Elevators in NYC

Data Science Project by Matthew Girard *Fall 2016*



Context

- FiveThirtyEight.com had published a <u>story</u> about a dataset containing every elevator in New York City along with some analysis (Summer 2016)
- The dataset was <u>available</u> in Github and I wanted to explore the data for more questions and some *geocoding* experience





Description of the dataset

- The data was received in November 2015 through a Freedom of Information request
- Dataset contains information on 76,088 elevators in New York City
 covering all five boroughs
- Data includes the following for each elevator:
 - Street address
 - Number of floors
 - Type of elevator
 - Status
 - Zip code
 - Few other columns with lower quality (e.g., last inspection date)
- Overall the raw data was of moderate quality. A slightly more 'clean' version of the file with two additional columns (latitude and longitude) was made available on Github, which is the version I used.

Questions explored:

- Question 1: How can I filter the dataset by zip code?
- Challenge: 11% of the dataset did not have zip code data
- Approach: through *geocoding* in *java*, fetch zip codes for elevators with latitude-longitude information (*raw code attached as text document*) for nearly 10% of the data set (~0.2% remained unresolved after geocoding)
- Question 2: How does the profile of elevators vary across the different boroughs? Is there a correlation to real-estate prices?
- **Challenge**: finding 'sample' neighborhoods and visualizing the data in the correct format
- Approach: use real-estate data from <u>Zillow</u>; use *MS Excel* to visualize as charts and run correlation analysis (raw file attached as *MS excel file*)

Updates to FiveThirtyEight analysis

In the original data set, ~11% of elevators did not have Zip code data

Using geocoding, I used geolocation (lat/longitude) to return Zip

code vales that made most of this data usable

~0.2% of dataset (165 elevators) remained unresolvable as their geolocation was inconclusive

Original table from FiveThirtyEight story

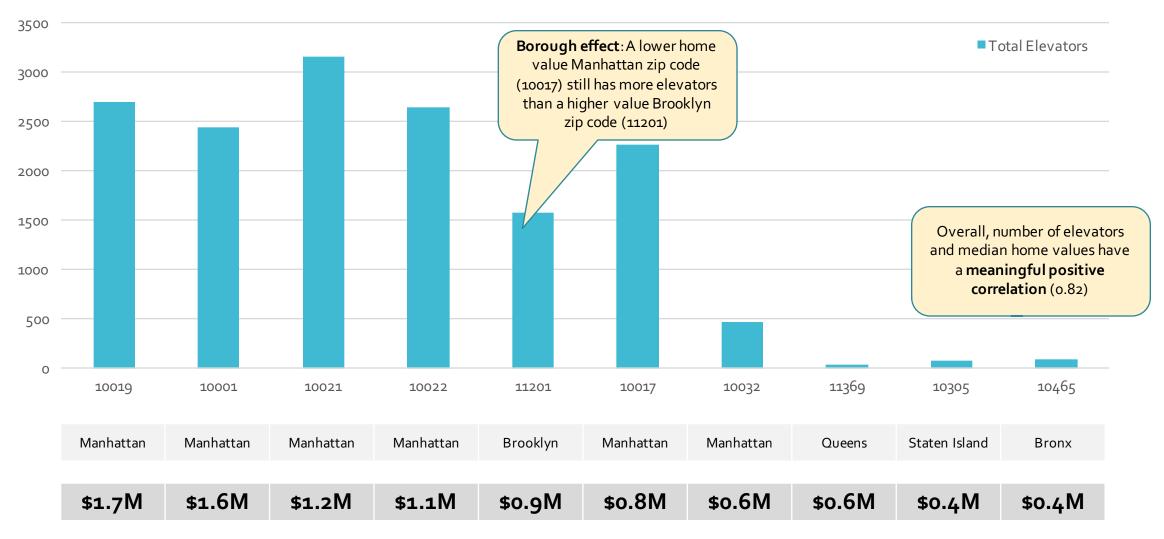
Updated number of elevators

The 2,000-elevator club

| ZIP CODE | NEIGHBORHOOD | ELEVATORS | | |
|----------|-----------------|-----------|---------|--------------|
| 10021 | Upper East Side | 3,132 | | 3,162 (+30) |
| 10019 | Hell's Kitchen | 2,600 | | 2,696 (+96) |
| 10022 | Midtown East | 2,555 | | 2,643 (+88) |
| 10001 | Chelsea | 2,294 | | 2,437 (+143) |
| 10017 | Midtown East | 2,175 | | 2,264 (+91) |

SOURCE: NEW YORK CITY DEPARTMENT OF BUILDINGS

Analysis of total elevators vs. median home values by zip code



Median home values

The story of 3 neighborhoods – which type of elevator best predicts prosperity?

| | 10001 Chelsea | 11201 Brooklyn Heights | 10465 Throgs Neck (Bronx) |
|------------|-------------------------|---------------------------|----------------------------------|
| Passenger | 1,877 | 1,269 | 75 |
| Escalator | 288 | 134 | 4 |
| Freight | 157 | 125 | 3 |
| Dumbwaiter | 46 | 26 | 2 |
| Sidewalk | 64 | 12 | 1 |
| Other | 5 | 5 | 2 |
| Total | 2,437 | 1,571 | 87 |

Both total elevator count as well as the count of different types of elevators show promise of being highly correlated to the Zip code

But, need to run correlations to decide their relative usefulness

Median home values:

\$1.6M \$0.9M

\$0.4M

Which type of elevator best predicts neighborhood prosperity?

| | Correlation to median home value | |
|------------|----------------------------------|--|
| Passenger | 0.80 | |
| Escalator | 0.91 | |
| Freight | 0.91 | |
| Dumbwaiter | 0.73 | |
| Sidewalk | 0.75 | |
| Other | NA | |
| Total | 0.83 | |

Best predictors of neighborhood prosperity – given well-off neighborhoods have retail/office spaces, commercial and condo atriums that typically have an escalator and freight elevators!