

# ITP 104

Web Publishing

*Monday 6-8:50pm @KAP160*

# Quick intro of myself

- my name is Nayeon, **pronounced like nylon without the “l”**
- USC alumnus, also took ITP courses
- currently a web developer at One+K



What is involved in a  
website?

# Web Publishing

no programming involved, purely HTML & CSS and a  
sprinkle of Javascript



# Sample final projects

- <http://scf.usc.edu/~catherjc/itp104/finalproject/index.html>
- <http://www-scf.usc.edu/~bielas/itp104/scsihomepage.html>
- <http://scf.usc.edu/~zhewenw/project/index.html>
- <http://scf.usc.edu/~hanqing/itp104/project/drawings2.html>
- <http://scf.usc.edu/~kelseyfo/itp104/project/opp.html>

# Syllabus

# Assignment Deadlines

You get almost **TWO WEEKS** past the deadline to complete your assignment

————— Excuses not tolerated —————

- Was sick
- Have other assignments to work on
- Had to leave the country
- Wasn't *aware* that the assignment was due

You are responsible  
for YOUR work



# The Internet





facebook.com



google.com



buzzfeed.com



Your computer



facebook.com



google.com



buzzfeed.com



Your computer





facebook.com



google.com



buzzfeed.com



Your computer



**Server**



facebook.com

**Server**



google.com

**Server**



buzzfeed.com



Your computer

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facebook.com

**Server**



google.com

**Server**



buzzfeed.com



Your computer

**ISP** (e.g. Charter)

**Server**



facebook.com

**Server**



google.com

**Server**



buzzfeed.com



**Client**



Your computer

**ISP** (e.g. Charter)



**Server**



facebook.com

**Server**

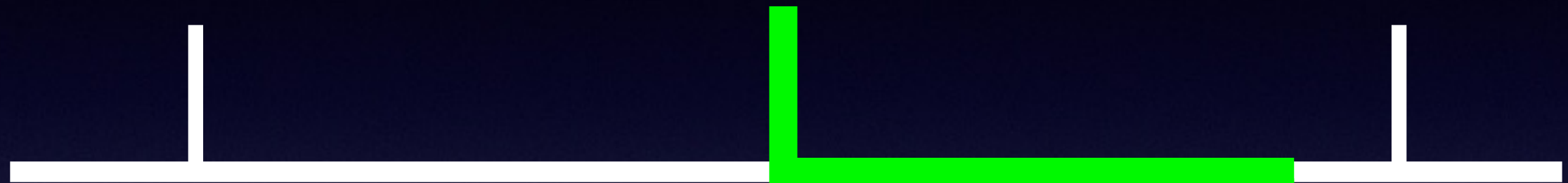


google.com

**Server**



buzzfeed.com



**Client**



Your computer

**ISP**  
(e.g. Charter)



**Server**



facebook.com

**Server**

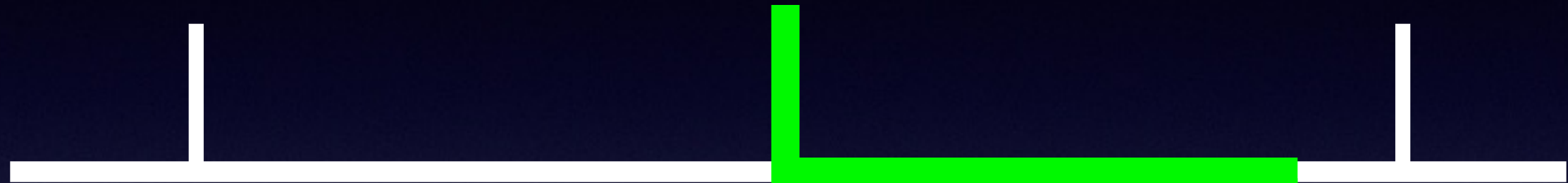


google.com

**Server**



buzzfeed.com



**Client**



Your computer

**ISP**  
(e.g. Charter)

**Server**



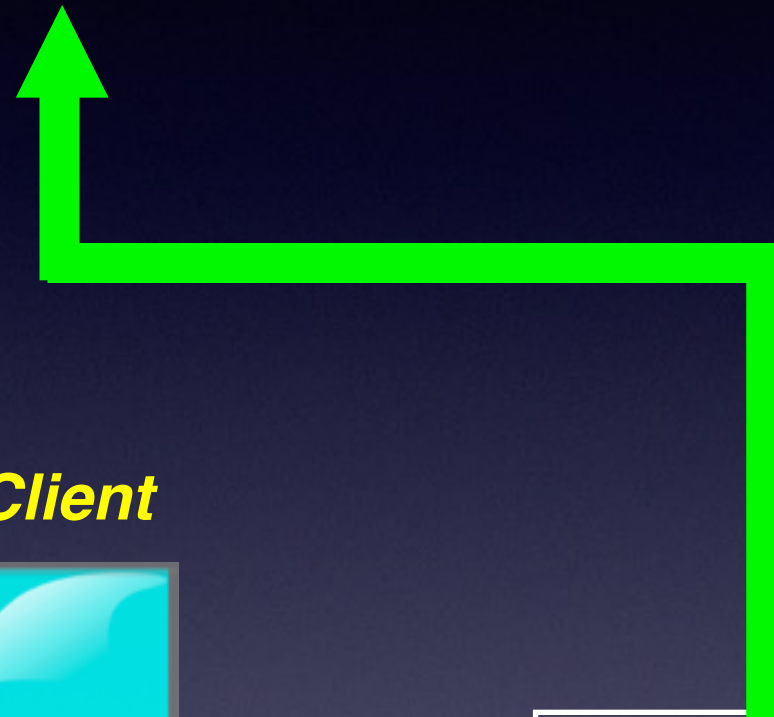
google.com

**Client**



Your computer

**ISP** (e.g. Charter)



## Server



google.com

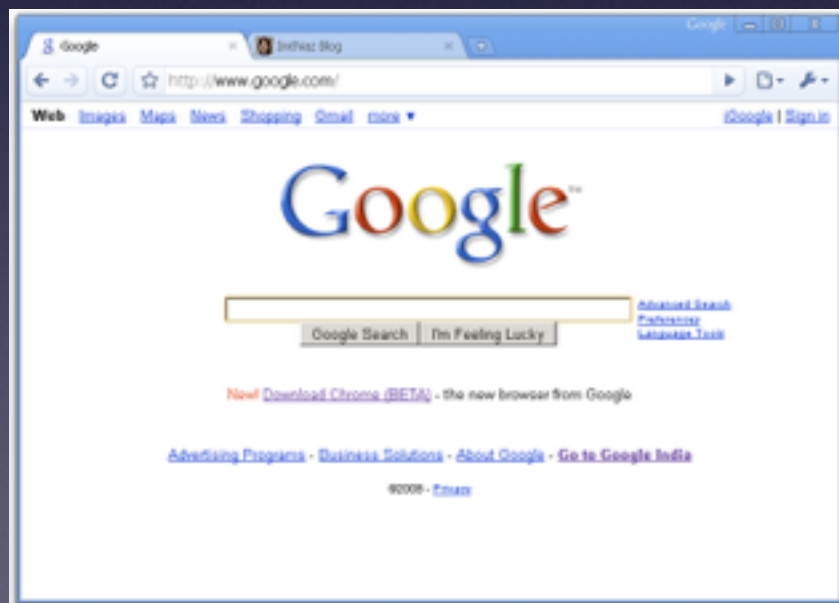
HTML  
file

## Client



Your computer

ISP  
(e.g. Charter)



# Inside a Webpage

- **HTML** (Hyper Text Markup Language) - used to **structure** the content of your web
- **CSS** (Cascading Stylesheet) - used to control the **look and feel** of the page
- **browsers** like Chrome, Safari, Firefox allows you to see these pages





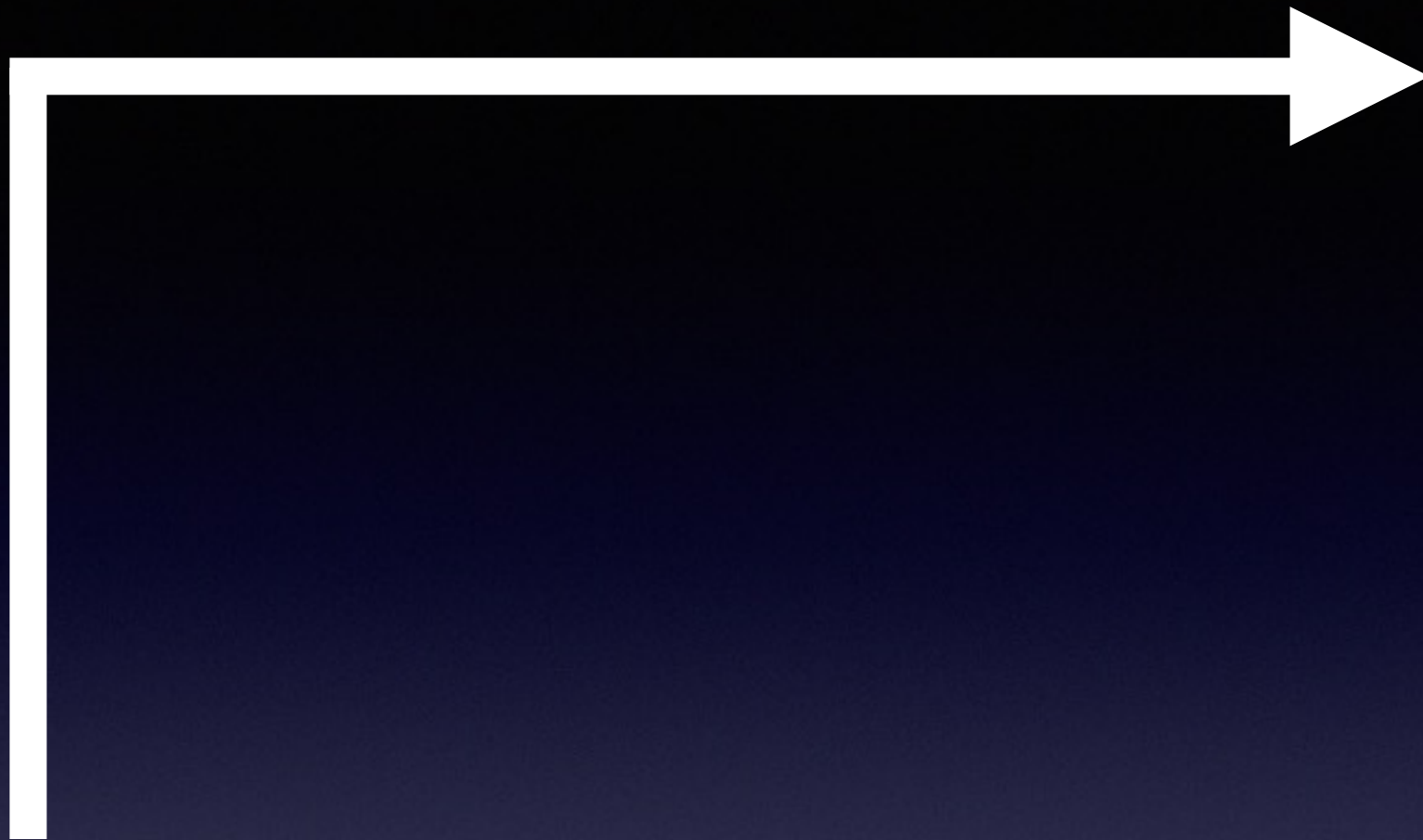
Your computer





Your computer

HTML  
file



usc.edu