NICOLE DUPRÉ

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SUMMARY

Chilean-born, NY-based User Experience Designer with extensive experience creating simple, meaningful interactions. An empathetic and curious individual that thrives on collaborative environments, bringing a data-driven user-centered approach. Recently Graduated Valedictorian from University of Columbia UX/UI Bootcamp.

TECHNICAL SKILLS

Technical: InDesign, Illustrator, Photoshop, Adobe XD, InVision, Figma, Adobe XD, Axure, Google Suite, Otter, Miro, Omnigraffle, understanding of HTML/CSS and Javascript | **UX/UI:** User Experience Design, Interaction Design, Information Architecture, User Interface Design, User Interviews, Heuristic Evaluations, Usability Testing, Competitive Analysis, User Personas, Empathy Maps, Service Blueprints, Site Maps, Unified Modeling Language diagrams, Storyboarding, Mood Boards, Style Guide, Wireframes, Prototyping.

EXPERIENCE

Freelance UX Designer   January 2013 - Present

Farm Fresh - NY, United States

• Creation of a mobile app that connects users to local farmers and seasonal produce.

• Collaborating through research to prototyping and developing some screens using HTML/CSS mockup.

• Find the case of study: https://bit.ly/3BcO8RK

New Sanctuary Coalition - NY, United States

• Redesign for the non-profit organization with the goal of improving their presence and engaging users with their mission. Collaborating through all five stages of the design thinking process, from research to prototyping.

• Find the case of study: https://bit.ly/3oAB3hI

Government Lab of Chile - Santiago, Chile

• Collaborated with a multidisciplinary team, to design a holistic approach to improve the service provided by the health department of Chile to local communities.

• Analysed user research data, created a benchmark, mapped the user journey through Service Blueprints and Unified Modeling Language diagrams, crafted storyboards and prototypes.

• Find the case of study: https://bit.ly/3DdZd5s

User Experience Designer / Information Architect September 2011- January 2013
Multiplica Santiago, Chile

Created digital experiences for various clients, integrating multidisciplinary teams to bring innovative design solutions based on user-centered research. Outstanding projects:

• Designed a tool to apply for government funding, awarded with the "Efficient Government" prize for facilitating the access to information of 50 founding programs while guiding users on the application process.

• Designed omnichannel experience for the Estate Bank of Chile, collaborating with stakeholders across the institution and end-users of their products. Conducting interviews, field observation, auditing content, creating sitemaps. Crafting wireframes and prototypes for CMS, ATMs, websites, and mobile apps.

Information Architect and User Interface Designer April 2010 - December 2011
Estupendos Collective Santiago, Chile

Designed websites for citizen initiatives, NPO's, brands, and blogs. With particular emphasis on interaction patterns and User Interface components. Bringing best practices and user center approach to create innovative digital solutions.

Junior User Interface Designer January 2010 - April 2010
Betazeta Networks Santiago, Chile

Design digital campaigns across the blogs of the network, reaching 1.5 million readers per month.

EDUCATION

UX/UI Bootcamp Certificate: Columbia University, New York New York
• Graduated Valedictorian of the class.
• Intensive 24-week long boot camp dedicated to UX/UI Design. Skills learned consist of Photoshop, Illustrator, HTML5, CSS, JavaScript, Bootstrap, jQuery, User-Centric Design Research, Visual Prototyping & Wireframing, User Interface Development.

Bachelor of Fine Arts in Graphic Design: Universidad Católica de Valparaíso - Valparaíso, Chile

Graphic Design Licentiate: Universidad Católica de Valparaíso - Valparaíso, Chile