

Entropy of Search Tactics – Repeated vs Non-repeated Tasks

Transition Entropy

Higher = more randomness in transitions between different tactics

Lower = transitions between tactics are highly predictable



(a)



(b)

Stationary Entropy

Higher = all tactics are used uniformly

Lower = some tactics are preferred over others



(c)



(d)

Repeated Tasks: Personal Finance

Non-repeated task: Ubuntu Ethics, Algorithmic Bias