OREN PANITCH
UX Developer & IoT Hobbiest

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As a highly experienced UX Developer with 10 years experience, I've seen a wide variety of projects and development stacks. What I have worked on ranges from personal websites to enterprise-class web applications, utilizing a combination of ingenuity, developer tools, and front-end frameworks. My recent experience involves React / Redux, Typescript, and Tailwind, using an Enzyme / Jest testing suite, running in a Node.js / npm environment.

Other relevant code experience includes HTML5, CSS3 / LESS / SASS, Javascript, jQuery, PHP, JAVA (JSP / JSTL), Lovelace, YAML, JSON, Git, Bash, Gulp, and WordPress

💼 Work Experience

Comcast xFi June 2018 to December 2020

UI Engineer IV Philadelphia, PA

- Built and improved React/Redux architecture to replace Polymer, and to efficiently handle growth from 900 thousand to 2.3 million weekly users

- Developed and integrated an assets pipeline and architecture using Webpack and Gulp to syndicate the app platform for multiple partners, including 4 countries and 4 languages

- Through refactoring and React Migration, improved performance significantly, saving as much as 10 seconds from Page Ready performance timings

- Responsible for implementing architecture-level tooling and processes, such as Typescript and Tailwind, to increase productivity and reduce defects with data handling

http://internet.xfinity.com/

Comcast Business My Account June 2016 to May 2018

UI Engineer III Philadelphia, PA

- Worked in a .Net architecture with a Node.js environment to build and maintain a user portal with over 2 million subscribers

- Helped to drive innovation and modern standards in UI development

- Lead effort to update the styles of My Account UI with Comcast-wide theme

- Helped create initial SDWAN offering from Comcast Business, now known as ActiveCore SDN

http://business.comcast.com/myaccount/

True Action/eBay Enterprise June 2013 to April 2016

Team Lead, UX Development King of Prussia, PA

- Built and maintained a Java-based e-commerce platform used by major retailers, such as Dick's Sporting Goods, Speedo and iRobot, to reach 10s of millions in sales annually

- Utilized Javascript and the libraries jQuery and Prototype to implement feature functionality on client websites, such as Quick Shop and Product Image Zoom

- Created patterns using Java templates and SASS to apply cross-client

- Lead team responsible for dozens of clients' project requests that required under 40 hours of development time

The Brownstein Group   July 2011 to May 2013

Web Developer   Philadelphia, PA

- Created multiple weeks of mobile advertisements, static and interactive, for clients like IKEA and Einstein Healthcare using Adobe Flash that were seen by 10s of millions of people
- Created and maintained multiple micro-sites and Facebook pages for client brands
- Using HTML and CSS, coded many email campaigns sent to millions of IKEA customers
- Using jQuery, HTML5, and CSS3, created an interactive magaizine experience for IKEA, which won many ADDY and WEBBY awards

Honors & Awards

- IKEA Interactive Seasonal Catalog – WEBBY Award Honoree
- IKEA Interactive Seasonal Catalog (Consumer - Products), Gold ADDY Award, March 2013
- IKEA Easy to Assemble Website (Consumer - Outlets), Silver ADDY Award, March 2013
- IKEA New Movers Microsite - Products, Gold ADDY Award, March 2013

Education

Drexel University, Philadelphia, PA
Bachelor of Science, 2011
Digital Media Web Design

Hobbies

- Photography
- Web Design / Human Computer Interaction
- Recreational Sports
- Wing Chun Kung Fu
- Live Music
- Smart Home development