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Weekly challenge 4

LATEST SUBMISSION GRADE

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1. A data analytics team is working on a project to measure the success of a company's new financial strategy. Select the person most likely to be the primary stakeholder for this project.

1 / 1 point

- ☒ The vice president of finance
- ☐ The project manager
- ☐ The director of analytics
- ☐ The data analyst



Correct

The primary stakeholder of this project is likely to be the vice president of finance, who can use this project's findings to create an effective strategy for the future.

2. At an online marketplace, the _____ includes anyone in an organization who interacts with current or potential shoppers.

1 / 1 point

- ☐ executive team
- ☐ project management team
- ☐ data science team
- ☒ customer-facing team



Correct

At an online marketplace, the customer-facing team includes anyone in an organization who interacts with current or potential shoppers.

3. There are four key questions data analysts ask themselves: Who is my audience? What do they already know? What do they need to know? And how can I communicate effectively with them? These questions enable data analysts to identify the person in charge of managing the data.

1 / 1 point

- ☐ True
- ☒ False



Correct

These questions enable data analysts to communicate clearly with stakeholders and team members.

4. You receive an angry email from a colleague on the marketing team. The marketing colleague believes you have taken credit for their work. You do not believe this is true. Select the best course of action.

1 / 1 point

- ☐ Forward the email to the marketing director with an equally angry note.
- ☐ Delete the email. It's best not to create any additional conflict.
- ☒ Reply to the email, asking if they can schedule a time to talk about this in person in order to allow both of you to share your perspectives.
- ☐ Walk over to the marketing colleague's cubicle, and tell them you strongly disagree.



Correct

You should reply to the email, asking if they can schedule a time to talk about this in person in order to allow both of you to share your perspectives. When people are feeling angry or emotional, it's best to wait until things calm down. Then, give everyone the opportunity to share their perspectives.

5. To make sure that a few unusual responses don't skew results or lead to inaccurate judgements, a data analyst focuses on what element of the data collection?

1 / 1 point

- ☒ Sample size
- ☐ Visualization
- ☐ Data cleaning
- ☐ Statistical significance



Correct

To make sure a few unusual responses don't skew results or lead to inaccurate judgements, a data analyst focuses on sample size.

6. Arriving at meetings prepared is an important part of creating a professional work environment. This involves which of the following actions? Select all that apply.

1 / 1 point

- ☒ Reading the meeting agenda ahead of time



Correct

Arriving at meetings prepared involves reading the agenda ahead of time, bringing materials to take notes with, and considering what questions you may be asked so you're prepared to answer.

- ☒ Considering what questions you may be asked so you're prepared to answer



Correct

Arriving at meetings prepared involves reading the agenda ahead of time, bringing materials to take notes with, and considering what questions you may be asked so you're prepared to answer.

☐ Bringing a laptop to keep an eye on emails

☒ Bringing materials to take notes with



Correct

Arriving at meetings prepared involves reading the agenda ahead of time, bringing materials to take notes with, and considering what questions you may be asked so you're prepared to answer.

7. A data analyst joins an online meeting on time. After reviewing the agenda, they see that their project comes at the very end. They're extremely busy and can use this time to stay on top of their current projects. How should they proceed?

1 / 1 point

☐ Tell the participants that they're having technical trouble, then leave the meeting to continue working on other tasks.

☒ Stay focused and attentive during the entire meeting. Even though some items on the agenda don't affect their projects, they could still learn something or have something to contribute.

☐ Mute themselves and turn off the camera, then continue working on other tasks until their project is mentioned.

☐ Politely let the presenter know they're going to leave the meeting and rejoin toward the end.



Correct

They should stay focused and attentive during the entire meeting. Listening and learning from others are great ways to learn about your company, its challenges, and its goals.

8. Conflict is a natural part of working on a team. What are some ways to help shift a situation from problematic to productive? Select all that apply.

1 / 1 point

☐ Identify the person who caused the issue so they can take responsibility.

☒ Take a moment to check your emotions before engaging in an argument.



Correct

To help shift a situation from problematic to productive, reframe the question, keep your emotions in check, and establish open lines of communication.

☒ Reframe the question by asking, "How can I help?"



Correct

To help shift a situation from problematic to productive, reframe the question, keep your emotions in check, and establish open lines of communication.

☒ Ask for a conversation to help you better understand the big picture.



Correct

To help shift a situation from problematic to productive, reframe the question, keep your emotions in check, and establish open lines of communication.

