

Applied Data Science and Machine Learning Course

Course Instructor

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Statistics

Problems with Wrong Interpretation

01

History Effect

“A blanket ad during the winter actually increased the blanket sale”



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Third Variable Effect

"Some Muslims were involved in 9/11 attacks, thus Muslims are terrorists."



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History Effect

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Correlation-Causation Problem

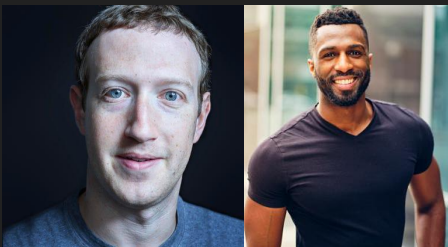
"Study shows that eating more banana causes cancer."



Design Experiments

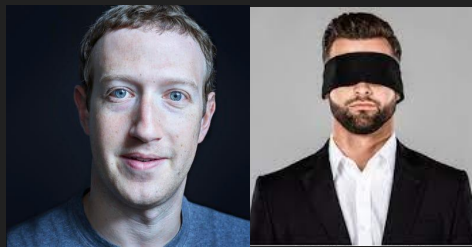
Experiment Types

Public Experiment



Everybody knows
what's happening

Blind Experiment



One side
don't know

Double Blind Experiment



Both sides
don't know

Two Types of Statistics

Descriptive Statistics

Summarizing the Data.

Understanding what the data can be without looking into it explicitly.



Inferential Statistics

Interpreting the Data.

Interpreting the descriptive statistics.

Central Tendency

1 2 8 2 9

4.4

Average

2

Median

2

Mode

Variability

Diversity Checker

1

2

8

2

9

8

Range

$$x_{max} - x_{min}$$

3.28

Mean Absolute Deviation

$$\frac{1}{n} \sum_{i=1}^n |x_i - \mu|$$

11.44

Variance

$$s^2 = \frac{1}{n} \sum_{i=1}^n (x_i - \mu)^2$$

3.38

Standard Deviation

$$s = \sqrt{\frac{1}{n} \sum_{i=1}^n (x_i - \mu)^2}$$