

# Entropy of Search Tactics – Repeated vs Non-repeated Tasks

## Transition Entropy

Higher = more randomness in transitions between different tactics

Lower = transitions between tactics are highly predictable



(a)



(b)

## Stationary Entropy

Higher = all tactics are used uniformly

Lower = some tactics are preferred over others



(c)



(d)

**Repeated Tasks: Personal Finance**

**Non-repeated task: Ubuntu Ethics, Algorithmic Bias**