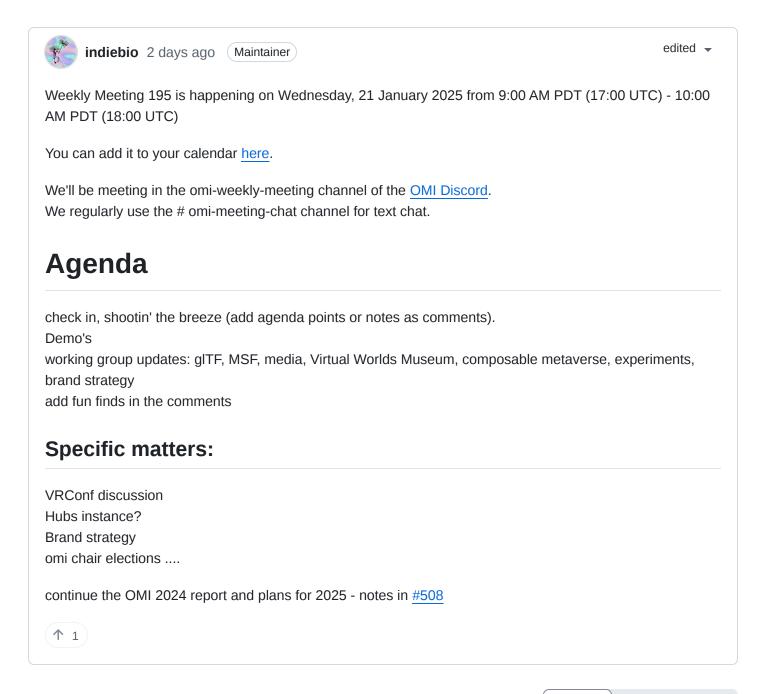


2025-01-21 Weekly Meeting 195 #512

indiebio started this conversation in Weekly Meetings



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Brand strategy: suggestions from Nathan:

- 1. Channel / content strategy
- 2. increase OMI quality members
- 3. Focused 1 3 initiatives forward (e.g. gltf)

Other points:

· messaging and resource alignment



13 replies

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jin: fun project potential:

agents based on omi notes that can help onboard new members / share meeting info across platforms. grants available. social interop with platforms. integratable with vrms rn (hyperfy integrated VRM + elizaos)

nifty island has vrm support, integrated elizaos. soon oncyber. grant available for vrchat / other platforms.



indiebio yesterday Maintainer Author

edited -

Next steps according to Nathan.

- 1. gITF extension infrastructure Q1, Q2, set a KPI of a fun project to be worked on and completed. Like the sky box or face tracking or omi-notes agent.
- · re-visit gITF readme about approval stages.
- how many implementations of OMI proposed extensions?
- how many users of projects?

Are these sensible questions to ask? What we want to get is a heatmap of engagement. How do we measure the sentiment of gITF (or wider OMI) without focusing on the tech.

Clicks or views?

- --- accessible hook that can serve as a marketing campaign, that then has a secondary goal. e.g. a "press this button" site showcasing a site click spec, or a pixel war (or the 3D equivalent)
- 2. decide second infrastructure goal. Create a list for people to suggest others...



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other ideas ... metaverse wiki - see

https://discord.com/channels/887789163045335081/1294511978265710703/1329429134958657618



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humbletim ideas of rebuilding older open-source functional projects



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two approaches: 1. a stage for people to dream of something together

2. a more formal way to support e.g. standards, omi-assisted community member initiative. need to be clear about which is which



indiebio yesterday (Maintainer) (Author)

OPEN METAVERSE INTEROPERABILITY GROUP

in collaboration with

VRCHATRU



and

STARS OF THE METAVERSE

presents

METAVERSE LEGACY

How do we plan today to be able to access the metaverse 10 years from now? 300 years on?

Tuesday 28 Jan 2025 17h UTC

event in VRChatRU, bridged to Discord

DISCUSSION WITH

... YOU?

More info: https://aithub.c

https://github.com/omigroup/omigroup/discussions/505,

comments and input welcome

Discord: https://discord.gg/Wqt4ZC4zjF



0 replies



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List of open source metaverse projects. Requirements: source code needs to be available. - humbletim



0 replies



indiebio yesterday Maintainer Author

"look at what former active members who are more passive now, could need to come back." - idea to have constructive interviews about what they get excited about. no commitment for anything.



0 replies

Category



Weekly Meetings

Labels

None yet

1 participant

