

# SotM EU 2023

## Branding overview

# SOTM Logo



# SOTM Logo variations



## Dunbar Font -for Headlines

Aa, Bb, Cc, Dd, Ee, Ff, Gg, Hh, Ii,  
Jj, Kk, Ll, Mm, Nn, Oo, Pp, Qq, Rr,  
Ss, Tt, Uu, Vv, Ww, Xx, Yy, Zz

0,1,2,3,4,5,6,7,8,9  
!"#\$%&'()\*+,-./:;<=>?@[\\]^  
\_`{|}~

HEX #001489  
RGB 0 20 137

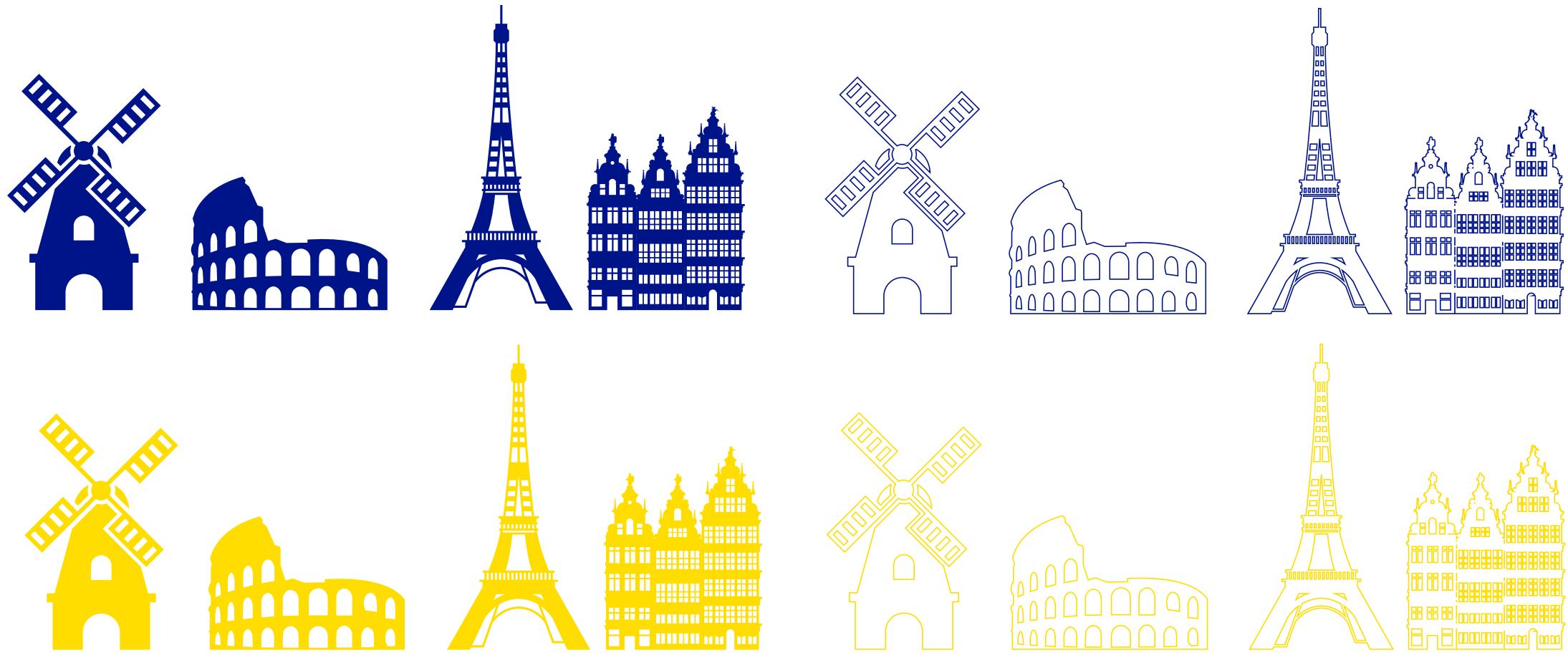
## Poppins Font -for Body text

Aa, Bb, Cc, Dd, Ee, Ff, Gg, Hh,  
Ii, Jj, Kk, Ll, Mm, Nn, Oo, Pp, Qq,  
Rr, Ss, Tt, Uu, Vv, Ww, Xx, Yy, Zz

0,1,2,3,4,5,6,7,8,9  
!"#\$%&'()\*+,-./:;<=>?@[  
\\]^\_`{|}~

HEX #ffdd00  
RGB 255 221 0

# Icons



# Antwerp Map

