

Global Fact 7
June 2020

End-to-End Fact-Checking

Platform Development for 5 Global
Fact-Checking Organizations Working
on the WhatsApp Business API

The Task

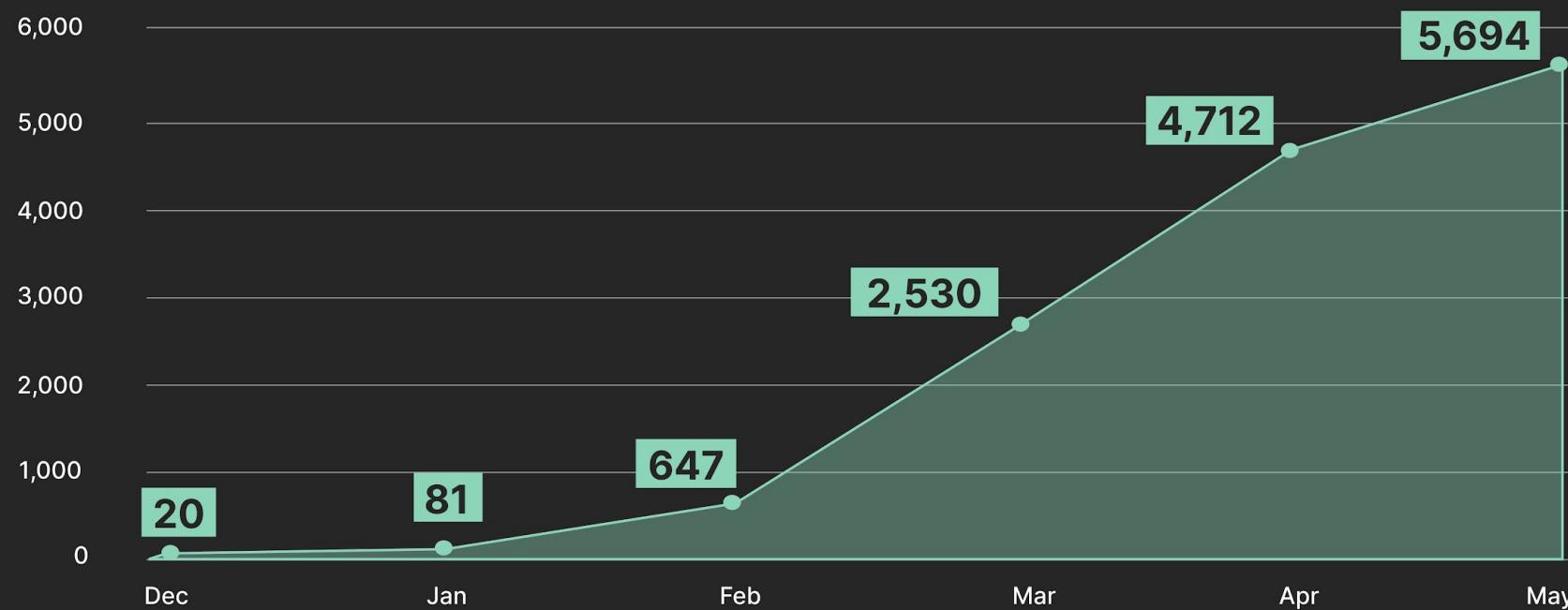
Scale up Check, Meedan's verification and fact-checking platform, to serve as a workflow management and content toolkit for 5 global newsrooms running fact-checking tiplines on the WhatsApp Business API.

From October 2019 through a global pandemic, Meedan has been pushing code, running field studies and testing workflows in concert with AFP (India and Brazil), Africa Check, BOOM and India Today.

Nearly 5,700 fact-checks later, here's what we learned.

Nearly 5,700 fact-checks in 5 months across India, Brazil, South Africa, Kenya and Nigeria

Cumulative number of unique fact-checks



Executive summary

Over 5 months, the Meedan team, working with WhatsApp, Facebook, AFP (India and Brazil), Africa Check, BOOM and India Today learned key insights in how to run effective fact-checking tiplines on WhatsApp while respecting end-to-end encryption.

1. Bots are the new audience engagement paradigm.

A WhatsApp bot can serve three purposes: (1) help audiences understand how to interact with the fact-checking team and see commonly-requested content, (2) serve as a bridge between a human editor and someone submitting content to a tipline and (3) cut down on unactionable content.

2. Machines in the loop augment quality

human efforts. Already designed for human work, Check now automates everything from content matching to intake, helping fact-checkers do their jobs more efficiently and therefore more effectively.

3. Follow the news cycle.

Newsrooms learned that a topic-oriented approach to tipline promotion following the news cycle yields stronger audience engagement and submissions. After the outbreak of COVID-19, we saw an uptick in the percentage of quality, actionable content, in turn generating better fact-checks.

4. Fact-checkers need no-nonsense, no-code

interfaces. Over the course of field studies and through weekly working calls, we steadily adapted our toolkit to help fact-checkers focus on the fact-checking rather than technical tasks. This enabled teams to customize their workflows.



Balkrishna

Fact-checking Editor
India Today

We used to get inundated by the thousands of messages that people would send us on WhatsApp.

Check has not only made it possible for us to sift through the fact check requests quickly, it also helped deliver most of our readers with fast and personalized responses.

This helps us build a direct bond of trust with our audience.



86,974 messages received and triaged since January by 2 full-time fact checkers

Meedan = Journalism + Software

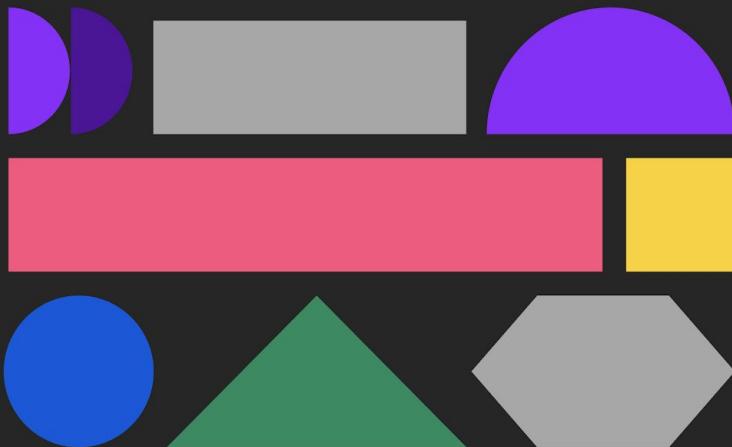
Founded in 2006, Meedan has been working at the intersection of open source technology, digital journalism, and social change to tell stories and improve societies with extraordinary global partners.

Check, our flagship collaborative verification and fact-checking tool, has powered three of the last four years' Online Journalism Awards winners for collaborative journalism. Our workflows and tools have powered Electionland, Verificado, and Checkpoint, among others.



Image by Steven Snow for CredCon

Table of Contents



-
- 08 Check Platform

 - 10 Data

 - 16 Insights and Product

 - 24 Sample Content

 - 28 Team

“



Govindraj Ethiraj

Founding Editor
BOOM

The Check tool has helped increase our direct engagement with audiences and shown the path for substantial scale-up and impact in our fact-checking endeavours.



13,236 unique WhatsApp users interacted with the tipline bot

The Check Platform

Check is a web application for journalists to verify and annotate online information, creating datasets to structure open-source investigations.

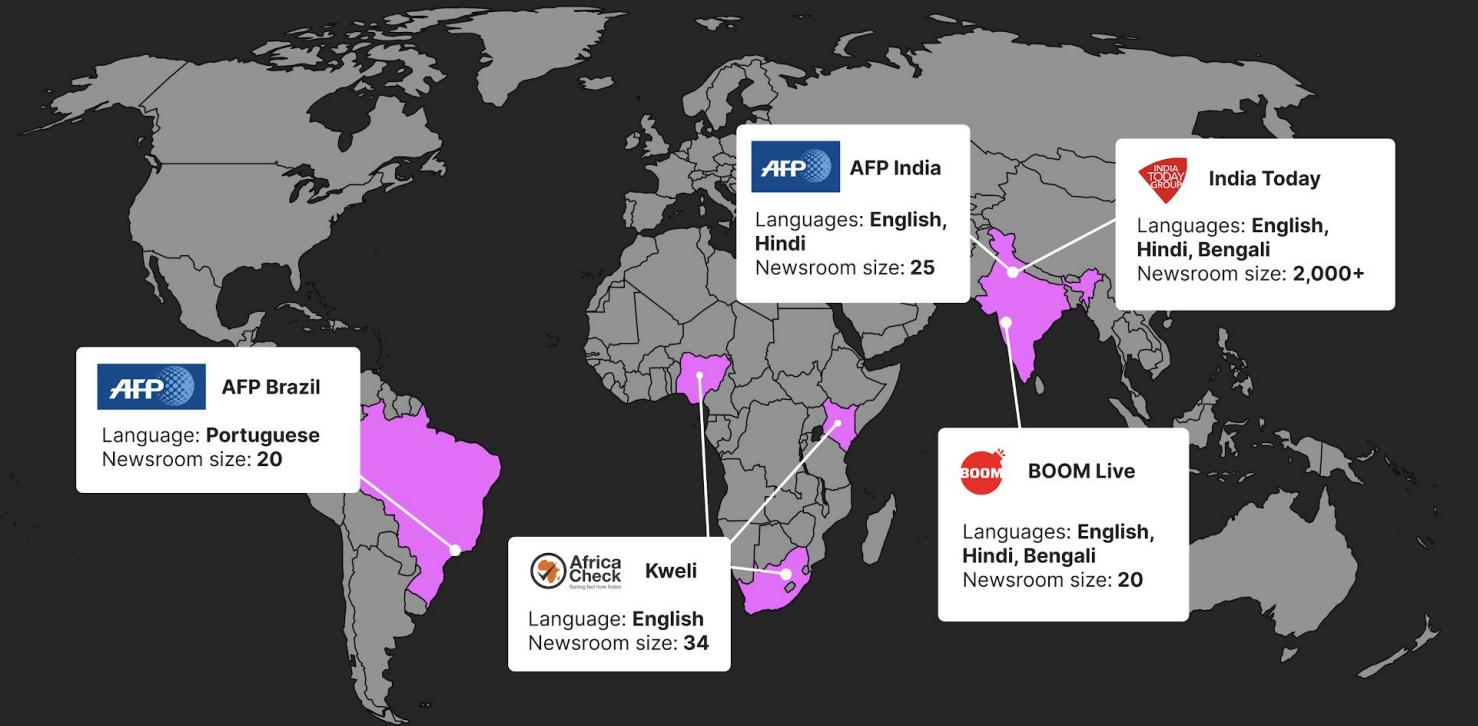
During this pilot, Meedan developed and designed key features to support scaled-up work on tiplines running on the WhatsApp Business API.

Check Components

Multilingual bot	Workflow automation	Similarity analysis	Response at scale
Customizable bot conversations and menus in multiple languages	Triage system to categorize, review and prioritize claims and responses	Algorithms detect patterns in content for variations of the same claims and present trends	Publishing system integrated to messaging platforms in order to circulate fact-checks among end-users

5 countries and 4 languages

Pilot partners represent a range of newsroom and audience sizes and target audiences, spread across multiple languages and continents.



“ ”



Kate Wilkinson
Deputy Chief Editor
Africa Check

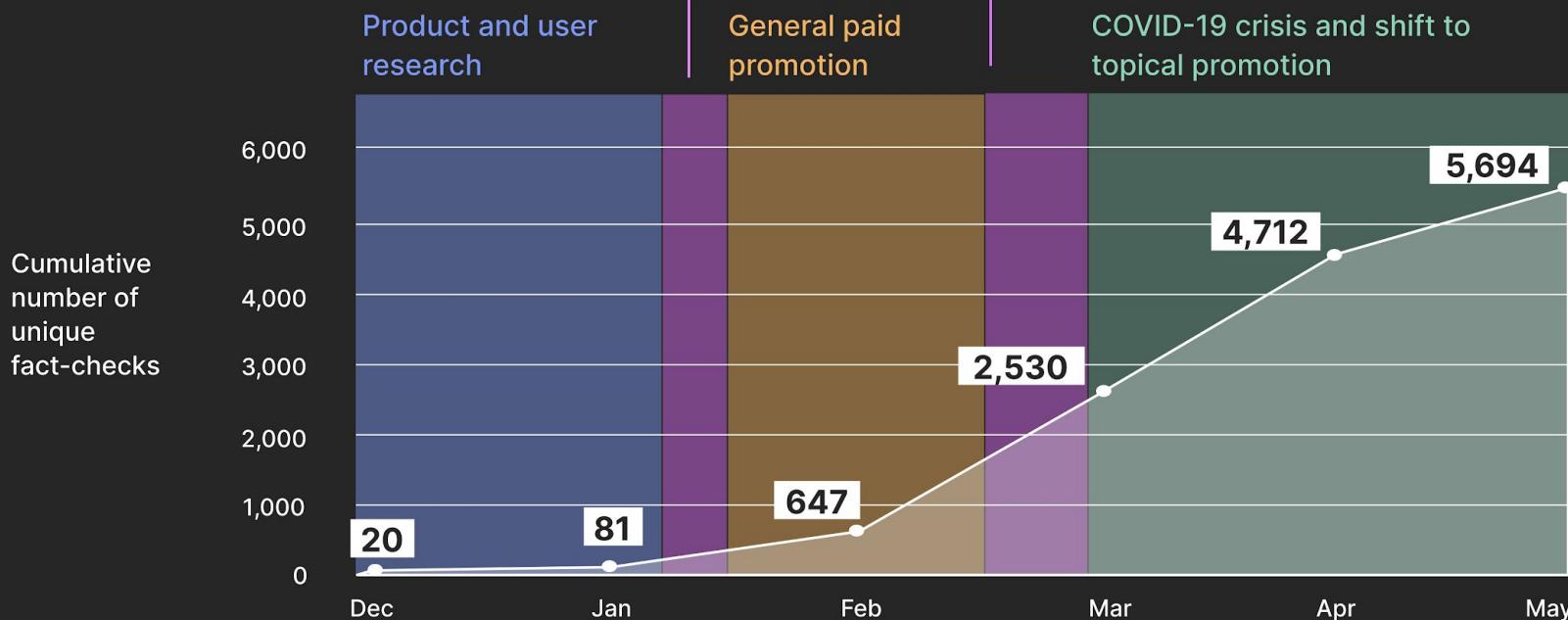
Africa Check operates a tipline across three countries. The Check workflow allows fact-checkers across all our teams to collaborate and follow the same methodology.

Three phases of impact

Over three major phases, we enabled new workflows through product development and editorial strategy to increase both efficiency and impact. Over the pilot, we shipped 214,455 lines of code.

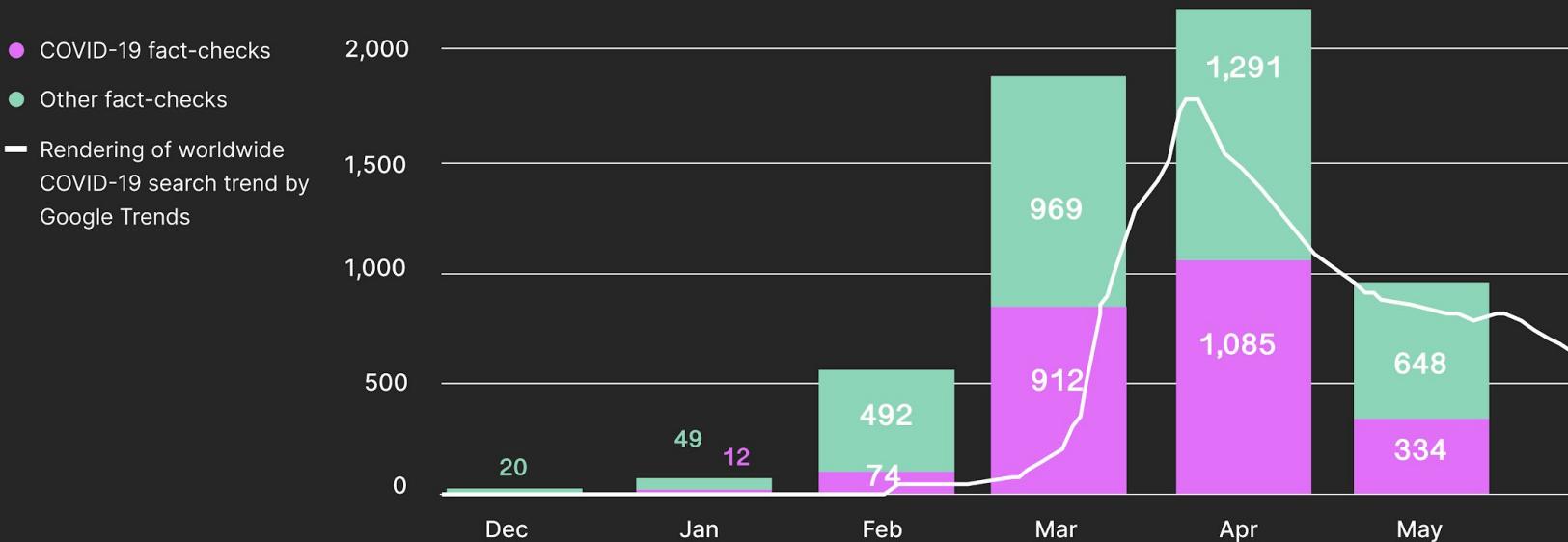
Major product releases and editorial support

COVID-19 crisis and shift to topical promotion



COVID-19: Follow the news cycle

Fact-checks have tended to follow the news cycle, as evidenced by COVID-19 topical submissions. While the percentage of disease-related fact-checks grew, the information crisis also gave more exposure to the tiplines, and many more queries were sent on other topics.



Fast forwarding claims to newsrooms

With enough volume of inbound queries coming through the pipelines, journalists have first spotted trending pieces of misinformation on Check – leading to more investigation, followed by publishing articles on their main websites.



Uzair Rizvi

Fact-checker
AFP India



In the Indian context, we spot misinformation first on WhatsApp. With Check, we were able to immediately send users a report, while also writing longer blog posts on that claim that will be read across different platforms."



Check



COVID-19 Topic Highlights

Some of the top-requested fact-checks ranged from conspiracy theories about the origins of the virus, types of cures, and restrictions on movement.

Government

April 3 No, WHO did not release a COVID-19 lockdown protocol

April 4 The Indian government did not ban reporting on COVID-19

Cures

March 23 No, tea is not a cure for COVID-19

March 23 WHO report does not say Coronavirus stays in cabbage

Conspiracy Theories

March 14 The world isn't coming to an end on April 29

March 2 Chinese state conspiracy theory on the origin of COVID-19

“ ”



Jency Jacob

Editor
BOOM

We've been running a tipline for two years, and this is the tool we have been waiting for.

One that can make the newsroom process of finding misinformation more efficient and automate the responses.



628 fact-check reports automatically matched and sent in response to duplicate user queries

Insight: Machines in the loop augment human fact-checking efforts.

We had a difficult task: empowering fact-checkers, who have the best instincts, know-how and training to deal with complex topics, to work at the scale of WhatsApp. The Meedan development team worked on a machine-in-the-loop system that automated key repetitive tasks, saving people time and energy for higher-order work and research.

In our research, we found that the most time-consuming task for journalists is to parse through large volumes of inbound queries to find the one that need prioritization. Text and image clustering in particular proved essential to triaging content by demand, helping teams prioritize items for response.

At the same time, we've built our database to integrate inbound content from the tiplines with newsrooms' existing databases of fact-checks, thus augmenting previous work they've done.

“

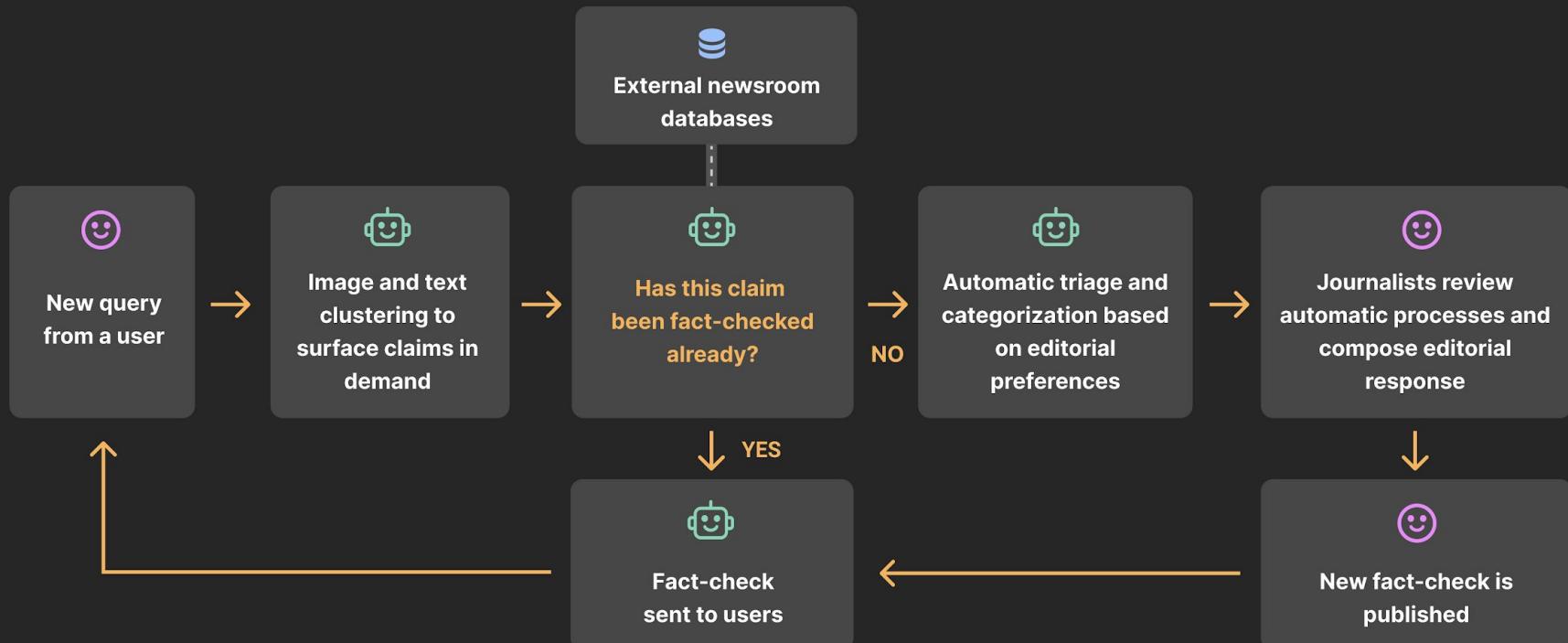
Glad to inform we have addressed 500 verification reports using Check. Big milestone for us!



Anmol Alphonso
Fact-checker, BOOM

C Feature: Hybrid human and machine system

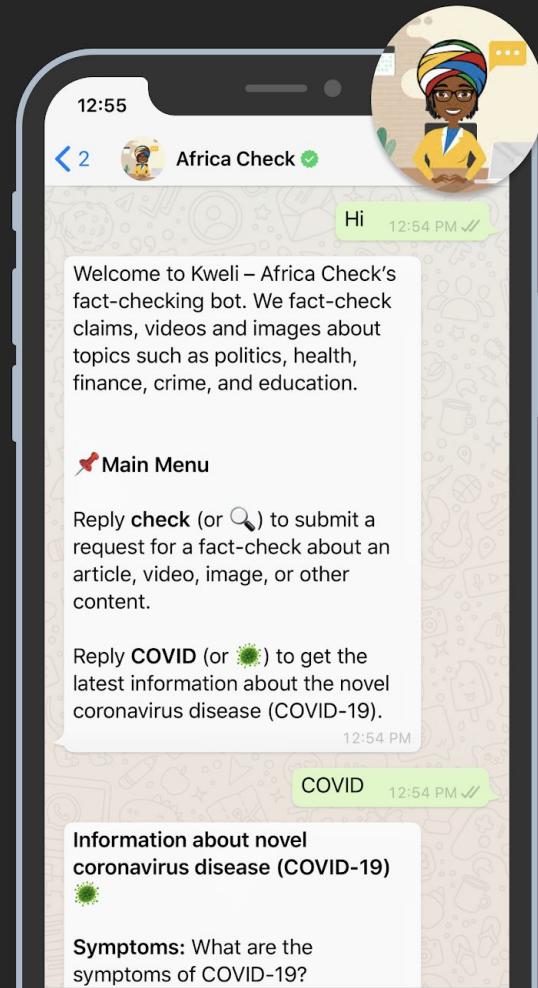
Bots and algorithms take care of the most repetitive and generic tasks, helping journalists focus on high-level editorial tasks.



Insight: The bot editor is the new audience engagement editor.

In a mobile-first world, bot editors are newsrooms' front lines. Especially in low-bandwidth settings, WhatsApp is a key vector for building trust with audiences. Tiplines enable newsrooms to understand the evolution of demand directly from their communities and detect emerging topics and concerns even before they hit social media networks.

News cycles are fast – this is nothing new. What's new is that we've tailored our bots and bot editing interfaces to allow newsrooms to present newsworthy content at users' requests. Bots need to be customized with local content in local languages in order to engage and serve audiences with content that matters to them. Tiplines are more than an opportunity to collect tips: they're an opportunity to build community.





Feature: Deploy multilingual bots in minutes.

Recognizing the possibilities of automating responses to commonly-requested content, we developed both a bot and a bot interface, allowing for quick testing, customization and deployment of content across multiple languages.

English (default) Hindi Portuguese French Tamil Telugu + ADD MORE

Design your bot 

Greetings

Main menu

Main menu - A menu asking the user to choose between a set of options. This message automatically follows the Greeting message.

Main Menu*

Reply 1 (or ) to submit a request for a fact-check about an article, video, image, or other content.

Reply 2 (or ) to get the latest information about coronavirus disease (COVID-19)

Hindee ke lie, *hin pravishit karen*

IF The following keyword is matched **THEN** respond with

- 1, fact-check,  Query prompt

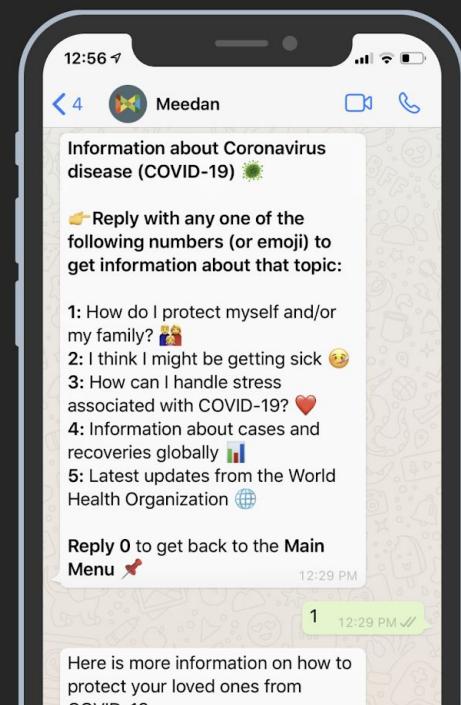
IF The following keyword is matched **THEN** respond with

- 2, covid, coronavirus,  Secondary menu

IF The following keyword is matched **THEN** respond with

- hi, hindi: Hindi (main menu)

EDIT **SET LIVE**



Insight: Newsrooms need a plug-and-play, customizable workflow suite.

Journalists are working at all hours of the day in rapid cycles. The last thing they need is a tool that requires extensive technical skill or consultations with an engineering team. The Meedan team prioritized developing no-nonsense, no-code interfaces that enable journalists to organize, analyze and prioritize their work without technical support.

Each newsroom needs to tailor the logic of their workflows based on their own editorial decisions and priorities, languages, audience demands and the needs of the news cycle. After hours in on-site research in India, Brazil and South Africa followed by weekly calls and near-daily chats, we developed workflows that have enough structure to work out of the box and enough flexibility to enable journalists to customize their workflow accordingly.

“

Check really improved the way we communicate with our readers on WhatsApp.

Now, we can be sure anyone who reaches out through the app will have an immediate and consistent reply, while having time to dedicate ourselves to other parts of the verification process.”



María Clara Pestre
Fact-checker, AFP Checamos



Feature: Customize editorial workflows

Each fact-checking team customized every step of their workflow, building from a base set of features that they could easily tailor to their unique contexts.

Claim collection



Triage and Prioritization

The dashboard displays a list of items under the "D - Coronavirus" category. One item is highlighted: "China seek for court's approval to kill over 20,000 coronavirus patients". The interface includes filters, search bar, and buttons for "ADD TO...", "MOVE TO...", and "REMOVE FROM LIST".

Contextualization and Research

A detailed view of a claim titled "China seek for court's approval to kill over 20,000 coronavirus patients". The page includes sections for REQUESTS, TASKS, ANALYSIS, NOTES, and ACTIVITY. It shows a photo of medical staff in protective gear and a reverse image search link.

Editorial Response

The interface shows the "REPORT PREVIEW" and "SELECT THE CONTENT TO SEND IN YOUR REPORT" sections. A "Text message" is selected, containing a link to the full article and a "Report Abuse" button.

Distribution

Annotation

Annotations include a question about the truth of the statement, a note about the lack of disclaimers, and questions about where the story was published and when it was published. A "Report Abuse" button is also present.



Feature: Publish fact-checks at WhatsApp speed

Teams customize the visual appearance and content of their fact-checks before sending them back to users. This allows these items to be readily shared and forwarded with URLs back to the newsrooms' web sites.

The diagram illustrates the process of publishing a fact-check from a newsroom's interface to a user's mobile device.

Left Panel (Report Preview):

- REPORT PREVIEW:** Shows a summary of the query and the conclusion: "Regarding the query you sent us on 03/25/2020: Our team found the claim to be FALSE."
- Image of Covid-19 testing kit passed off as vaccine on social media:** Includes a thumbnail image of medical professionals in PPE, a red "FALSE" banner, and the caption: "The photo being shared is not a vaccine to cure Covid-19, but a testing kit developed by South Korea."
- Full article:** A link to [Indiatoday.in/fact-check](https://www.indiatoday.in/fact-check/story/covid-19-testing-kit-fact-check-coronavirus-1658750-2020-03-23).
- Fact-checked by the India today team**

Middle Panel (Publishing Interface):

- EDIT** button.
- PUBLISH** button.
- False** dropdown menu.
- SELECT THE CONTENT TO SEND IN YOUR REPORT**: Options include "Introduction" and "Visual card".
- CHOOSE AN IMAGE**: Options include "Upload file" (with a file size limit of 4.19 MB), "Use default image", and a thumbnail of the image used in the preview.
- HEADLINE - 65 CHARACTERS MAX**: "Image of Covid-19 testing kit passed off as vaccine on social media".
- DESCRIPTION - 120 CHARACTERS MAX**: "The photo being shared is not a vaccine to cure Covid-19, but a testing kit developed by South Korea."
- STATUS LABEL - 16 CHARACTERS MAX**: "FALSE".
- THEME COLOR**: A color palette with hex code #eb5757.
- URL**: <http://Indiatoday.in/fact-check>.
- Text message**: Includes a summary of the finding and a link to the full article.

Right Panel (WhatsApp Message):

- Meedan** profile picture.
- 4:20 PM**: Message timestamp.
- Regarding the query you sent us on: 27 May 23:13:**
- Hi, is this true?**
- <https://ab-tc.com/china-seek-for-courts-approval-to-kill-the-over-20000-coronavirus-patients>**
- We reached the conclusion that it is False.**
- 4:19 PM**: Message timestamp.
- Image of Covid-19 testing kit passed off as vaccine on social media**: Includes the same image and caption as the preview.
- Indiatoday.in/fact-check**: Link to the full article.
- 9:12 AM ✓**: Message timestamp.
- If some social media users are to be believed, American scientists have already developed a cure for Covid-19. India Today Anti Fake News War Room (AFWA) has found that the claim is misleading and the photo being shared is not a vaccine to cure Covid-19, but a testing kit developed by South Korea.**



Feature: Triage content on a custom dashboard

Create **lists** to automatically categorize inbound requests based on editorial preferences and access all stages of the fact checking pipeline in seconds.

Assess the **virality** of content submitted to the tipline using key metadata points such as the number of tipline requests and the number of Facebook shares.

BOOM	BOOM	⋮
All items	23601	
1 - From WhatsApp	18797	
2 - Selected	74	
3 - In progress	16	
4 - Fact checked	9	
5 - Report published	534	
6 - Out of scope	26	
A - Politics	246	
B - Health	988	
B.1 - Coronavirus	598	
Bot resources	4	
C - Communal	346	
D - Finance	127	
E - Technology	260	
F - In the news	9	
+ NEW LIST		

5 - Report published

< 1 - 20 / 543 > ADD TO... MOVE TO... REMOVE FROM LIST ⚙

Search FILTER ⋮

ADD ITEM

Item	Requests	Social shares	Related	Type	Status	First seen	Last seen
Vast Arctic oil spill prompts state of emergency A power plant manager is arrested after 20,000 tonnes of oil polluted an Arctic river.	97	145,526	0	Link	True	14 days ago	14 days ago
इंडिया गेट पर 61,395 मुर्लिम स्वांत्रता सेनानियों के नाम अंकित नहीं हैं इंडिया गेट एक युद्ध स्थानक है जिसे ताकालीन ब्रिटिश भारतीय सेना के सेनावी को समानित करने के लिए बनाया गया था जो प्रथम विश्व युद्ध में मारे गए थे	33	17,930	0	Link	False	2 months ago	2 months ago
"WHO offered me 20million dollars to put a little toxic in my Covid-19 remedy" – Madagascar President exposes WHO Madagascar President Andry Rajoelina has allegedly declared that the World Health Organization, WHO offered him \$20,000,000 to put a little toxic in their remedy for	30	15,439	0	Link	False	17 days ago	17 days ago
Centre Seeks SC Direction That No Media Should Publish COVID-19 News Without First Ascertaining Facts With Govt The Central Government has sought a direction from the Supreme Court that no media outlet should print, publish or telecast anything on COVID-19 without first ascertaining	26	10,483	0	Link	False	3 months ago	2 months ago
Glenmark launches COVID-19 drug after DCGI nod; MRP at Rs 103 per tablet The company hopes that the availability of an effective treatment such as FabiFlu will considerably help assuage this pressure, and offer patients in India a much needed and timely	19	7,750	0	Link	False	16 days ago	16 days ago
Sophie Grégoire Trudeau diagnosed with COVID-19; PM to remain in isolation Earlier Thursday, Trudeau also went into isolation as Sophie awaited test results.	19	4,042	0	Link	True	3 months ago	3 months ago
Schools will reopen after August 2020: HRD Minister Ramesh Pokhriyal With educational institutions being shut due to Covid-19 lockdown since around mid	10	3,058	0	Link	In the news	14 days ago	14 days ago

Sample Fact-Checks by Team

FALSE

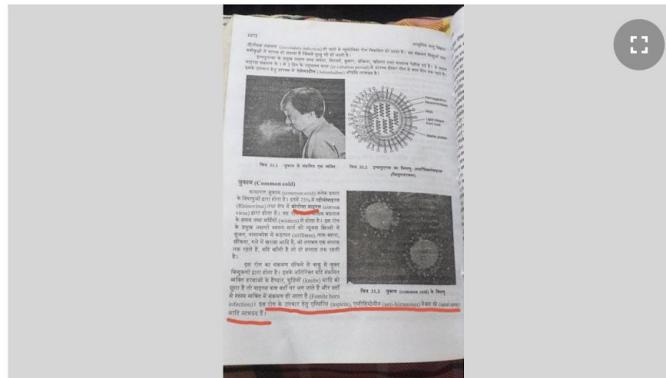
This school textbook in India does not mention a cure for COVID-19.



Type: Image - 411 Requests

वायरल तस्वीर के साथ किया जा रहा दावा भ्रामक है

Image - First seen: 3 months ago - Last seen: 22 days ago



Reverse image search

GOOGU



REQUESTS

TASKS

ANALYSIS

NOTES

ACTIVITY

 ● 3 months ago ● Whatsapp

Hello
माझी कोरिया विजानामध्ये हुनेवर के बाबती मार्गदर्शक ले कोरेता वायपस की दवा मिळी नाही. मझ अलग कोरेता वायपस की दवा नाही जाने करून करता ठेवत राही विजिन कोरिया वायपस की दवा इंटरमीडिएट की जरूर मिजान की विकासात मध्ये दी गोळी है आणि येथे इंटरमीडिएट की जरूर मिजान की विकासात में लिखा आहे की दवा सही इंटरमीडिएट के बाबत में मी लिखा है और यह कोई नवीनीतारी नहीं है इसके बाबत में तो पुले से ही इंटरमीडिएट की विकासात में व्यापार गया हो साधे में इंटरमीडिएट के बाबत में मी लिखा है और यह कोई नवीनीतारी नहीं है एवढे कांटर और व्यापार कर्त्ता-व्यापारी विकासात के वरकर में छोटे लवल की विकासात पर नवीनीती देते आणि याच ऐसा होता है कि एवढे कांटर और व्यापार कर्त्ता-व्यापारी नाही हुआ है।
(फ्रिन्टेन्ड याच विजिन, लेलेक-डा सेस्ट एण्ड जें-1072)
माझी याच कोटी कॉफी न्यून नाही ही इंटरलीन आणि यह विनती है कि इस दवा को ज्वाडा से ज्वाडा शेरप कर करता विनती कोरिया वायपस तरीके से असर नहीं करता असर नहीं हो सकता।
This is true sir
Pls check my file
I m

● 3 months ago ● Whatsapp ● [Slack channel](#)

भाष्यका काम करने में दूसरों के बाद इसी मशीहा से कोरोना व्यापक की दवा जाने वाले अपने दूसरों के लिए उत्तम उपाय हो सकता है। ऐसी दवा जिसका कोई फायदा नहीं है वह भी इसके बारे में दी गई है और यह काफ़ी बड़ी प्रीमियर नहीं है। इसके बारे में तो पहले से ही ड्रग्स-ट्राईटर्स की फिल्म में छोड़ दिया गया था कि डर्कर एवं डेसाइन व्हीच-डिवीड़ी की फिल्म को प्रयोग नहीं दें और यह रुका होता है कि डर्कर एवं डेसाइन व्हीच-डिवीड़ी की फिल्म को प्रयोग नहीं दें और यह रुका होता है।

(प्रियांका ने जिताना, डर्कर, एवं डेसाइन व्हीच-डिवीड़ी का जारी न-1072)

भाष्यका यह कोई फैक्ट नहीं है कि डर्कर एवं डेसाइन व्हीच-डिवीड़ी में भी आप से यह विचार है कि इस दवा को ज्यादा से ज्यादा शेरथर चर्चे तकि किसी कोरोना-व्यापक की दवा नहीं है। इसका उल्लेख भी आप से यह विचार है कि इस दवा को ज्यादा से ज्यादा शेरथर चर्चे तकि किसी कोरोना-व्यापक की दवा नहीं है।

Smooch 3 months ago

Sample Fact-Checks by Team

FALSE

China's whistleblower Dr. Li Wenliang did not suggest tea as a cure for COVID-19.



Type: Text - 5 Requests

*Breaking News from CNN :*_*Dr. Li Wenliang*, China's hero doctor who was punished for telling the...

Text - First seen: 3 months ago - Last seen: 3 months ago - 5 requests

*Breaking News from CNN 😊

Dr. Li Wenliang, China's hero doctor who was punished for telling the truth about Corona Virus and later died due to the same disease, had documented casefiles for research purposes and had in the casefiles proposed a cure that would significantly decrease the impact of the COVID - 19 Virus on the human body. The chemical **Methylxanthine**, **Theobromine** and **Theophylline** stimulate compounds that can ward off these virus in a human with atleast an average immune system. Whats more shocking is that these complex words that were so difficult for people in China to understand is actually called **Tea** in India, YES, our regular Tea has all these chemicals already in it. The main Methylxanthine in tea is the stimulant caffeine. Other Methylxanthines found in tea are two chemically similar compounds, Theobromine and Theophylline. The tea plant creates these chemicals as a way to ward off insects and other animals. Who would have known that all the solution to these virus would be a simple cup of TEA. and that is the reason so many patients in China are being cured. The hospital staff in china has started serving tea to the patients 3 times a day. And the effect is finally in **Wuhan** "The centre of this Pandemic" has been contained and community transmission has almost stopped.

Please Share this message to your friends and family to make them aware about this blessing in the form of TEA in your kitchen.

Forwarded as received.

LESS



Language: English

REQUESTS	TASKS	ANALYSIS	NOTES	ACTIVITY



● 3 months ago ● Whatsapp

*Breaking News from CNN 😊_

Dr. Li Wenliang, China's hero doctor who was punished for telling the truth about Corona Virus and later died due to the same disease, had documented casefiles for research purposes and had in the casefiles proposed a cure that would significantly decrease the impact of the COVID - 19 Virus on the human body. The chemical **Methylxanthine**, **Theobromine** and **Theophylline** stimulate compounds that can ward off these virus in a human with atleast an average immune system. Whats more shocking is that these complex words that were so difficult for people in China to understand is actually called **Tea** in India, YES, our regular Tea has all these chemicals already in it. The main Methylxanthine in tea is the stimulant caffeine. Other Methylxanthines found in tea are two chemically similar compounds, Theobromine and Theophylline. The tea plant creates these chemicals as a way to ward off insects and other animals. Who would have known that all the solution to these virus would be a simple cup of TEA. and that is the reason so many patients in China are being cured. The hospital staff in china has started serving tea to the patients 3 times a day. And the effect is finally in **Wuhan** "The centre of this Pandemic" has been contained and community transmission has almost stopped.

Please Share this message to your friends and family to make them aware about this blessing in the form of TEA in your kitchen.

Forwarded as received.

...

Smooch 3 months ago

Sample Fact-Checks by Team

FALSE

No, the Indian government did not ban reporting on COVID-19.

 Type: Linked article - 93 Requests

Centre Seeks SC Direction That No Media Should Publish COVID-19 News Without First Ascertaining Facts With...

Link - First seen: 2 months ago - Last seen: 2 months ago - 97 requests

The Central Government has sought a direction from the Supreme Court that no media outlet should print, publish or telecast anything on COVID-19 without first ascertaining facts from the mechanism...



<https://www.livelaw.in/top-stories/centre-seeks-sc-direction-that-no-media-should-publish-covid-19-news-without-first-ascertaining-facts-with-govt-154601>

REQUESTS	TASKS	ANALYSIS	NOTES	ACTIVITY
 [REDACTED] • 2 months ago • WhatsApp • Slack channel <p>Group admin is requested to close group for 2 days as police can take action against admin & group members vide section 68, 140 & 188 if anyone even by mistake post joke on corona. Everyone could be in trouble. Hence I draw the attention of group admin to take necessary steps.</p> <p>Dear All,</p> <p>Mandate for All:</p> <p>Tonight 12 (midnight) onwards Disaster Management Act has been implemented across the country. According to this update, apart from the Govt department no other citizen is allowed to post any update or share any forward related to Corona virus and it being punishable offence.</p> <p>Group Admins are requested to post the above update and inform the groups.</p> <p>Please adhere this strictly.</p> <p>https://www.livelaw.in/top-stories/centre-seeks-sc-direction-that-no-media-should-publish-covid-19-news-without-first-ascertaining-facts-with-govt-154601</p>	 2 months ago <p>Smooch 2 months ago</p>	...  [REDACTED] • 2 months ago • WhatsApp • Slack channel <p>Group admin is requested to close group for 2days as police can take action against admin & group members vide section 68, 140 & 188 if anyone even by mistake post joke on corona. Everyone could be in trouble. Hence I draw the attention of group admin to take necessary steps.</p> <p>Dear All,</p> <p>Mandate for All:</p> <p>Tonight 12 (midnight) onwards Disaster Management Act has been implemented across the country. Ac-</p>		

Sample Fact-Checks by Team

Misleading

No, this woman from Australia was not spitting on fruits.



Type: Video - 9 Requests

Esta mulher foi presa por discutir com funcionários e o vídeo mostra dois incidentes diferentes

Video - First seen: 3 months ago - Last seen: 2 months ago -



REQUESTS TASKS ANALYSIS NOTES ACTIVITY

 [REDACTED] 3 months ago ● Whatsapp

É real?

Smooch 3 months ago

...

 [REDACTED] 3 months ago ● Whatsapp ● Slack channel

Smooch 3 months ago

...

 [REDACTED] 3 months ago ● Whatsapp

No message was sent with the request

Smooch 3 months ago

...

Built by a team with firsthand experience of the problems we are solving for journalists.

Ed Bice
CEO

Pierre Conti
Director of Product

Shalini Joshi
Program Director, APAC

An Xiao Mina
COO

Wafaa Heikal
Program Manager, Africa

Karim Ratib
CTO

Dr. Scott Hale
Director of Research

Isabella Barroso
Program Manager, Latin America

Tom Trewinnard
COO, Fathm



Shalini Joshi, Program Director, APAC, and Pierre Conti, Director of Product, in meetings and site visits with India Today, BOOM and AFP India.

About Meedan

Meedan is a global technology not-for-profit that builds software and programmatic initiatives to strengthen journalism, digital literacy, and accessibility of information online and off. We develop open-source tools for creating and sharing context on digital media through annotation, verification, archival, and translation.

We work with technologists, newsrooms, fact-checkers, public health professionals, NGOs and academic institutions on award-winning projects from election monitoring to pandemic response to human rights documentation. This work supports our vision of a more equitable internet.

Please visit meedan.com for the latest information about Meedan and its initiatives.



meedan.com/check

hello@meedan.com