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STREAM Customer Feedback

Summary

- Users felt that chat was an unnecessary feature since facebook and slack are popular options
- Notifications for tasks were well received
- Tasks list was also well received since it allows users to get a better look at the project
- Pinboard was a novel idea, and users appreciated the idea of being able to save useful information

Customer 1 - University Undergraduate Student: - Sunny Wong

- "What's the difference between this and Asana?" We did not have the notifications or chat feature implemented to differentiate
- Confused with what to do on an empty application. Could use a tutorial or help feature later

Customer 2 - University Undergraduate Student: - Annie Wong

- Liked the general UI of the application.
- Could work on the logo to be more appealing for people. Did not like the white background

Customer 3 -Trade School Student - Lily Chen:

- "I like the easy segregation between projects since there won't be a huge clusterfuck of different people talking about 100000 different projects"
- Likes the ability to create and access multiple projects to manage.

Customer 4 - University Master Student - Evan Chen:

- "OH my gosh yes ASSIGNED TASKS, please let that happen. So many projects happening where tasks are assigned at a meeting and 3 second later everyone forgets."
- Highly enthusiastic about the tasks feature
- Likes being able to notify team members

Customer 5 - University Master Student - Suzanne Yuen:

- Likes the projects and tasks portions, but is neutral on having a chat feature.
- “‘Chat’ is fine, but we already have so many ways of doing group chats, not sure another platform will help.”

Customer 6 - University Undergraduate Student - Jim Min Lee:

- Likes how users are assigned tasks to more evenly distribute work.
- “maybe every person can have like a progress bar or something in their profile that tracks how much of each task they've progressed in doing.”

Customer 7 - High School student - Amy Yuan:

- Enjoyed watching the app idea presented.
- Believes the app will be useful for group projects and reminding team members of their tasks.
- “This will be an amazing app! The tasks assigned will be helpful!”

Customer 8 - University Undergraduate Student - Claudia McPherson

- Is particularly enthusiastic about the pin board.
- “I really like the pin board! If possible, maybe a Google drive tie-in/integration might be handy as well. I know I def use Google sheets to keep track of budgets, and Google docs for notes for projects!”

Customer 9 - High School Student - Eric Zhang

- “I like how the board is accessible by every member in the group. Sometimes you are working on a component to take some notes on it and your group mates are curious/want to know what you are doing. The other group members can read your notes and be 10/10 informed. I really like your idea!”

Customer 10 - University Undergraduate student - Chella Thornton

- Is particularly enthusiastic about being able to remind team members of their responsibilities.
- Expressed general frustrations of uncooperative team members.
- “I love the idea of being able to remind people about their parts of the project, that’s always the most frustrating part of group projects”

Customer 11 - University Undergraduate Student - Emily Ding

- “ I’m not sure if a chat feature is necessary, but I really like the idea of being able to organize everything that needs to be done for the project, like that would make projects a lot easier to manage”

Customer 12 - University Undergraduate Student - Reid Mele

- "I hate conflict so the idea of anonymously review other people's work would be fantastic"

Customer 13 - University Undergraduate Student - Stuart Baker

- "I like being able to see all of the tasks in one place, that way everyone has an idea of how much there is left to do"

Customer 14 - University Undergraduate Student - Henry Wu

- "I think the notifications feature would be a great idea to remind people to do their work. Seems like most people just forget with all the coursework they have"
- Liked the coherent layout and UI of the application
- "Could this have been an application that manages other applications e.g. HootSuite? Seems like most of the features already exist"

Customer 15 - College Student - Wince Liz Leung

- "I love how the app is so clean and easy to navigate through. Some apps like Slack have buttons and drop down menus all over the place, and I feel so confused all the time on how to find things!"

Customer 16 - University Undergraduate Student - Liz Cody

- "I can totally see how the pin board would be useful! So often important information gets pushed up the the tops of chats and it gets lost. This way the really important stuff gets saved"

Customer 17 - University Undergraduate Student - Iman Busa:

- "Whenever we have big group projects, it's always so confusing and nobody knows what to do. We don't really talk to each other or know who is doing what. Assigned tasks will be so helpful!"
- Expressed that usually in large group projects usually at least one team member must step up.
- Feels that our app can help people stay focused and contribute

Customer 18 - Undergraduate student - Dana Mraz

- "I like the idea of being able to have all of my group projects in one place, I have so many group projects for all my different classes this is a way to keep it all in one place"

Customer 19 - University Undergraduate Student - David Ho

- "Could add pictures to the pinboard" - Told this person we did not have sufficient time
- Did not like the idea of having to click on the toolbar to see other functionalities

Customer 20 - University Student - Ben MacGillivray

- "Its nice that it's an app, I would hate having to pull out my computer everytime I need to do something for the project. Like I've always got my phone on me, so it makes me more likely to use the app."

Customer 21 - College Student - Lok Leung

- "It's so annoying to have to chase after people to do their work, so I think it's great that we can send them notifications to remind them to finish."

Customer 22 - University Student - Yasha Chaubey

- "Being able to send the anonymous reminder notifications is such a good idea! It's such a subtle way of reminding people to finish their part of the project, without making for an awkward situation"

Customer 23 - University Student - Gurdaya Sidhu

- "To hold people accountable there could be a page showing how many things people are checking off in relation to everyone else"
- "It would be nice if there was a bar that just tells you how far along you are"

Customer 24 - University Student - Evan Labayog

- "It would be cool if it asked the periods of time you realistically could work on the project so it would show the person the actual realistic time left before a deadline. This could then allow spotting of time problems early."
- "It would be cool if the app is accessible from the computer. Because I feel I would be flipping between both of those frequently."
- "Also one of the biggest things I had to deal with is micro managing the group and chasing after people because I need their share in advance so I can do my part. So setting easily readable minor deadlines that is then easily readable by others. And possibly sent push notifications."

Customer 25 - University Student - Gage Flexhaug

- "Letting everybody post their schedule on the same calendar, making it easier to organize a get together to work on shenanigans"
- "The biggest thing I look for is readability. I feel it could become very busy especially due to the limit of a phone screen."

Customer 26 - University Student - Neil Lui

- Asked what he would want in a group project management app and he responded with "notification boards, reminders, a global to do list, [and] google calendar sync."

Post- Beta Demo Feedback

Wince Liz Leung (College Student):

- Was able to easily register and navigate through the application.
- Commented that the UI is very clean and feels that the simplicity makes it easier to use than Slack.
- Felt that the Calendar's page should provide the time on the side to quickly view meetings. Also suggests allowing users to select colors to better organize meetings.
- Suggested also variation in color for the pin board notes and tasks.