

MA HACKS (vi)

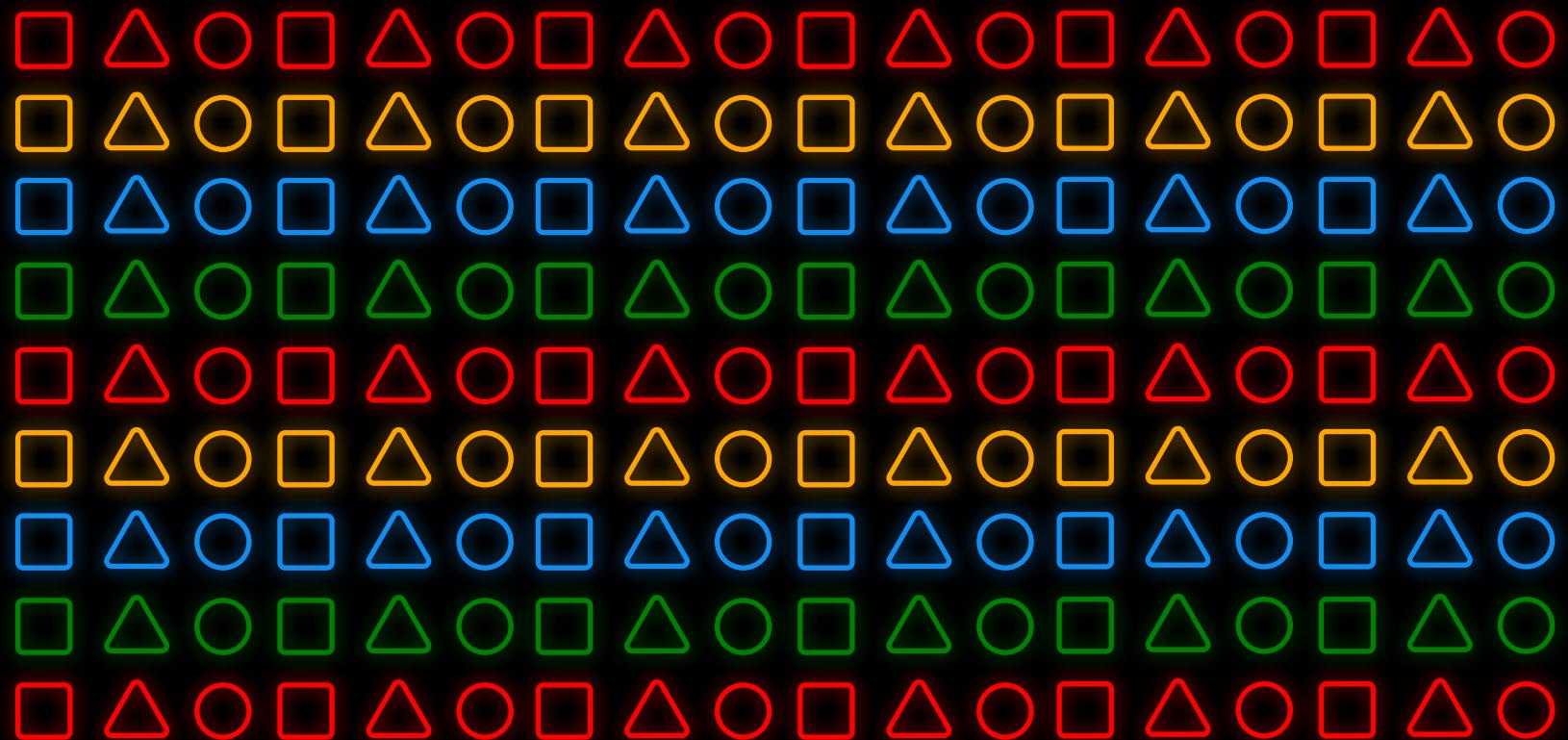
March 19-20, 2022 • Boston, MA

mahacks.com

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Sponsorship Prospectus

January 22, 2022





What is MAHacks?

MAHacks VI is the sixth year of a **24-hour** high school hackathon that will bring **over 200 high school students** from across the Boston area together to collaboratively design, develop, and present technical projects. Expert-led workshops will teach students fundamental skills and introduce them to new tools. **Every team will leave the hackathon with their own project, built from scratch.**

What's different about MAHacks?

Hackathons have taken the world by storm, allowing students in a shared region to work together to solve a problem or invent something new while fostering connections and relationships. In the Boston area, **there's a major deficit in high-quality opportunities like this for high school students outside of the classroom.**

As one of the top high-school hackathons in the Boston area, MAHacks solves this not only by providing a rare yet highly-accessible opportunity for Boston area students to learn valuable technical skills from industry experts, but by connecting students to mentors, accelerators, educational programs, and other students - **giving their projects the potential to grow into a product or company after the hackathon.** Additionally, MAHacks connects attendees to Hack Club, a global nonprofit and community of teenage makers and hackers.

Our goal is to ensure that MAHacks can reach as many Boston-area high-schoolers as possible, inspiring creativity and showing them what they can accomplish and learn in just 24 hours. We'll be taking all appropriate precautions to prevent any spread of COVID-19.

— The MAHacks VI Team



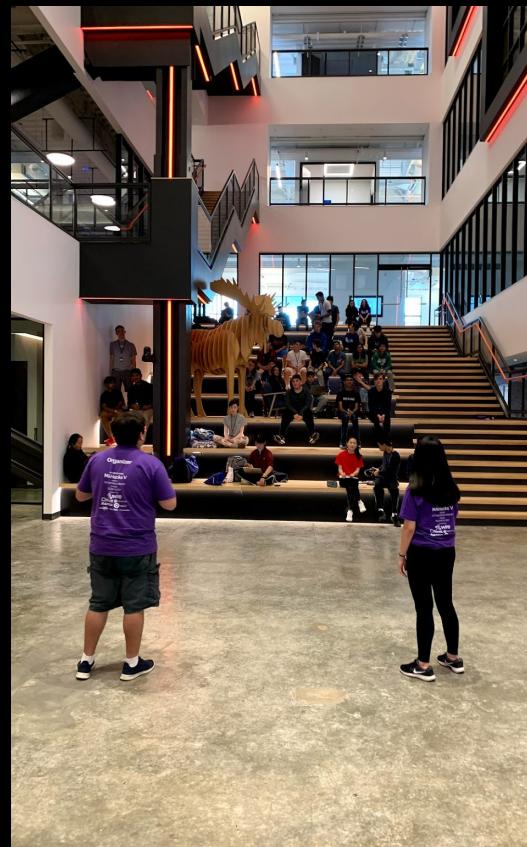
Kunal Botla
Lead Organizer



Benjamin Ashbaugh
Design + Development

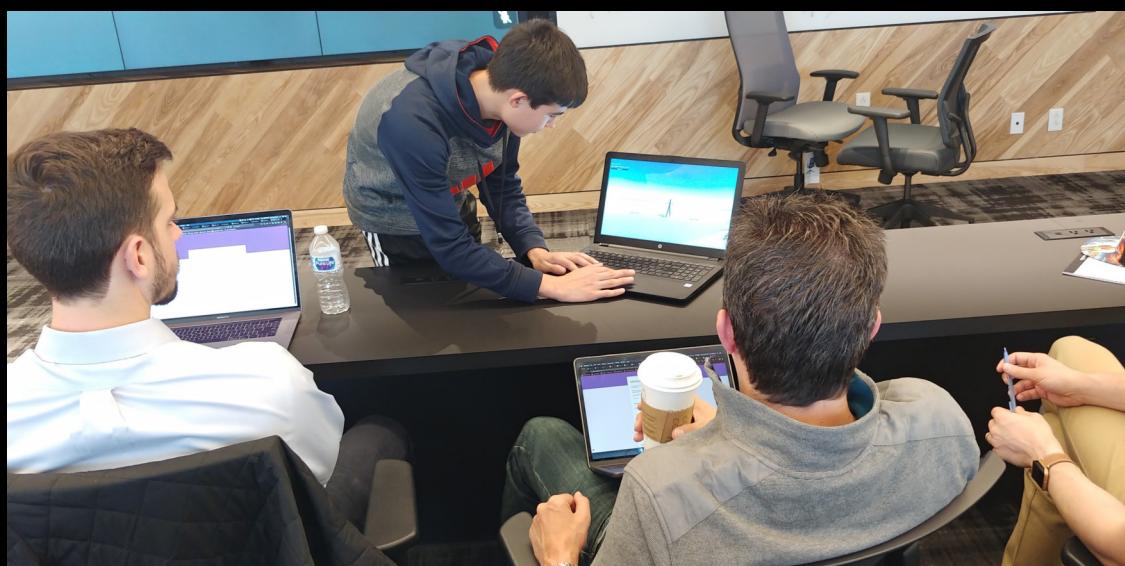


Claire Wang
Logistics



200+

of the Boston area's
brightest high schoolers





Why partner with us?

We need your help to run the best event possible for our future designers, developers, scientists, artists, and innovators. Sponsoring MAHacks is the perfect opportunity to help turn students' weekend ideas into real projects that positively impact society while building your company's presence as a community-oriented organization.

How can you help?

- **Sponsorships:** This is the best way for you to support us! Your company will receive a suite of benefits based on your donation amount. Your donations will cover costs for our venue, workshop fees, food, tools for our attendees, prizes, swag, participant travel reimbursements, and everything else needed to run a successful and inspiring event.
- **Sponsor prize opportunities:** MAHacks doesn't end with the event's closing ceremony. Paving the way for hackers to expand their ideas is one of the many things that makes MAHacks unique, but we can't do it without you.
 - Have your employees lead **office tours**, offer **job shadow** days, or have informational **interviews/conversations** with our top participants.
 - Access to **incubators** and **accelerators**, as well as discounts/vouchers for **educational programs**, are great ways to support students after the hackathon.
- **Send company mentors:** By sending a rep to directly interact with and mentor students, you will leave a strong, positive impression on MAHacks' attendees, and get access to some of the brightest students of our generation.
- **Provide tools for students:** Granting free access to your tools or resources will encourage over 200 students to use or interact with them. Not only will your company receive great exposure, but resulting projects will provide valuable feedback. Most importantly, this often makes it easier for our attendees to build the projects they've always wanted to build.
- **Something else?** If you are able to further support and inspire our hackathon's attendees, please reach out!

Sponsorship Tiers

Can't find a good match? Email us at team@mahacks.com and we'll develop a custom sponsorship plan with you.

	Silver \$1000+	Gold \$2000+	Diamond \$5000+	Title* \$7000+
Sponsor Logo on website and slides, and social media promo.	✓	✓	✓	✓
Promote Distribute swag or promotional material	✓	✓	✓	✓
Mentor Send mentors to MAHacks	✓	✓	✓	✓
Material Logo on t-shirts and event signage.	✓	✓	✓	✓
Outreach Dedicated table at event.		✓	✓	✓
Workshop Run a dedicated workshop.		✓	✓	✓
Present Time at opening/closing ceremony			2 min	5 min
Feature Mention in press release, pre-event email, and more.			✓	✓
Email Custom email to all participants				✓
Partner “Supported by...” on all event materials				✓

*only available to two sponsors

Thank You

for helping us inspire a better future.

Want to talk?
kunal@mahacks.com