

ITP 104

Web Publishing

Monday 5-7:50pm KAP160

Quick intro of myself

- my name is Nayeon, pronounced like nylon without the “l”
- USC alumnus, also took ITP courses
- currently web developer at One+K Studios



What is involved in a
website?

Web Publishing

no programming involved, purely HTML & CSS and a
sprinkle of Javascript

Sample final projects

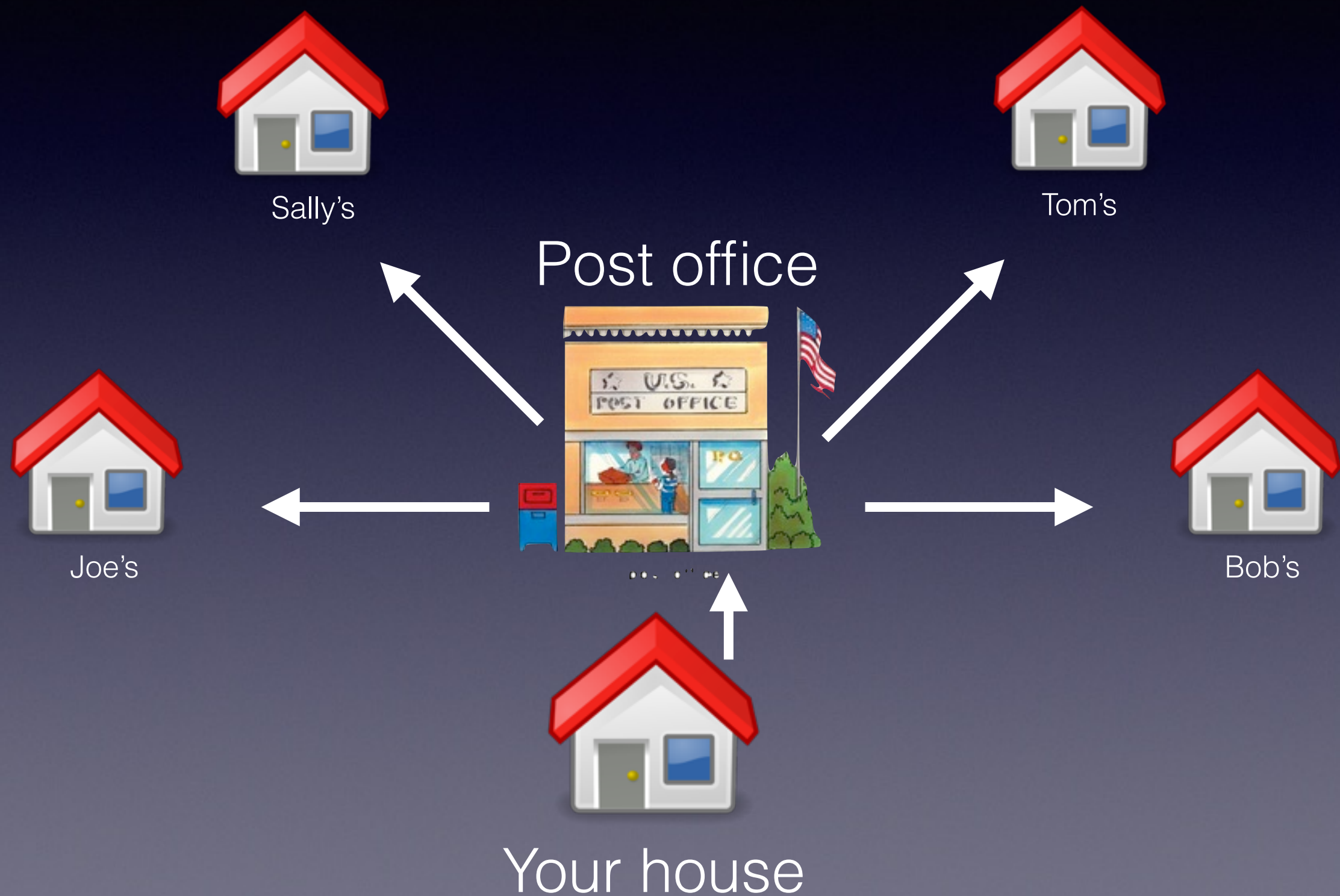
- <http://scf.usc.edu/~catherjc/itp104/finalproject/index.html>
- <http://scf.usc.edu/~czhen/itp104/Project/index.html>
- <http://www-scf.usc.edu/~bielas/itp104/scsihomepage.html>
- [http://www-scf.usc.edu/~twhitley/itp104/Dental
%20Webpage%20Project/Home%20Page/
ddsfrontpage.html](http://www-scf.usc.edu/~twhitley/itp104/Dental%20Webpage%20Project/Home%20Page/ddsfrontpage.html)
- <http://www-scf.usc.edu/~hanqingz/itp104/portfolio/>

Syllabus

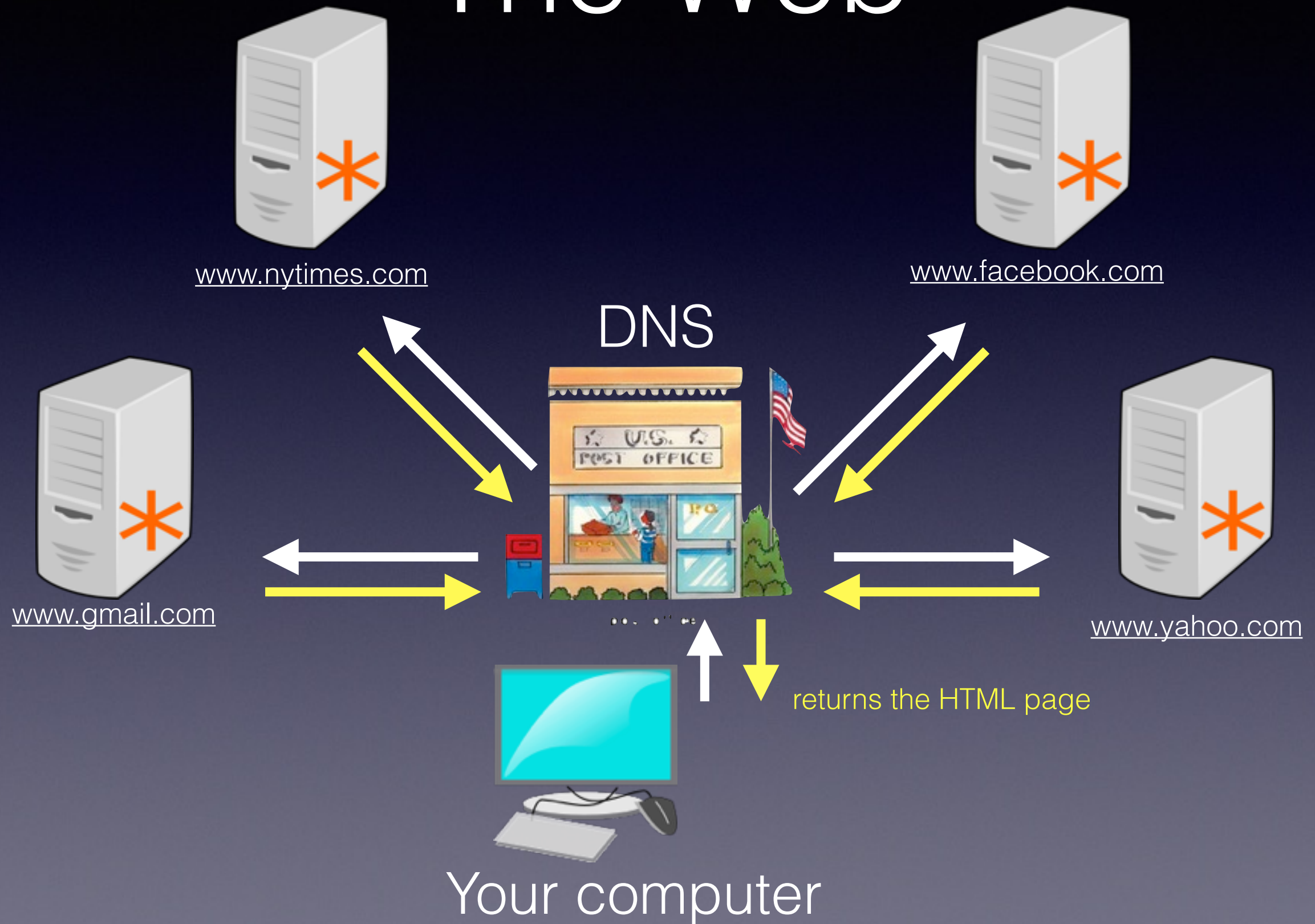
The Web



The Web



The Web



Inside a Webpage

- **HTML** (Hyper Text Markup Language) - used to **structure** the content of your web
- **CSS** (Cascading Stylesheet) - used to control the **look and feel** of the page
- **browsers** like Chrome, Safari, Firefox allows you to see these pages

Computers are stupid

London and North Western Railway.



Printed & Published by the Railway Commissioners, London.

TELEGRAPHIC DESPATCH.

No. of Telegram.....

Office Stamp.

If the accuracy of an inland Telegram be doubted, the telegram will be repeated on payment of half the amount originally paid for its transmission, any fraction of 1d. less than 1d. being reckoned as 1d. and if it be found that there was any inaccuracy, the amount paid for repetition will be refunded. Special conditions are applicable to the repetition of Foreign Telegrams.

Charges
to pay

£ s. d.

Handed
in at

Received
here at

TO { DETECTIVE

London seethes with crime -- STOP --
find your partner upon whom you will
rely -- STOP -- evidence secured for
your advance assessment -- STOP -- the
game is afoot -- STOP -- make all
haste to 221B now STOP