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EXPLORE YOUR WORLD

GeoGoals is a geolocation-based exploring game for mobile devices. The main purpose of this game is exploring the world around you and discovering new places.



A UNIQUE TRAVEL GUIDE



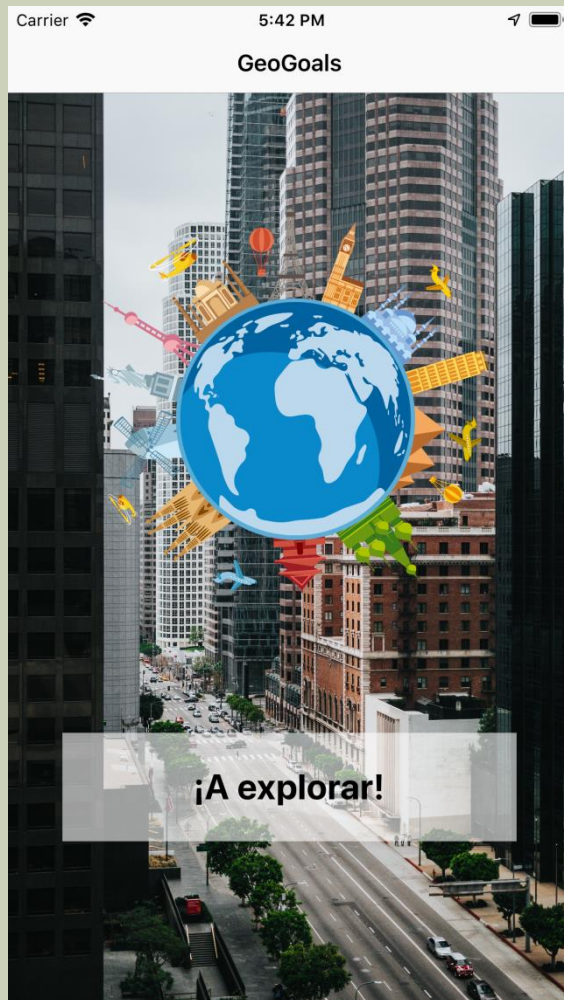
Travelers will find this app useful, they will find the best places to visit on the city and even some hidden gems.

FOR LOCALS TOO

Locals can also enjoy themselves exploring and achieving the goals on the lists. If you want to know all what your city has to offer, GeoGoals is for you too!



DISCOVER NEW PLACES



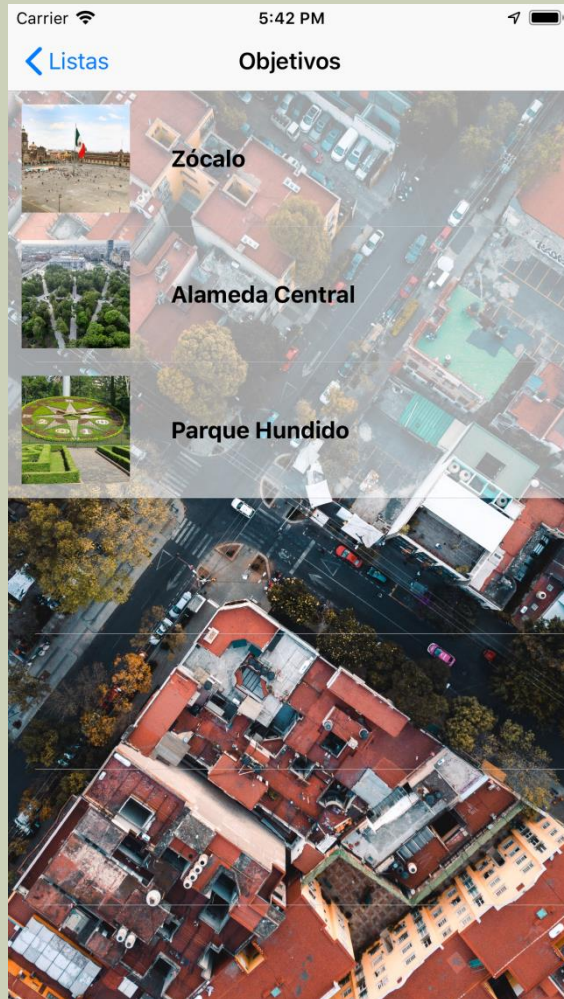
GeoGoals will let you find places you've never been to – even those places you didn't know of- and get on the path of being an accomplished explorer.

FIND WHAT YOU LIKE

See all lists available and engage in those you find the most interesting, or if you are a completionist, don't hesitate and try to explore as much as you can!



DON'T STAY AT HOME



Every list has a collection of goals, so don't wait and start visiting those places. You can tap on one to find more details and location.

KEEP TRACK OF WHERE YOU'VE BEEN

Now that you're finally there, seeing it by yourself, you can tap on the "I'm here" button to check in and so you can always know you have completed that particular goal on the list. If you complete all goals on a list, you will mark off that list too!



COSTS ANALYSIS

Development for iOS	-----MXN24000
UI design	-----MXN16000
Images and data	-----MXN12000
Localization	-----MXN10000
Updates	-----MXN12000

TOTAL	-----MXN74000
Development for Android	---MXN24000
Online functionality	-----MXN24000

GRAND TOTAL	-----MXN122000
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BUSINESS MODEL

FREE

The free version will be the basic exploring app with advertisements to generate earnings.



PAID

The paid version will include other features and will not display advertisements. The fee will help to operate part of those advanced features.

FEATURES

FREE

- Access to most of the lists and goals
- Checking in
- Advertisement
- No personal list and goals

PAID

- Access to all lists and goals
- Checking in
- No advertisement
- Can create personal lists and goals

POSSIBLE FUTURE FEATURES

FREE

- Global ranking
- Sharing in social media
- Challenges
- Achievements

PAID

- Global ranking
- Sharing in social media
- Challenges
- Achievements
- Rewards
- GeoGoals account
- Creating photo collections
- Uploading personal lists
- Access to online lists