

# Lecture 4: Equality Constrained Optimization

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## 2.1 Lagrange Multiplier Technique

### (a) *Classical Programming*

- $\max f(x_1, x_2, \dots, x_n) \rightarrow$  objective function  
where  $x_1, x_2, \dots, x_n$  are instruments/control variables
- subject to a constraint  $g(x_1, x_2, \dots, x_n) = b$ .
- The most popular technique to solve this constrained optimization problem is to use the Lagrange multiplier technique.

### (b) *Lagrangian Method*

- We introduce a new variable  $\lambda$ , called the Lagrange multiplier, and set up the Lagrangian.
- For example if we want to maximize  $f(x_1, x_2)$  subject to  $g(x_1, x_2) = b$ , the Lagrange function is

$$L(x_1, x_2, \lambda) = f(x_1, x_2) + \lambda[b - g(x_1, x_2)]$$

- Necessary conditions for a local maximum/minimum requires setting all first-order conditions equal to zero.

$$\frac{\partial L}{\partial x_1} = \frac{\partial f}{\partial x_1} - \lambda \frac{\partial g}{\partial x_1} = 0 \quad (1)$$

$$\frac{\partial L}{\partial x_2} = \frac{\partial f}{\partial x_2} - \lambda \frac{\partial g}{\partial x_2} = 0 \quad (2)$$

$$\frac{\partial L}{\partial \lambda} = b - g(x_1, x_2) = 0 \quad (3)$$

- The third first-order condition (equation (3)) automatically guarantees the constraint is satisfied.
- From the first-order condition we then solve for the critical values  $x_1^*$ ,  $x_2^*$  and  $\lambda^*$ .

Divide equations (1) and (2) to eliminate  $\lambda$

$$\frac{\partial f / \partial x_1}{\partial f / \partial x_2} = \frac{\partial g / \partial x_1}{\partial g / \partial x_2}$$

and re-arranging equation (3)

$$b = g(x_1, x_2)$$

we now have two equations to find  $x_1^*$ ,  $x_2^*$ .

To compute  $\lambda^*$  re-arrange equation (1)

$$\lambda = \frac{\partial f / \partial x_1}{\partial g / \partial x_1}$$

and plug in  $x_1^*$  and  $x_2^*$ .

- Example:  $f = x^{\frac{1}{2}}y^{\frac{1}{2}}$  s.t.  $ax + cy = b$ .

$$L = x^{\frac{1}{2}}y^{\frac{1}{2}} + \lambda[b - ax - cy]$$

F.O.Cs:

$$L_x = \frac{1}{2}x^{-\frac{1}{2}}y^{\frac{1}{2}} - \lambda a = 0 \quad (\text{i})$$

$$L_y = \frac{1}{2}x^{\frac{1}{2}}y^{-\frac{1}{2}} - \lambda c = 0 \quad (\text{ii})$$

$$L_\lambda = b - ax - cy = 0 \quad (\text{iii})$$

Dividing (i) by (ii) yields:

$$\frac{y}{x} = \frac{a}{c} \rightarrow y = \frac{ax}{c} \quad (\text{iv})$$

Using (iv) to substitute out  $y$  from (iii) yields  $x^*$

$$x^* = \frac{b}{2a}$$

and substituting  $x^*$  into (iv) yields  $y^*$

$$y^* = \frac{b}{2c}$$

To find  $\lambda^*$  re-arrange (i) and substitute the values obtained for  $x^*$  and  $y^*$

$$\lambda^* = \frac{1}{2a} x^{*- \frac{1}{2}} y^{* \frac{1}{2}} = \frac{1}{2a} \left( \frac{b}{2a} \right)^{- \frac{1}{2}} \left( \frac{b}{2c} \right)^{\frac{1}{2}}$$
$$\lambda^* = \frac{1}{2a^{\frac{1}{2}} c^{\frac{1}{2}}}$$

## Section 2.2: Interpretation of the Lagrange Multiplier $\lambda$

- Since  $x_1^*$ ,  $x_2^*$  and  $\lambda^*$  are all functions of the constraint parameter  $b$  (where  $b$  is a fixed exogenous parameter), what happens to these critical values when we change  $b$ ?

$$L^* = f(x_1^*, x_2^*) + \lambda^*[b - g(x_1^*, x_2^*)]$$

- Totally differentiating  $L^*$  with respect to  $b$  we find

$$\begin{aligned} \frac{dL^*}{db} &= f_{x_1} \frac{dx_1^*}{db} + f_{x_2} \frac{dx_2^*}{db} + [b - g(x_1^*, x_2^*)] \frac{d\lambda^*}{db} \\ &\quad + \lambda^* \left( 1 - g_{x_1} \frac{dx_1^*}{db} - g_{x_2} \frac{dx_2^*}{db} \right) \end{aligned}$$

Re-arranging:

$$\begin{aligned} \frac{dL^*}{db} &= (f_{x_1} - \lambda^* g_{x_1}) \frac{dx_1^*}{db} + (f_{x_2} - \lambda^* g_{x_2}) \frac{dx_2^*}{db} \\ &\quad + [b - g(x_1^*, x_2^*)] \frac{d\lambda^*}{db} + \lambda^* \end{aligned}$$

where  $f_{x_1}, f_{x_2}, g_{x_1}$  and  $g_{x_2}$  are all evaluated at the optimum.

- Now at the optimum we have  $f_{x_1} - \lambda^* g_{x_1} = 0$ ,  $f_{x_2} - \lambda^* g_{x_2} = 0$  and  $b - g(x_1^*, x_2^*) = 0$ .

Thus we obtain:

$$\frac{dL^*}{db} = \lambda^*$$

- Therefore the Lagrange multiplier tells us the effect of a change in the constraint via parameter  $b$  on the optimal value of the objective function  $f$ .

- Note: for this interpretation of  $\lambda^*$  the Lagrangean must be formulated where the constraint enters as  $\lambda[b - g(x_1, x_2)]$  and not  $\lambda[g(x_1, x_2) - b]$ .

## Section 2.3: Second-Order Conditions for Constrained Optimization

(a) *Sufficient conditions for a local max/min*

- Suppose we have an  $n$  variable function  $f(x_1, x_2, \dots, x_n)$  and one constraint  $g(x_1, x_2, \dots, x_n) = b$ .
- Construct a Bordered Hessian matrix of the Lagrange function where the bordered elements are first-order partial derivatives of the constraint  $g$  and the remaining elements are second-order partial derivatives of the Lagrangean function  $L$ .

$$H^B = \begin{bmatrix} 0 & g_1 & g_2 & \cdots & g_n \\ g_1 & L_{11} & L_{12} & \cdots & L_{1n} \\ g_2 & L_{21} & L_{22} & \cdots & L_{2n} \\ \vdots & \vdots & \vdots & \ddots & \vdots \\ g_n & L_{n1} & L_{n2} & \cdots & L_{nn} \end{bmatrix}$$

- Note that the all partial derivatives in this matrix are evaluated at the critical values  $(x_1^*, x_2^*, \dots, x_n^*; \lambda^*)$
- Check the sign of the leading principal minors.

- Sufficient condition for a local max: the bordered Hessian is negative definite.

$$|H_1^B| < 0, |H_2^B| > 0, |H_3^B| < 0, |H_4^B| > 0 \dots$$

where

$$|H_1^B| = \begin{vmatrix} 0 & g_1 \\ g_1 & L_{11} \end{vmatrix}$$

$$|H_2^B| = \begin{vmatrix} 0 & g_1 & g_2 \\ g_1 & L_{11} & L_{12} \\ g_2 & L_{21} & L_{22} \end{vmatrix}$$

and so on.

- Sufficient condition for a local min: the bordered Hessian is positive definite.

$$|H_1^B| < 0, |H_2^B| < 0, |H_3^B| < 0 \dots$$

- Example:  $z = xy$  s.t.  $x + y = 6$

$$L = xy + \lambda[6 - x - y]$$

nec:

$$L_x = y - \lambda = 0$$

$$L_y = x - \lambda = 0$$

$$L_\lambda = 6 - x - y = 0$$

$$\Rightarrow x^* = y^* = \lambda^* = 3$$

suff:

$$L_{xx} = L_{yy} = 0$$

$$L_{xy} = L_{yx} = 1$$

$$g_x = g_y = 1$$

Construct the Bordered Hessian matrix of the Lagrange function

$$| H^B | = \begin{vmatrix} 0 & 1 & 1 \\ 1 & 0 & 1 \\ 1 & 1 & 0 \end{vmatrix}$$

Check the sign of leading principal minors:

$$| H_1^B | = 0 - 1 < 0.$$

$$| H_2^B | = -1(0 - 1) + 1(1 - 0) = 2 > 0.$$

Thus we have a local max at  $x^* = y^* = 3$ .

### (b) *A Further Look at the Bordered Hessian*

- Border Hessian used in constrained optimization problems

$$| H^B | = \begin{vmatrix} 0 & g_1 & g_2 & \cdots & g_n \\ g_1 & L_{11} & L_{12} & \cdots & L_{1n} \\ g_2 & L_{21} & L_{22} & \cdots & L_{2n} \\ \vdots & \vdots & \vdots & \ddots & \vdots \\ g_n & L_{n1} & L_{n2} & \cdots & L_{nn} \end{vmatrix}$$

- Bordered Hessian used to test quasiconcavity/quasiconvexity

$$| B | = \begin{vmatrix} 0 & f_1 & f_2 & \cdots & f_n \\ f_1 & f_{11} & f_{12} & \cdots & f_{1n} \\ f_2 & f_{21} & f_{22} & \cdots & f_{2n} \\ \vdots & \vdots & \vdots & \ddots & \vdots \\ f_n & f_{n1} & f_{n2} & \cdots & f_{nn} \end{vmatrix}$$



- Two key differences:
  - (1) Bordered elements in  $|B|$  are first-order partial derivatives of the function  $f$  rather than  $g$ .
  - (2) Remaining elements in  $|B|$  are second-order partial derivatives of  $f$  rather than the Lagrange function  $L$ .
- However in the special case of a linear constraint  $g(x_1, x_2, \dots, x_n) = a_1x_1 + \dots, a_nx_n = m$ 
  - (1) The second-order partial derivatives of Lagrange function  $L$  reduces to the second-order partial derivatives of  $f$ :
 
$$L_{ij} = f_{ij}$$
  - (2) The border in  $|B|$  is simply that of  $|H^B|$  multiplied by a positive scalar  $\lambda$ .
  - (3) Therefore:  $|B| = \lambda^2 |H^B|$
- Under this special case the leading principle minors  $|B_i|$ ,  $|H_i^B|$  must share the same sign. i.e. if  $|B|$  satisfies the sufficient condition for strict quasiconcavity then  $|H^B|$  must satisfy the second-order sufficient condition for constrained maximization.

## Section 2.4: Economic Applications

### (a) *Utility Maximization and Consumer Demand*

- $U(x, y)$  s.t.  $P_x x + P_y y = M$
- Standard consumer problem. Consumer must maximize utility subject that she spends all her income  $M$  on purchasing two goods  $x, y$ , where the prices of both goods are market determined and hence exogenous and we will assume that the marginal-utility functions are continuous and positive i.e.  $U_x, U_y > 0$ .

$$L = U(x, y) + \lambda[M - P_x x - P_y y]$$

$$L_x = U_x - \lambda P_x = 0$$

$$L_y = U_y - \lambda P_y = 0$$

$$L_\lambda = M - P_x x - P_y y = 0$$

- First-order equations imply that the consumer equalizes the ratio of marginal utility to the price for each good:

$$\frac{U_x}{P_x} = \frac{U_y}{P_y} = \lambda \quad (i)$$

- Here the Lagrange multiplier can be interpreted as the marginal utility of money when utility is maximized:

$$\lambda^* = \frac{\partial U^*}{\partial M}$$

- An alternative interpretation of (i) is:

$$-\frac{U_x}{U_y} = -\frac{P_x}{P_y}$$

i.e. Marginal rate of substitution (the slope of the indifference curve)  
= price ratio (the slope of the budget constraint).

- Recalling that an indifference curve is the locus of combinations of  $x$  and  $y$  that yield a constant level of utility  $U$ :

$$dU = U_x dx + U_y dy = 0$$

$$U_x + U_y \frac{dy}{dx} = 0$$

$$\Rightarrow \frac{dy}{dx} = -\frac{U_x}{U_y}$$

Since  $U_x, U_y > 0$  the slope must be negative.

- Re-arranging the budget constraint

$$y = \frac{M}{P_y} - \frac{P_x}{P_y}x$$

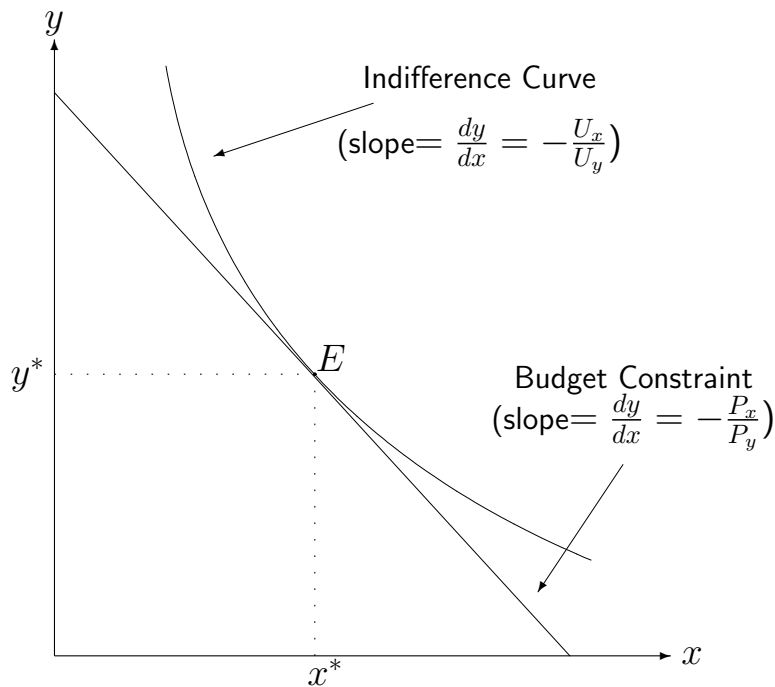


Figure 1: Utility Maximization

- Second-order conditions

$$|H^B| = \begin{vmatrix} 0 & P_x & P_y \\ P_x & U_{xx} & U_{xy} \\ P_y & U_{xy} & U_{yy} \end{vmatrix}$$

$$|H_1^B| = -P_x^2 < 0$$

$$|H_2^B| = -P_x^2 U_{yy} - P_y^2 U_{xx} + 2P_x P_y U_{xy} > 0$$

Recalling from F.O.C's that  $P_x = \frac{U_x}{\lambda}$  and  $P_y = \frac{U_y}{\lambda}$ . Therefore:

$$|H_2^B| = \frac{-U_x^2 U_{yy} - U_y^2 U_{xx} + 2U_x U_y U_{xy}}{\lambda^2} > 0$$

$$|H_2^B| = U_x^2 U_{yy} + U_y^2 U_{xx} - 2U_x U_y U_{xy} < 0 \text{ for a local max}$$

- But this is just the condition that the utility function be strictly quasiconcave [For Homework check this!].
- Therefore the tangency point  $E$  is a local max when the indifference curve is strictly convex to the origin i.e. when the utility function is strictly quasiconcave.
- Note that strict quasiconcavity of the utility function also ensures that the local maximum is unique and globally optimal.

**Theorem 1** *In a constrained maximization problem*

$$\max f(x) \text{ s.t. } g(x) = 0$$

where  $f$  and  $g$  are increasing functions of  $x$ , if:

(a)  $f$  is strictly quasiconcave and  $g$  is quasiconvex, or

(b)  $f$  is quasiconcave and  $g$  is strictly quasiconvex,

then a locally optimal solution is unique and also globally optimal.

(b) *Cost Minimization under Cobb-Douglas Production Technology*

- $\min rk + wl$  s.t.  $y = k^\alpha l^\beta$  where  $\alpha, \beta > 0$ .

$$L = rk + wl + \lambda[y - k^\alpha l^\beta]$$

- First-order conditions:

$$L_k = r - \lambda\alpha k^{\alpha-1}l^\beta = 0$$

$$L_l = w - \lambda\beta k^\alpha l^{\beta-1} = 0$$

$$L_\lambda = y - k^\alpha l^\beta = 0$$

Solve for  $k^*$  and  $l^*$  to obtain the demand functions for capital and labor. Here  $\lambda^* =$  marginal cost.

- Second-order conditions:

$$L_{kk} = -\lambda\alpha(\alpha - 1)k^{\alpha-2}l^\beta$$

$$L_{ll} = -\lambda\beta(\beta - 1)k^\alpha l^{\beta-2}$$

$$L_{kl} = L_{lk} = -\lambda\alpha\beta k^{\alpha-1}l^{\beta-1}$$

$$g_k = \alpha k^{\alpha-1}l^\beta$$

$$g_l = \beta k^\alpha l^{\beta-1}$$

Homework: Derive the Bordered Hessian and show that the conditions for a local minimum are satisfied. i.e.  $|H_1^B| < 0$  and  $|H_2^B| < 0$ , since  $\alpha, \beta > 0$ .

- Recall from problem set 1 Q3(b) where we showed that a Cobb-Douglas production function is strictly quasiconcave for any  $\alpha, \beta > 0$ . Since the objective function is linear and hence quasiconvex, the standard cost minimization problem of the firm under Cobb-Douglas

technology generates a local minimum which is unique and is also a global minimum.

**Theorem 2** *In a constrained minimization problem*

$$\min f(x) \text{ s.t. } g(x) = 0$$

(a) *if  $f$  is strictly quasiconvex and  $g$  is quasiconcave, or*

(b) *if  $f$  is quasiconvex and  $g$  is strictly quasiconcave,*

*then a local minimum is unique and a global minimum.*