Lecture 5: Degree distributions and power laws

Matthew J. Salganik

Sociology 204: Social Networks, Fall 2021 Princeton University

Monday, September 20, 2021



TODO for next time: include screenshot of Jones and Handcock paper so that you can talk about what that is important derivation of linear on log-log is confusing because

we have \propto and α in picture

Feedback on the feedback:

► thank you

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- slides are posted before class:

https://github.com/msalganik/soc204_f2021/tree/main/slides

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 trying new lighting for this class
- you should not always expect to come out of each lecture understanding everything
- ▶ if you still have questions post on Ed and/or come to office hours

"small-world" networks

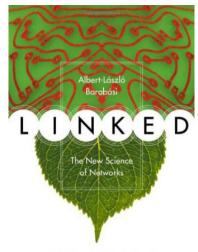


▶ simple model (ring lattice + rewiring) predicts that many networks will be

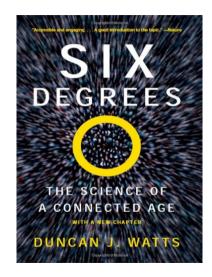
- ➤ simple model (ring lattice + rewiring) predicts that many networks will be "small-world" networks
- ▶ three real networks (movie actors, power grid, and worm brain) have high clustering coefficient (relative to Erdos-Renyi random graph) and similar characteristic path length to Erdos-Renyi random graph

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- ▶ three real networks (movie actors, power grid, and worm brain) have high clustering coefficient (relative to Erdos-Renyi random graph) and similar characteristic path length to Erdos-Renyi random graph
- abstract model helps us understand many types of networks
- these network structural properties are important for dynamics happening on the network (e.g., disease spread)

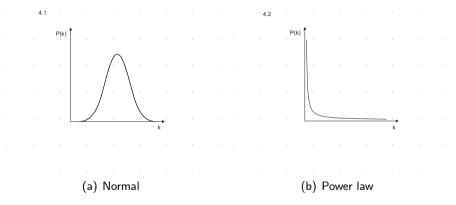


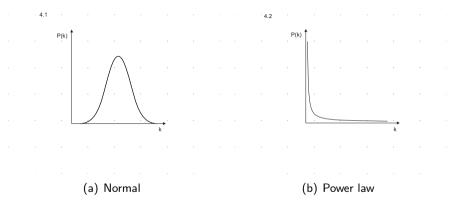
How Everything is Connected to Everything Else and What it Means for Science, Business and Everyday Life Convenibilit Milmest



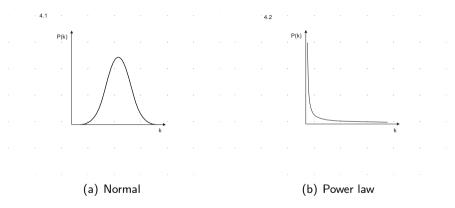
- degree: number of connections that a node has to other nodes (not related to
- degrees of separation)

degree distribution: distribution of degrees

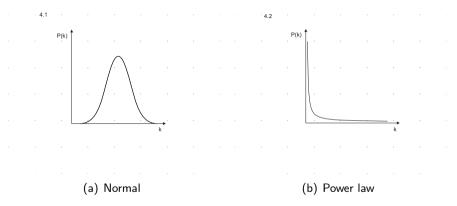




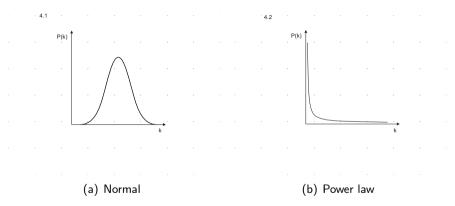
Is the distribution of heights more similar to normal or scale-free?



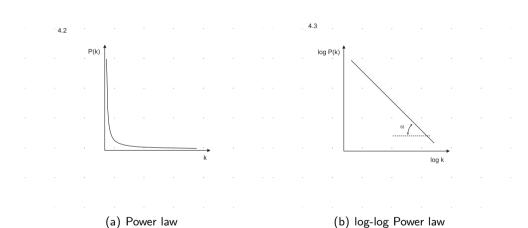
Is the distribution of heights more similar to normal or scale-free? normal

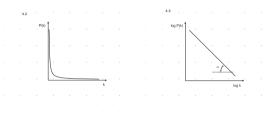


Is the distribution of wealth more similar to normal or scale-free?



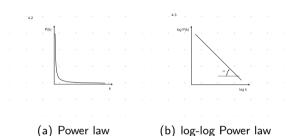
Is the distribution of wealth more similar to normal or scale-free? scale-free



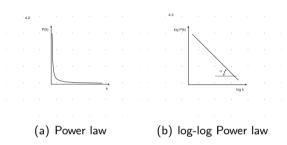


(b) log-log Power law

(a) Power law

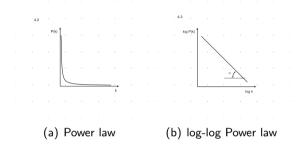


 $p(k) \propto \frac{1}{k^n}$



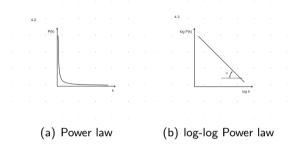
$$p(k) \propto \frac{1}{k^n}$$

 $log p(k) \propto log(\frac{1}{k^n})$



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 $logp(k) \propto log(1) - log(k^n)$
 $logp(k) \propto -nlog(k)$

It turns out that many degree distributions follow a power law distribution (which Barabasi calls "scale-free") $p(k) \sim \frac{1}{k\gamma}$

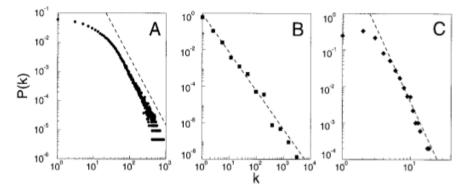
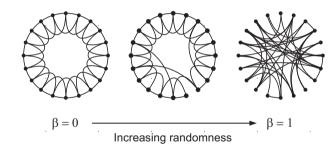
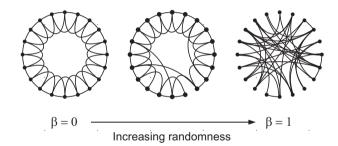


Fig. 1. The distribution function of connectivities for various large networks. **(A)** Actor collaboration graph with N=212,250 vertices and average connectivity $\langle k \rangle = 28.78$. **(B)** WWW, N=325,729, $\langle k \rangle = 5.46$ **(6)**. **(C)** Power grid data, N=4941, $\langle k \rangle = 2.67$. The dashed lines have slopes **(A)** $\gamma_{actor} = 2.3$, **(B)** $\gamma_{www} = 2.1$ and **(C)** $\gamma_{power} = 4$.

3.6



3.6



Barabasi and Albert propose a very simple model that generates networks with power

- law degree distributions
- ▶ growth (new nodes enter the system)

preferential attachment (more likely to connect to high degree nodes)

Demo			

http://netlogoweb.org/launch#http://netlogoweb.org/assets/modelslib/

Sample%20Models/Networks/Preferential%20Attachment.nlogo

Follow up work:

- Implications
- Empirical
- Modeling

Implication

Epidemic Spreading in Scale-Free Networks

Romualdo Pastor-Satorras¹ and Alessandro Vespignani²

¹Departament de Física i Enginyeria Nuclear, Universitat Politècnica de Catalunya, Campus Nord, Mòdul B4, 08034 Barcelona, Spain

²The Abdus Salam International Centre for Theoretical Physics (ICTP), P.O. Box 586, 34100 Trieste, Italy (Received 20 October 2000)

Implication

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Diseases are harder to stop when spreading in scale-free networks

http://dx.doi.org/10.1103/PhysRevLett.86.3200

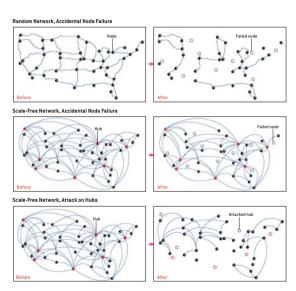
Error and attack tolerance of complex networks

Réka Albert, Hawoong Jeong & Albert-László Barabási

Department of Physics, 225 Nieuwland Science Hall, University of Notre Dame, Notre Dame, Indiana 46556, USA

http://dx.doi.org/10.1038/35019019

Implication



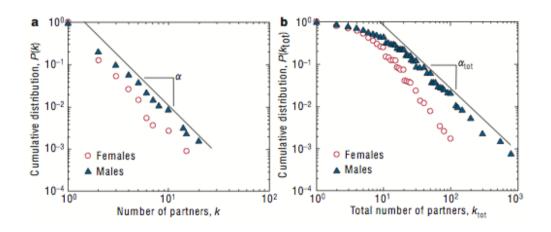
Empirical

The web of human sexual contacts

Promiscuous individuals are the vulnerable nodes to target in safe-sex campaigns.

https://doi.org/10.1038/35082140

Empirical



ARTICLE

https://doi.org/10.1038/s41467-019-08746-5

OPEN

Scale-free networks are rare

Anna D. Broido¹ & Aaron Clauset (b) 2,3,4

 Formal definitions of scale-free networks: Super-weak, weakest, weak, strong, strongest

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https://doi.org/10.1038/s41467-019-08746-5

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COMMENT

https://doi.org/10.1038/s41467-019-09038-8

OPEN

Rare and everywhere: Perspectives on scale-free networks

Petter Holme 10 1

https://doi.org/10.1038/s41467-019-09038-8

Modeling

Organization of growing random networks

P. L. Krapivsky and S. Redner

Center for BioDynamics, Center for Polymer Studies, and Department of Physics, Boston University, Boston, Massachusetts 02215

(Received 7 November 2000; published 24 May 2001)

Generalizes preferential attachment process

https://doi.org/10.1103/PhysRevE.63.066123

Modeling

Scale-Free Networks from Varying Vertex Intrinsic Fitness

G. Caldarelli, A. Capocci, P. De Los Rios, 4 and M. A. Muñoz⁵

¹INFM UdR ROMAI Dipartimento Fisica, Università di Roma "La Sapienza," Piazzale Aldo Moro 2 00185, Roma, Italy
²Département de Physique, Université de Fribourg-Pérolles, CH-1700 Fribourg, Switzerland
³Institut de Physique Théorique, Université de Lausanne, CH-1004 Lausanne, Switzerland
⁴INFM UdR Politecnico di Torino, Corso Duca degli Abruzzi 24, 10129 Torino, Italy
⁵Instituto de Física Teórica y Computacional Carlos I, Universidad de Granada, Facultad de Ciencias, 18071-Granada, Spain (Received 15 July 2002; published 3 December 2002)

power laws can from from "good-get-richer" in addition to "rich-get-richer"

https://doi.org/10.1103/PhysRevLett.89.258702

Question from previous year:	
"Is it possible for hubs to exist even where a network doesn't follow a power law	
distribution? Meaning, the fact that some nodes will be more connected than other	

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A note on terminology:

- power law
- scale-free
- hubs

lacktriangle growth + preferential attachment o power law degree distribution

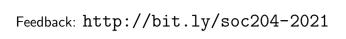
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networks with power law degree distribution are robust to random failure but fragile to targeted attack



Feedback: http://bit.ly/soc204-2021

- ► Gladwell, M. (1999). Six degrees of Lois Weisberg. *The New Yorker*.
- Watts, Chapter 4, 114-129.
- ► Feld, S.L. (1981) The focused organization of social ties. American Journal of Sociology.

