

# Blake Sim

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## Skills

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**Language:** JavaScript, TypeScript, HTML/CSS

**Framework and Library:** React, Next.js, Redux, Zustand, TailwindCSS

**Bundler and Package Manager:** Webpack, Vite, Yarn

**Database:** PostgreSQL, MongoDB, SQLite

**DevOps:** Amazon EC2/S3/CloudFront, Github Actions, Docker

## Experience

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**Frontend Developer**, Packative – Seoul, Freelance/Remote Dec 2023 – May 2023

- Reduced page loading speed by 50% in marketplace and product detail page by using Server-Side Rendering in Next.js
- Integrated 10+ serverless back-end APIs customizing models for package types and quotation with Medusa.js
- Migrated headless CMS from WordPress to Builder.io and reused 10+ components in static pages

**Frontend Developer**, Neulpummaru – Seoul, Freelance Aug 2023 – Oct 2023

- Improved code maintainability by refactoring 20+ components to be less than 250 lines and flexible to UI changes
- Adopted global state management library for separating non-UI logic and better state tracking

**Frontend Developer**, Noleeui Balgyeon – Seoul Apr 2023 – July 2023

- Integrated BI solution, Airbridge, managing 20+ event points for marketers to track accurate user data
- Revamped color theme in web and WebView for a visually appealing and consistent user interface
- Trouble-shooted panning bug of Swiper.js library on WebView to improve user experience on mobile app

**Frontend Developer**, Blockchain Labs – Seoul Feb 2022 – Feb 2023

- Applied UI kit to admin bootstrap responsiveness and reusability and better user experience
- Increased Lighthouse performance score by 30 points by optimizing assets and reducing bundle size
- Delivered company homepage on time cooperating with backend developers and product designers

**Web Developer**, SDPlex – Seoul Apr 2019 – Apr 2020

- Implemented a full-stack web dashboard for monitoring server resources and configuration.
- Integrated jQuery drag-and-drop panel library to satisfy user requirements to see multiple server status altogether
- Solved large network usage problems by using long polling connections for real-time updates on the resource panel

## Education

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**Korea National Open University** – BS in Computer Science 2022

**KyungHee University** – BS in Journalism and Communication 2018