

He believes in wining trainees *emotionally & logically*.

The training & coaching sessions shall bring about a change in the hearts and minds leading to improvement in personal and organisational effectiveness

The core strength which sets his training sessions apart from others is a deep rooted sense of reality and ensuring engagement and result orientation through actions. His realisation that the thoughts and material that are discussed or given shall be ready for application and not reside on shelves after the event

What makes him different is his ability to connect very quickly, to the perspectives and stresses of different stake holders develop material specifically to meet organizational needs and make his sessions memorable for achieving agreed goals & objectives. During the individual & organizational development processes have closely worked with employees at different tiers from MD to GMs and with work - field forces on and off the job as their trainer & coach.

Having more than twenty years of experience in working at various levels of fast paced MNCs gives Zahid the breadth of experience and a feel of the real issues, which he now translates into designing value-added programs for various industries including banking, pharmaceutical, nutritional, FMCG, telecom, oil & gas, cellular, NGOs, energy, lubricants, distribution, agriculture amongst many others locally and internationally

He carries a significant trail of accomplishments in serving multinational, public, local sectors organizations and NGOs in funds Raising & community mobilization, building organizational capacity improving processes staff competencies and performance.

Some of the high value clients served include: State Bank of Pakistan, Shell Pakistan, International Brands Limited (IBL), Pakistan State Oil (PSO), Telenor Pakistan Getz Pharma, DALDA, CSM, Pakistan Petroleum Limited (PPL), Jaffer Brothers, Marie Stopes Society, KESC Abbott Laboratories, Karachi Chamber of Commerce & Industry, Muller & Phipps (M&P), ICWS, Wateen Telecom, Ufone, Helix Pharma etc