Mike Connor - React Typescript Front End Engineer

New Orleans, LA | mike@cloudswing.info | linked-in | GitHub

Skills

Technology	Skill Level
Javascript, CSS, HTML5	Advanced
React, React Hooks	Advanced
Next.js	Intermediate
Typescript (and Flow)	Intermediate
React-Redux	Intermediate
GraphQL	Intermediate
React Native	Intermediate
Framer Motion - React animation library	Intermediate
UI design - Figma	Intermediate
Bundlers and build-tools - Webpack, Parcel	Intermediate
Unit, integration testing - Jest, React-testing library	Intermediate
Vue, Riot, AngularJS, Svelte	Intermediate
CSS3, styled components, CSS modules	Advanced
Serverless Deployment: zeit now	Intermediate
Ad Technology	Advanced
• VPAID, VAST, IMA SDK for HTML5	Advanced
• DoubleClick For Publishers/Campaign Manager	Intermediate
WordPress - Genesis framework	Intermediate
Node, Express server	Intermediate
SVG (optimization, accessibility, animation	Intermediate
Version Control (Git)	Advanced
Package management: Homebrew, NPM	Advanced
Flash - Action-script 3, 2	Advanced
Media Production - Adobe CC Suite	Intermediate

Professional Summary

Twenty years experience developing applications for the auto, pharmaceutical, entertainment industries; five years of experience in digital video advertising.

Education

- 1995–1997 Interactive Telecommunications Program, NYU. Masters of Professional Studies

Experience

Pharma Sales App, client - Lupin Pharmaceuticals May–June, 2020

Built Ipad web sales app, packed with SVG animations, video, and interactivity.

Developer - pro-bono Covid-19 project March 2019

- Recruited via the Helping Engineers/#ProjectOpenAir group formed in response to Covid-19
- Working on app that helps people dealing with isolation
- Coding, merging React.js code with other developers

Developer @ EVIDON/CrownPeak Sandy, UT (remote) July 2017 – Aug 2019

- Brought in as lead dev for Ad Notice/AdChoices product.
- Developed a VPAID alternative for legacy VAST 2 advertising feeds, resulting in more publishers using the product.
- Helped clients work through issues with DoubleClick for Publishers and DoubleClick Campaign Manager

Developer @ Typhon Group, New Orleans, LA, 2016

- Worked on AngularJS code base for medical education web app
- Worked towards 100% AA accessibility

Developer @ Reel Feed TV Australia (remote), Oct 2015 – March 2016

- Action-script and Javascript development on VPAID digital video advertising products.

Ad Technologist @ Yahoo NYC/Portland, OR Jan 2012 – May 2013

- Built rich media ad executions for Yahoo properties.
- Responsible for building rich media products and supporting post-sale efforts to ensure flawless execution.
- Worked on a small team that contributed $40 million in annual revenue.
- Drafted new standards for internal tracking of ads, resulting in more accurate stats.

Senior Flash Developer @ Vindico Group NYC, Nov 2009 – Nov 2010

- Lead developer on VPAID and VAST compliant video ad display product.

Independent Contractor @ Cloud Swing, Inc Jan 2005 – Dec 2017

- Desktop apps, kiosks, games, sales tools, interactive video players for the auto, pharma, fashion industry.

Rich Media producer

- Oddcast Jan 2000 – Jan 2001,
- Oven Digital Jan 1998 – Jan 2000,
- The Hub (AOL) Jan 1997 – Jan 1998
- National Public Radio (producer/engineer) 1992–1995