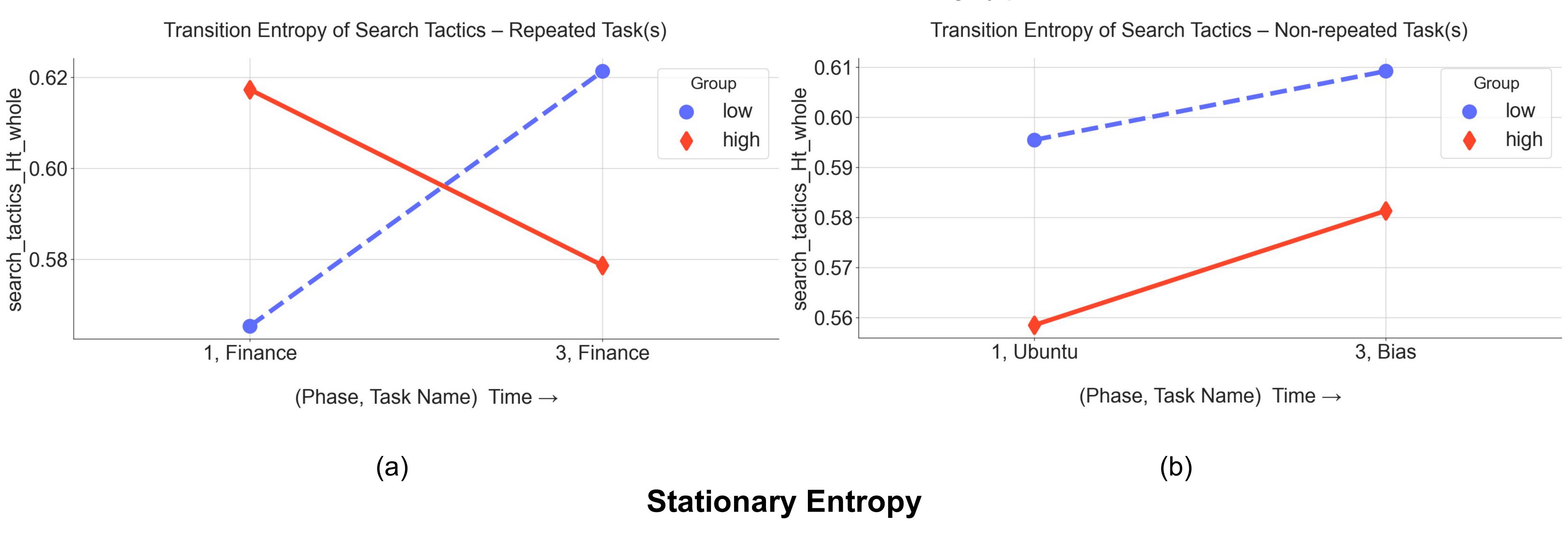
Entropy of Search Tactics – Repeated vs Non-repeated Tasks

Transition Entropy

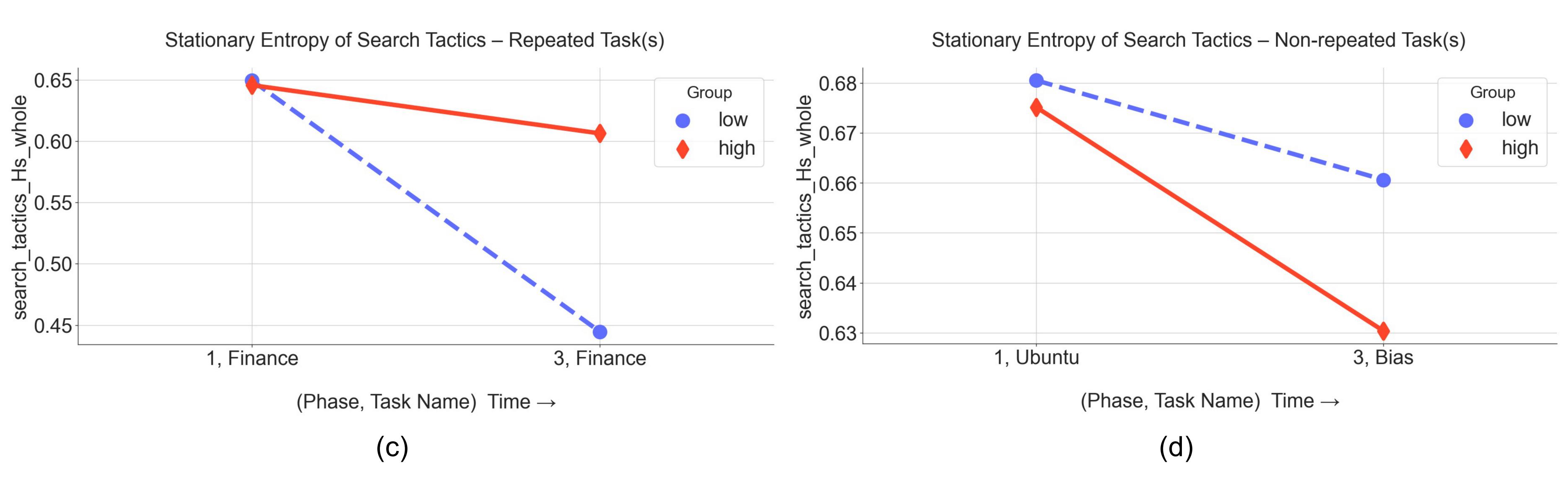
Higher = more randomness in transitions between different tactics

Lower = transitions between tactics are highly predictable



Higher = all tactics are used uniformly

Lower = some tactics are preferred over others



Repeated Tasks: Personal Finance

Non-repeated task: Ubuntu Ethics, Algorithmic Bias