

Dalia

Land your dream startup job with Dalia

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BRILENT

Have Startup Dreams?

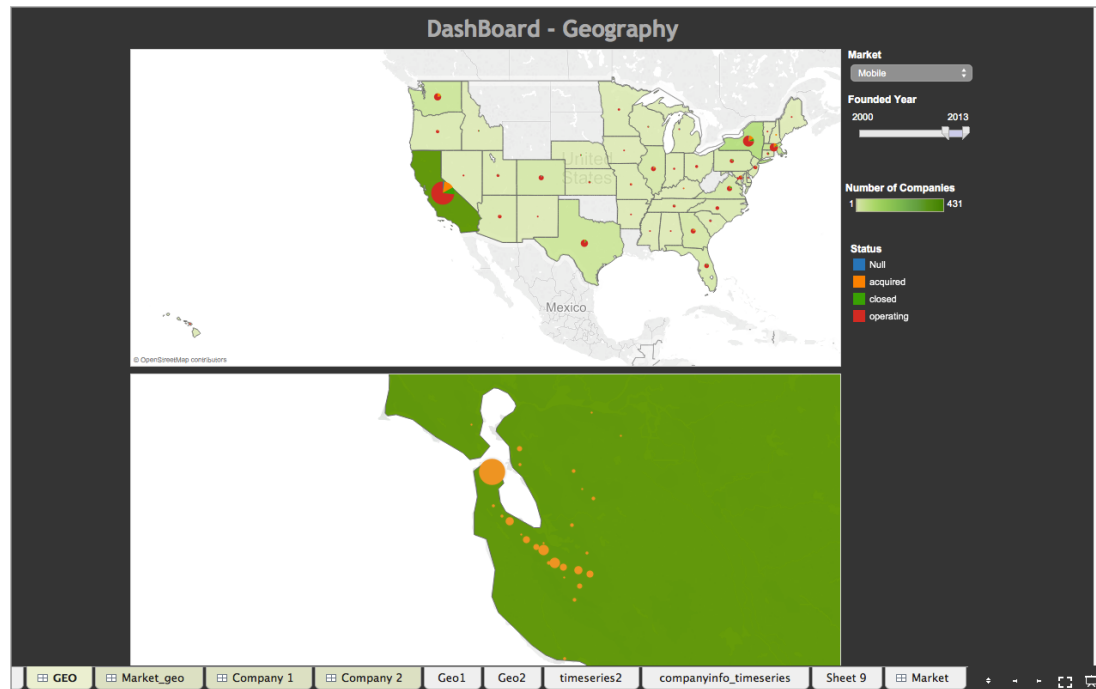
- ◆ Startup jobs have been **increasing exponentially**
 - ◆ Earth - Companies: 426,779 Investors: 1,502 Jobs: 12,788
 - ◆ CA - Companies: 24,746 Investors: 9,936 Jobs: 5,229

-AngelList
- ◆ Startup jobs offer **competitive benefits** and **exciting projects**
- ◆ Jobseekers face challenge with **information gap**

Dalia– Best Tool for Startup Onboard Decision

- ◆ Dalia is an interactive tool for making informed onboarding decision
- ◆ Geographic Visualization
- ◆ Market Trends Analysis
- ◆ Comprehensive Scoring System
- ◆ In-depth Startup Financial Analysis

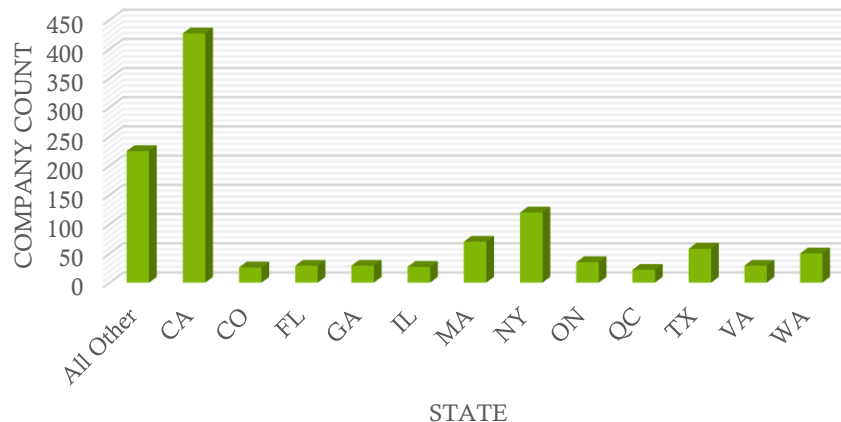
Geographic Visualization



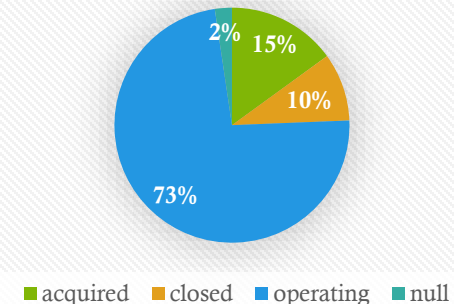
Geographic Visualization - Insights

- 47% of the mobile startups are in CA (mainly the Bay Area)
- 73% of the companies founded in last decade are still in operation

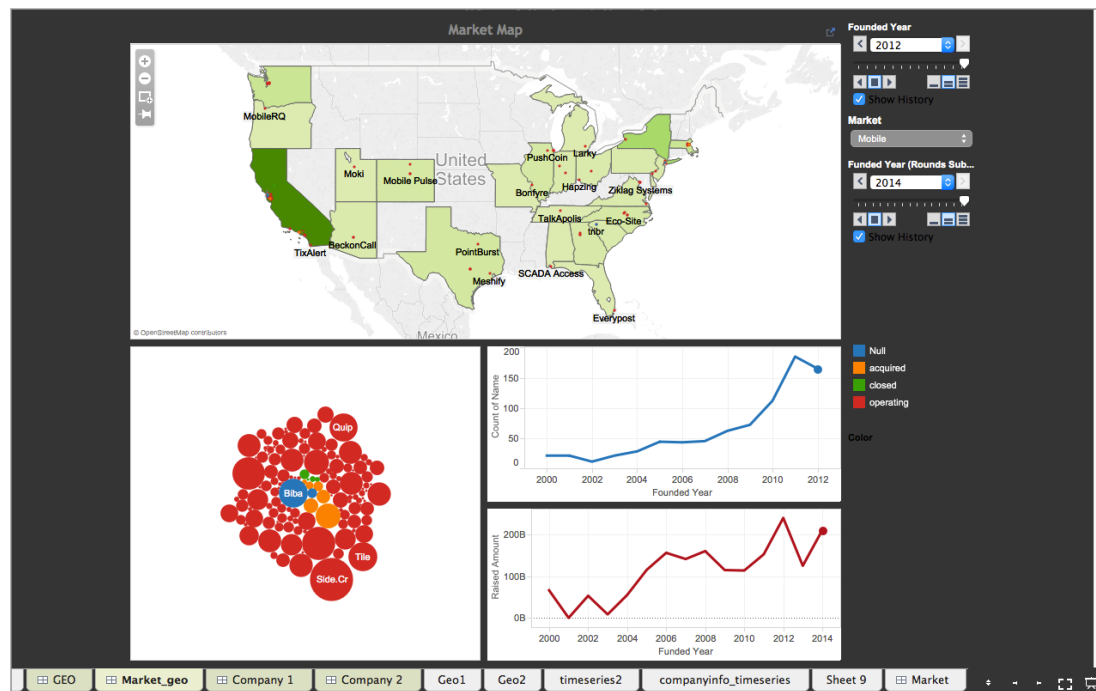
Mobile Startups Distribution



Operation Status



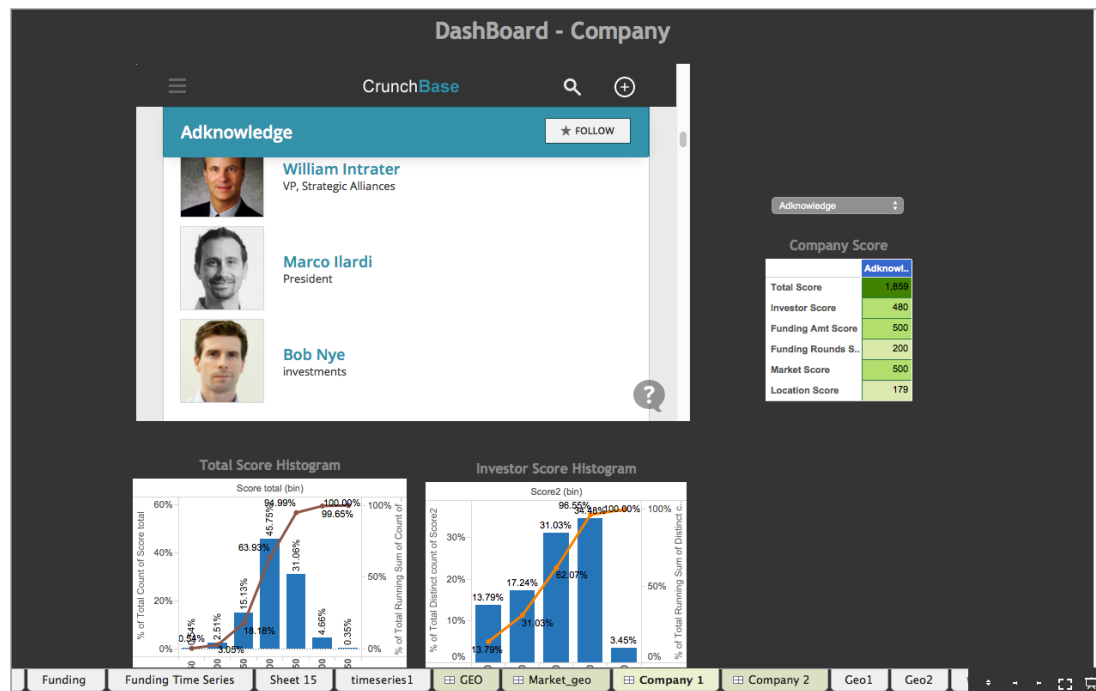
Market Trends



Market Trends - Insights

- 💧 CA is always the hottest state for Mobile startups
- 💧 Mobile market is booming
 - 💧 Number of companies founded
 - 💧 Funds going to the market
- 💧 Mobile is a promising and exciting market

Company Scoring System



Acknowledge- Insights

- ◆ Reputable investors
 - ◆ Technology Crossover Ventures – 78/316
 - ◆ Nokia Venture– 190/316
- ◆ Company
 - ◆ 2 rounds of funding
 - ◆ High average funding amount
- ◆ Promising Market
 - ◆ Mobile - one of the hottest market

Comprehensive Scoring System

- ◆ Score = Investor + Market + Company
- ◆ Investors (Scale)
 - ◆ Investing activeness
- ◆ Market (Market Hotness)
 - ◆ Funding activities
- ◆ Company (Financial Stability + Monetary Potential)
 - ◆ Financial Position
 - ◆ Average Funding Amount
 - ◆ Number of Funding Rounds
 - ◆ Location (Economies of Scale)

Company Funding

