

NATALIE A. CARLSON

Steinberg-Dietrich Hall, 3620 Locust Walk ◊ Philadelphia, PA 19104

(+1) 203 216 2728 ◊ ncarlson@wharton.upenn.edu

ACADEMIC APPOINTMENTS

The Wharton School, University of Pennsylvania, Philadelphia, PA
Assistant Professor of Management, 2020-present

EDUCATION

Columbia Business School, Columbia University, New York, NY
Ph.D., Management, 2021
M. Phil, Management, 2018

Yale University, New Haven, CT
Bachelor of Arts, Economics, 2010

PEER-REVIEWED PUBLICATIONS

Choudhury, P., Wang, D.J., Carlson, N.A. & Khanna, T. (2019). “Machine Learning Approaches to Facial and Text Analysis: Discovering CEO Oral Communication Styles.” *Strategic Management Journal* 40(11).

WORKING PAPERS

Carlson, N.A. “Differentiation in Microenterprises.” *2nd Round Revise & Resubmit at Strategic Management Journal*.

Carlson, N.A. & Hager, A. “Stay the Course or Start Over? Evidence from a Randomized Field Experiment with Entrepreneurs in Zimbabwe.” *Reject & Resubmit at Organization Science*.

Hager, A. & Carlson, N.A. “Does Employment Spark Political Activism?: Experimental Evidence from Zimbabwe.”

Burbano, V., Carlson, N.A., & Ostler, J. “How to Avoid a Sustainable Product Penalty: Evidence from Kickstarter Campaigns.”

Yeaton, M., Carlson, N.A., & Meier, S. “Workers of the (Small) World, Unite: Evidence from Online Social Movements at the Digital Water Cooler.”

Zhao, J., Carlson, N.A., Ichniowski, C., & Kogut, B. “Practices and Culture in Multilevel Organizations: Evidence from Microfinance Institutions in India.”

OTHER PUBLICATIONS

Carlson N.A. (2017). “Simple Acoustic-Prosodic Models of Confidence and Likability are Associated with Long-Term Funding Outcomes for Entrepreneurs.” *Social Informatics*. Springer Lecture Notes in Computer Science.

AWARDS AND FELLOWSHIPS

Wharton Teaching Excellence Award, 2021

Deming Center Doctoral Fellowship, 2018-2019
Finalist, Best Conference Paper Award, SMS Paris 2018
Eugene M. Lang Ph.D. Fellowship, 2017-2019
Kauffman Dissertation Fellowship, 2017-2018
Winner, Best Paper Award, 9th International Conference on Social Informatics, 2017
Paul and Sandra Montrone Doctoral Fellowship, 2016-2017
Finalist, Best Conference Paper Award, SMS Berlin 2016
Columbia Business School Graduate Research Fellowship, 2014-2019

INVITED SEMINARS

2022 McDonough School of Business, Georgetown University (Strategy, Economics, Ethics and Public Policy).
2022 McCombs School of Business, UT Austin (Business, Government, and Society).
2019 Scheller College of Business, Georgia Tech (Strategy & Innovation).
2019 Questrom School of Business, Boston University (Strategy & Innovation).
2019 The Wharton School, University of Pennsylvania (Management).
2019 INSEAD (Entrepreneurship & Family Enterprise).
2019 Tuck School of Business, Dartmouth College (Strategy and Management).

CONFERENCE PRESENTATIONS AND INVITED WORKSHOPS

2022 Annual Academy of Management Meeting, Seattle, WA, United States.
2022 Strategy Science Conference, New York, NY, United States.
2022 Management, Analytics, & Data (M.A.D.) Conference, New York, NY, United States.
2022 Austin Technology and Entrepreneurship Conference (Virtual).
2021 DRUID21, Copenhagen, Denmark.
2021 Annual Academy of Management Meeting (Virtual).
2019 Annual Strategic Management Society Conference, Minneapolis, MN, United States.
2019 Wharton People and Organizations Conference, Philadelphia, PA, United States.
2019 Annual Academy of Management Meeting, Boston, MA, United States.
2019 Organizing in the Era of Digital Technology, Ascona, Switzerland.
2019 Community of Social Innovation (COSI) Annual Workshop, Toronto, Canada.
2019 Sustainability, Entrepreneurship and Ethics (SEE) Conference, Miami, FL, United States.
2018 Annual Strategic Management Society Conference, Paris, France.
2018 Annual Academy of Management Meeting, Chicago, IL, United States.
2018 4th Annual Women in Business Academia Conference, Philadelphia, PA, United States.
2018 25th Consortium on Competitiveness and Cooperation (CCC), Berkeley, CA, United States.
2017 9th International Conference on Social Informatics (SocInfo 2017), Oxford, United Kingdom.
2017 Annual Academy of Management Meeting, Atlanta, GA, United States.
2017 Alliance for Research on Corporate Sustainability (ARCS) PhD Paper Development Workshop, Rotterdam, Netherlands.
2017 Strategic Management Society Doctoral Workshop, Banff, Canada.

2017 Transatlantic Doctoral Conference, London Business School, London, United Kingdom.
2017 NBER Economics of Digitization Graduate Tutorial, Stanford, CA, United States.
2016 Annual Strategic Management Society Conference, Berlin, Germany.

SERVICE

Refereeing	<i>Strategic Management Journal; Organization Science; Academy of Management Journal; Management Science; Administrative Science Quarterly</i>
Conferences	Co-Organizer, Management, Analytics, & Data (M.A.D.) Conference

TEACHING

MGMT 117: Global Growth of Emerging Firms (*Undergraduate*) 2021–

OTHER

Computer Languages	R, Python, Javascript
Software & Tools	HTML/CSS, LaTeX, Stata, D3.js
Languages	English (Native); Spanish (Proficient); French (Proficient)

PROFESSIONAL LEAVES

2020 Birth of son and parental leave