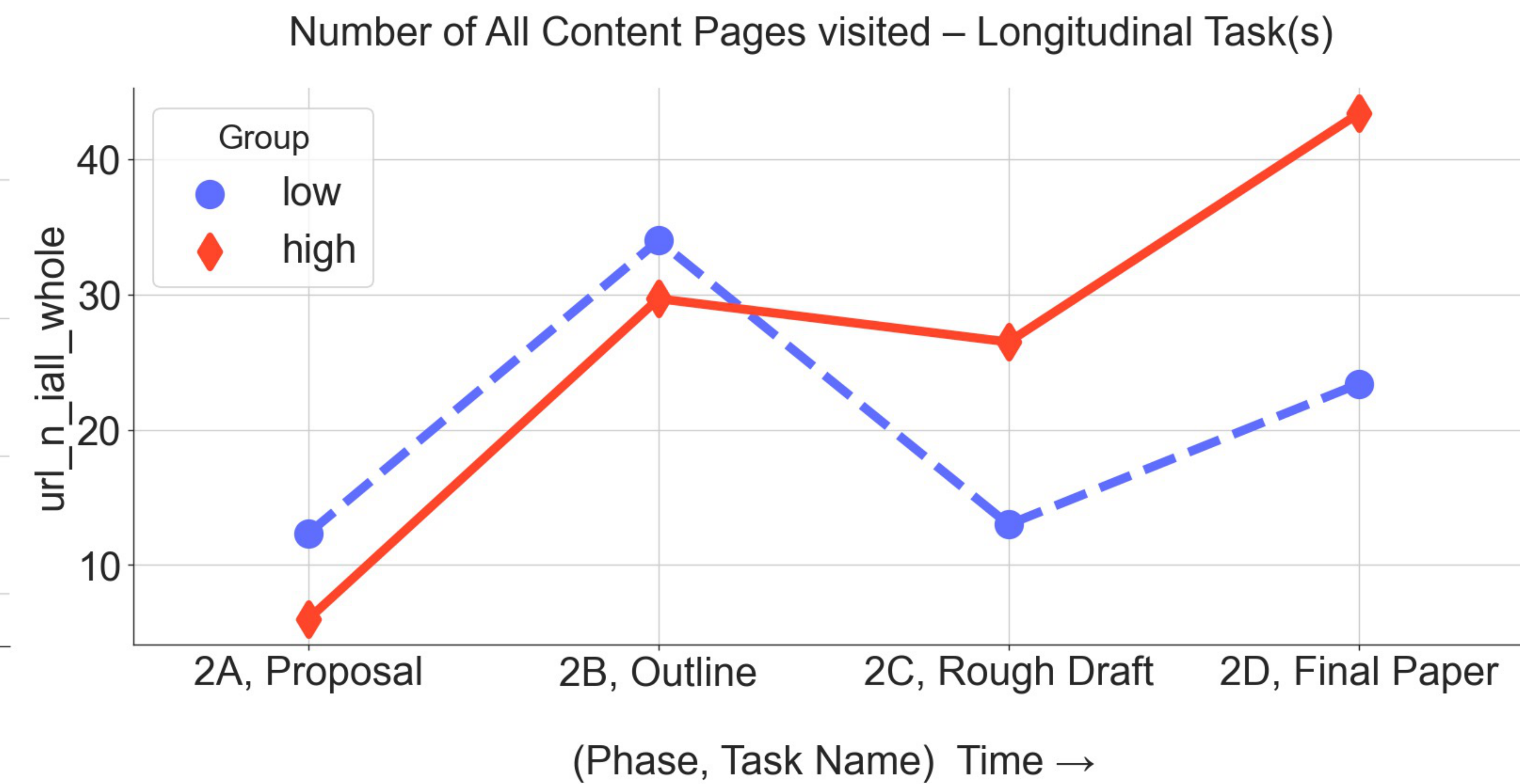


Search Results (L) vs Content Pages (I) – Longitudinal Phase

Number of Pages Visited

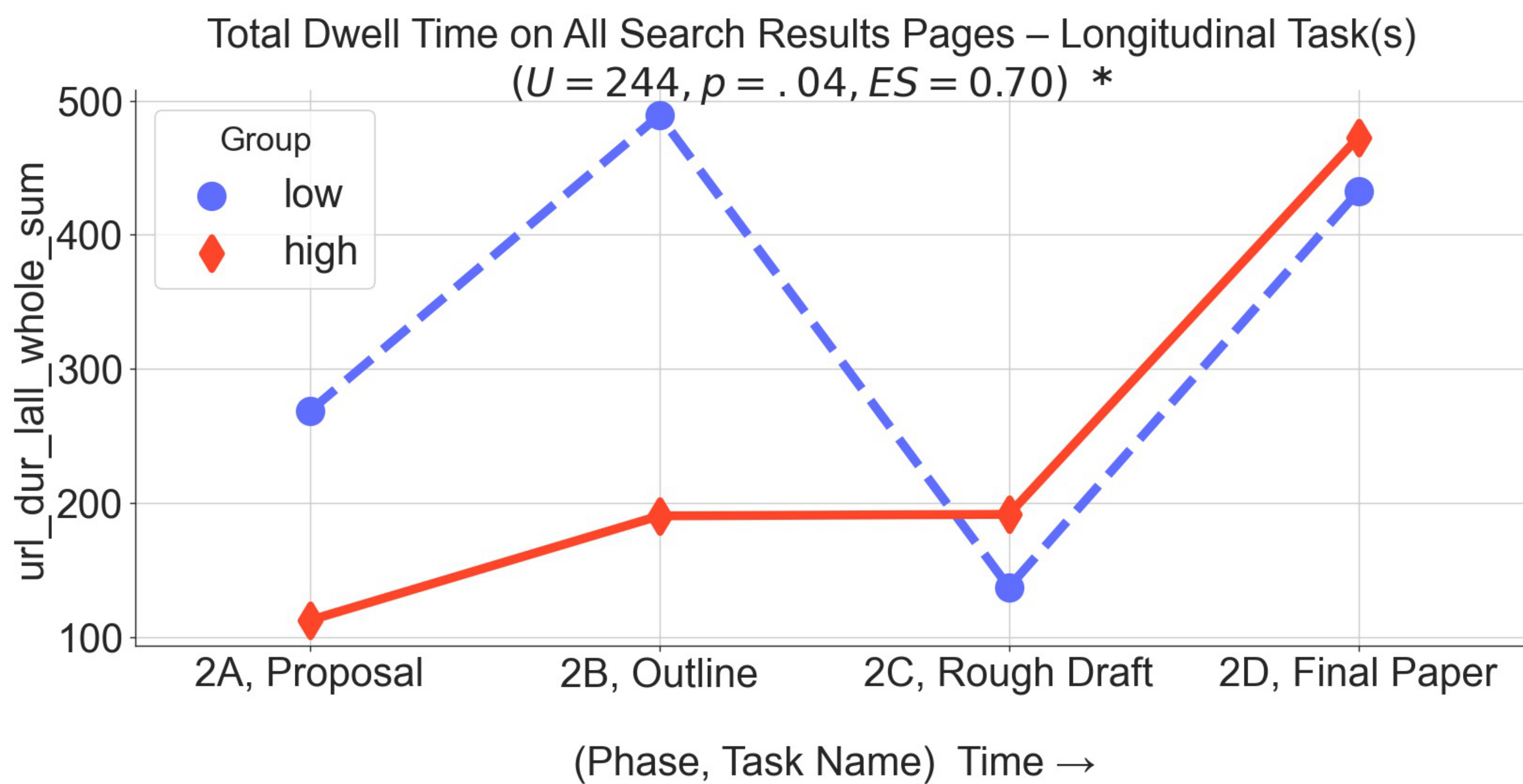


(a)

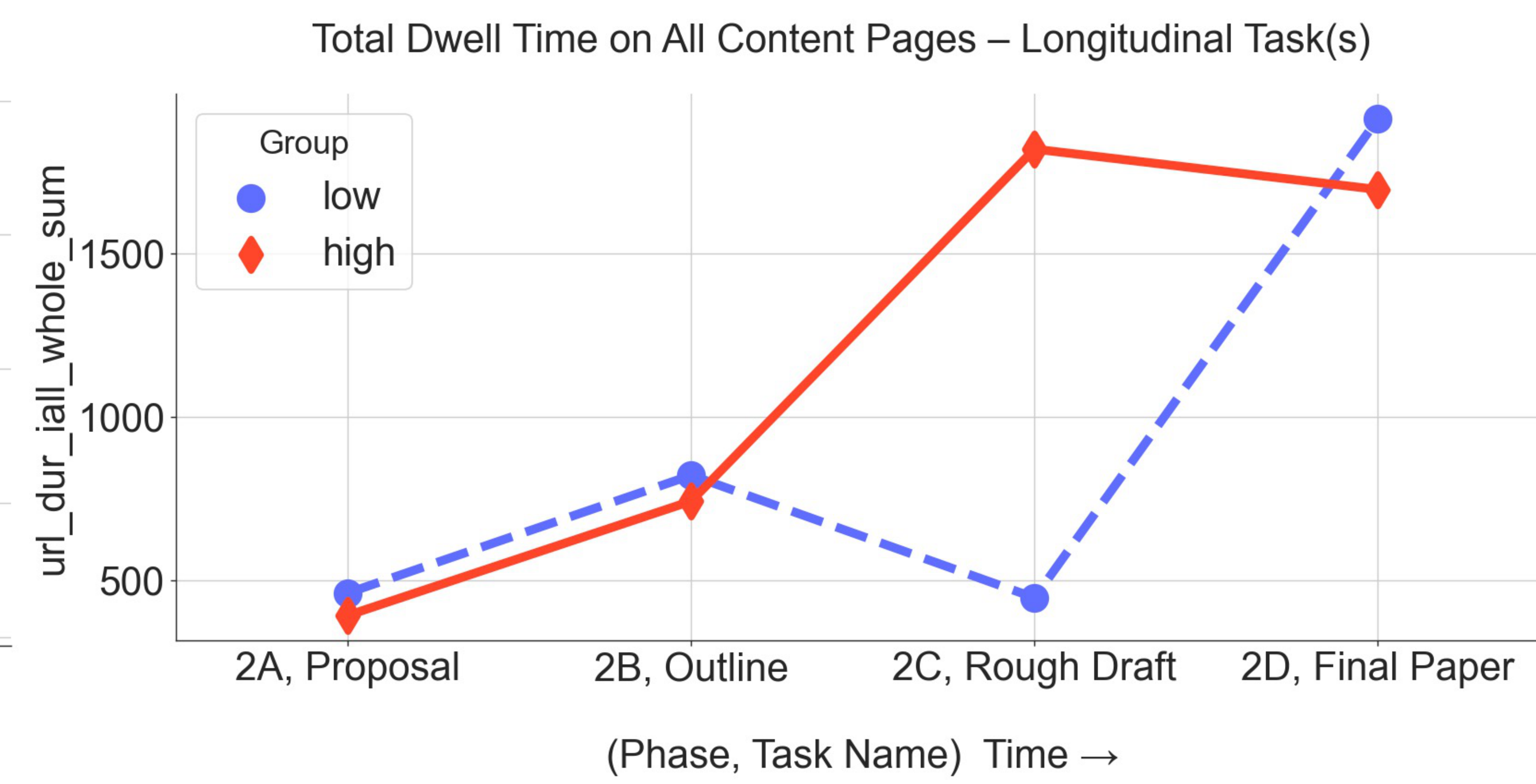


(b)

Total Dwell Time (seconds)

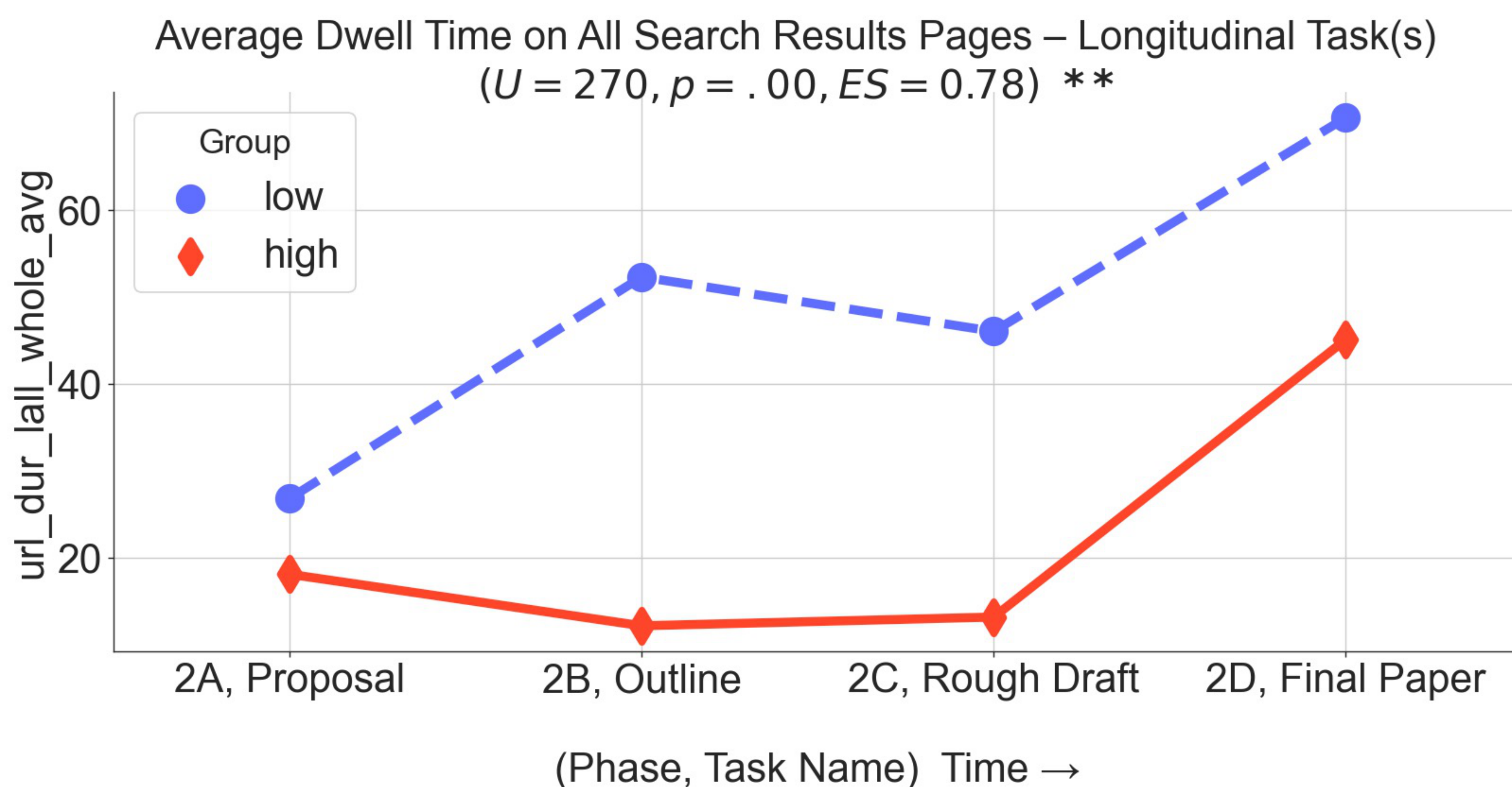


(c)

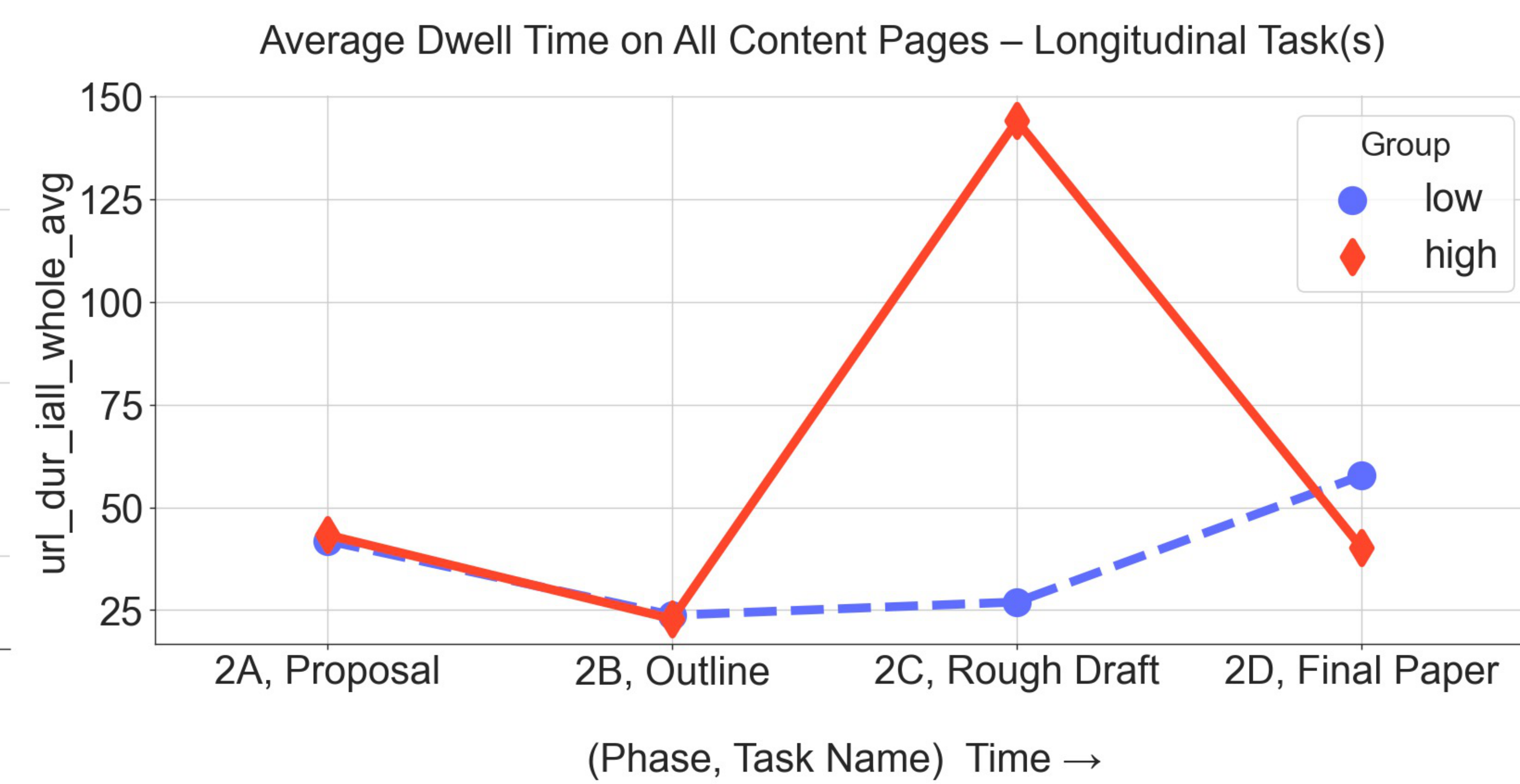


(d)

Average Dwell Time (seconds)



(e)



(f)

L.ALL: All Search Results

I.ALL: All Content Pages