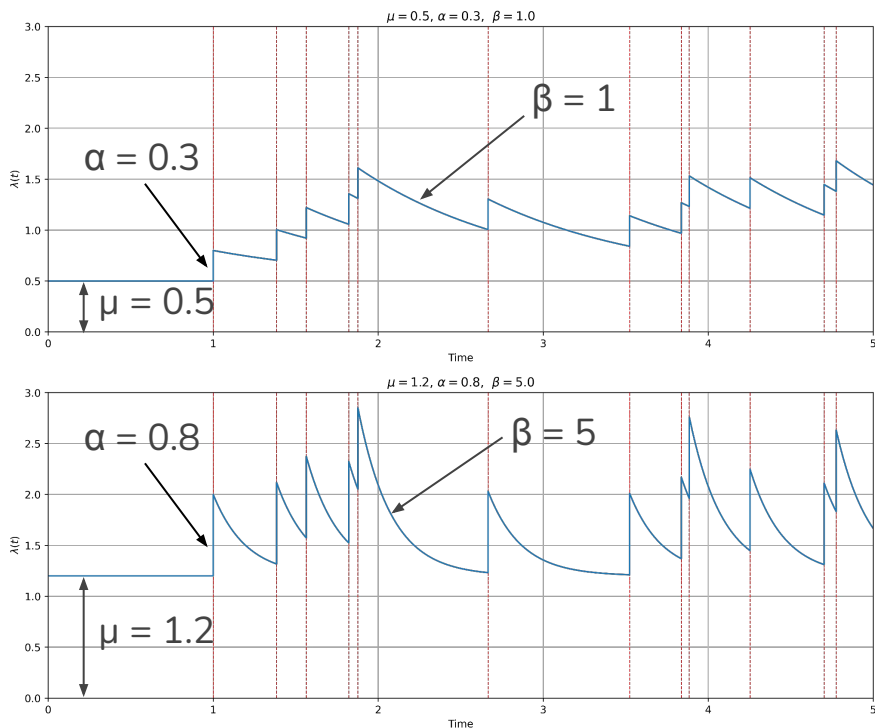
Hawkes process :

- **Intensity** of the process not constant
→ Frequency of events varying
- **Intensity function unknown**
- **Increment** in intensity at each event
→ **self exciting process**
- Progressive **exponential decay** after some time without event

$$\lambda(t) = \mu + \sum_{\{k|t_k < t\}} \alpha e^{-\beta(t-t_k)}$$

$$\mu > 0, \quad 0 < \alpha < \beta$$

I. Hawkes processes: mathematical aspects



Influence of parameters

$$\lambda(t) = \mu + \sum_{\{k|t_k < t\}} \alpha e^{-\beta(t-t_k)}$$

- **μ : baseline intensity**
 - Minimum intensity the process can have
- **α : increment size**
 - Reinforcement of the chain effect
- **β : decay rate**
 - Speed at which the process “forgets” events

The background is a solid orange color. In the top-left corner, there are three vertical bars of varying heights, each composed of three overlapping circles. In the bottom-right corner, there are four vertical bars of varying heights, each composed of three overlapping circles. A white line graph is overlaid on the background, starting from the bottom-left, moving up in a jagged fashion, then down, then up again in a jagged fashion, and finally down in a smooth curve towards the right.

II. Application in the context of the Cramér-Lundberg model



II. Comparison of Poisson and Hawkes processes for the Cramér-Lundberg model

- What is ruin theory ?
 - Mathematical model that reflects the risk incurred by an insurer to experience ruin, in other words bankruptcy.
 - The model to evaluate the risk $R(t)$ is known as Cramér-Lundberg model.
 - It is defined as follow :

$$R(t) = u + pt - \sum_{i=1}^{N_t} X_i \quad \text{for } t \geq 0$$



II. Comparison of Poisson and Hawkes processes for the Cramér-Lundberg model

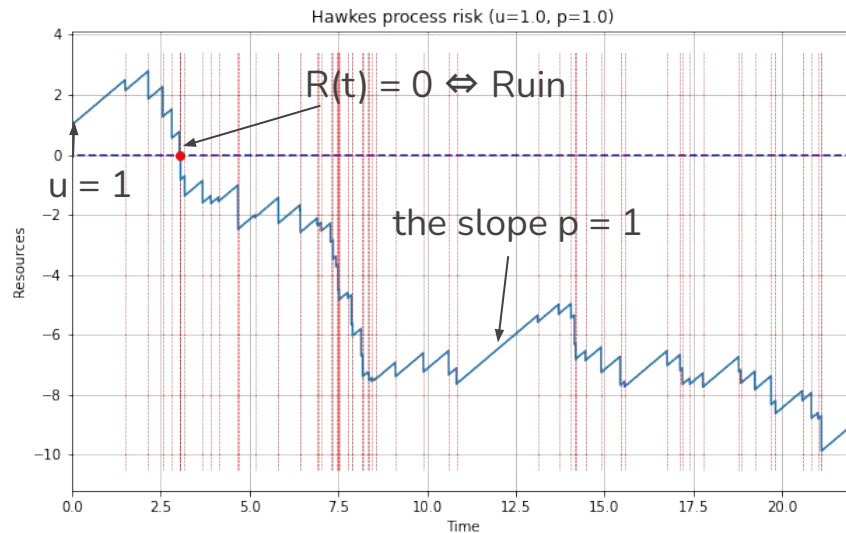
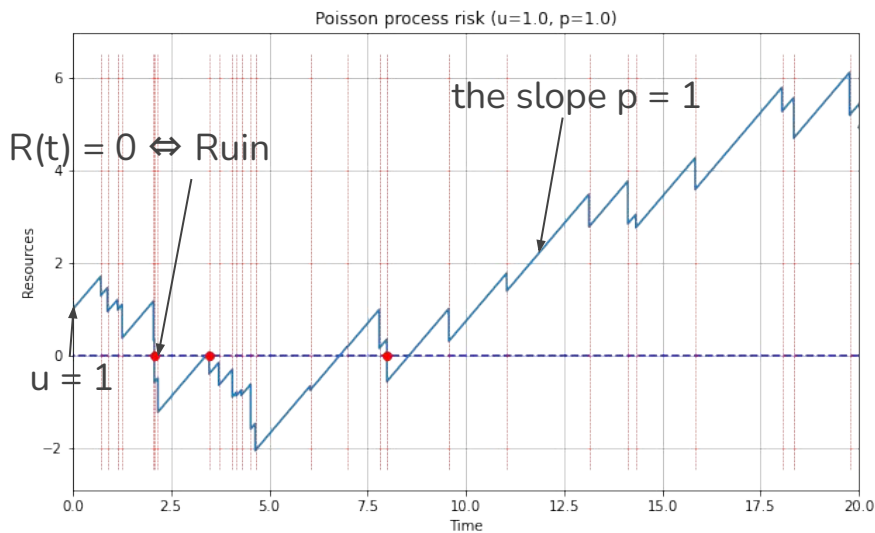
$$R(t) = u + pt - \sum_{i=1}^{N_t} X_i \quad \text{for } t \geq 0$$

- What defines the Cramér-Lundberg model ?
 - $u \geq 0$: initial capital at time $t=0$;
 - $p > 0$: constant premium rate ;
 - X_i : the amount of the i -th claim (real random variable) ;
 - N_t : the counting process (Poisson, Hawkes...)



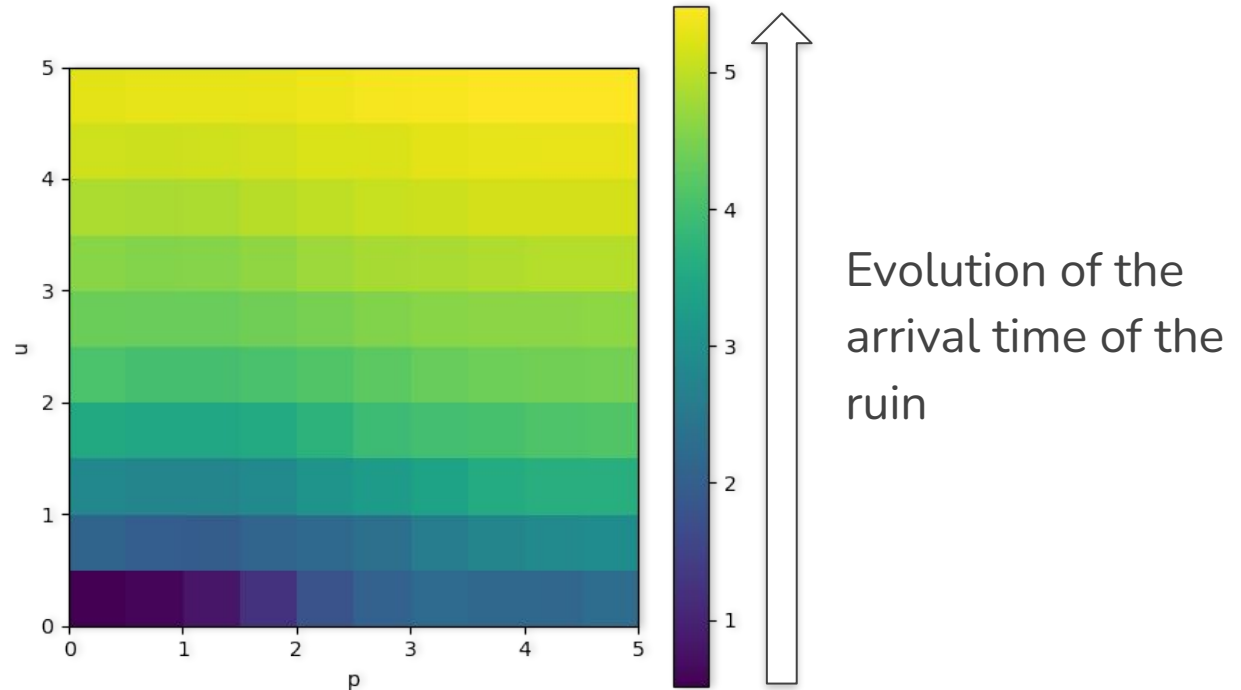
II. Comparison of Poisson and Hawkes processes for the Cramér-Lundberg model

- And now what does the risk look like graphically?



II. Comparison of Poisson and Hawkes processes for the Cramér-Lundberg model

- What is the influence of the parameters u (initial resources) and p (premium) on the arrival time of the ruin?



III. Fitting a Hawkes process on real data



III. Fitting a Hawkes model on real data

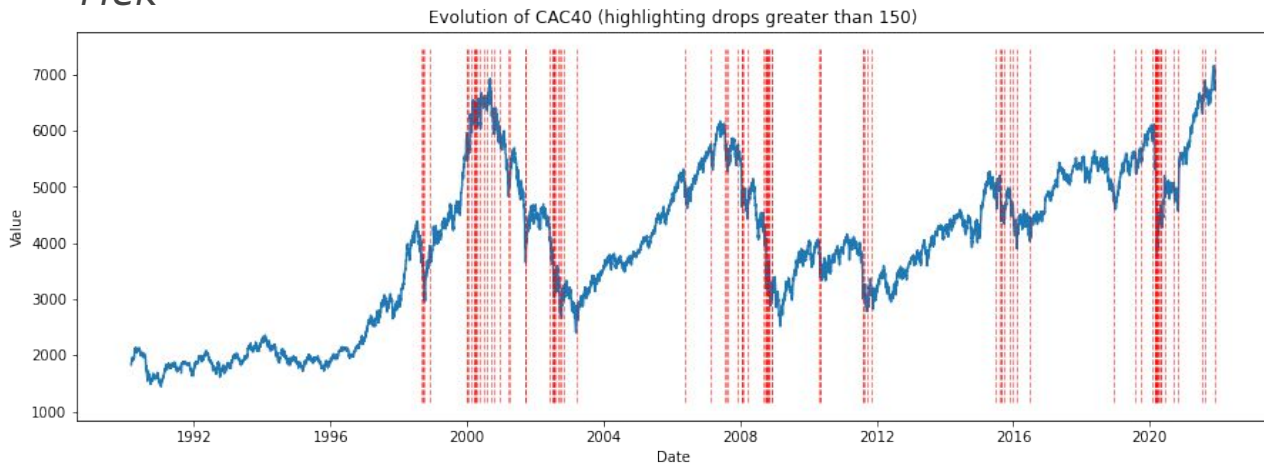
Aim : Fit a Hawkes processes on financial data (CAC 40).

- CAC 40 :
 - The main stock market index of the Paris stock exchange.
 - A bucket of 40 French companies selected from the 100 French companies with the highest trading volume.
- High variations during certain periods of time.
 - Can lead to loss of money
- Need of a model representing it's evolution.

III. Fitting a Hawkes model on real data

How did we fit a Hawkes processes on the CAC 40 ?

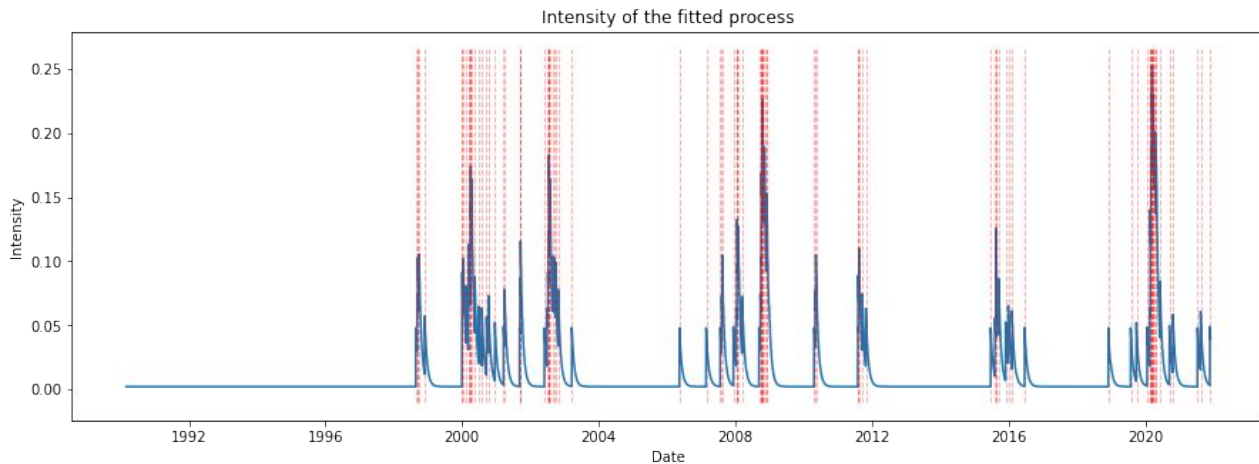
- Define the Events: When CAC40 drop by 150 in values
- Use Tick: Python library to be able to fit the Hawks process
- Tuning: Find the best parameters to the exponential kernel of *Tick*



III. Fitting a Hawkes model on real data

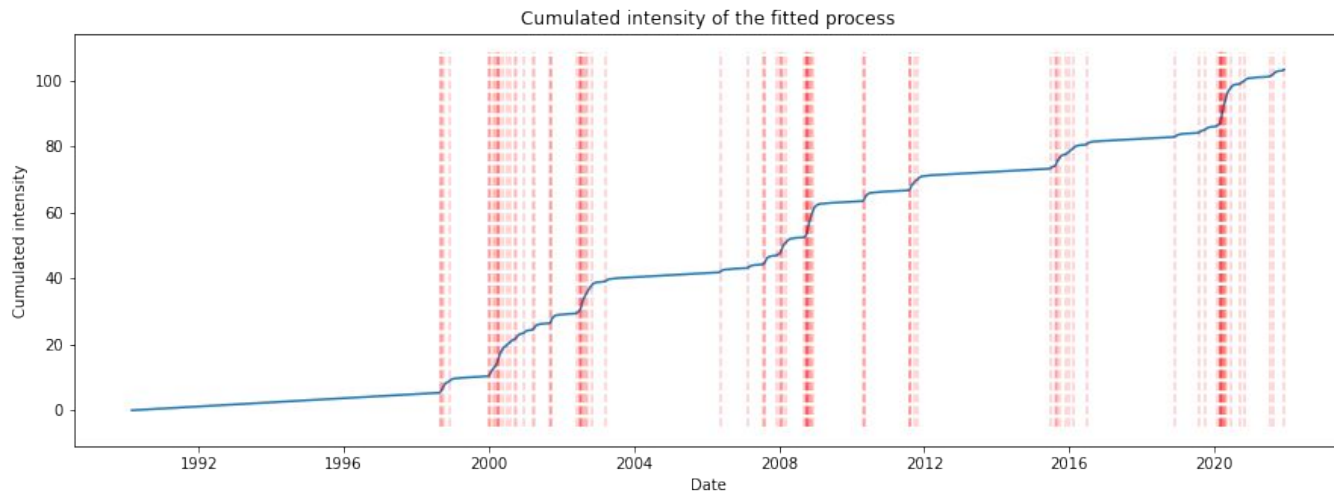
Results

- Two major peak: 2008 and in 2020.
 - Corresponds to the subprime and covid 19 crisis
- Self exciting property: Before reaching these peak
 - Reflects the snowball effect and the history of the process



III. Fitting a Hawkes model on real data

Visualization of the snowball effect.

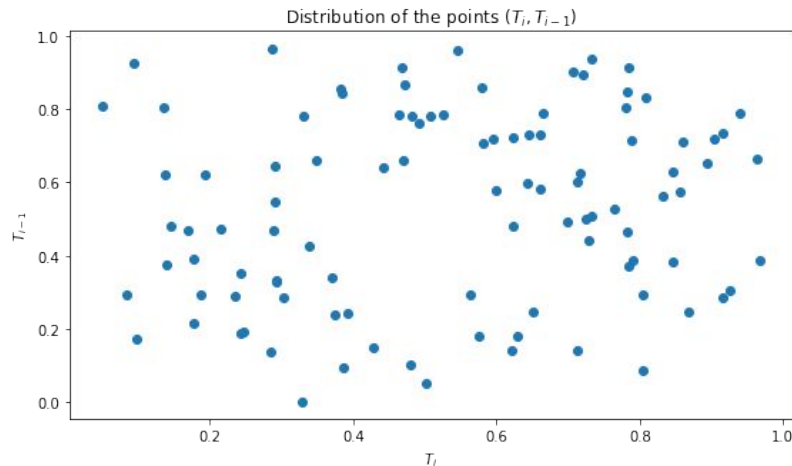
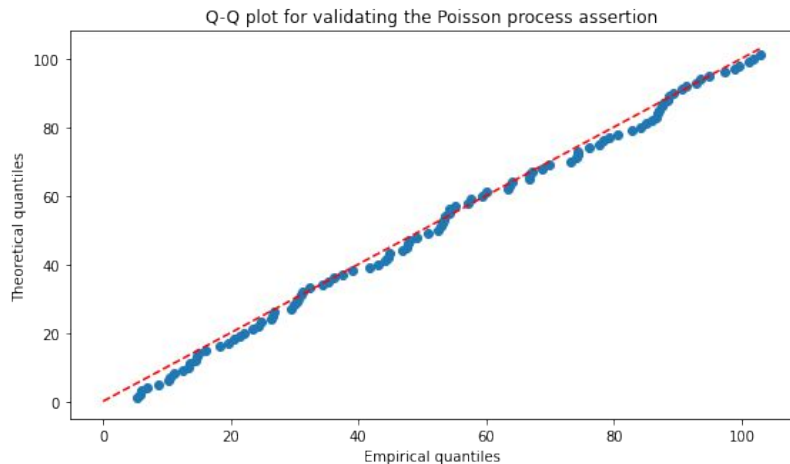


- Increase drastically when there is posteriors events
- For example : the year 2009 and 2020

III. Fitting a Hawkes model on real data

Validation on the Hawkes process property.

- Transformed realizations of Hawkes processes follow Poisson process.
- The aim is to check:
 - The law of the transformed events.
 - The independence of the points.



Conclusion



Conclusion

Hawkes processes :

- Represent phenomena where history matters.
- Models the snowball effect :
 - Geological field: earthquakes.
 - Epidemiology: propagation of a virus.
 - Finance: big drops in market stocks
- Decrease the time of ruin in the Cramér-Lundberg model.



References

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Daw, Andrew and Pender, Jamol. *Queues Driven by Hawkes Processes*. 2018.

Laub, Patrick. *Hawkes Processes: Simulation, Estimation, and Validation*. 2014.

Lesage, Laurent et al. *Hawkes processes framework with a Gamma density as excitation function: application to natural disasters for insurance*. 2020.



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Appendix: Thinning method

Numerical simulations of Hawkes processes: **thinning algorithm**

