

Introduction and Consent

Thank you for participating in this survey for my sociological research methods class. My project topic is on the field of user experience (UX).

UX is the overall experience of an individual using a product such as a website or mobile application, especially in terms of how simple or pleasing it is to use.

This survey seeks to find out how these websites and apps affect your user experiences and goals (educational, career, family, personal). I also want to look for potential trends in the types of websites or mobile apps that individuals use.

This survey will take about 10 to 15 minutes to complete. None of your information will be attached to a name, so your confidentiality will be ensured.

Contact me at mdtang@umich.edu if you have any questions or concerns. Thank you again.

By selecting "I consent to participate in this research survey" you agree to be in the study. Be sure that you understand what you are being asked to do.

Do you wish to consent to participate in this research survey?

I consent to participate in this research survey.

I DO NOT consent to participate in this research survey.

#1

What is your favorite website or mobile application?

Why did you decide to use this website or mobile app? In other words, have you had any goals in mind while using this website or app?

Please list at least one aspect or feature of this website or mobile app that you have found to be useful. Also please briefly explain why.

I find this website or mobile app easy to use.

	Strongly Disagree	Disagree	Somewhat Disagree	Somewhat Agree	Agree	Strongly Agree
Your Favorite Website or Mobile App	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

I find that this website or mobile app is designed for people like me, who have similar goals.

	Strongly Disagree	Disagree	Somewhat Disagree	Somewhat Agree	Agree	Strongly Agree
Your Favorite Website or Mobile App	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Would you recommend this website or mobile app to a friend or family member?

	Definitely Would Not	Probably Would Not	Probably Would	Definitely Would
Your Favorite Website or Mobile App	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Are you interested in reusing this website or mobile app?

	Not Interested	A Little Interested	Somewhat Interested	Interested	Very Interested
Your Favorite Website or Mobile App	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

On a scale of 1 to 10, what would you rate the quality of this website or mobile app?

	1	2	3	4	5	6	7	8	9	10
Your Favorite Website or Mobile App	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

To what degree has this website or mobile app helped you in completing your goals?

	Never	Rarely	Sometimes	Very Often	Always
Your Favorite Website or Mobile App	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Please explain **how** this website or mobile app **has helped** you progress towards your goal(s). If not, then you can skip this question.

#2

What is your least favorite website or mobile app among the ones that you use regularly?

Why did you decide to use this website or mobile app? In other words, do you have any goals you have in mind while using this website or mobile app?

Please list at least one aspect or feature of this website or mobile app that you dislike. Also please briefly explain why.

If there was an instance where you were extremely frustrated while using this website or mobile app, please briefly mention what happened. You can skip this question if there are none.

I find this website or mobile app easy to use.

	Strongly Disagree	Disagree	Somewhat Disagree	Somewhat Agree	Agree	Strongly Agree
Your Least Favorite Website or Mobile App	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

I find that this website or mobile app is designed for people like me, who have similar goals.

	Strongly Disagree	Disagree	Somewhat Disagree	Somewhat Agree	Agree	Strongly Agree
Your Least Favorite Website or Mobile App	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Would you recommend this website or mobile app to a friend or family member?

Definitely Would Not	Probably Would Not	Probably Would	Definitely Would
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Your Least Favorite
Website or Mobile App

☐☐☐☐

Are you interested in reusing this website or mobile app?

Not
Interested

A Little
Interested

Somewhat
Interested

Interested

Very
Interested

Your Least Favorite
Website or Mobile App

☐☐☐☐☐

On a scale of 1 to 10, what would you rate the quality of this website or mobile app?

1

2

3

4

5

6

7

8

9

10

Your Least Favorite
Website or Mobile App

☐☐☐☐☐☐☐☐☐☐

To what degree has this website or mobile app helped you in completing your goals?

Never

Rarely

Sometimes

Very Often

Always

Your Least Favorite
Website or Mobile App

☐☐☐☐☐

If this website or mobile app **has failed to help** you progress towards your goal(s), please explain what happened. If not, then you can skip this question.

If you have moved on to another website or mobile app as a replacement, what did you choose? Please briefly explain. If there are none, then you can skip this question.

Demographics

How old are you?

Please specify your race (Select all that apply).

White

Hispanic or Latino

Black or African American

Native American or American Indian

Asian / Pacific Islander

 Other

How would you describe your yearly family income? (Please include your parents' estimated income if you are a dependent college student.

\$0 to \$19,999.

\$20,000 to \$39,999.

\$40,000 to \$59,999.

\$60,000 to \$79,999.

\$80,000 to \$99,999.

\$100,000 to \$149,999.

\$150,000 to \$199,999.

\$200,000 or higher.

What is the highest level of education you have completed?

Some high school

High school graduate

Some college

College graduate

Some postgraduate work

Post graduate degree

 Other

Are you currently employed?

Yes; full-time.

Yes; part-time

No.

Which of the following best describes the area you live in?

On college campus

Urban

Suburban

Rural

Who do you currently live with (Select all that apply)?

With spouse or romantic partner

With roommates

With parents

With children

Alone

End

You have completed the survey! Thank you so much!

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