

Credit Card Transaction Report

Total Revenue

56.5M

Total Interest

8.0M

Transaction Amnt

45.5M

Trans. count

667.2K

card_category	Sum of revenue	Sum of total_trans_amnt	Sum of interest_earned
Blue	47188611.6	37840749.0	6614172.6
Gold	2533682.2	2091362.0	384755.2
Platinum	1135608.1	953314.0	161629.1
Silver	5659109.0	4647596.0	821923.0
Total	56517010.8	45533021.0	7982479.8

Date

All

Gold

Silver

Blue

Platinum

Q4

Q3

Q2

Q1

Income Group

Low

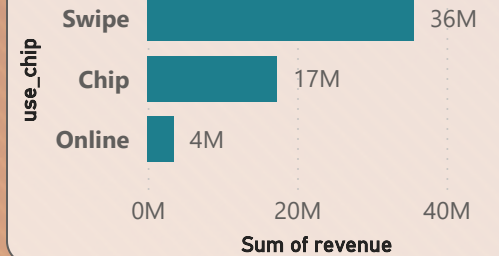
Medium

High

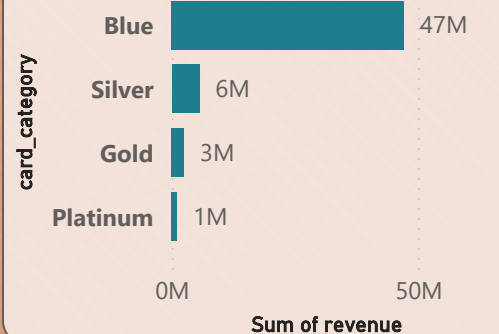
F

M

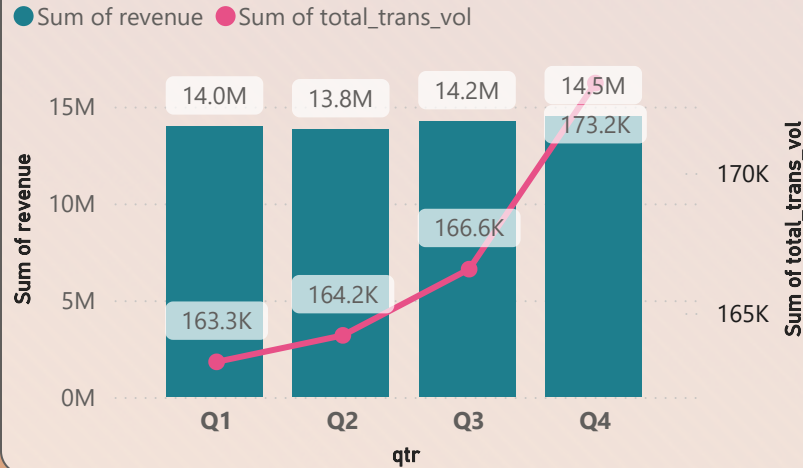
Revenue by Use chip



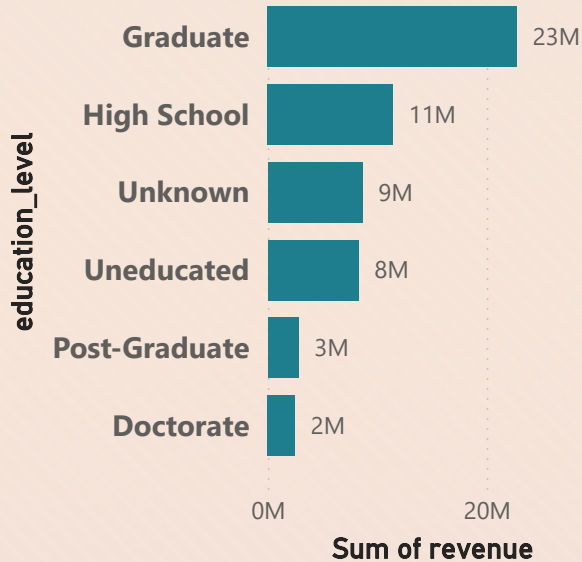
Revenue by Card Type



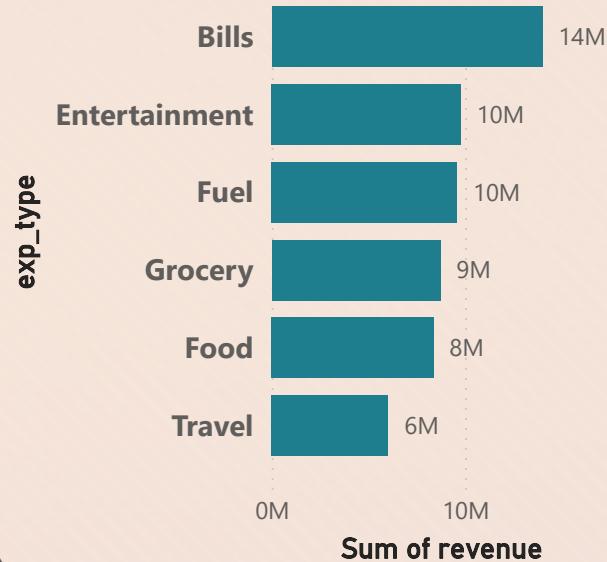
Revenue and Transaction Volume Quarterly



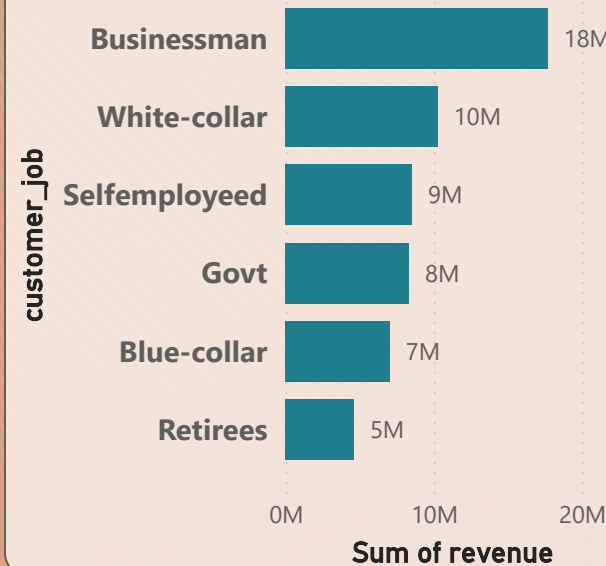
Revenue by Education Level



Revenue by Expense Type



Revenue by Customer Job



Credit Card Customer Report

Total Revenue

56.5M

Total Interest

8.0M

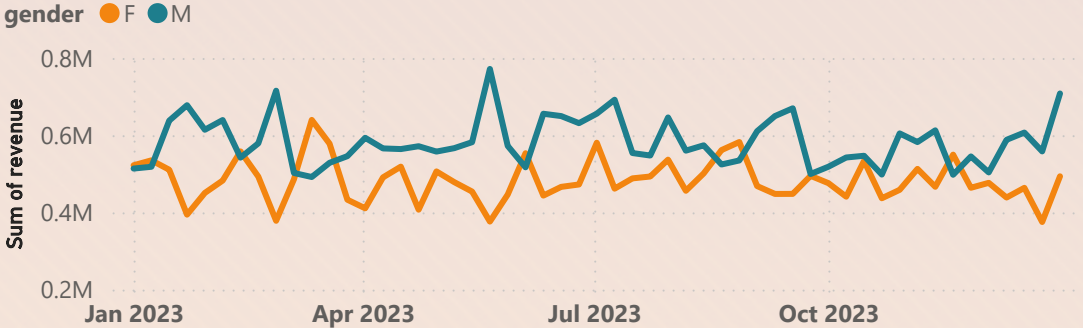
Customer Income

588M

CSS

3.19

Sum of revenue by Year, Month, Day and gender



customer_job	Sum of revenue	Sum of income	Sum of interest_earned
Businessman	17697472.0	190350431	2584604.0
White-collar	10283123.9	105618475	1464690.9
Govt	8335533.8	90834727	1182230.8
Selfemployed	8542826.4	77659931	1141510.4
Blue-collar	7040606.4	73516911	967751.4
Retirees	4617448.2	49619308	641692.2
Total	56517010.8	587599783	7982479.8

M

30.9M

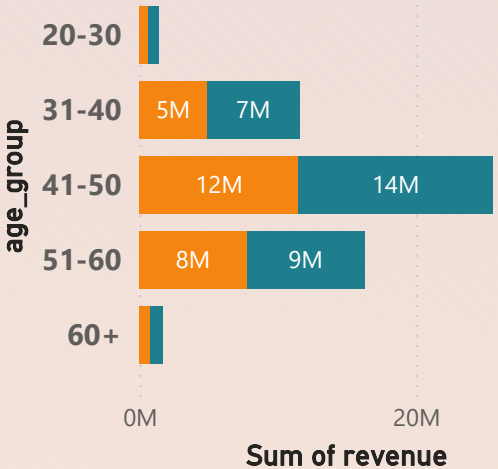
F

25.6M

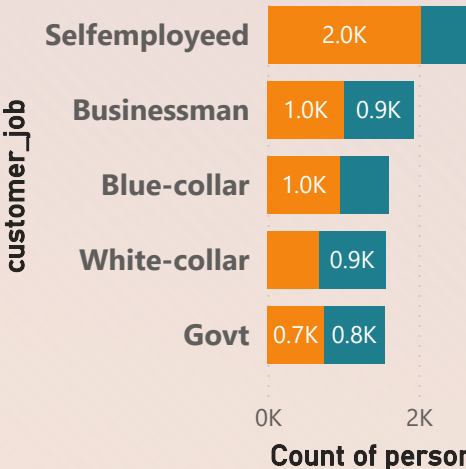
Date

All

Revenue by Age Group



Loans by Job Type



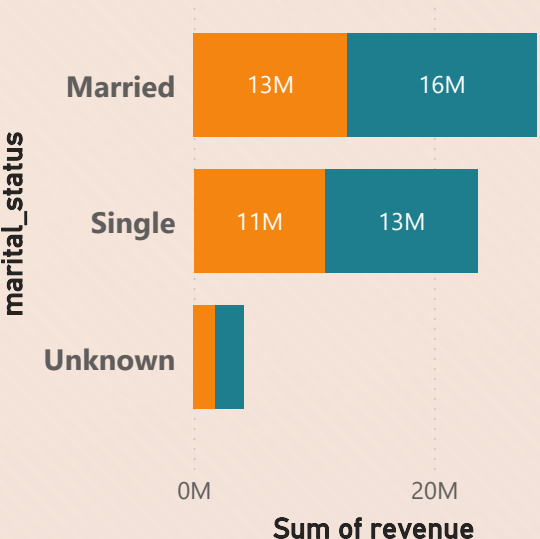
Gold

Silver

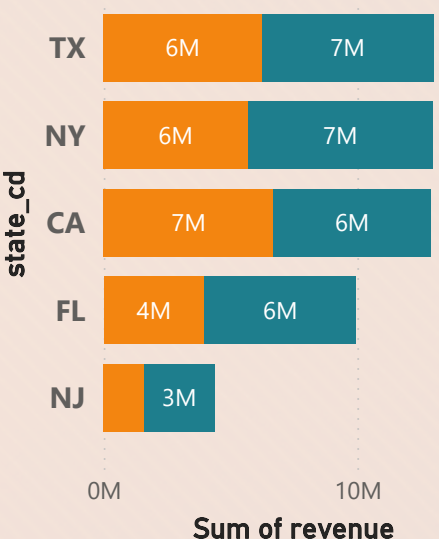
Blue

Platinum

Revenue by Marital Status



Revenue by Top 5 states



Q4

Q3

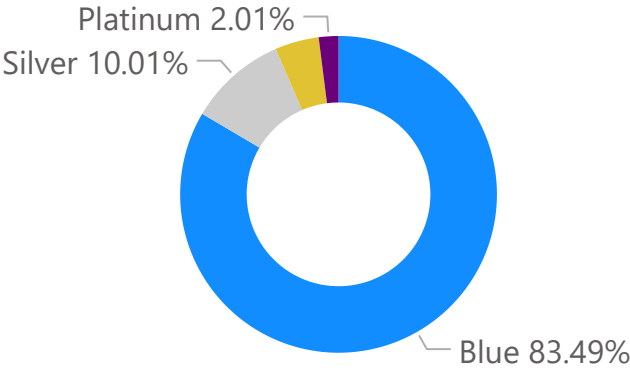
Q2

Q1

week_num2	Count of client_num	Sum of interest_earned	Sum of total_trans_amt	Sum of total_trans_vol	Sum of revenue	wow_reven
53	185	139097.6	1011008.0	11583.0	1201600.6	28.8
52	164	137707.4	748677.0	11203.0	933134.4	-12.8
51	195	151739.1	865275.0	12587.0	1070439.1	4.7
50	195	145288.1	824791.0	12376.0	1026549.1	4.3
49	195	134265.4	791352.0	12215.0	980152.4	-2.8
48	195	142743.6	808623.0	12470.0	1008776.6	-3.7
47	195	145405.3	847375.0	12775.0	1047120.3	-2.9
46	195	156453.2	865727.0	12533.0	1078915.2	-1.1
45	195	155806.6	883695.0	12900.0	1094926.6	3.0
44	195	157259.4	848559.0	12768.0	1063063.4	13.7
43	195	131106.1	748600.0	12472.0	934631.1	-13.5
42	195	152559.1	869046.0	12654.0	1080205.1	9.9
Total	10293	7982479.8	45533021.0	667234.0	56517010.8	28.8

activation_30_days	%GT Count of activation_30_days
0	42.54%
1	57.46%
Total	100.00%

Sum of revenue by card_category



delinquent_acc	Blue-collar	Businessman	Govt	Retirees	Selfemployed	White-collar	Total
0	14.75%	17.81%	14.00%	9.16%	23.87%	14.35%	93.94%
1	0.85%	0.99%	1.10%	0.61%	1.66%	0.85%	6.06%
Total	15.60%	18.80%	15.10%	9.77%	25.53%	15.19%	100.00%

wow_revenue by week_num2 and Year

