# THE NECESSITY OF CICD AS A BUSINESS STRATEGY

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### 1. Easy to trace compile and unit test bugs



Ease of tracing bugs implies developers can spend more time coding

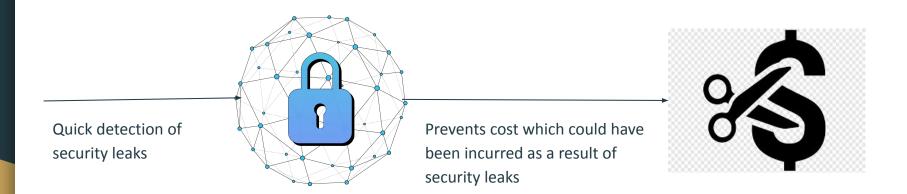


This reduces cost, as more time will be spent on product development other than tracing bugs



#### Cost reduction benefits

## 2. Easy detection of Security leaks



Avoids cost

#### 3. Automates infrastructure creation



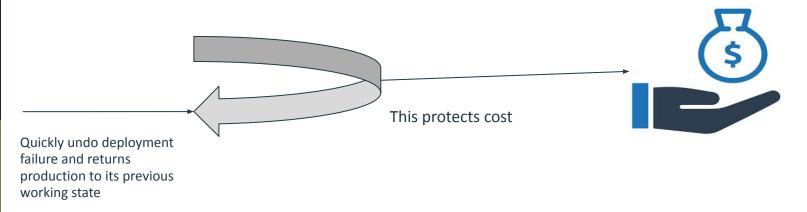
Avoids incurring cost

# 4. Faster and frequent product deployment



#### Increases revenue

# 5. Automated rollback triggered by production failure



Protects cost

# THE END