

Exercise: Applying Heuristics

Human Computer Interaction

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Academic Year 2019/2020



**POLITECNICO
DI TORINO**



10 Nielsen's Usability Heuristics



<https://www.nngroup.com/articles/ten-usability-heuristics/>

- #1: Visibility of system status
- #2: Match between system and the real world
- #3: User control and freedom
- #4: Consistency and standards
- #5: Error prevention
- #6: Recognition rather than recall
- #7: Flexibility and efficiency of use
- #8: Aesthetic and minimalist design
- #9: Help users recognize, diagnose, and recover from errors
- #10: Help and documentation

About your submissions

- High creativity and wide spectrum of applications
- Many usability problems found at first glance
- Some “easy targets” to shame (universities, public services, ...)
- Some easy targets to fame (multi-billion enterprises)
- You found hard to synthesize the application goal in one sentence
- Motivations range from 1 line to 1 page...(common format needed)
- Some screenshots were not significant (home page, registration screen, marketing screenshot, ...)

Overview

Category	👎	👍
Teaching	6	1
Public administration	9	1
Audio-video and streaming	2	6
Transportation and travel	4	14
Gaming	3	1
E-commerce	4	6
Money	1	3
Fun and entertainment	1	1
Communication and collaboration	2	3
System Utilities	6	1
Office and productivity	2	3

Is there a pattern? (Who values usability the most?)

- Public vs. Private institutions
- For-profit vs. Non-profit
- Startups vs. Corporations
- Incumbent vs. Emerging
- Work vs. Entertainment

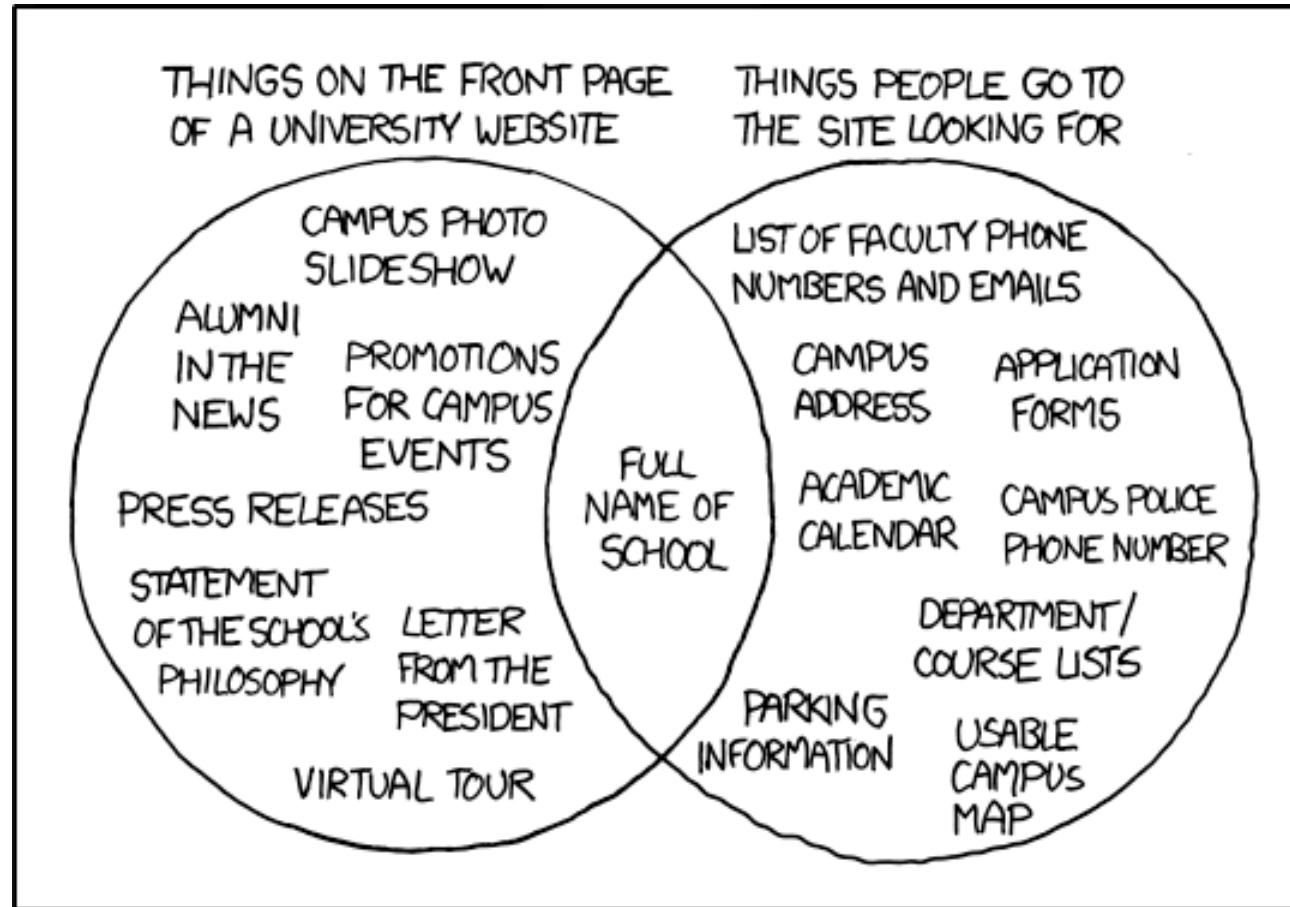
Teaching

University Information System

The screenshot shows the homepage of the Faculdade de Engenharia da Universidade do Porto (FEUP). The top navigation bar includes links to Microsoft Word documents and a lab session page. The main content area features the FEUP logo, a building image, and several links: Welcome, FEUP in Figures, How to get to FEUP?, MIT Portugal, CMU Portugal, UTA Portugal, FEUP Admissions, FEUP and Sustainability, and Safety Emergency. A sidebar on the right contains sections for Employment and Procurement, Information, Press, Useful Links, and Information System, each with a list of links. A large orange banner at the bottom promotes the CCS2019 conference and the FEUP Career Fair. A calendar for October and November 2019 is also visible.

Too many links there are not important, making difficult to distinguish between important and not-important things. Login form in the wrong place.

University Home Pages are an easy target...



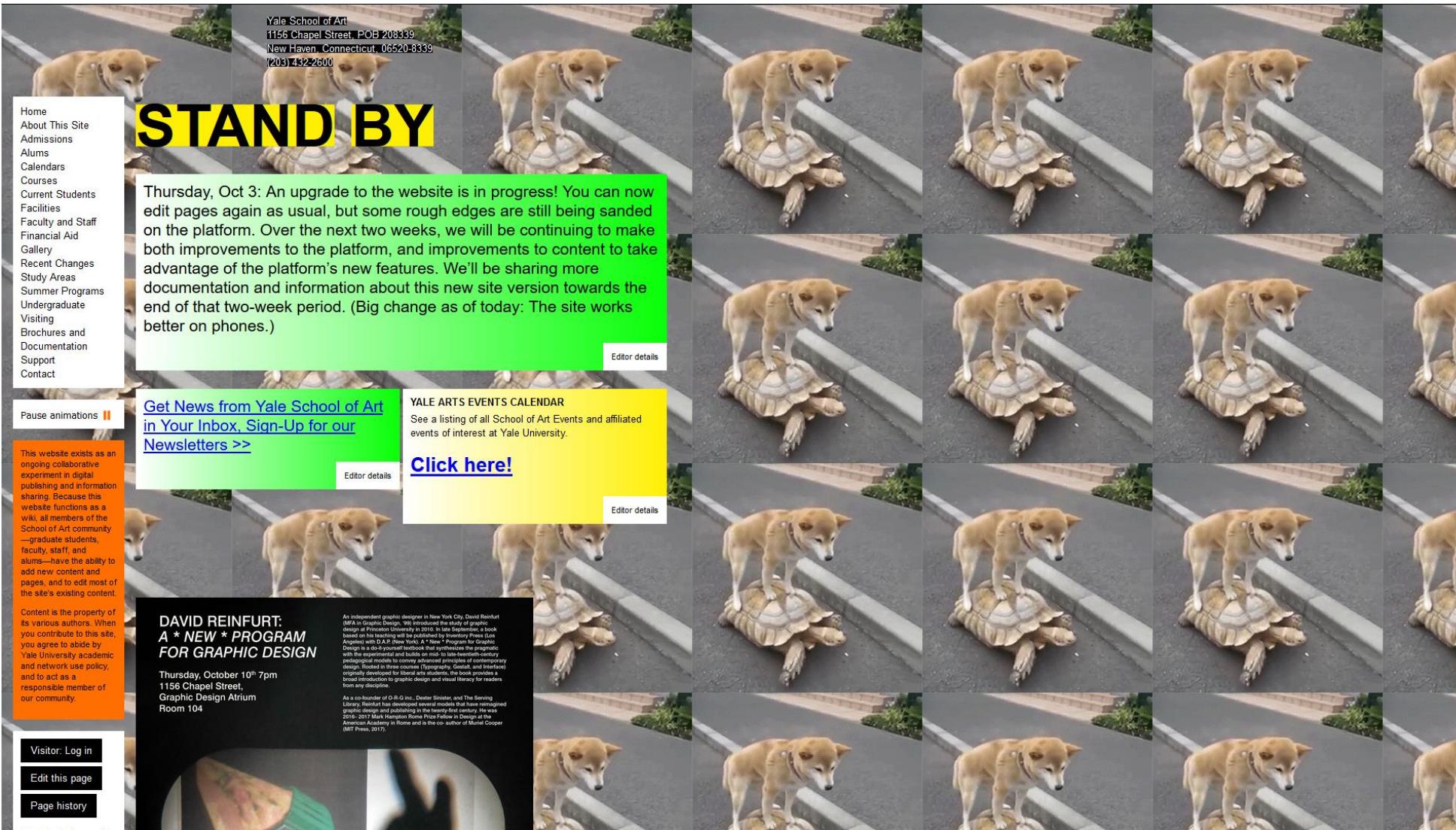
<https://xkcd.com/773/>

👎 Teaching webpage. Access to classes materials

The screenshot shows a web browser window with the URL <http://montefiore.ulg.ac.be/~lwh/info/>. The page title is "Information and coding theory" by Louis Wehenkel, Université de Liège, Institut Montefiore. It features a circular diagram on the left illustrating various fields related to information theory, such as Communication, Probability, Statistics, Coding, Cryptology, Complexity, Information, and Economics. Below the title, it says "ELEN060-2" and provides organization details: "Organization: first course on Thursday Feb. 8, 2018, 2PM-6PM, room II/93, Institut Montefiore". The main content area includes sections for "Course description", "New on 25.02.2015", "New on 18.9.2013", "New on 20.04.2019", "New on 03.05.2018", "New on 9.10.2009", and "Overall goals". The "Overall goals" section contains text about the history and applications of information theory, followed by a list of three main parts: 1. Foundations of information theory, 2. Introduction to coding theory, and 3. Overview of other applications. At the bottom, there are sections for "Organization" (Tuesday PM, Room II/93) and "Evaluation" (Personal projects, Oral exam in June).

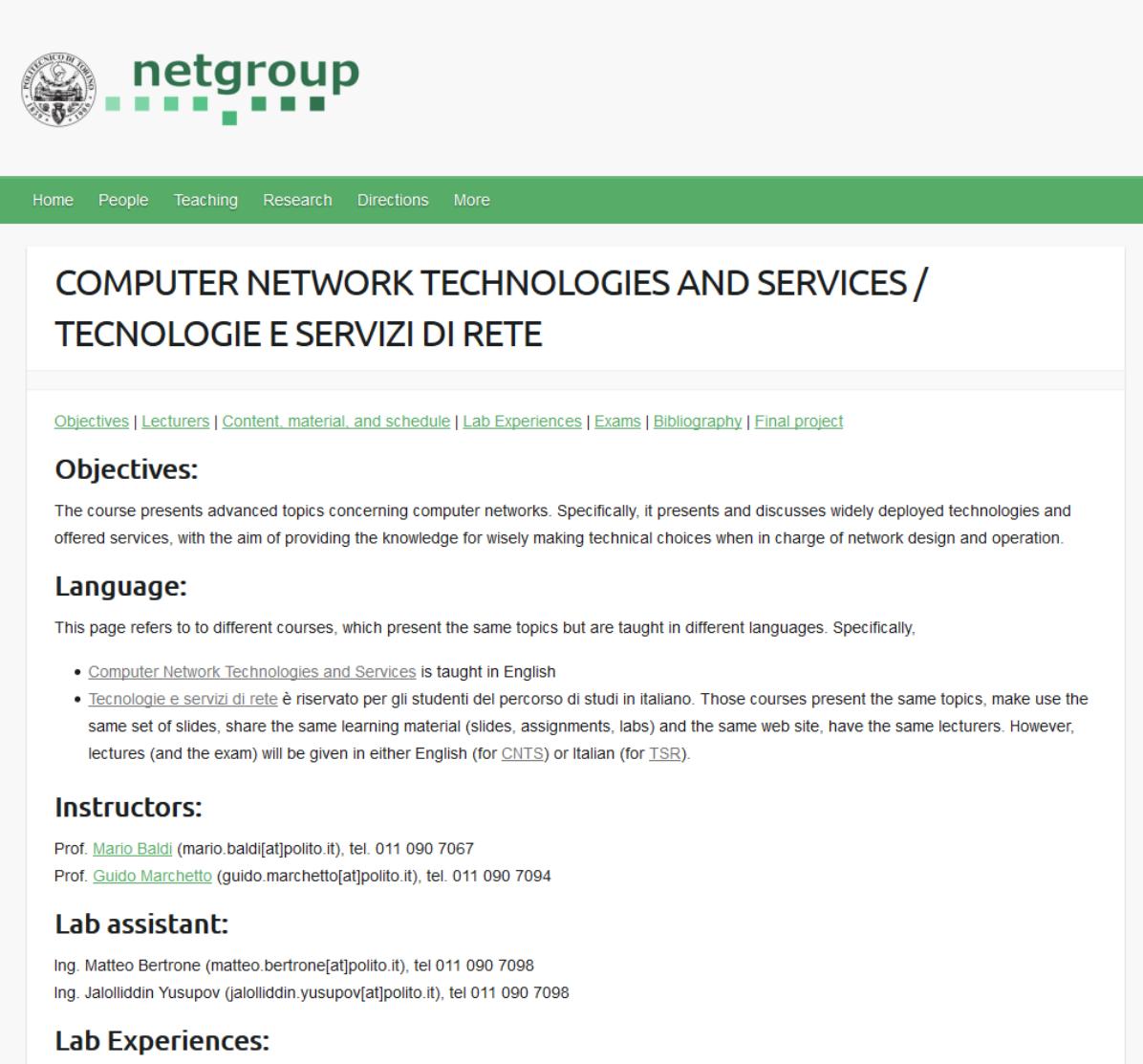
Not intuitive. Important link is hidden. Dates are too big. Bad contrast.

Yale school of art department



Awful element layout

Teaching site



The screenshot shows a website for a course titled "COMPUTER NETWORK TECHNOLOGIES AND SERVICES / TECNOLOGIE E SERVIZI DI RETE". The header includes the Politecnico di Torino logo and the netgroup logo. A green navigation bar at the top has links for Home, People, Teaching, Research, Directions, and More. Below the header, there is a menu with links to Objectives, Lecturers, Content, material, and schedule, Lab Experiences, Exams, Bibliography, and Final project. The main content area contains sections for Objectives, Language, Instructors, Lab assistant, and Lab Experiences, each with detailed descriptions and contact information.

Objectives:
The course presents advanced topics concerning computer networks. Specifically, it presents and discusses widely deployed technologies and offered services, with the aim of providing the knowledge for wisely making technical choices when in charge of network design and operation.

Language:
This page refers to different courses, which present the same topics but are taught in different languages. Specifically,

- [Computer Network Technologies and Services](#) is taught in English
- [Tecnologie e servizi di rete](#) è riservato per gli studenti del percorso di studi in italiano. Those courses present the same topics, make use the same set of slides, share the same learning material (slides, assignments, labs) and the same web site, have the same lecturers. However, lectures (and the exam) will be given in either English (for [CNTS](#)) or Italian (for [TSR](#)).

Instructors:
Prof. [Mario Baldi](#) (mario.baldi[at]polito.it), tel. 011 090 7067
Prof. [Guido Marchetto](#) (guido.marchetto[at]polito.it), tel. 011 090 7094

Lab assistant:
Ing. Matteo Bertrone (matteo.bertrone[at]polito.it), tel 011 090 7098
Ing. Jaloliddin Yusupov (jaloliddin.yusupov[at]polito.it), tel 011 090 7098

Lab Experiences:

The bad thing is that useful links are written in a small font dimension, while they should be enhanced in order to allow the students to find what they need in a little time. Also many material is really hidden in the content of the page (for example past exams are really hard to find).

👎 teaching website

The screenshot shows a website with a dark orange header bar. In the top left, there's a navigation menu with links: Home | Teaching | Research | People | Theses. Below this, the main content area has a white background. On the left, there are three main sections: 'Home' (with a small icon of a person), 'Teaching' (with a small icon of a person at a desk), and 'Research' (with a small icon of two people). The 'Teaching' section contains the text: 'Courses, slides and other teaching material, laboratory exercises, past exams'. The 'Research' section contains the text: 'Our research area and overview on databases, information systems, knowledge based systems, medical applications, sensor networks, stream query processing, time series, ...'. To the right of the main content, there's a sidebar with a black background. It features a 'Log in' link and a 'Recently Updated Pages' section. This section lists several items, each with a blue link and a date: 'Data science lab: process and methods (2019/2020) on 9th October', 'Data management and visualization on 9th October', 'Basi di dati (Ing. Gestionale) on 8th October', 'Theses on 7th October', 'Basi di dati e sistemi informativi aziendali - prof. Tullio Ballarino on 6th October', 'Teaching on 4th October', 'Data Science and Database Technology on 30th September', 'Data science e tecnologie per le basi di dati (2019/2020) on 29th September', 'Data Science e Tecnologie per le Basi di Dati (2018/2019) on 29th September', and 'Basi di dati (Matematica per l'Ingegneria e Ingegneria del Cinema) on 24th September'. At the bottom right of the sidebar, there's a 'Privacy & Cookies Policy' link.

The same hypelinks menu is proposed twice. The second menu offer a minimal additional explanation compared to the first one, so it's utility is dubious. Furthermore, the bad pagination between title, image and description may confuse an inexperienced user .

University students

The screenshot shows a web browser window with two tabs: "EDISU | Regional Body for..." and "Telegram Web". The main content is the EDISU website for university students. At the top right, there are links for "ITA | eng", "YOUR APPS", and a question mark icon with a red cursor arrow pointing to it. Below the header, there are social media icons and a logo for "Ente Regionale per il diritto allo Studio Universitario del Piemonte". A blue navigation bar contains "BODY", "SERVICES", "LOCATIONS AND CONTACTS", "DOCUMENTATION", a search bar, and a magnifying glass icon. The main area features a background image of coins and plants, with a banner about an extension of applications for the 2019/2020 revolving fund. To the right, a "NOTIFICATIONS" section lists several items with dates in blue boxes:

- OCT 08 Novara student office new office
- OCT 04 The 2019/2020 bed exchanges are starting
- OCT 03 On October 7th, the restaurant's online application procedure reopens
- OCT 03 EXPIRY submission deadline for application 2019/2020 rotating fund

At the bottom, there are sections for "CONTACTS", "Scholarships and", and "Jobs".

The website doesn't have the login form on the top left corner or in a more "standard" position, it's hard to find it and it's not intuitive. It is placed inside a drop down menu or in the middle of the page. When you click on the login button, you expect some login form but the website only shows a lot of services to choose: it's not what you were looking for.

Show all solar system in scale

JoshWorth.com



DONATE



IF THE
MOON
WERE ONLY
1 PIXEL

A TEDIOUSLY ACCURATE SCALE MODEL OF THE SOLAR SYSTEM

Scroll to explore →

Interface is very essential.
Color are well used. Few
buttons, all you need is
scroll bar.

Public administration

services for social assistance

The screenshot shows the INPS website interface. At the top, there's a navigation bar with links to 'L'Istituto', 'Dati, ricerche e bilanci', 'Avvisi, bandi e fatturazione', 'INPS Comunica', 'Prestazioni e servizi', and 'Amministrazione trasparente'. A language dropdown shows 'Lingua: ITA'. Below the navigation is a search bar with placeholder text 'Cerchi servizi, prestazioni, informazioni? Es. Pensioni' and a 'Cerca' button. On the left, there are three main buttons: 'Tutti i servizi' (with a laptop icon), 'Trova la prestazione' (with a magnifying glass icon), and 'Entra in MyINPS' (with a user icon). A sidebar on the left lists 'Naviga per Argomento' with 'Dichiarazione dei redditi' and 'ISEE' options. Under 'Strumenti', there are links to 'Le tue notizie', 'I tuoi moduli', 'Le tue prestazioni', 'Le sedi INPS', 'Le tue notifiche', 'I tuoi interessi', and 'Tutti gli strumenti'. The main content area features a large heading 'Redditi e patrimonio' with a yellow circular icon containing a document symbol. Below it, a breadcrumb trail shows '/ Temi / Redditi e patrimonio'. To the right of the heading are two buttons: 'Cambia profilo di utenza' (with a user icon) and 'Cambia Tema' (with a document icon). The central part of the page displays a photograph of three people in professional attire (two men and one woman) looking at a document together. To the right of the photo is a news card titled 'REDDITO DI CITTADINANZA' featuring a map of Italy with small human figures. Below the news card is a link to a news article: 'Reddito e Pensione di Cittadinanza: integrazione domande marzo 2019'. At the bottom of the page, there's a section titled 'TI POTREBBE INTERESSARE' with a blurred preview of another article.

Hard to find what is necessary, login in the top-center, too many labels in different places, the login hasn't the automate redirect so a user has to find again what needed,

👎 gives information&services regarding healthcare

The screenshot shows the homepage of the A.S.L. TO3 website. At the top, there is a banner with several small images of buildings and the text "personalizza: solo testo | alta visibilità | grafica |". Below the banner is a navigation bar with links for HOME, U.R.P., NEWS, LINK, AREA DIPENDENTI E CONVENZIONATI, and CONTATTI. There is also a Facebook icon and a search bar.

The main content area has three columns:

- L'AZIENDA SANITARIA**:
 - Logo e missione
 - Territorio e popolazione
 - Carta dei servizi
 - Progetti Europei
 - Progetti aziendali
 - Commissione Mista Conciliazione
 - Conferenza di partecipazione
 - CUG
 - Policy della qualità
 - Gestione del rischio clinico e prevenzione delle infezioni legate all'assistenza
 - Amministrazione Trasparente
- COMUNICATI AZIENDALI**:
 - IL MINISTERO DELLA SALUTE DEL MAROCCO IN VISITA ALL'ASL TO3 PER STUDIARE LA SANITÀ PIEMONTESE**
7 ottobre 2019
Una delegazione di 26 rappresentanti del Ministero della Salute del Marocco sarà nei prossimi giorni a Collegno e ad Avigliana per studiare il sistema sanitario italiano, focalizzandosi in particolare sulla sanità piemontese e sul lavoro dell'Asl To3
[Leggi il comunicato >>](#)
 - NUOVO POLO SANITARIO DI VENARIA LA STRUTTURA PRONTA ENTRO FINE NOVEMBRE**
1 ottobre 2019
Procede secondo il crono-programma stilato nei mesi scorsi il completamento del nuovo Polo sanitario di Venaria, che ospiterà tutte le attività attualmente presenti nel vecchio presidio di piazza Annunziata e radunerà in un unico spazio i servizi amministrativi e sanitari oggi dislocati su più sedi differenti. Il quadro della situazione è stato tracciato qualche giorno fa nella riunione della cabina di regia costituita dalla direzione dell'Asl To3 per coordinare l'attivazione del nuovo Polo
[Leggi il comunicato >>](#)
 - TORNA OTTOBRE ROSA, IL MESE DELLA PREVENZIONE NASCE UN AMBULATORIO DEDICATO ALLE DONNE**
30 settembre 2019
La prevenzione si conferma uno degli strumenti più importanti ed efficaci per tutelare la salute. Gli ultimi risultati del programma di Prevenzione Serena dell'Asl To3 lo testimoniano ulteriormente. Anche quest'anno circa 50.000 donne sono state invitate a sottoporsi allo screening mammografico antitumorale presso le strutture Asl di Collegno, Venaria, Avigliana, Pinerolo e Rivoli, e circa 34.000 allo screening del collo dell'utero in 16 consultori presenti su tutto il territorio e in 4 strutture ospedaliere, gratuitamente e senza impegno del medico di famiglia.
[Leggi il comunicato >>](#)
 - SAM 2019 - SETTIMANA MONDIALE DELL'ALLATTAMENTO AL SENO - GLI EVENTI ASLTO3**
27 settembre 2019
È naturale, è gratuito, pratico, sempre pronto e alla giusta temperatura e migliora la salute del bambino e della mamma. Così il Ministero della Salute riassume i punti principali dell'importanza dell'allattamento al seno, in occasione dell'edizione 2019 della settimana ad esso dedicata.
[Leggi il comunicato >>](#)
 - GIORNATA MONDIALE PER IL CUORE L'ASLTO3 CON AICR IL 29 SETTEMBRE ESAMI IN PIAZZA A RIVOLI E PINEROLE**
29 settembre 2019

- ALTRE NOTIZIE**:
 - ALBO pretorio**
 - Area riservata ai fornitori**
 - Concorsi, avvisi e bandi per la selezione di personale e di collaborazioni professionali**
 - Collegio sindacale (area riservata)**
 - Forniture, gare e appalti**
 - Incarichi professionali**
 - Libera professione**
 - Modulistica**
 - U.R.P.**
- SERVIZI ONLINE**:
 - Accesso agli atti
 - Privacy
 - ASL TO3**:
 - Anziani
 - Assistenza a domicilio
 - Assistenza all'estero
 - Assistenza infermieristica
 - Bambini
 - Centri Accoglienza e Servizi (C.A.S.) Pazienti Oncologici
 - Cure palliative
 - Dipendenze - Ser.D.
 - Disabili
 - Donne
 - Emergenza - pronto soccorso
 - Farmaci
 - Farmacie online
 - Giovani
 - Gruppi di aiuto
 - Medicina legale
 - Medico di famiglia e pediatra
 - Ospedali
 - Prenotazioni
 - Prevenzione:
 - igiene degli alimenti (SIAN) negli ambienti di vita (SISP)

There are too much menus where the user can click, too much things to read. For the user is difficult to find what he is looking for

official city website

Il Comune

- Struttura Organizzativa
- Organi istituzionali
- Statuto comunale
- Regolamenti
- Atti amministrativi
- Spese di rappresentanza sostenute dagli organi di governo
- Bandi e concorsi
- Comunicazioni dai settori
- Amarcord
- Link utili
- Area Wiki - Glossario
- Servizi di e-government attivi
- Servizi di e-government di futura attivazione
- Amministrazione trasparente
- Teatro Romano

In Evidenza

"Aspettando il Premio Teramo", incontro-conversazione con lo scrittore Giovanni Di Iacovo

Giovedì 10 Ottobre alle 18:00 a L'ARCA: "Le dimensioni della scrittura narrativa. Scrivere racconti. Scrivere romanzi"

Ultime Notizie

Nasce a Teramo 'Piazze d'incontro: bambini, genitori, comunità'

Al via le attività gratuite per bambini e genitori promosse nell'ambito del progetto FA.C.E.

Il Sindaco alla commemorazione dei poliziotti uccisi a Trieste

La nota del Sindaco D'Alberto

I bambini e "La scatola delle emozioni"

Laboratori gratuiti dai 6 ai 10 anni nell'esplorazione e comprensione delle proprie emozioni. L'iniziativa promossa dal progetto RADICI. Giovedì 10 ottobre il percorso educativo verrà presentato a tutta la cittadinanza alle ore 17.30 nella Sala Polifunzionale della Provincia di Teramo

Primo Piano

AVVISO PUBBLICO PER L'ACQUISIZIONE DI CANDIDATURE A COMPONENTE ESTERNO DELLA CONSULTA COMUNALE PER LA PARITA' E LE PARI OPPORTUNITA' DEL COMUNE DI TERAMO

L'avviso

Allegato A

Allegato B

BOZZA P.E.E. LABORATORI DEL GRAN SASSO per consultazione della popolazione

Cliccare qui

Avviso pubblico agli stakeholders per la presentazione di contributi e suggerimenti per l'aggiornamento del Piano anticorruzione e del Piano trasparenza per il triennio

L'Avviso

Il Modello per l'aggiornamento

RELAZIONE DI INIZIO MANDATO ANNI 2018-2023

Relazione di inizio mandato - anni 2018-2023
(art. 4-bis D.Lgs. 6 settembre 2011, n. 149)

le attività del servizio educativo del Polo Museale della città di Teramo, per l'anno scolastico 2018-19

Il servizio educativo

Ritratto di città

Teramo Sono Io

RELAZIONE di fine mandato Commissario Straordinario 2017_2018

In ottemperanza a quanto previsto dall'art. 4 del D.Lgs. 149/2011 la presente relazione è stata trasmessa alla Sezione Regionale di Controllo della Corte dei Conti, in data 13/08/2018 con prot. n. 34021.

Cliccare qui

Relazione inizio mandato - anni 2017/18

"Relazione inizio mandato - anni 2017/18 (art. 4 - bis del Decreto Legislativo 6 Settembre 2011, n. 149)"

Report delle giornate inn cui i varchi sanzionatori (ZTL) si sono posti in modalità "NON ATTIVO" e si è avviato il procedimento sanzionatorio per coloro che risultavano privi di autorizzazione

Visualizza Report

AVVISO

Domanda di indennizzo ZTL

Menu Accessibilità

Carattere: A A A

Grafica normale

Testuale

Mobile

Alta visibilità

Rosso su nero

Tasti di accesso rapido

Dichiarazione di accessibilità

Ricerca nel sito

Inserisci il testo da ricercare e premi sul pulsante cerca

Archivio Notizie

Banner

CITTÀ DI TERAMO
PROTEZIONE CIVILE
Presidenza del Consiglio dei Ministri

MIGRAZIONE
SISMICA DI
TERZO LIVELLO

QUEL FUTURO PER LA
CARLO FEBBO?

Teatro Romano

POPOLAZIONE E ABITAZIONI

Piano Emergenza

Danni sisma

I.U.C.
Imposta Unica Comunale

ANUTTE 20
Calcolo UC 9

Definizione agevolata delle ingiunzioni di pagamento

ELEZIONI AMMINISTRATIVE 2018

Scopri i nuovi servizi online

- it is hard to learn
- once learned it is hard to remember the path
- categories are not easily recognizable and not well divided
- low efficiency of searching mechanism
- confusing interface (too many links)

👎 official city website



- readability: font is too small by default
- inconsistent interface: images are not loaded at all; when you click on some links you are redirected to another web site of the same institution with a completely different interface
- you don't know in which site you are without looking at the link in the address bar

Find information about the city



Cerca nel sito

scrivi qui

Turismo
IT | EN | FR

ricerca avanzata
parole più cercate

Cerca

indice A-Z
guida ai servizi



Prosegue il viaggio di Torino nel Design
Oggi il Forum Internazionale La Città del Futuro



La maiolica



#FacceEmozioni



Animali nella Storia

Canali Tematici

Ambiente e verde	Appalti e Bandi	Arte e cultura
Aziende partecipate	Casa e territorio	Commercio e Impresa
Diritti e partecipazione	Formazione e Scuola	Giovani, genitori, anziani
Guide e informazioni utili	Innovazione	Lavoro e Orientamento
Multimediale	Relazioni internazionali	Sanità e Servizi Sociali
Servizi online	Sicurezza ed emergenze	Sport e tempo libero
Tasse e tributi	Trasporti e viabilità	Turismo e Promozione

Meteo e qualità dell'aria



Aria (IPQA): 10/10 - 2 - Buona

Eventi

- In Piemonte in Torino
- Eventi 2019
- Fotoblog
- TorinoPlus

It's bad because it has too many elements, too small.
The user can't find what is looking for on the page.

👎 official city website



It is impossible to understand where to find things, the search bar seems to be in the image, a lot of advertising makes the page not easy to understand, the main menu is partially hidden in another image, very difficult to navigate on the site.

👎 Provide information about municipalities

Tuttitalia | nonoloCAP | Calcolo Codice Fiscale

Nuovi Comuni 2020 | Statistiche demografiche | Elezioni | Scuole | Banche

tuttitalia.it Google Ricerca personalizzata

Guida ai Comuni, alle Province ed alle Regioni d'Italia

Nuovi Comuni 2020
Sono 5 le fusioni di comuni finora previste per il 2020. L'Italia passerà a 7.904 comuni.

Calendario scolastico 2019/2020
Il calendario delle festività scolastiche per l'anno 2019/2020. Ponti e festività regionali.

Scuole in Italia
Scuole pubbliche e private di ogni ordine e grado. Percorsi di studio quadriennali.

Aggiornamento CAP 2019
Dal 9 settembre 2019 i CAP assegnati ai nuovi comuni e nuove strade di città zonate.

Banche in Italia
Tutte le Banche operanti in Italia con i codici ABI e CAB delle Filiali e delle Agenzie.

Calcolo del Codice Fiscale
Utilità per il Calcolo del Codice Fiscale con l'operazione di Verifica di un Codice Fiscale.

ITALIA
Abruzzo
Basilicata
Calabria
Campania
Emilia-Romagna
Friuli Venezia Giulia
Lazio
Liguria
Lombardia
Marche
Molise
Piemonte
Puglia
Sardegna
Sicilia
Toscana
Trentino-Alto Adige
Umbria
Valle d'Aosta
Veneto

Popolazione: 60.359.546 ab. (1/1/2019)
Superficie: 302.072,84 km²
Comuni: 7.914

ISTITUZIONI ITALIANE
Istituzioni e simboli della Repubblica Italiana
Presidente della Repubblica: Sergio Mattarella
Presidente del Senato: Alberto Casellati
Presidente della Camera: Roberto Fico
Presidente del Consiglio: Giuseppe Conte

STATISTICHE ITALIA
Elaborazioni grafiche sull'evoluzione demografica d'Italia
Andamento popolazione
Piramide delle età
Percentuale stranieri
Censimento popolazione 2011

Classifiche comuni e fasce demografiche
I 7.914 comuni d'Italia
Le 14 città metropolitane
Le 107 province territoriali d'Italia
Comuni con più di 60.000 ab.
Le 20 regioni d'Italia
Comuni con meno di 5.000 ab.

Principali Città Italiane
residenti al 01/01/2019

Città	abitanti	Città	abitanti
Roma	2.856.133	Trieste	204.287
Milano	1.378.689	Brescia	198.538
Napoli	1.000.000	Toronto	198.000
Genova	600.000	Palermo	197.000
Bologna	500.000	Foggia	196.000
Ancona	400.000	Salerno	133.384
Pescara	300.000	Ferrara	132.052
Lecce	200.000	Perugia	130.000
Verona	180.000	Venezia	120.000
Padova	160.000	Ascoli Piceno	110.000
Cagliari	150.000	Latina	100.000
Salerno	140.000	Teramo	100.000
Bruxelles	130.000	Reggio Emilia	100.000
Parigi	120.000	Udine	100.000
Barcellona	110.000	Monza	100.000
Atene	100.000	Salerno	100.000
Vienna	90.000	Forlì	100.000
Praga	80.000	Porto	100.000
Amsterdam	70.000	Porto	100.000
Bruxelles	60.000	Porto	100.000
Barcellona	50.000	Porto	100.000
Atene	40.000	Porto	100.000
Vienna	30.000	Porto	100.000
Praga	20.000	Porto	100.000
Amsterdam	10.000	Porto	100.000

Too many things that are not the topic of site. Chunk of information scattered around the site. Ugly and small font.

👎 Postal service

The screenshot shows the homepage of Poste Italiane. At the top, there's a navigation bar with links for PRIVATI, PROFESSIONISTI E PICCOLE IMPRESE, POSTE ITALIANE, ASSISTENZA, and AREA PERSONALE. A yellow header bar features the Poste Italiane logo and several menu items: CORRISPONDENZA E SPEDIZIONI, CONTI CARTE E FINANZIAMENTI, RISPARMIO E INVESTIMENTI, PREVIDENZA E PROTEZIONE, SERVIZI AL CITTADINO, SERVIZI ONLINE, and a search icon.

The main content area has a large banner with a photo of a smiling man holding a document. The text in the banner reads: "PostInPratica: un nuovo canale al cittadino dalla Polizia Stradale." Below the banner, there's a subtext: "Invia più comodamente il modulo comunicazione dati del conducente o il modulo di disconoscimento proprietà." A yellow button labeled "SCOPRI DI PIÙ" is visible. Below the banner is a search bar with the placeholder "Cerca uffici postali, prodotti, servizi e spedizioni" and a magnifying glass icon.

Below the banner are three main service sections:

- Paga online**: Offers options for pre-filled bills (BOLLETTINI PRECOMPILATI), white bills (BOLLETTINI BIANCHI), car stamps (BOLLO AUTO), and PAGA F24. A yellow "PAGA ONLINE >" button is at the bottom.
- Cerca spedizioni**: Allows users to enter a delivery code (Inserisci codice spedizione) and includes a small illustration of a truck and house.
- Spedisci online**: Offers options for sending packages (UN PACCO), letters (UNA LETTERA), registered mail (UNA RACCOMANDATA), and telegrams (UN TELEGRAMMA). A yellow "SPEDISCI ONLINE >" button is at the bottom.

The main operations performed on postepay card, necessary to be done on the website, are: - Check cash of postepay card - Perform payment Problem is that these 2 operations, probably the only ones ever done by 85% of owners of postepay, are not shown clearly and in large font in the homepage of posteitaliane, but hidden in sub menus. People with more experience can navigate submenus and search for solutions (Needing some minutes of thinking by the users, and many mistakes), or search in google (Needing a learning phase). Usually less expert users need to ask to someone else the help to interact with it. An example may be a parent that has to recharge the postepay for the child at the university, or an adult that needs to check the postepay account. Usefulness: does it do something people want? o Yes, it's something people need to perform operations by home, and not go to postal office Learnability: is it easy to learn? o No being the main operations hidden in submenus Memorability: one learned, is it easy to remember? o No because there are many submenus to interact with, and to navigate Effectiveness: does it allow reaching the goal? o Yes Efficiency: once learned, is it fast to use? o Everytime it brings a sense of loss and confusions Visibility: is the state of the system visible? o No at all Errors: are errors few and recoverable? o Yes completely, but many will occur before reaching the goal Satisfaction: is it enjoyable to use? o Everytime takes time and effort, some must be performed when calm and energiful

👎 basic information about fire fighters



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Dipartimento dei Vigili del Fuoco, del Soccorso Pubblico e della Difesa Civile
CORPO NAZIONALE DEI VIGILI DEL FUOCO



Progetto Europeo "rescUE", visita del Commissario DG Echo Christos Styliandes

115 Numero d'emergenza **112** Numero di emergenza Unico Europeo

Cerca nel sito

Tweet di
@emergenzavf

Vigili del Fuoco @emergenzavf

Spento nella serata di ieri
l'incendio di tubi di cartone
caricati su un autoarticolato in
sosta a Foiano della Chiana
(AR) #vigilidelfuoco
#soccorsiquotidiani



COSA C'È ...SUL FUOCO

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SOCORSO PERSONE DISABILI: filmati e App per facilitare i soccorritori

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VIGILI DEL FUOCO ▾

PREVENZIONE E SICUREZZA ▾

EMERGENZA E SOCCORSO ▾

DIFESA CIVILE ▾

AMMINISTRAZIONE ON LINE ▾

SERVIZI AL CITTADINO ▾

FORMAZIONE ▾

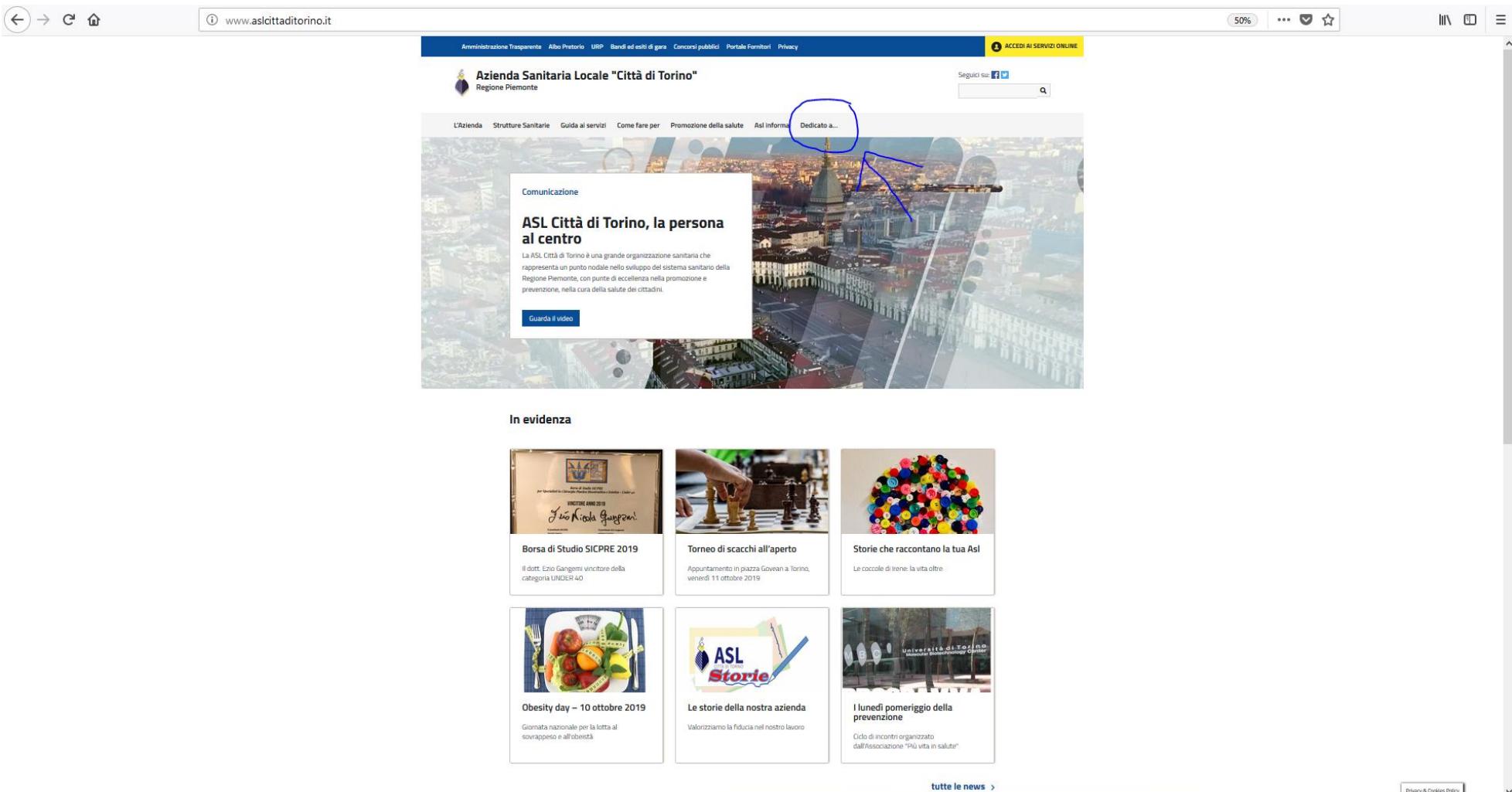
ATTIVITÀ E SPORT ▾

VIGILFUOCO.TV

PAGAMENTI ON LINE

It's bad because the menu is too small, and there are a lot of distracting elements

services realted to health



The screenshot shows the homepage of the ASL Città di Torino website. At the top, there is a navigation bar with links like 'Amministrazione Trasparente', 'Albo Pretorio', 'URP', 'Bandi ed esiti di gara', 'Concorsi pubblici', 'Portale Fornitori', and 'Privacy'. A yellow button labeled 'ACCEDI AI SERVIZI ONLINE' is also present. Below the navigation bar, the main header reads 'Azienda Sanitaria Locale "Città di Torino" Regione Piemonte'. A blue circle highlights the link 'Dedicato a...'. The main content area features a large image of a city skyline at night, with a callout bubble pointing to the 'Dedicato a...' link. Below this, there is a section titled 'In evidenza' containing several news items with small images and descriptions.

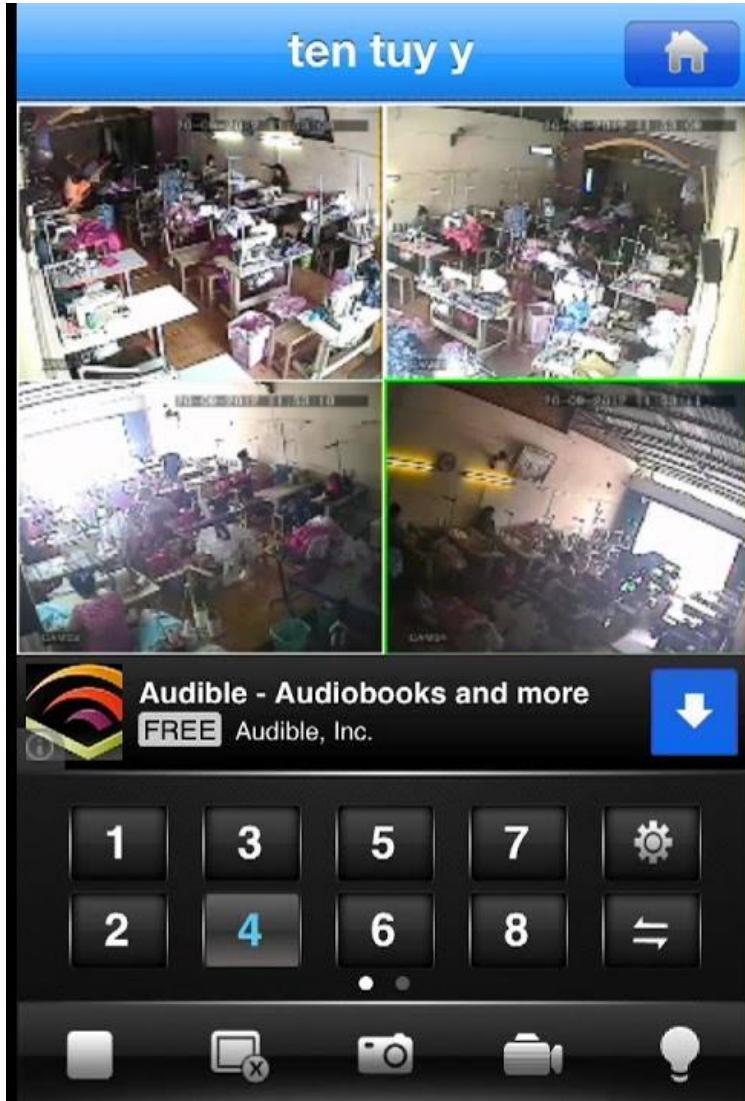
- Borsa di Studio SICPRE 2019**
Il dott. Ezio Gangemi vincitore della categoria UNDER 40
- Torneo di scacchi all'aperto**
Appuntamento in piazza Goethe a Torino, venerdì 11 ottobre 2019
- Storie che raccontano la tua Asl**
Le cocciole di Irene: la vita oltre
- Obesity day – 10 ottobre 2019**
Giornata nazionale per la lotta al sovrappeso e all'obesità
- Le storie della nostra azienda**
Valorizziamo la fiducia nel nostro lavoro
- I lunedì pomeriggio della prevenzione**
Ciclo di incontri organizzato dall'associazione "Più vita in salute"

[tutte le news >](#)

The website of asl has to provide many services to people in their entire life range, but the section, more important than the others, is not so visible with respect to the others, being in the same font, and the last among all the visible links. In the main page is just shown the mixed list of services, not the list related to the specific users
Searching the place where change doctor is also hard, if not a nightmare, resulting in frustration and bringing everyone to go directly to the first location described in the office, or calling by phone. Usefulness: does it do something people want? o Yes, it's something people use to gain informations, or in some rare cases to perform operations
Learnability: is it easy to learn? o No being this operation hidden among many others, and often is not even discovered
Memorability: one learned, is it easy to remember? o yes, being just one link to reach the catalogue
Effectiveness: does it allow reaching the goal? o Yes
Efficiency: once learned, is it fast to use? o yes
Visibility: is the state of the system visible? o No at all
Errors: are errors few and recoverable? o Yes completely, but many will occur before reaching the goal
Satisfaction: is it enjoyable to use? o Everytime takes time and effort, some must be performed when calm and energyfull

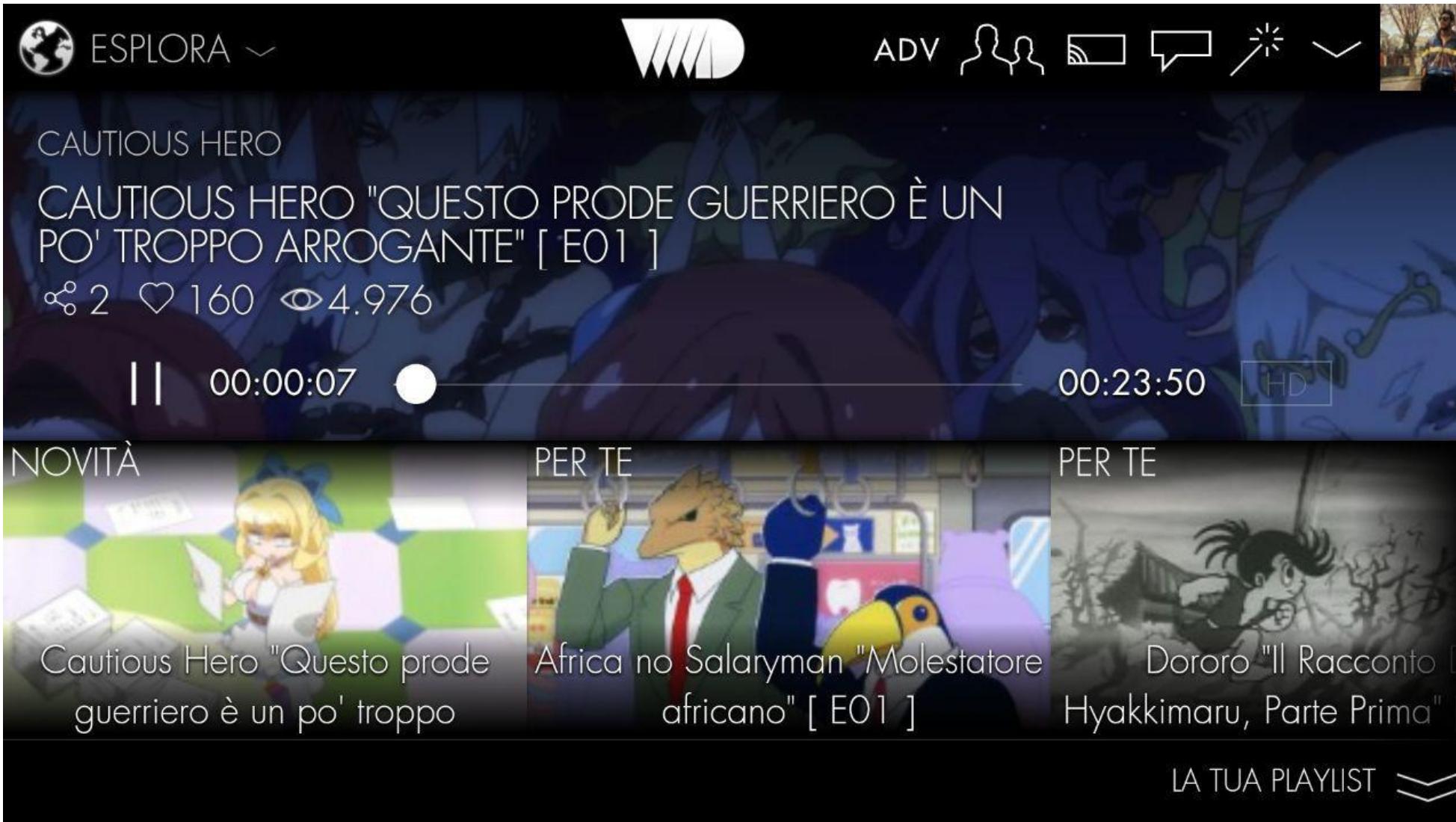
Audio-Video and streaming

view and control live video streams



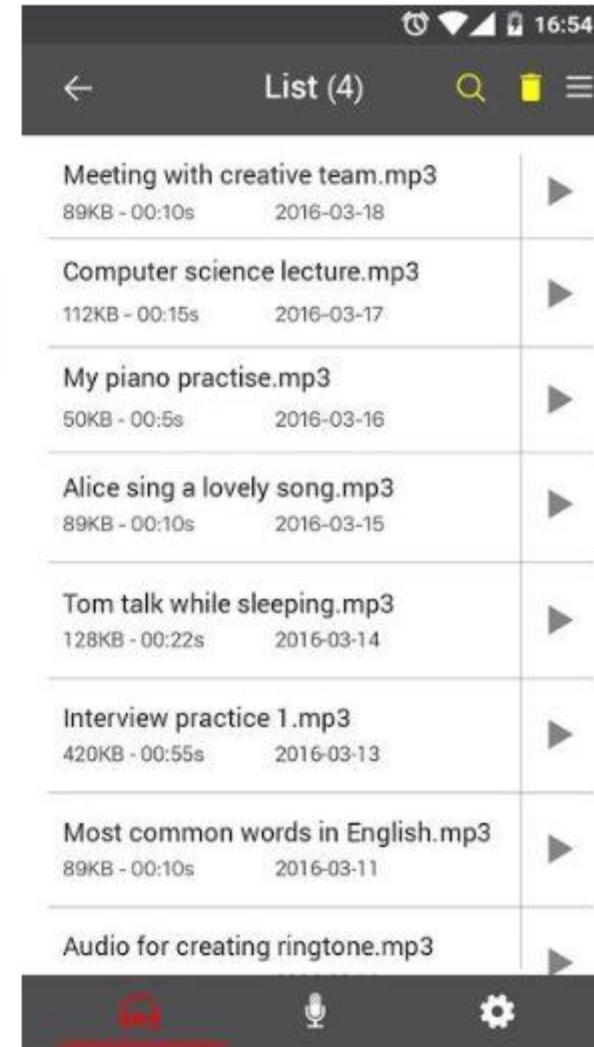
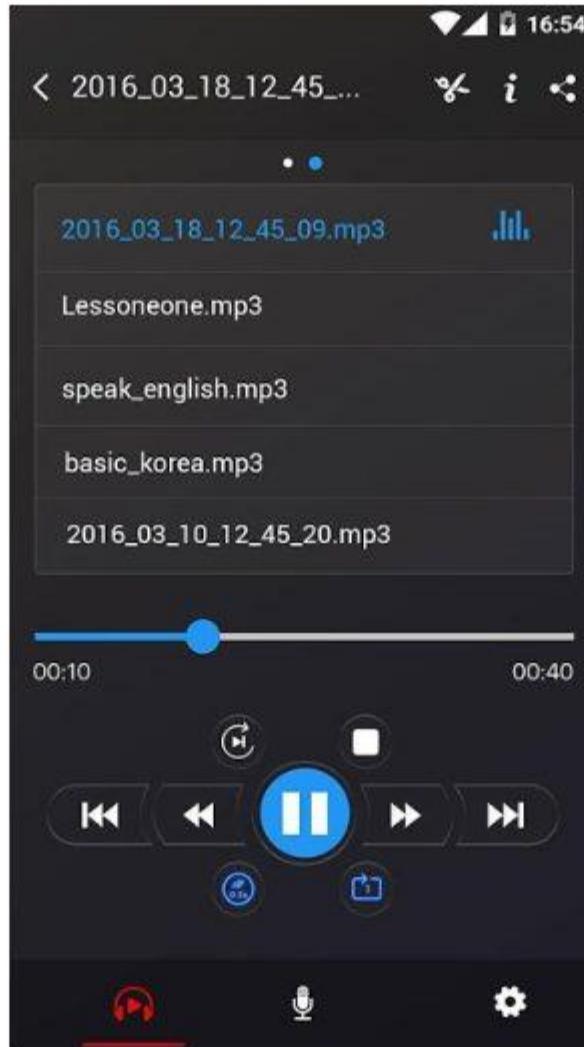
the buttons in the lower part of the interfaces are not easy to understand especially because they are black and grey. The button in the top right corner has an home as icon but it represents the menu.

👎 Streaming of Anime and other contents for free



The streaming is free thanks to ads, but they're too intrusive. Everytime you open the app, a random content is played. The interface is full of elements and too confusing.

record voice tracks



the ui is friendly and easy to use because in the main page the user can start recording just pressing the big red button. Using the bottom bar the user can navigate through settings or the list of voice recorded tracks.

see film and tv series for free

.tv .co .club .online .uno news .zone .one .casa .black .cafe .gratis

eurostreaming.pink

SERIE TV in STREAMING

HOME AGGIORNAMENTO EPISODI SERIE TV ANIME ELENCHI CONTATTI

Cerca ...

Ultimi aggiornamenti

Coroner Evil Mayans M.C. This is Us The Good Doctor Light as a Feather

New Amsterdam Emergence Succession Rocco Schiavone MasterChef USA Batwoman

The Resident I secundo Maestri The Cru Le Iene Hell's Kitchen USA FBI

Benvenuto su euroStreaming.
Cerca subito la tua serie!
Ci sono problemi? [Contattaci!](#)
Mettici tra i **PREFERITI** con **CTRL+D**

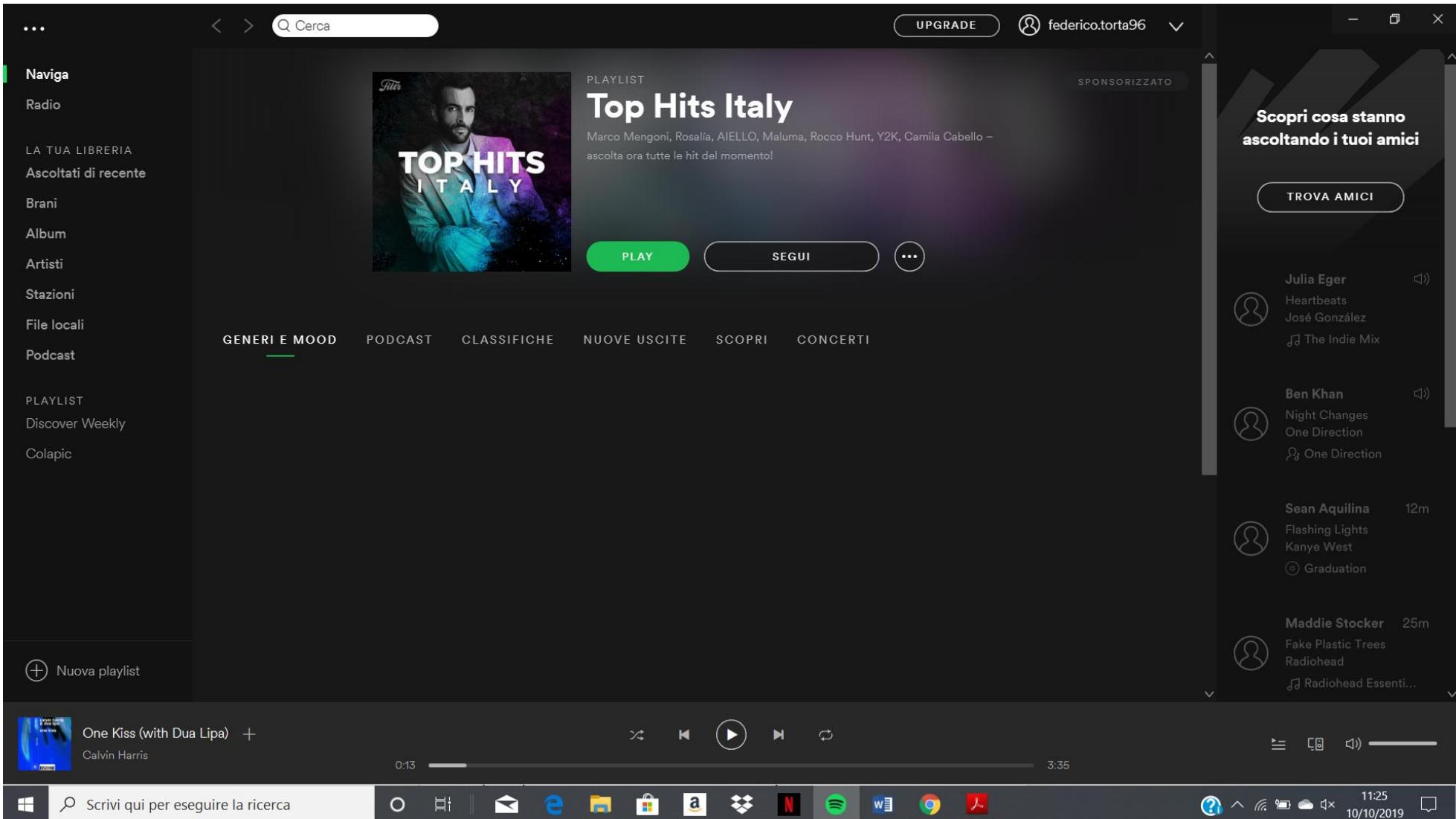
AGGIORNAMENTO EPISODI

CLASSIFICA MESE

- GOMORRA LA SERIE
- GREY'S ANATOMY
- RIVERDALE
- THE BIG BANG THEORY
- THE FLASH
- GAME OF THRONES
- LUCIFER
- VIKINGS
- SERIE TV ARCHIVE
- ARROW
- SUPERNATURAL
- SUITS
- LEGACIES
- HOW TO GET AWAY WITH MURDER
- SEX EDUCATION
- THE VAMPIRE DIARIES
- CHICAGO FIRE
- THE WALKING DEAD
- VIKINGS
- GOTHAM
- SHAMELESS
- THE FLASH 2014
- MODERN FAMILY

i think that the interface is particularly good because it suggest latest update and there's a simple search box on the top right to search the title the user is looking for

music streaming service



We think that the interface is good because it's simple; the suggested contents appear in the home page in a very clear way while all the possible actions are grouped in a side menu

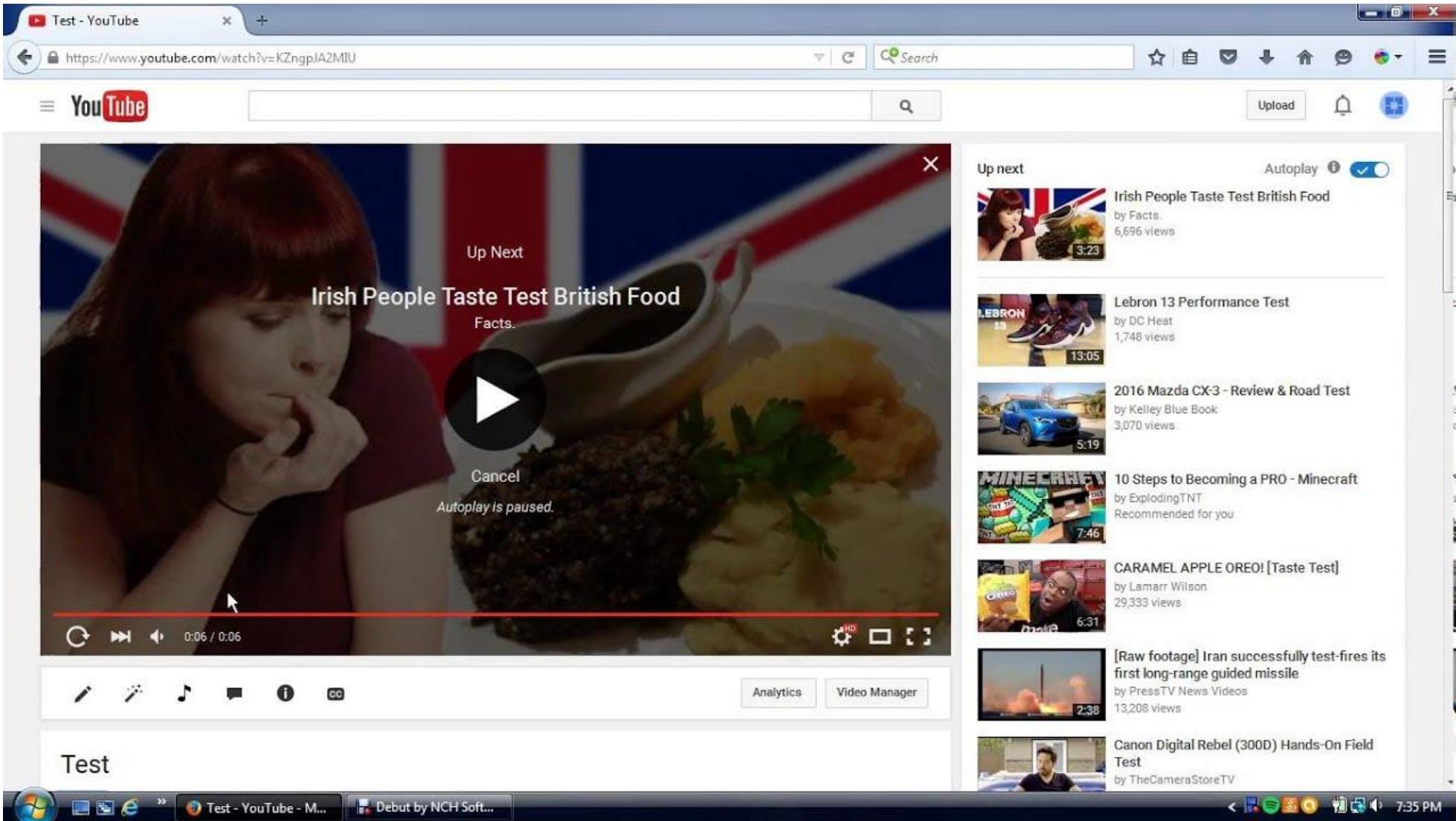
👍 Streaming movies and tv shows

The screenshot shows the Netflix homepage with a dark theme. At the top, there's a navigation bar with the Netflix logo, a 'Browse' dropdown, a 'Kids' link, a search bar with a magnifying glass icon, a bell icon for notifications, and a user profile for 'Craig'. Below the navigation, there are several sections of movie and TV show thumbnails:

- Popular on Netflix**: Includes 'Marvel's Jessica Jones' (2015, 1 Season) with a play button overlay, 'BEASTS OF NO NATION', 'sense8', and 'THE RIDICULOUS 6'.
- Top Picks for Craig**: Includes 'INCEPTION', 'GRAVITY', 'PABLO ESCOBAR: EL PATRON DEL MAL', 'SHUTTER ISLAND', and 'TOM CRUISE JACK REACHER'.
- Visually-striking Sci-Fi & Fantasy**: Includes 'V FOR VENDETTA', 'PACIFIC RIM', 'EQUILIBRIUM', 'THE DARK KNIGHT RISES', and 'JUMPER'.
- Critically-acclaimed Thrillers**: Includes 'THE CONJURING' and other partially visible thriller posters.

All the components are where they are supposed to be (log-in, search bar...). Intuitive. Adapted to the user, preferences

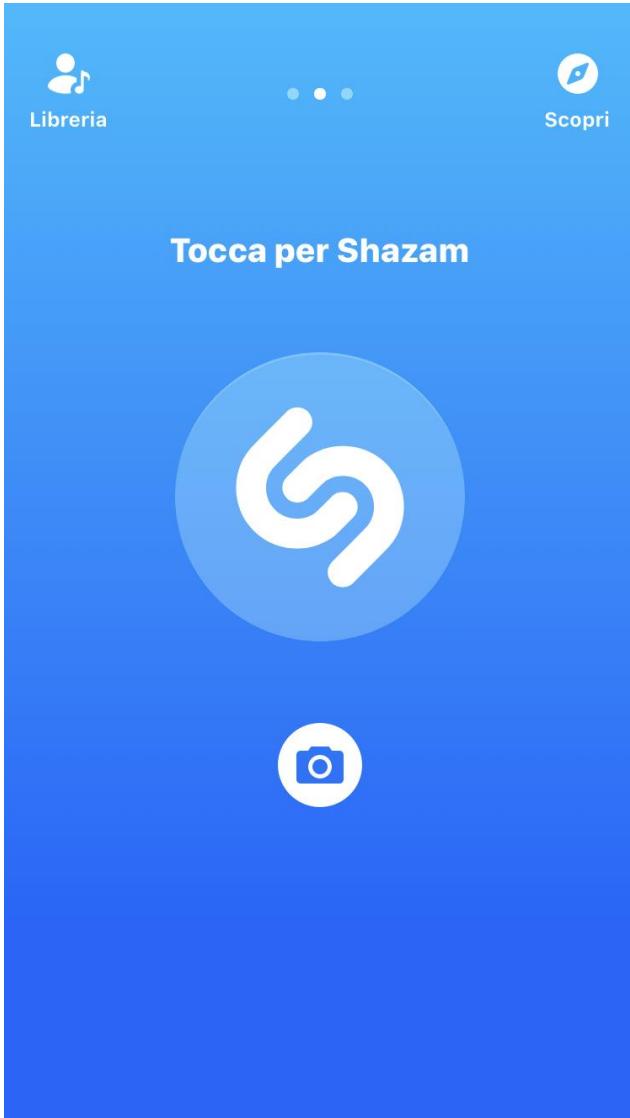
watch any video



(1) Interface is really good and simple to use. its has following features:
o Usefulness: its something people need and want.
o Learnability: it is easy to learn.
o Memorability: one learned it is easy to remember.
o Effectiveness: The goal is to get information on any topic using videos.
o Efficiency: once learned it is fast to use.
o Visibility: the state of the system is visible.
o Errors: very few and recoverable errors.
o Satisfaction: people enjoy using YouTube.

(2) We think that is a good interface because it's very intuitive and videos are divided into categories so the users is not lost in his searching; a really good thing is the lateral bar that allows the users to navigate through the site very easily

Find music title by listen the song



(1)
It's good because it has few elements, a simple and clear description and you immediately understand how to use it.

(2)
The interface shows immediately a big button that does what the app is supposed to do. Everything is kept really simple. There are few sections and all of them are easily accessible. Furthermore, the interface is very colorful.

Transportation and Travel

👎 forecast weather

The collage consists of four screenshots:

- Top Left:** A screenshot of a landing page for "PLURALSIGHT". It features a large image of a hand holding a pen over a keyboard, with the text "Expired skills?" overlaid.
- Top Right:** A screenshot of a landing page with a red-to-orange gradient header containing the text "10 days of free learning". Below it is a search bar labeled "City:" followed by a list of flags representing different countries.
- Bottom Left:** A screenshot of the "WeatherOnline" website. The header includes "WeatherOnline" and a navigation menu with links like Home, Forecasts, Weather Maps, Current Weather, Archive, Climate, Sport, Extra, Services, and Agriculture. The main content area shows weather maps for the UK (Forecast, Sailing, Radar), a "Weather Warning" section, a "UK Weather Reports" section listing items like "Simon's Morning Call", "UK Forecast", and "The Week Ahead", a "City Forecast" section listing cities like London, Glasgow, York, etc., a "World Forecast" section showing a world map, and a "Current Weather" section showing satellite imagery for Aberdeen.
- Bottom Right:** A screenshot of a GitLab advertisement. It features the GitLab logo (a stylized orange and red geometric shape) and the text "Frustrated with your software development toolchain? Learn how to simplify." Below this is a blue button labeled "GET THE WHITEPAPER".

small fonts / a lot of text
information / unclear
navigation bar with
unrelated items / dedication
of around 30% of page to
ads/ old fashion design /
duplicate content (city
search form)

👎 information about transport. Buy tickets

The collage illustrates the complexity of navigating the Atac website and mobile application. It features:

- A hand holding a smartphone with a card reader, demonstrating the tap & go payment method.
- A screenshot of the tap & go website showing real-time service variations for the surface network and metro.
- A Twitter feed from @InfoAtac with two tweets about train departures.
- Promotional banners for:
 - Metrebus card recharge (richiedi ricarica)
 - atac.sosta (paghi la sosta anche con il telefonino!)
 - Messaggio agli abbonati (Sconti in arrivo!!!)
 - Bike Friendly services
 - Polo Museale Atac

It's complicated to understand how to use the website.

rental of to-bikes



Benvenuto!

Pannello di accesso all'area riservata

Da qui potrai avere accesso a tutte le aree destinate agli utenti registrati!

Registrati

Utenti registrati

Username:

Password:

Ricorda

Accedi [Hai perso la password?](#)

Amministrazione

Username:

Password:

Ricorda

Accedi [Hai perso la password?](#)

BENVENUTO! [Chiudi il pannello](#)

BIKE + CAR SHARING: Un vero concentrato di mobilità intermodale, sostenibile, smart. Per tutti gli abbonati CAR2GO, l'opportunità di acquistare l'abbonamento annuale [TO]BIKE ad un prezzo agevolato. Clicca qui per scoprire come.

[TO]BIKE sharing urbano

[TO]BIKE CAR2GO

[TO]BIKE. Pedalare in città non è mai stato così comodo, facile e veloce

[TO]BIKE, la bici a disposizione laddove serve. Un mezzo pubblico che non va aspettato, che consente di arrivare prima ed è anche divertente e salutare. Attivo tutti i giorni 24 ore su 24. Libero da vincoli di tragitto, orario e attesa, il servizio garantisce comodità e flessibilità, coniugate alla salvaguardia dell'ambiente urbano.

[TO]BIKE. La linea

[ACQUISTA LA TUA CARD]

(1)

its slow. it has following features:
o Usefulness: people need it.
o Learnability: not really.
o Memorability: one learned it is easy to remember.
o Effectiveness: it has a goal.
o Efficiency: once learned it is fast to use.
o Visibility: the state of the system is not visible everytime.
o Errors: there are errors which are recoverable
o Satisfaction: not enjoyable to use.

(2)

The UI is very confisionary and some elements are ambiguous such as the login form (administration vs users). Looking for information is very hard and frustrating.

👎 Consult timetable of buses, get information and buy tickets

The screenshot shows the homepage of the arriva sadem website. At the top, there's a navigation bar with links for "Chi siamo", "Prodotti", "Qualità & Ambiente", "Acquista", and "Area Clienti". A search bar is also present. The main content area features a green banner for "Linea 268: NUOVO CAPOLINEA TORINO Porta Nuova" and "Line 268: NEW TERMINAL", dated "Dal 30 Luglio 2018 / From July 30th 2018". It includes a map showing the bus route and a note about a stop being cancelled at P.ZZA CARLO FELICE n.39. To the right, there's a "Acquisto Biglietti" (Ticket Purchase) section with fields for travel type ("Andata", "Andata/Ritorno", "A/R in Giornata"), departure date ("DATA PARTENZA"), return date ("DATA RITORNO"), and a search button ("CERCA"). Below this is a "News" section with several news items listed.

The interface is bad: - too many boxes in the main screen (confuse the user) - the menu has the same color of all the other elements of the page (does not stand out with respect to others) - the login icon is missing (it is not so intuitive for the user to understand how to log in) - the boxes are not in an intuitive order (main functions aren't put in the first positions)

thumb up Consult timetable of buses, get information and buy tickets

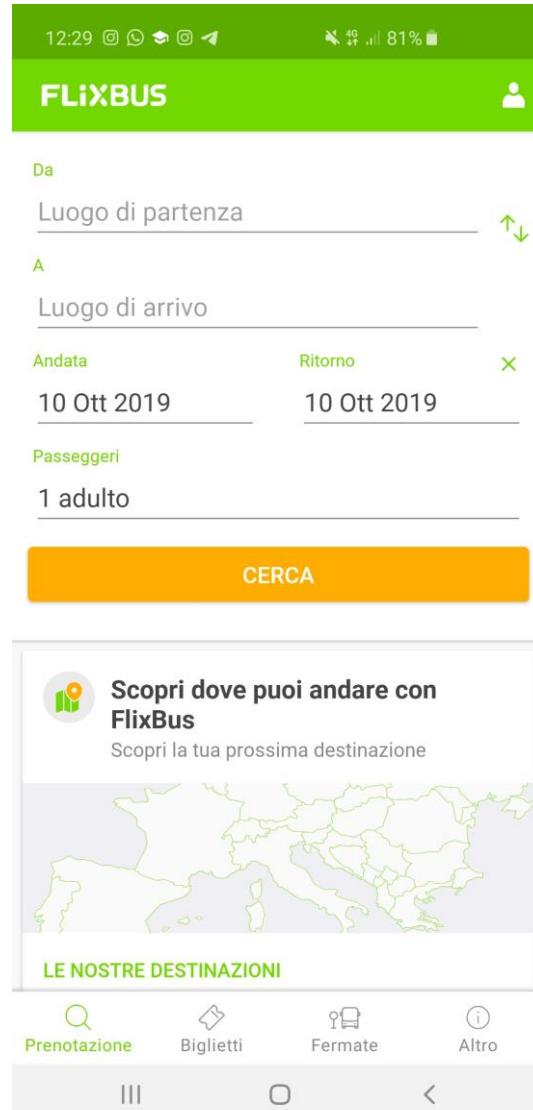
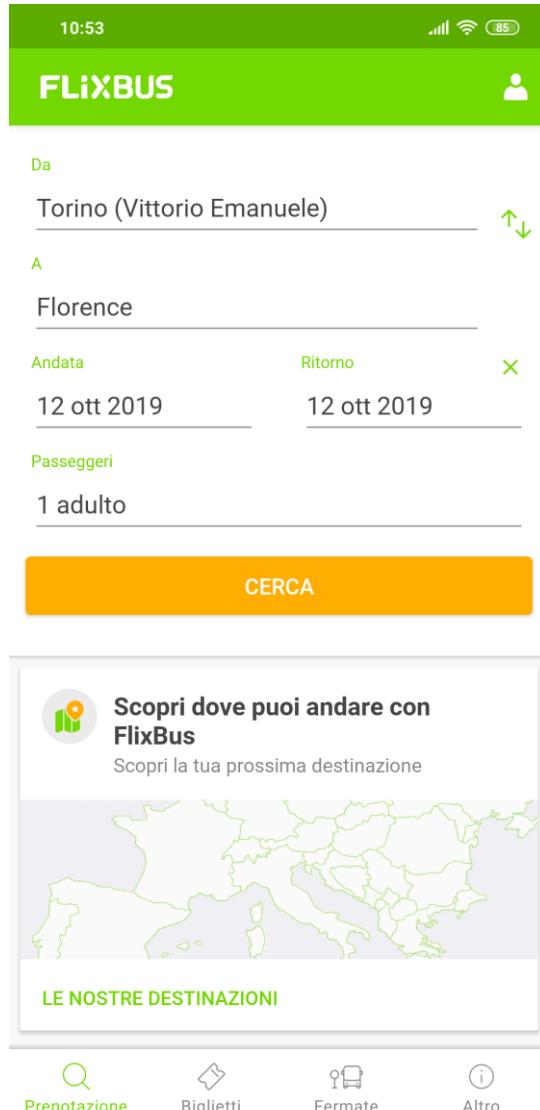
The screenshot shows the homepage of the arriva sadem website. At the top, there is a banner for a bus service from Turin city to Turin Airport, stating: "Da Torino città a Torino Airport • 45 min di viaggio • 6,50 euro a tratta • una corsa ogni 15/30 minuti". Below this, there are several service sections: "Servizi al cliente" (Client Services) with a speech bubble icon; "Orari - Calcola Percorso" (Timetables - Calculate Route) with a clock icon; "Biglietti e Abbonamenti BIP / Pyou" (Tickets and Subscriptions) with a ticket icon; "Acquista/Ricarica il tuo Abbonamento" (Buy/Top up your Subscription) with a coin icon; "COLLEGAMENTO AEROPORTI" (Airport Connections) with an airplane icon; "NOLEGGIO" (Rental) with a van, bus, and truck icon; "LINEE GRANTURISMO" (Tourism Lines) with a bus icon; and "TRASPORTO PUBBLICO LOCALE" (Local Public Transport) with a bus icon and the word "EXTRA.TO". On the right side, there is a "Acquisto Biglietti" (Ticket Purchase) form with fields for departure date ("DA"), arrival date ("A"), departure date ("DATA PARTENZA"), return date ("DATA RITORNO"), and a "CERCA" (Search) button. Below the form, there is a "News" section with several news items:

- 09.10.2019 - 12:00
190/19 - MODIFICA PERCORSO E FERMATE IN NOME dalle 14h00 del 10/10/2019 alle 20h00 del 14/10/2019 ➔
- 08.10.2019 - 09:00
189/19 - Autolinea: "TORINO/VINOVO/PIOBESI/CARIGNANO" FERMATA UNICA (ARR./PART.) IN CARIGNANO I GG. 11/12/13 e 14/10/2019 ➔
- 02.10.2019 - 10:00
187/19 - RIPRISTINO REGOLARE PERCORSO E FERMATE IN NICHELINO (SP143 - Stupinigi) DAL 07/10/2019 ➔

At the bottom, there is a cookie consent message: "Cliccando su "OK" acconsenti all'uso dei cookie. Se vuoi saperne di più o negare il consenso a tutti o ad alcuni cookie" with "Ok" and "Clicca qui" buttons. The browser taskbar shows other tabs like Microsoft Word and Lab 1 - Hall of Shame and Family.

It's very clear where you have to click to perform different actions: sections are well divided. The most important thing (buy ticket) may be done in the homepage.

Buy and store tickets and information on routes



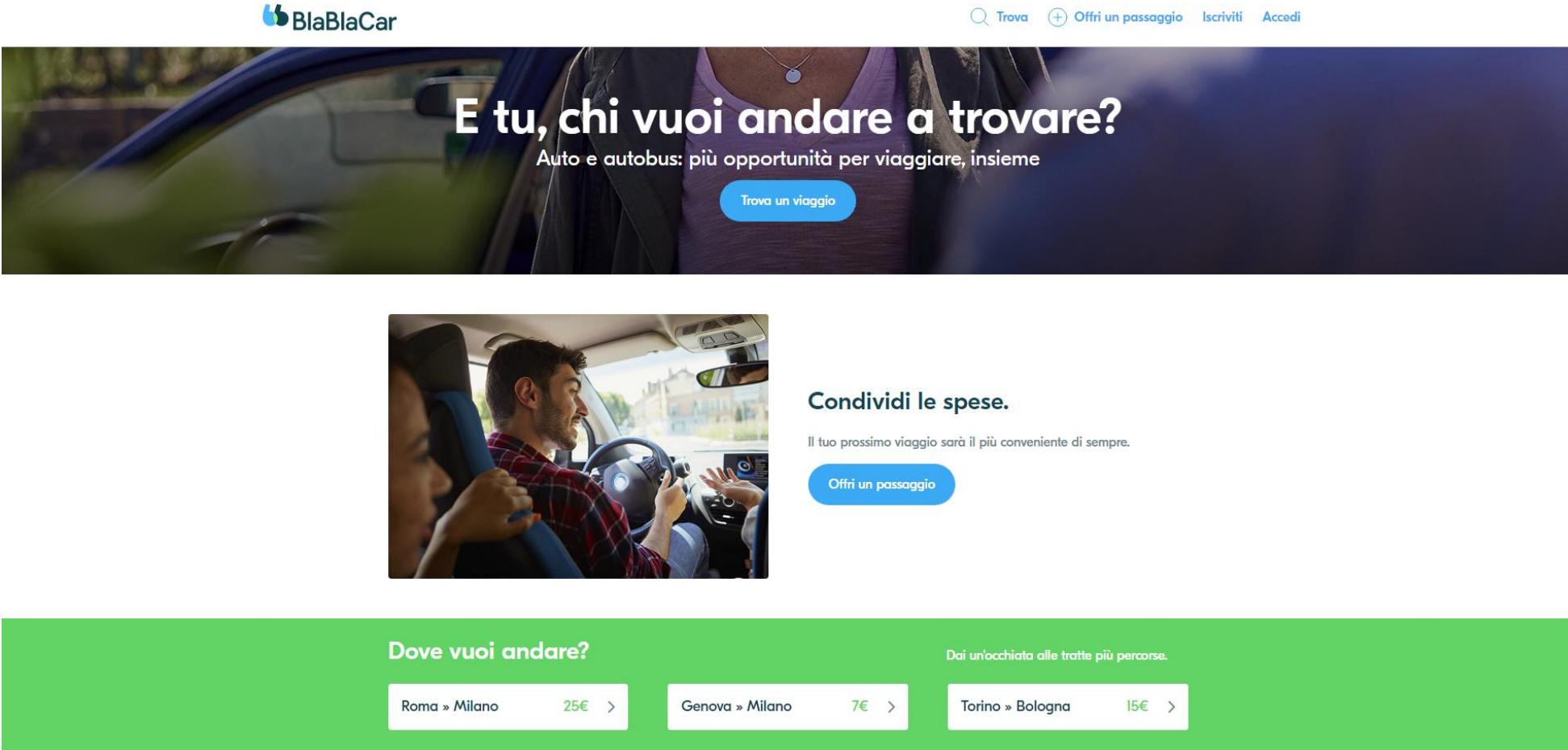
(1)

Very simple, functions are well divided, there is a small menu at the bottom of the screen very intuitive.

(2)

The interface is good because it's very simple and intuitive, there aren't too many buttons and just the main functions are displayed in the main screen in the right/usual positions

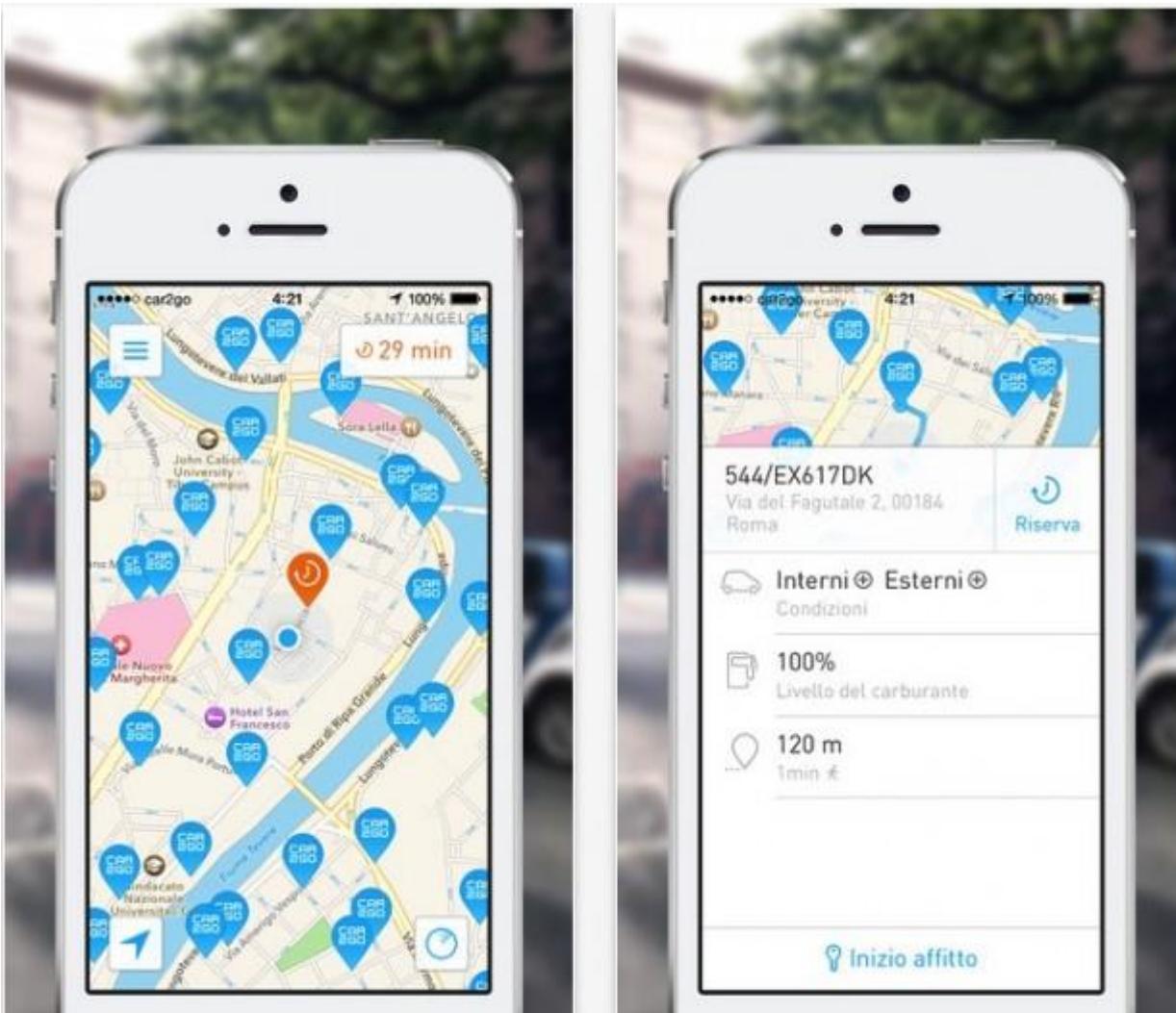
 To book a seat in a car ride from a destination to another.



The screenshot shows the BlaBlaCar homepage. At the top, there's a dark banner with the text "E tu, chi vuoi andare a trovare?" and "Auto e autobus: più opportunità per viaggiare, insieme". Below this is a blue button labeled "Trova un viaggio". The main content area features a photo of a man driving a car with passengers. The text "Condividi le spese." is displayed above a button labeled "Offri un passaggio". A green section at the bottom asks "Dove vuoi andare?" and lists three travel options: "Roma » Milano" (25€), "Genova » Milano" (7€), and "Torino » Bologna" (15€). Each option has a right-pointing arrow. The top navigation bar includes links for "Trova", "Offri un passaggio", "Iscriviti", and "Accedi".

The interface is very immediate and easy to use.

car sharing



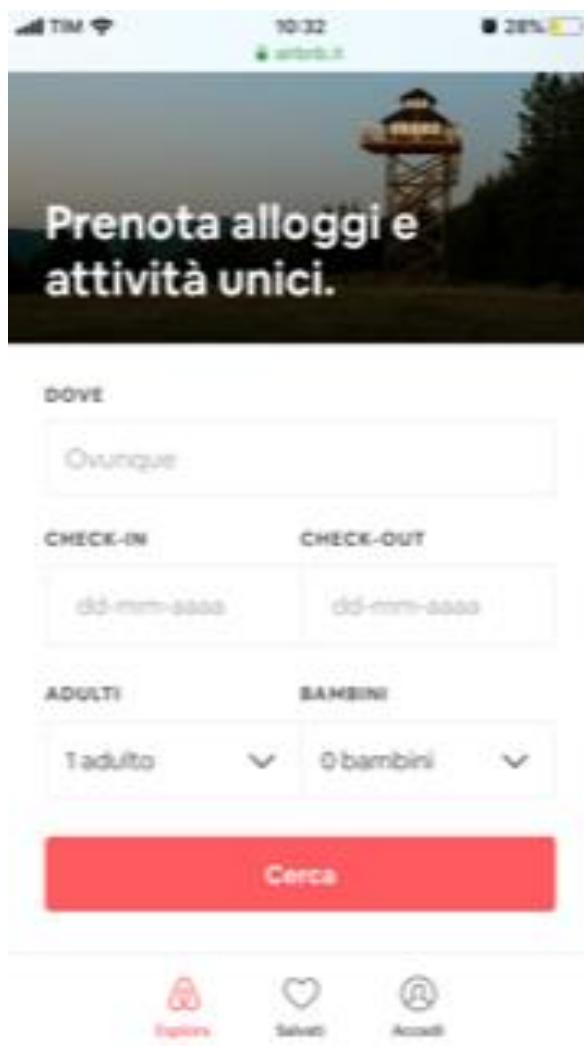
Usefulness: you can reach your goal in fast way
Learnability: it's very easy to use, in few second you can rent a car
Memorability: it is easy to remember how to use it
Effectiveness: does it allow reaching the goal? yes, perfectly
Efficiency: you need few tap on screen to reach the goals
Visibility: the system status is clear
Errors: I have never find errors or problem
Satisfaction: the satisfaction is high, i really like use this app

offer travelers some place round the world

The screenshot shows the Booking.com homepage. At the top, there's a navigation bar with the Booking.com logo, currency selection (€), language selection (UK), and links for "List your property", "Register", and "Sign in". Below the navigation is a secondary menu with icons for "Accommodation" (selected), "Flights", "Flight + Hotel", "Car rentals", and "Airport taxis". A main search area features a yellow-bordered search input field, a date selector, a guest count dropdown, and a prominent blue "Search" button. Below this is a checkbox for "I'm travelling for work". The main content area displays three travel destinations: Bardonecchia (88 properties, average price € 96.03), Sauze d'Oulx (103 properties, average price € 170.61), and Sestriere (141 properties, average price € 59.50). Each destination card includes a small image of the landscape and a right-pointing arrow indicating more options. At the bottom, a bold statement reads: "Millions of homes, big or small... and you thought we only did hotels".

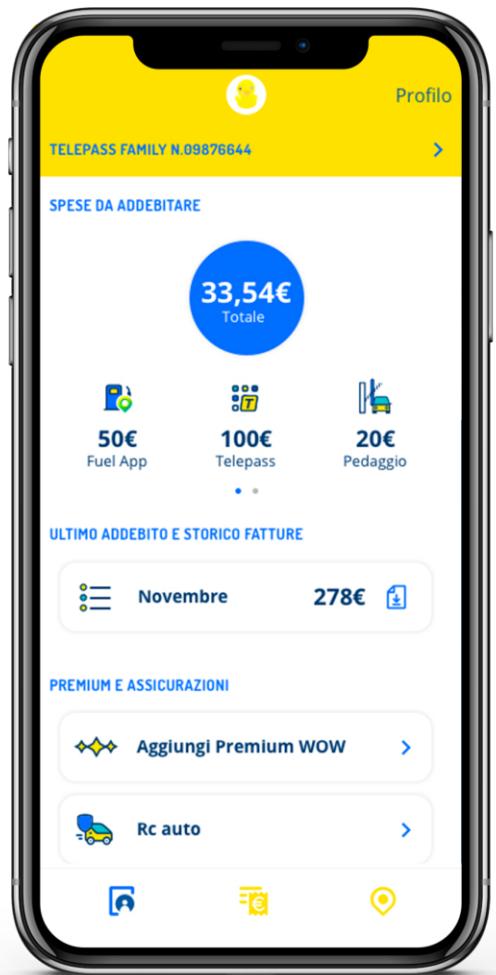
Nice navigation with good icons that show the purpose of the item quickly / user can finds his/her first necessity which is a search form in first shot of the website / good selection of colors and responsible design are another interesting thing about it

Find a place to stay for holidays



The interface is good because it's clean and it just has the essential elements for reaching his goal.

manage contract and services



The interface is good because it explains with string the purpose of each button. The app shows as first thing the amount to pay at the end of trimester which is the most important information that the user wants to know.

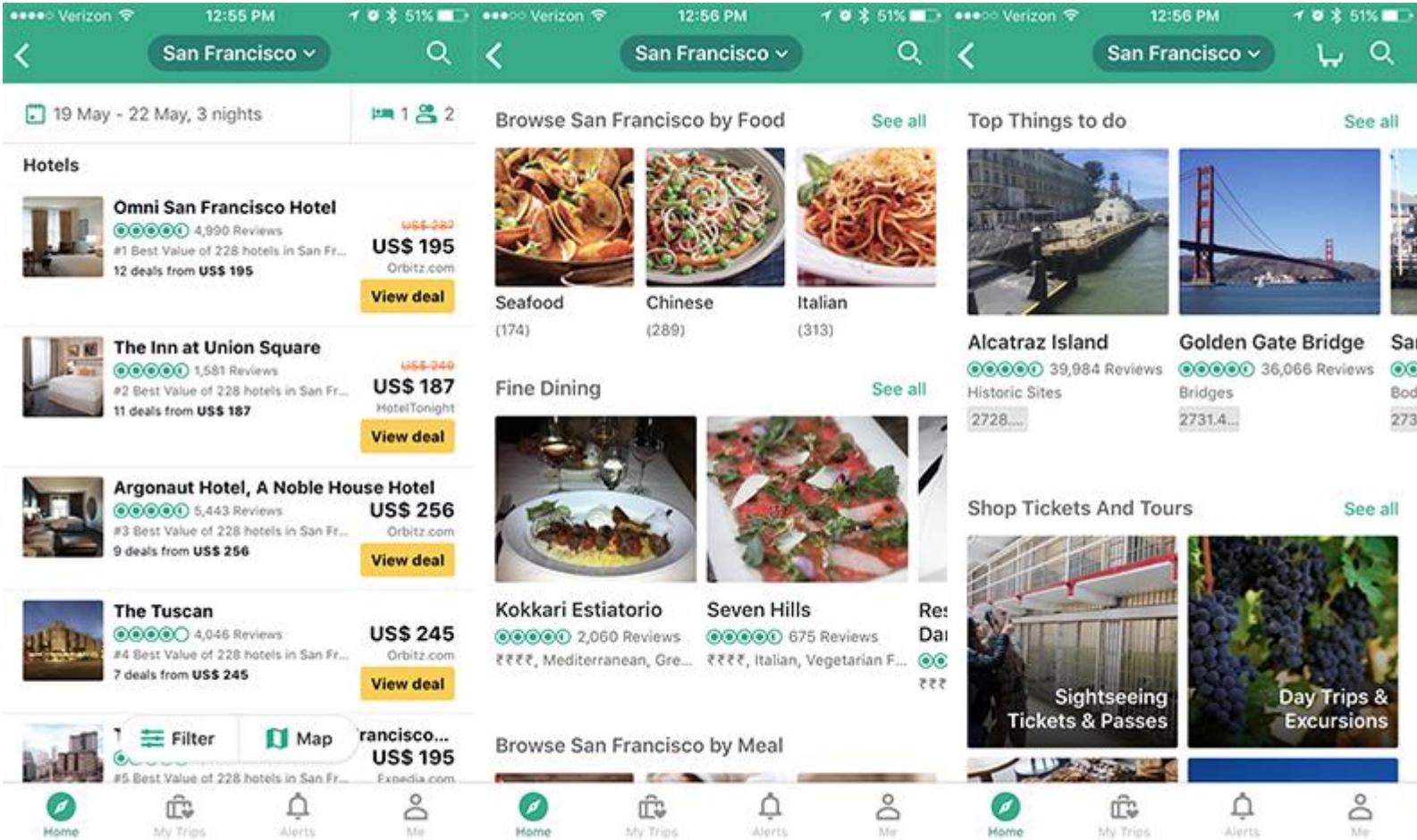
Book hotels for trips

The screenshot shows the trivago website interface for searching hotels in Barcelona. The search parameters are set to arrive on November 11, 2019, and depart on November 22, 2019, with a budget of up to 500€ per night. The results are sorted by recommendation. The first four results are Ayre Hotel Gran Vía, Ayre Hotel Caspe, NH Collection Barcelona Constanza, and H10 Urquinaona Plaza, each with a star rating, location, and a green 'Vedi l'offerta' button.

Hotel	Rating	Location	Offer Price
Ayre Hotel Gran Vía	★★★☆ Hotel	Barcellona, 0,3 km da: Plaça d'Espanya	149€
Ayre Hotel Caspe	★★★☆ Hotel	Barcellona, 0,9 km da: Sagrada Família	179€
NH Collection Barcelona Constanza	★★★☆ Hotel	Barcellona, 1,5 km da: Camp Nou	168€
H10 Urquinaona Plaza	★★★☆ Hotel	Barcellona, 1,6 km da: Sagrada Família	140€

Minimal informations to find the first cases, then you can choose more options but while you're already seeing booking proposals.

thumb up travel-related user feedback



The mobile app is modern and good structured but there is an important aspect that is not implemented so good. If you want to search a particular typology of restaurant, is difficult put filters on the results. You have to navigate all the pages to find that particular kind of local and just in a second step you can manage filters, in a complicate screen.

Usefulness: the app to want people want Learnability: It's easy the main functions but but in some case is not so easy Memorability: when you learn how to do is easier

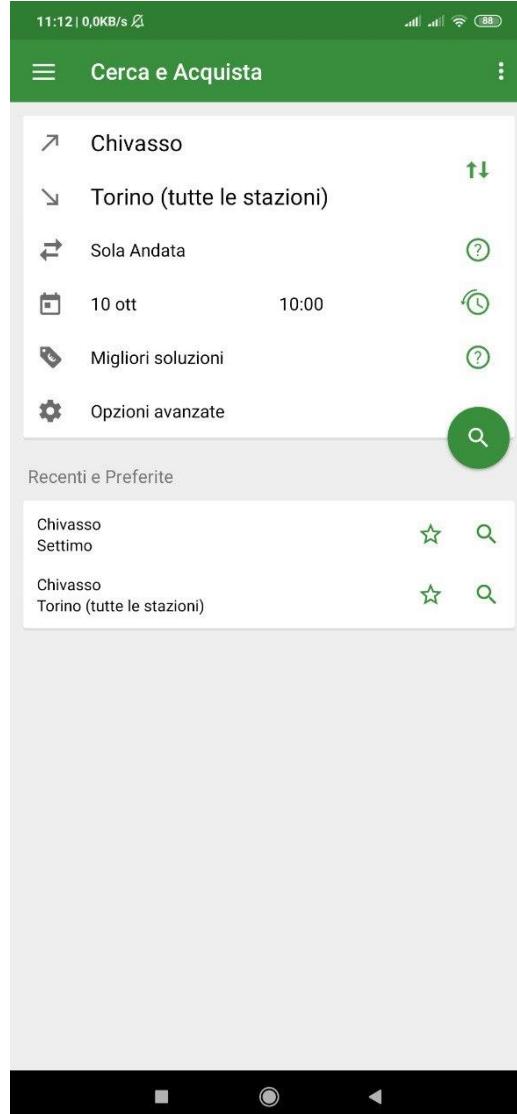
Effectiveness: not so good Efficient: in those cases not so immediately

Visibility: The system status is clear

Errors: few and recoverable errors

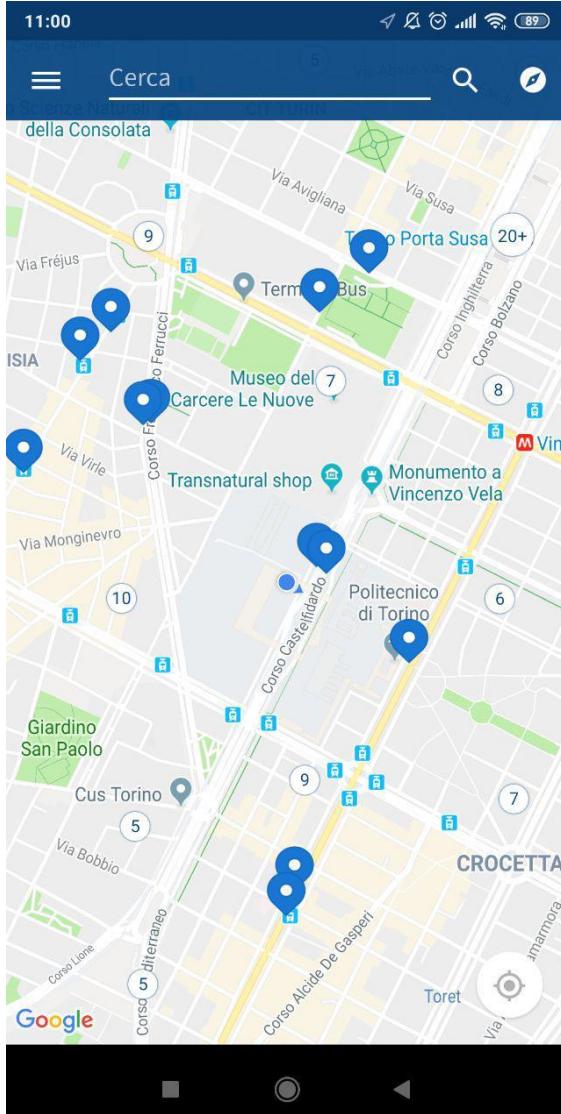
Satisfaction: Yes

time schedule of italian trains



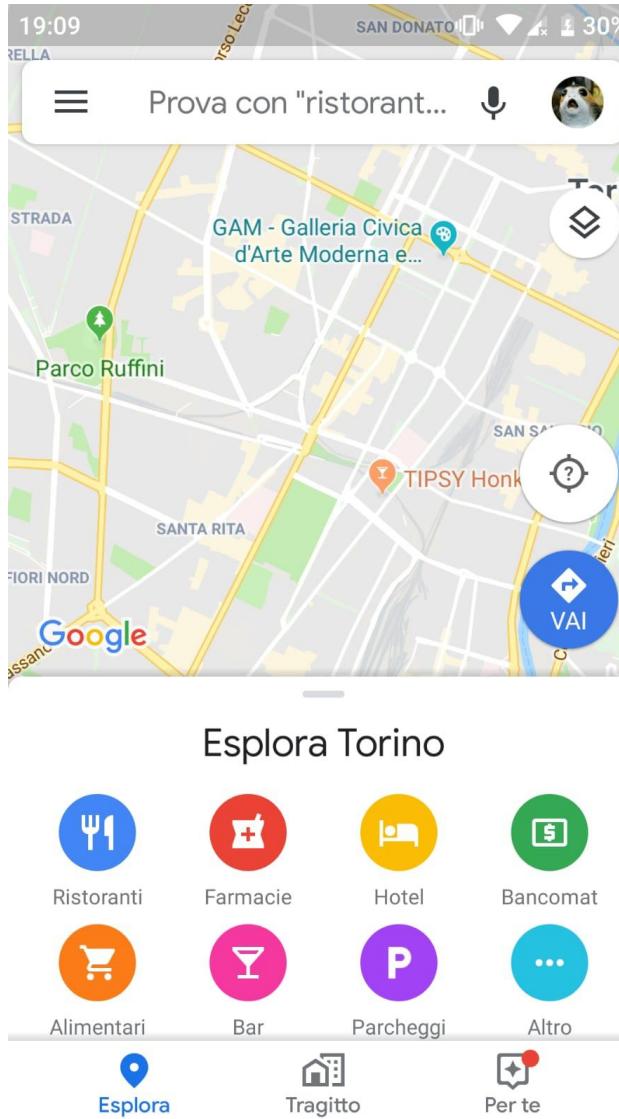
easy access to preferred routes, notifications on delays or strikes and possibility to buy tickets

Easy interface to track the busses or trams



The main feature (map + bus stops + timetables) is the "homepage". Easy to use if you know how to use another widespread application as Google Maps. All other features are accessible directly.

Maps and directions



(1)

The interface is good because it is intuitive: the user can select the destination and the direction, the position of the user is well defined, the user can see the direction looking at the visual range, the user can see the estimation time.

(2)

In a single page it is possible to select the category, or enter the address and in one or two passages the result is shown

time tables and news about public transport

The screenshot shows the homepage of the STT (Gruppo Torinese Trasporti) website. At the top, there's a navigation bar with links for HOME, LINEE E ORARI, BIGLIETTI - ABBONAMENTI, TURISMO, PARCHEGGI, ZTL, DIALOGA CON NOI, and GTT. The main content area features a search bar with a 'CERCA.' button, a 'CALCOLA IL TUO ITINERARIO' (Calculate your itinerary) tool, and a banner about the first automatic metro line in Italy. Below this are several service sections: LINEE, ORARI, MEZZI; E-Commerce; AVVISI ULTIMA ORA; SERVIZIO PER PERSONE CON DISABILITÀ; REDE NOTTURNA; GUARDA LE MAPPE; BANDI E GARE D'APPALTO; IN EVIDENZA; and PROMOZIONI PER GLI ABBONATI.

- it is both useful and functional
- it is enjoyable to users
- the only con is that there is no login button on the home page and it is hard to guess where it is

👍 trains, timetables and prices

The screenshot displays the main interface of the Trenitalia mobile application. At the top, there is a navigation bar with icons for traffic info and regular traffic on the high-speed network. Below this is a banner for the "APP PORTALE FRECCE" (Frecce Portal App), highlighting an extensive range of free services available on board all trains, including cinema, TV series, children's content, news, and more. The banner also mentions "FRECCIAROSSA E FRECCIARGENTO" and "E NELLE SALE FRECCIA CLUB E FRECCIA LOUNGE".

The central part of the screen features a search interface for train travel. It includes fields for departure station ("Da") and arrival station ("A"), travel dates ("Andata 10-10-2019" and "Ritorno 10-10-2019"), and passenger counts ("Adulti 1" and "Ragazzi 0"). A red "CERCA" (Search) button is located at the bottom right of the search panel.

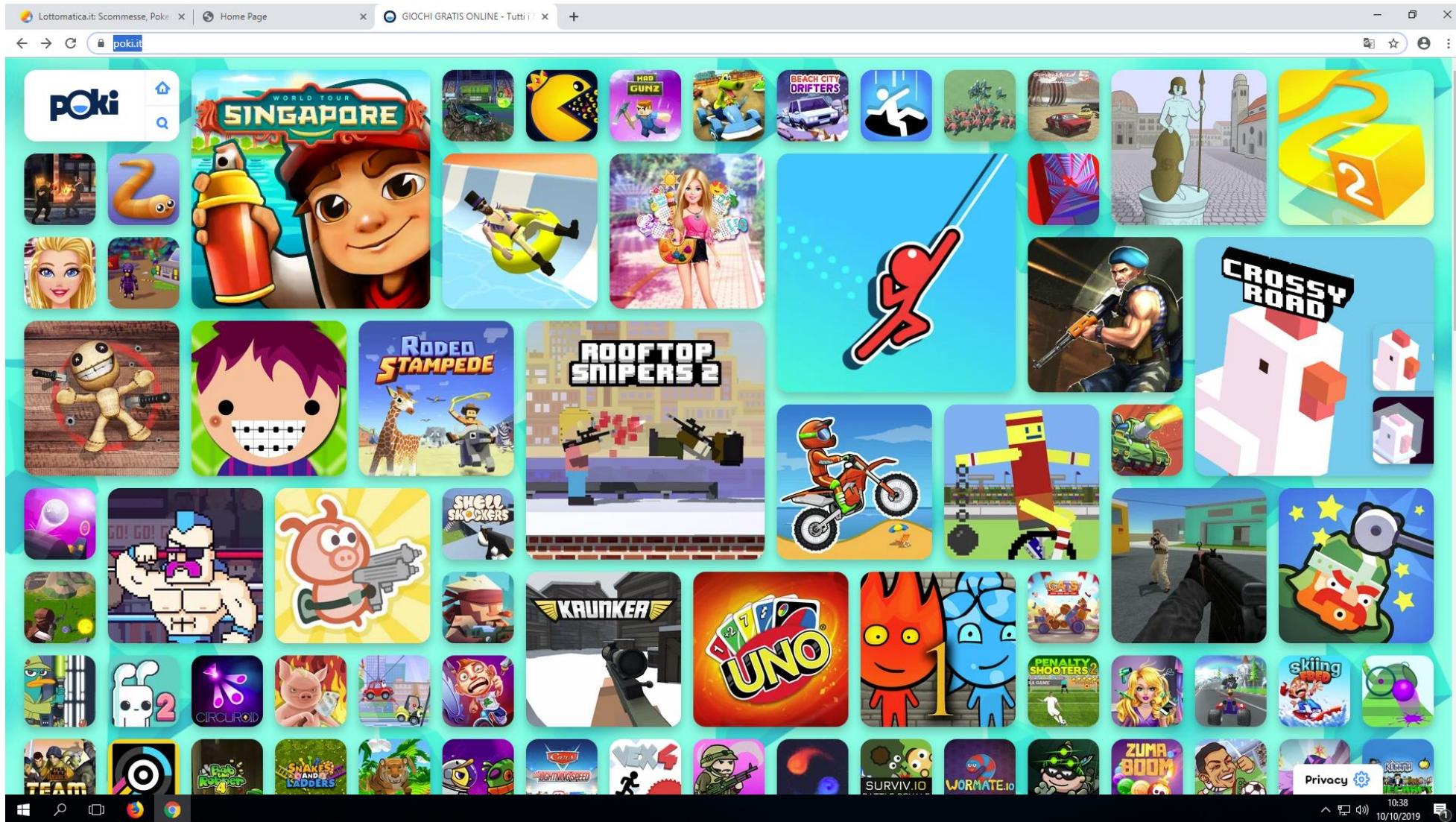
Below the search panel, there is a section titled "LE NOSTRE OFFERTE" (Our Offers) featuring logos for "FRECCIAROSSA" and "CitySightseeing Italy". To the right of these offers is a "ACQUISTO RAPIDO" (Fast Purchase) section for a trip from "ROMA - VENEZIA" on "Data 12-10-2019" with "Passengeri 1". A red "VAI" (Go) button is present in this section.

At the very bottom of the screen, there is a navigation bar with icons for Windows, Home, Back, Forward, and Stop, along with the current time "19:13" and date "10/10/20".

In few time is possible to insert minimal information to have all needed results quickly. Very easy to use for all purpose.

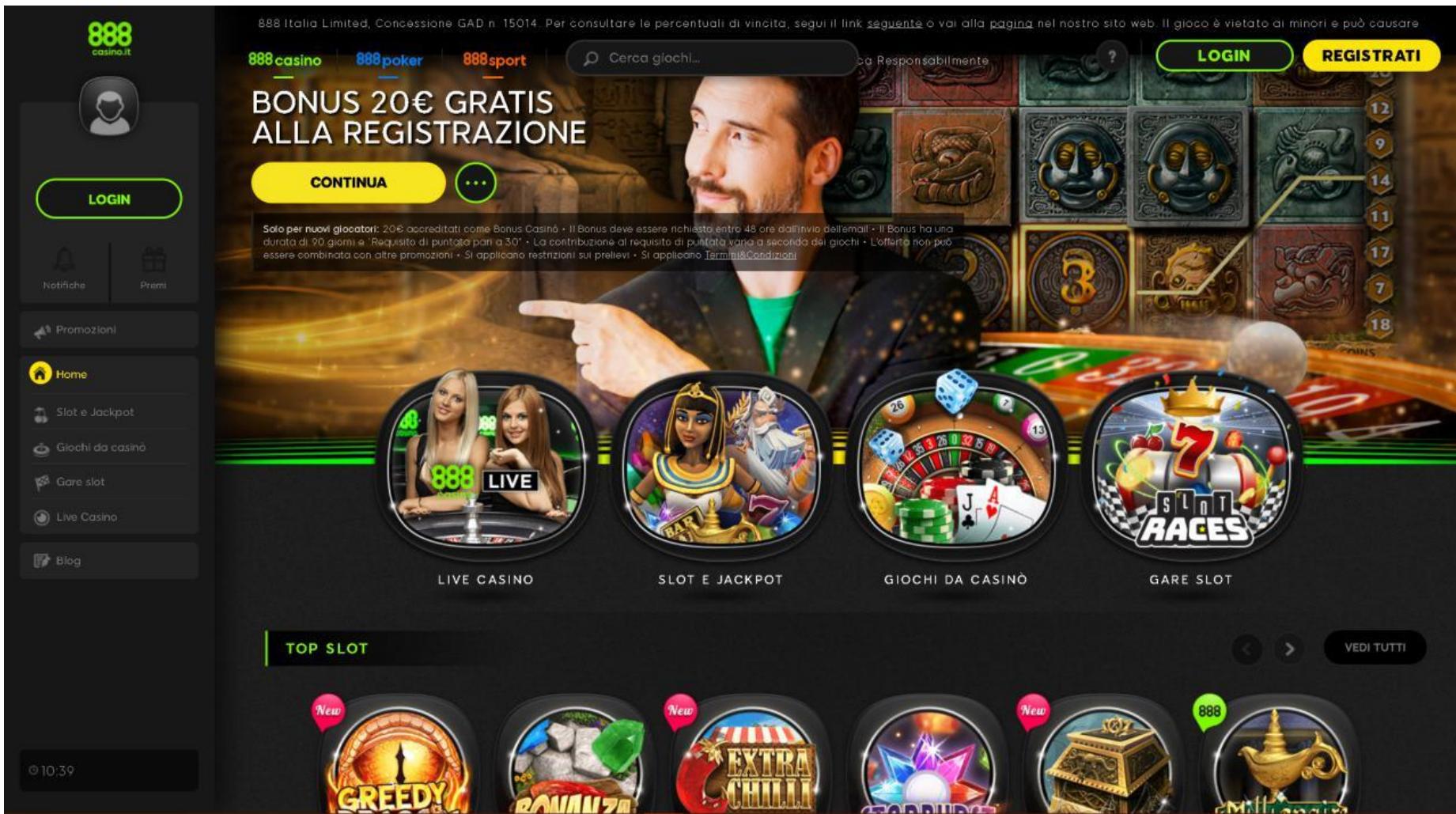
Gaming

👎 allow the user to play small flash games



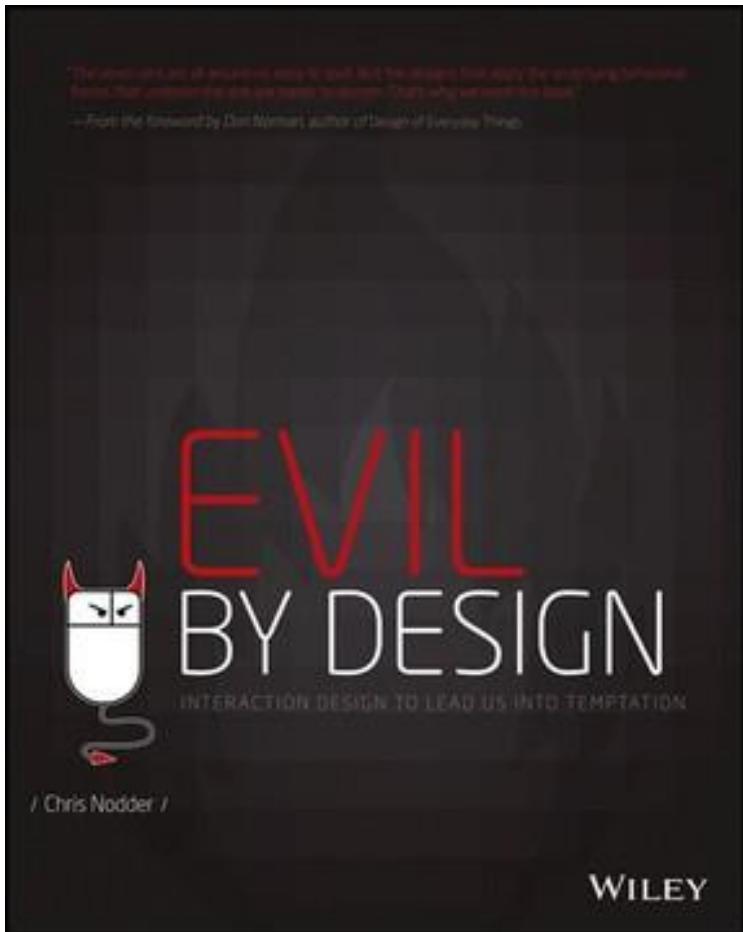
1. The homepage is just a grid of icons, there is a small menu in the corner (not too visible). The user don't know where to click if he wants to find a specific type of game. He has to scroll down to find categories but it is not so intuitive
2. It has a lot of elements on the display and it's very confusing.

👎 offering online games to it's customers



very small fonts that are not readable / in some part texts are not readable because of low contrast of font color and background color / loading the website takes to long / there is some free space in top of first page that can be user to enlarge fonts to make them more readable

Interaction design the other way around...



- Pride — use social proof to position your product in line with your visitors' values
- Sloth — build a path of least resistance that leads users where you want them to go
- Gluttony — escalate customers' commitment and use loss aversion to keep them there
- Anger — understand the power of metaphysical arguments and anonymity
- Envy — create a culture of status around your product and feed aspirational desires
- Lust — turn desire into commitment by using emotion to defeat rational behavior
- Greed — keep customers engaged by reinforcing the behaviors you desire

Evil by Design: Interaction design to lead us into temptation
by Chris Nodder, John Wiley & Sons, 2013, ISBN: 9781118654811

website meant for who wants to bet

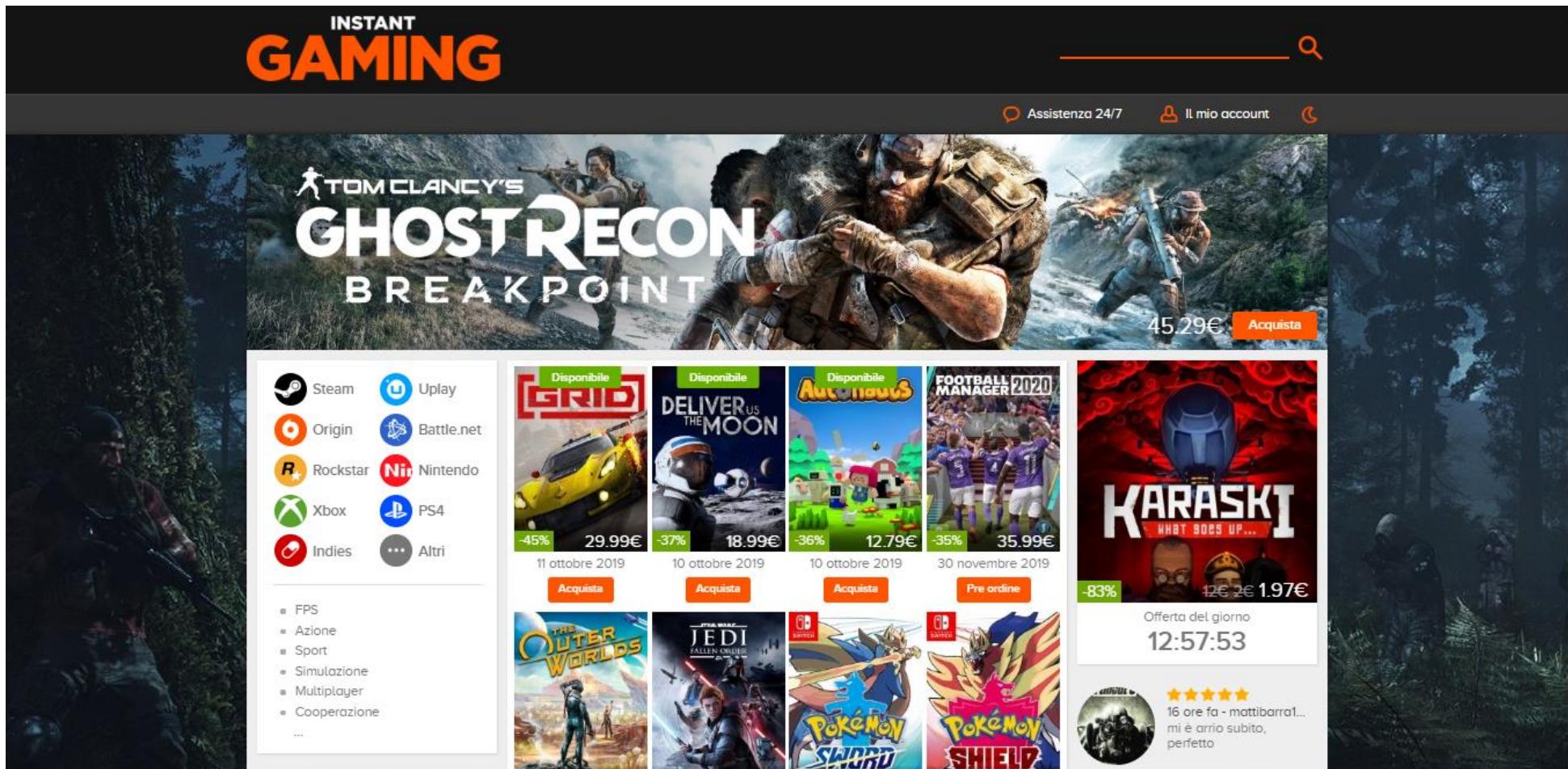
The screenshot shows the GoldBet website homepage. At the top, there's a banner for a friendly match between Brazil and Senegal. Below the banner, the main navigation menu includes links for SPORT, LIVE, VIRTUALI, CASINO, CASINO LIVE, POKER, and BINGO. On the right side of the header, there are login fields for 'username' and 'password', and buttons for 'Entra' (Login) and 'Registrati' (Register). A small note at the top left says: "Il gioco è vietato ai minori di 18 anni e può causare dipendenza patologica. Informati sulle Probabilità di Vincita".

The main content area features a large image of two soccer players in action. To the right of the image, the text reads "INTERNAZIONALI AMICHEVOLI". On the left, there's a sidebar with a search bar and various filters like "OGGI", "1H", "3H", "24H", "72H", and "TUTTE". Below this are sections for "SCELTI PER TE", "TOP TORNEI", and categories like "CALCIO", "MARCATORI CALCIO", and "ANTEPOST CALCIO".

The central part of the page is a "LIVE BETTING" section. It has three tabs: "Più giocate" (Most played), "Ultimo minuto" (Last minute), and "Calcolo" (Calculation). The "Più giocate" tab displays a grid of odds for various matches, such as Amichevoli Internazionali 2T-45min (Doxa Katoopia vs Cyprus U21) with odds 1: 30, X: 4.8, 2: 1.17. The "Ultimo minuto" tab shows recent match results and odds, like Internazionali - Qualificazioni Campionati Europei Bielorussia - Estonia 10-10-2019 18:00 with odds 1: 1.48, X: 3.85, 2: 7.8.

On the right side, there's a "REGISTRATI" (Register) section with a "BIGLIETTO SPORT" button and a "DIRETTA GOLDBET" mobile app preview.

too small buttons, two menus, research button difficult to find, confusing colours, it should be easier to use in order to encourage the users to bet without losing time



The user interface is very well organized, everything is very intuitive and easy to use. You can search for videogames on every platform very easily. The UI is very modern considering the target users. It offers instant searching and some cool features in the profile section.

E-commerce

👎 The best we can tell, it's a car rental service



We tested it without audio, so there may be more. The purpose of the website is mainly a rental service, but there are too many useless informations, too many strange things that get printed on screen and it's full of animations. We start analyzing from the left: there are some basic infos, and then... "fun stuff"? Those are some games I'd be afraid to play: they might contain viruses. In the center we find a GIF of him chewing a bubble gum on a motorbike, and another GIF tells us that it's "brexit risk free!", so we can trust him. On the right side, we find today and last week deliveries, things a user doesn't really care about. Going down in the page, there are cars, on the right bar there is a lot of information about the staff being in the shop, the response times and other stuff that really is useless. When you scroll too much, you know there is not enough cars on the showcase, but there is a left bar that has a lot of cars that you can rent. The solution? An infinite-white scrolling window, used only for the left side to be fully shown. On the positive side, the website sure has personality.

Show products and allow bookings

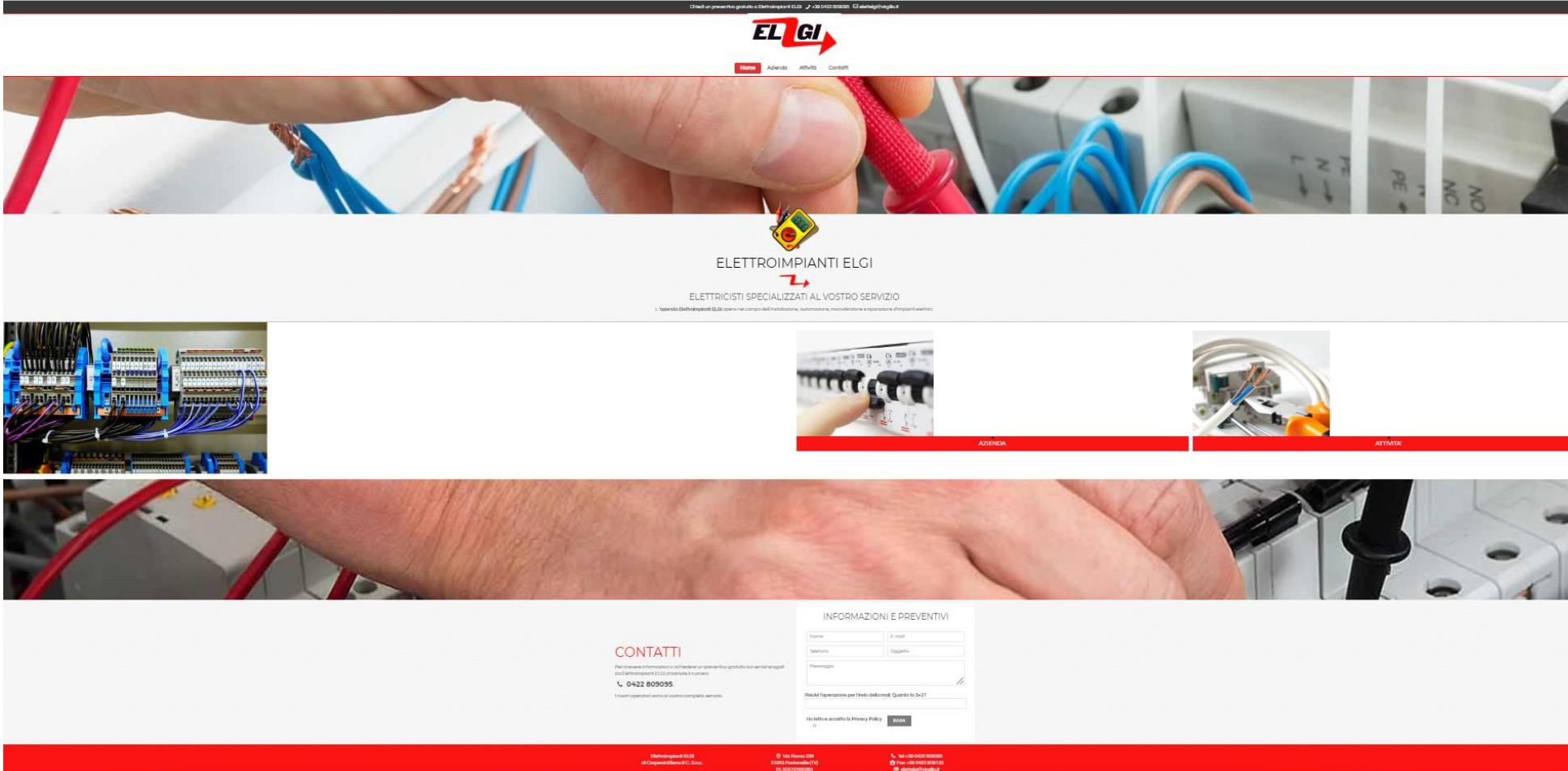
The screenshot shows a web browser window with three tabs open. The active tab displays the website for 'AcqueInStyle' with a purple header and a blue navigation bar. The main content features two product offers:

Sarea 1,5 Lt
20 confezioni da 6 bottiglie plastica
Sarea 1,5 Lt gasata o naturale
In Offerta a solo € 46,90 compresa la consegna
Invece di € 58,00
Il prezzo indicato è comprensivo di COSTI DI CONSEGNA
N.B. Consegna al piano senza ascensore 0,15 Euro a cassa a piano
N.B. Supplemento Consegna in giornata o urgente 4,50 Euro

Nestlé Vera 1,5 Lt
10 confezioni da 6 bottiglie plastica
Acqua Vera 1,5 Lt naturale
In Offerta a solo € 25,90 compresa la consegna
Invece di € 29,00
Il prezzo indicato è comprensivo di COSTI DI CONSEGNA

Blinding colors, too many different fonts and text sizes, many N.B.s, some images with background and some without.

👎 Provide estimations for electrical installations



The purpose of the application is the estimate, but the form to request it is hidden in the last part of the page, many dynamic images that create confusion.

👎 sell and buy many stuff

The screenshot shows the eBay user interface for managing purchase history. At the top, there's a search bar with 'Cerca qualsiasi cosa' and a dropdown for 'Tutte le categorie'. Below the search bar is a blue 'Cerca' button and an 'Avanzata' link. The main content area is titled 'Il mio eBay: Cronologia acquisti' with a user ID '2304roby (76★)'. A sidebar on the left lists navigation options: Attività, Messaggi (13), Account, Riepilogo, Visti di recente, Offerte/Proposte, **Cronologia acquisti** (which is selected and highlighted with a grey arrow), Osservati, Ricerche salvate, and Venditori salvati. Under 'Venditi', there are links for Vendite, Programmate, In corso, Venduti, Non venduti, Restituzione, and Eliminata. A 'Significato delle icone' section provides definitions for various icons related to item formats like Asta online, Inserzioni Compralo Subito, Proposta d'acquisto, Contatto Diretto, and Modulo di pagamento.

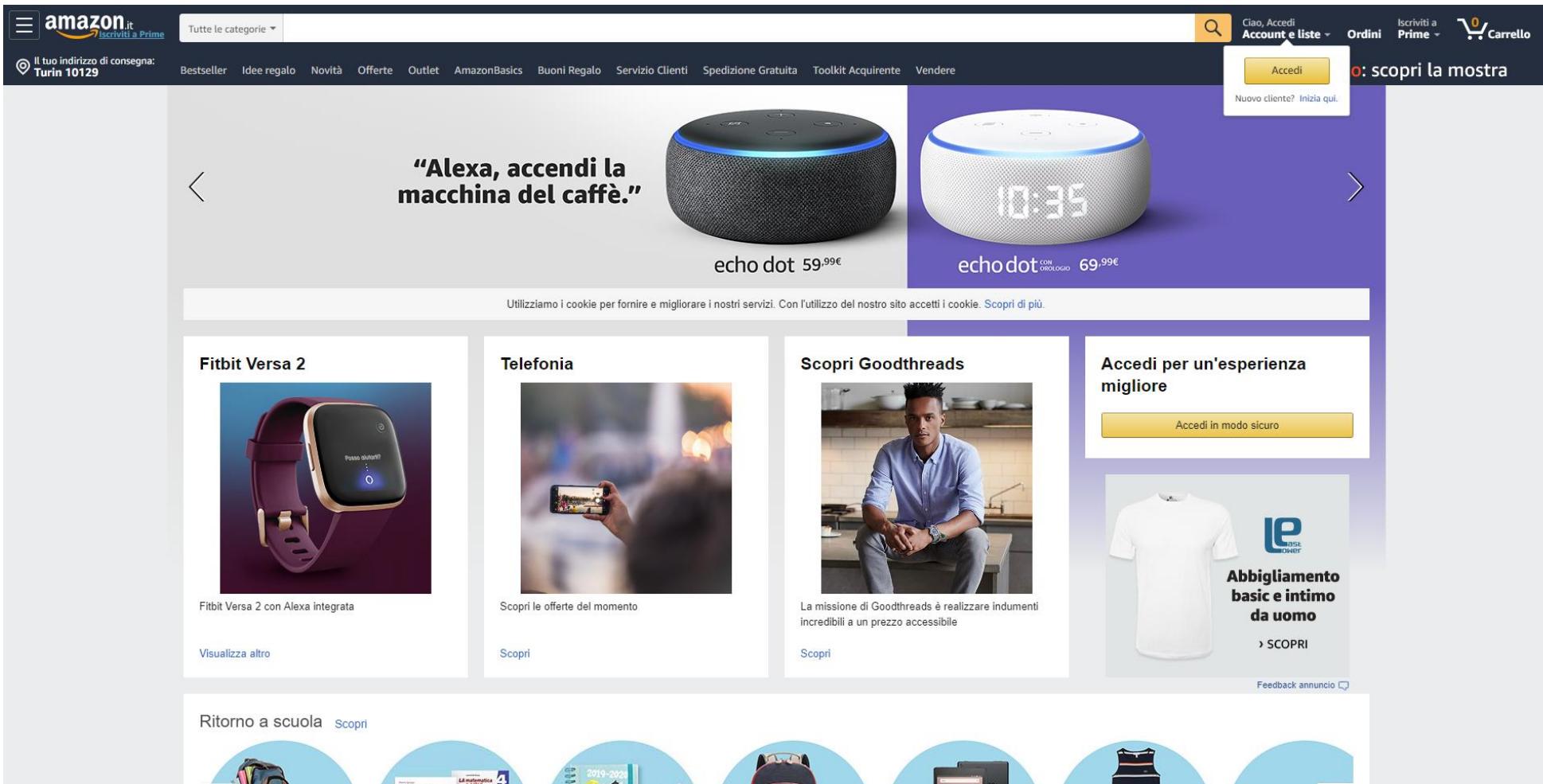
Oggetti non pagati:
Non nascondere Mostra oggetti nascosti
Non hai oggetti pronti per il pagamento da mostrare in questa vista.

Fatture non pagate:
Non nascondere Mostra oggetti nascosti
Non hai fatture da mostrare in questa vista.

Ordini:
Non nascondere Mostra oggetti nascosti
Vedi gli ordini da: Ultimi 60 giorni ▾ Filtra per: Tutto ▾
Non hai ordini da mostrare in questa vista.
SUGGERIMENTO: cambia la vista con i filtri nella parte alta della sezione.

Usefulness: yes, but in not immediate way
Learnability: is not easy to use for a seller
Memorability: it is easy to remember
Effectiveness: not always it allow reach the goal, for example search some info about the buyer
Efficiency: is not fast to use
Visibility: the visibility is not developed so well
Errors: the errors are few
Satisfaction: the use is not so satisfactory

👍 E-commerce to buy all kind of things



It has a very simple and intuitive interface.

Shipping services for ordinary goods



(1)

- minimalist and intuitive for all users
- pleasant look and colors

(2)

- Well designed interface for showing its market proposal

selling almost everykind of object

The screenshot shows the homepage of the Banggood website. At the top, there's a banner for a 'BRAND SALE' from SEP. 30 - OCT. 15 with 'UP TO 70% OFF'. Below it, another banner for 'Xiaomi Ecological Chain' offers 'EXTRA 18% OFF'. The main search bar has the placeholder 'All categories' and '19AW Fashion New Arrival- Win Smart Clock'. To the right of the search bar are links for 'Sign in', 'Cart' (with 0 items), and a 'New Trend' section. On the left, a sidebar lists various product categories: Shop All Categories, Clothing and Apparel, Mobile Phones & Accessories, Toys Hobbies and Robot, Electronics, Tools, Industrial & Scientific, Home and Garden, Home Appliances, Bags & Shoes, Jewelry and Watch, Health & Beauty, Computer & Networking, Sports & Outdoor, Automobiles & Motorcycles, and Lights & Lighting. The central part of the page features a large advertisement for 'Drillpro Online Official Store' with the text 'Low To \$1.99' and a 'EXTRA 18% OFF>>' button. To the right of this is a product image of a set of drill bits in a red case. Further right is a 'NEW USER ZONE' box offering a '\$100 Gift Pack' and other deals. At the bottom, there's a 'Flash Deals' section with small images of products like a Christmas tree and a shirt.

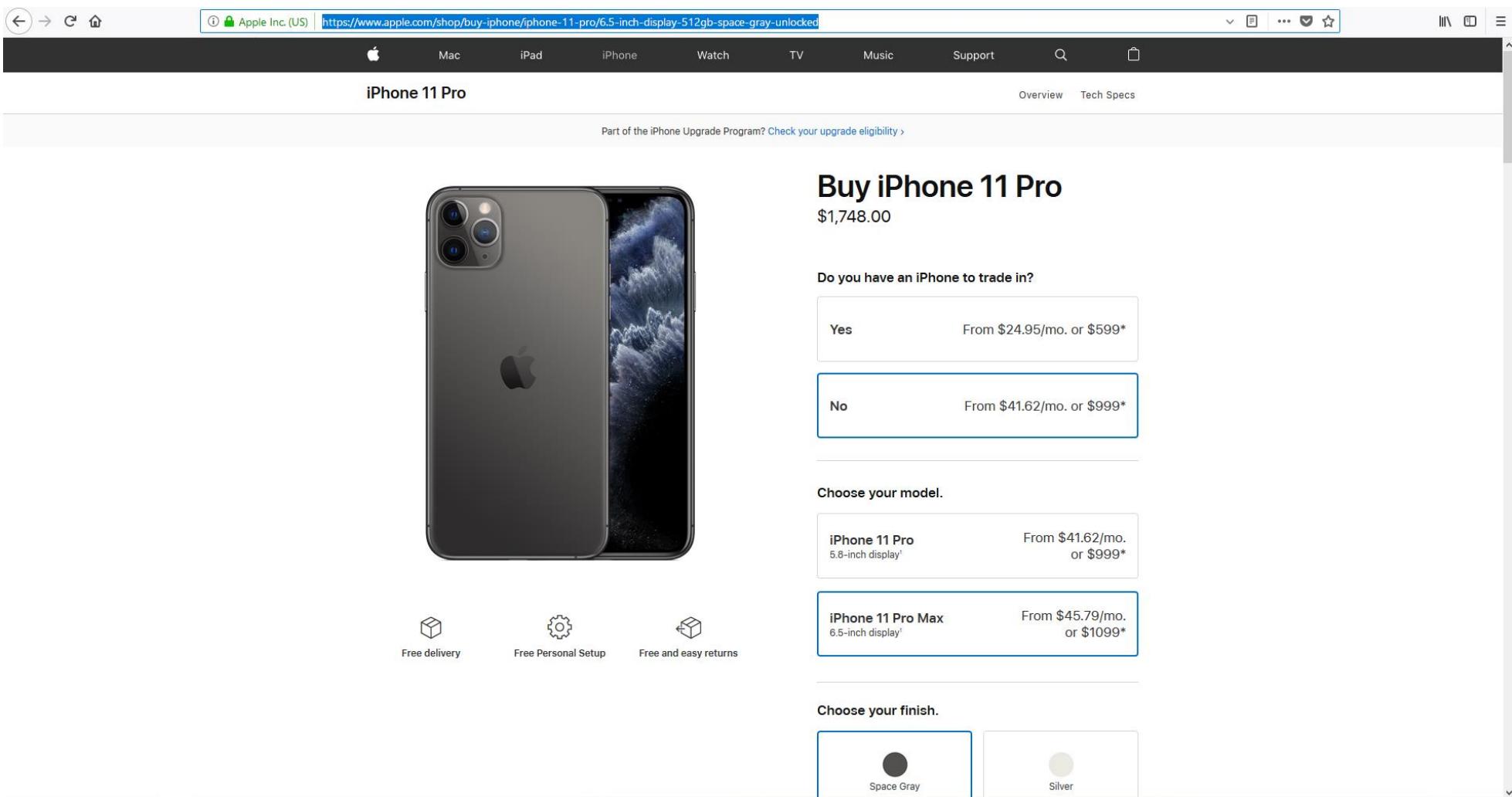
I think it's good because it shows immediately in the home page everything needed by the user. A coupon for new users, a search bar big and in the center, discount objects, and categories, as well as login and register form, simply perfect and immediate.

information and sales about coffee

The screenshot shows the homepage of the Caffè Vergnano website. At the top, there is a navigation bar with links for 'CASA', 'VENDING', 'BAR', 'LE NOSTRE CAFFETTERIE', 'AZIENDA', 'ACADEMIA', 'PERSONALIZZA LA LATTINA', and 'È-SHOP'. The 'È-SHOP' link is highlighted in red. Below the navigation bar is a large banner featuring a close-up image of hands holding coffee beans. Overlaid on the banner is the text 'ACCADEMIA VERGNANO Benvenuti a Casa' and a paragraph describing the renovated Accademia Vergnano. A 'SCOPRI I CORSI' button is visible at the bottom left of the banner. Below the banner are four smaller images: a white coffee canister, a cup of coffee on a wooden tray, a woman smiling, and a hand holding coffee beans.

It's a good website because offers in the top bar all the services needed by the users. Infos about bars, machines, containers, and the e-shop well marked with a different color (Marked in red), and immediately visible. All others informations shown in the webpage are below, not important and just as added features. What makes this website good is the position of important items directly in the top part of page, and less useful ones in the bottom.

Buy the Apple iPhone 11 Pro



The screenshot shows a web browser window for the Apple Inc. (US) website. The URL is <https://www.apple.com/shop/buy-iphone/iphone-11-pro/6.5-inch-display-512gb-space-gray-unlocked>. The page title is "iPhone 11 Pro". The main content area is titled "Buy iPhone 11 Pro" with a price of \$1,748.00. It asks if the user has an iPhone to trade in, with options for "Yes" (from \$24.95/mo. or \$599*) and "No" (from \$41.62/mo. or \$999*). Below this, it asks to choose a model, listing "iPhone 11 Pro" (5.8-inch display) from \$41.62/mo. or \$999* and "iPhone 11 Pro Max" (6.5-inch display) from \$45.79/mo. or \$1099*. Finally, it asks to choose a finish, showing "Space Gray" and "Silver". The page includes a large image of the iPhone 11 Pro and links for "Free delivery", "Free Personal Setup", and "Free and easy returns".

The page is minimal in its aspect, focusing on its core. The menu has as few info as it can, and it "tells a story" about the product, letting you select the iPhone you want in an intuitive way: it's like telling how you want it to the guy behind the desk in a shop. The choices are mandatory following a flow that feels natural during the selection of the features.

Buy bottles and customize them

The screenshot shows a product page for a yellow water bottle with a pineapple pattern. The bottle is the central focus, standing upright. To the left of the bottle, there are two small circular badges: one for Trustpilot with a 4.8 rating and another for Which? Best Buy. Below these badges is a "Support" button.

CHILLY'S Negozio Mission Co-Brand IT 0

Icons
Ananas

Crea il tuo

ITEM Bottiglie Tazze da caffè

SIZE 260ml 500ml 750ml 1.8L

TYPE Bottiglie Coperchi Carabinas

Icons

Sea Life

Pool Party

Tropicale

Emma Bridgewater

Neon

SPECISSIONE GRATUITA PER ORDINI SUPERIORI A €20

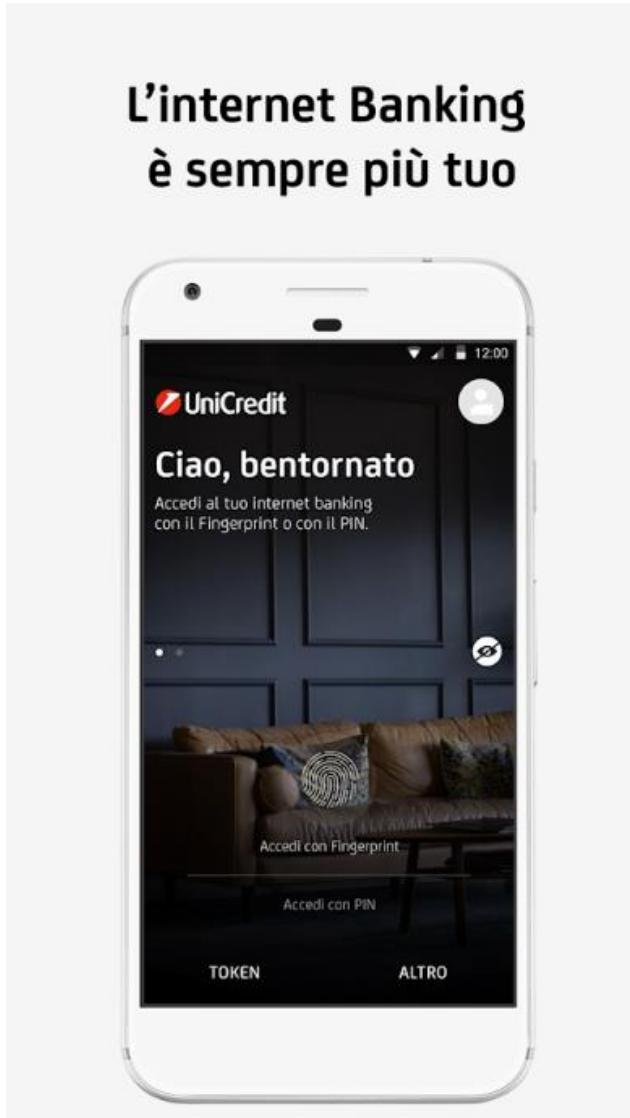
€30.00 **Aggiungi**

FAQs Consegna Resi

Pretty design. Simple. The main character, that is the bottle, is centered and much visible and emphasized. The customization part is very intuitive.

Money

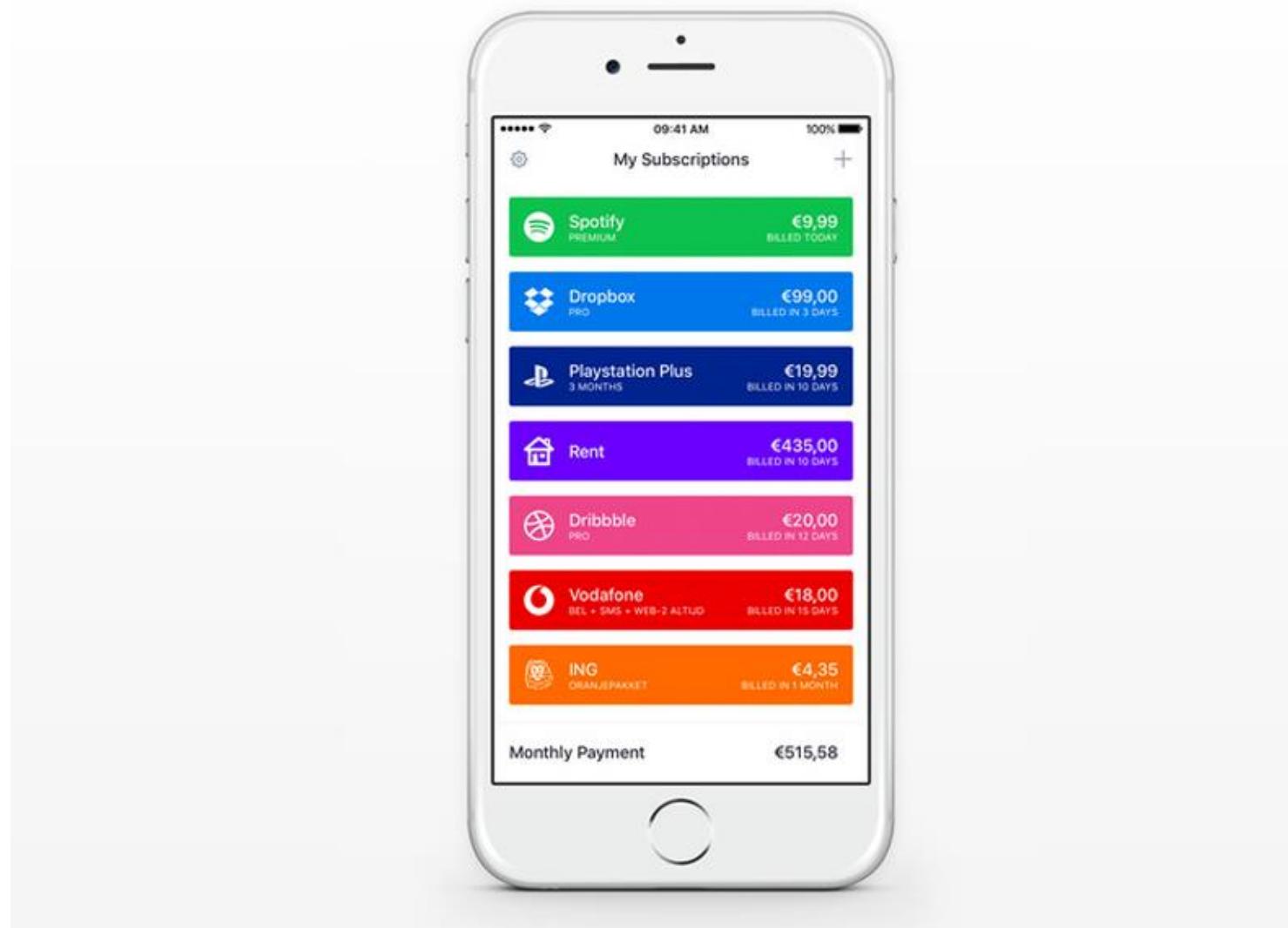
deal and review your transactions



Interface does not support English language. it has following features:

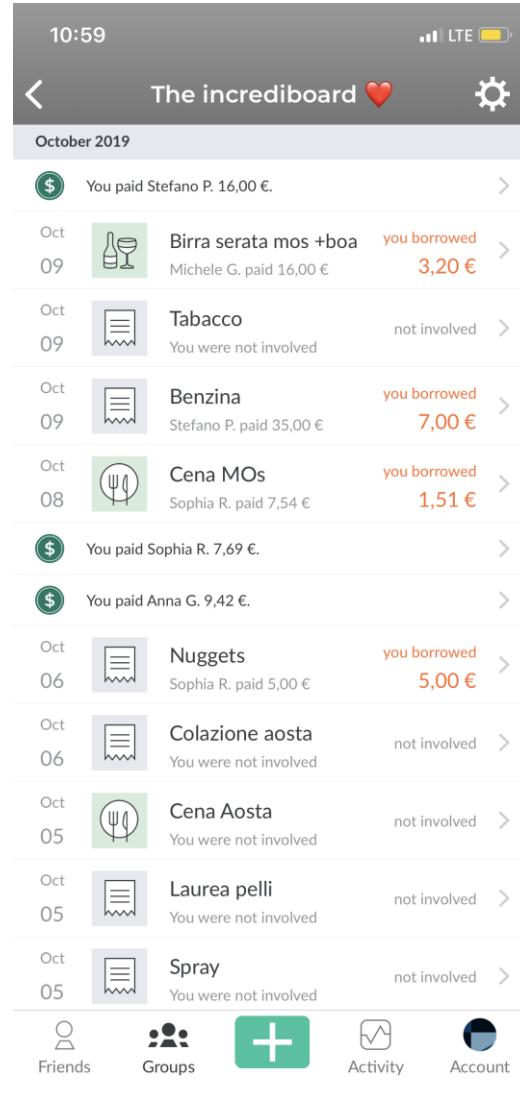
- o Usefulness: people need it.
- o Learnability: it is not very easy to learn.
- o Memorability: one learned it is easy to remember.
- o Effectiveness: Goal is to deal with your transactions.
- o Efficiency: once learned it is fast to use.
- o Visibility: the state of the system is not very visible.
- o Errors: few and recoverable errors.
- o Satisfaction: people dont enjoy but they have to use it.

Help the user to handle monthly payments



You are able to use it without any tutorial (very intuitive), colorful icons and labels, always find buttons where expected

track bills and other shared expenses



it's easy to use, explicative colours and icons, once you have learnt how to use it you don't forget it

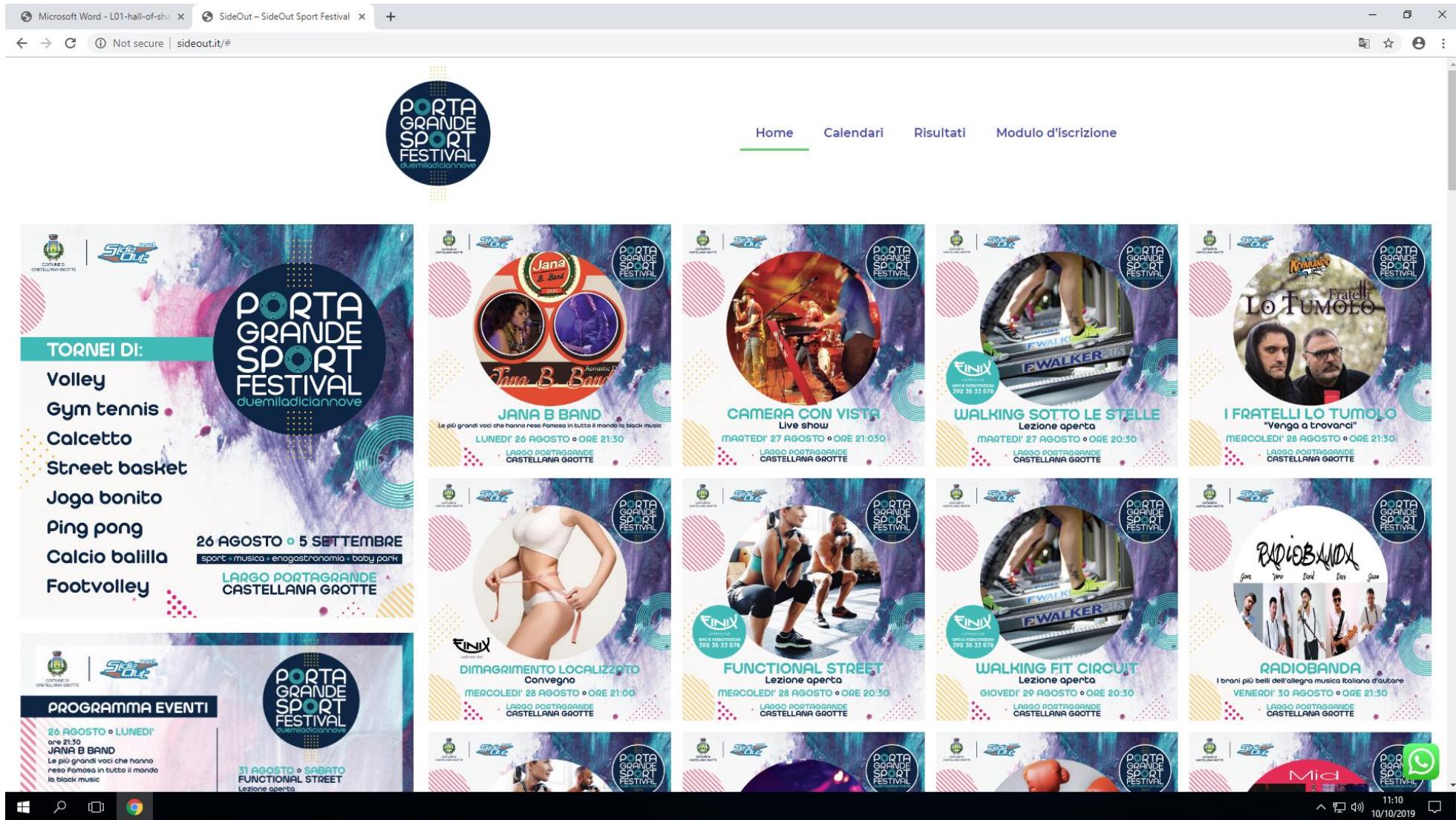
pay just with smartphone



It is a very immediate interface: you just open the app and you can choose the shop where you have to pay based on your actual position. The sections are well structured and every feature is easy to use and very comprehensible

Fun and entertainment

👎 give information about a local festival



We think that is a bad interface because in the home page there are too many images and the user doesn't know what are the important events of the day. A particularly thing is the fact that the upper buttons don't work and clicking an event image has the only effect of zooming the image itself instead of giving more specific information about that

>Show the park attractions and allow bookings.

The screenshot shows a web browser window with the URL bounceinc.it/en/parties/. The page features a large banner with the text "BOUNCE Parties 2 HOURS OF PURE AWESOMENESS". Below the banner, a group of children and adults are smiling in an indoor trampoline park. The text "THE BEST BIRTHDAY PARTIES ARE HERE!" is displayed. A subtext says "Sit back and relax... we've got this!". A pink button at the bottom left reads "FOR MORE INFO & TO BOOK CALL 011 02 45 757". At the bottom right, there's a "Contattaci" button with icons for email and phone, and a small illustration of a person jumping. The top navigation bar includes links for ACTIVITIES, PARTIES, FREESTYLE ACADEMY, GROUPS, INFO, PRICES, SHOP, MY ACCOUNT, and BOOK NOW. Language options EN and IT are also present.

Neat with all options at the top and good division of topics on every page, with booking allowed at the bottom after a good explanation.

Communication and Collaboration

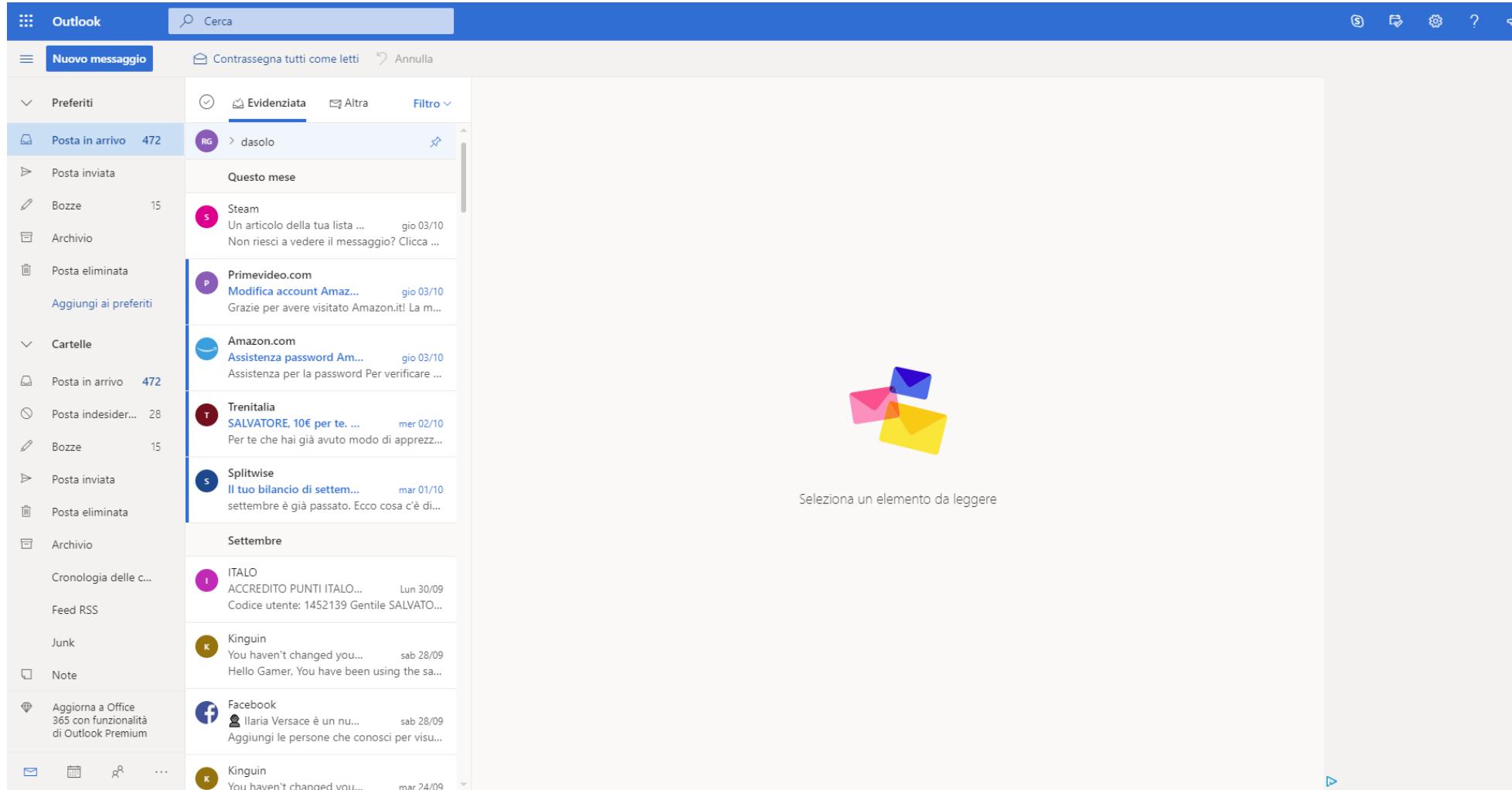
👎 Email service interface

The screenshot shows the Libero Mail homepage. At the top, there's a dark blue header bar with the "LIBERO MAIL." logo, navigation links (Home, Posta, Rubrica, Calendario, Attività, Drive), and various icons for account management (Piu Spazio?, PEC, notifications, etc.). Below the header, the main content area is divided into several sections:

- Posta in arrivo:** Shows a list of 32 new emails, each represented by a black redacted line.
- Oggi su Libero:** A news card featuring a person holding euro banknotes, with the text "Fattura elettronica solo per i forfettari sopra 30mila euro". It includes a "Economia" tag and a "7 / 10" rating.
- I nostri servizi:** An advertisement for "MAILPEC." featuring a woman's face and the text "MAILPEC."
- PRESTITO PERSONALE FINDOMESTIC:** An advertisement for a personal loan from Findomes. It shows a green grass character, the amount "14.000€", and the base rate "189€".
- Previsioni e Oroscopo di Oggi:** A section for weather and astrology predictions, specifically for "Roma Nomentano". It displays icons for cloud, sun, and rain.

The homepage is not about emails. More than half of it is occupied by commercial ads or other unrequested informations/features.

👎 Email system



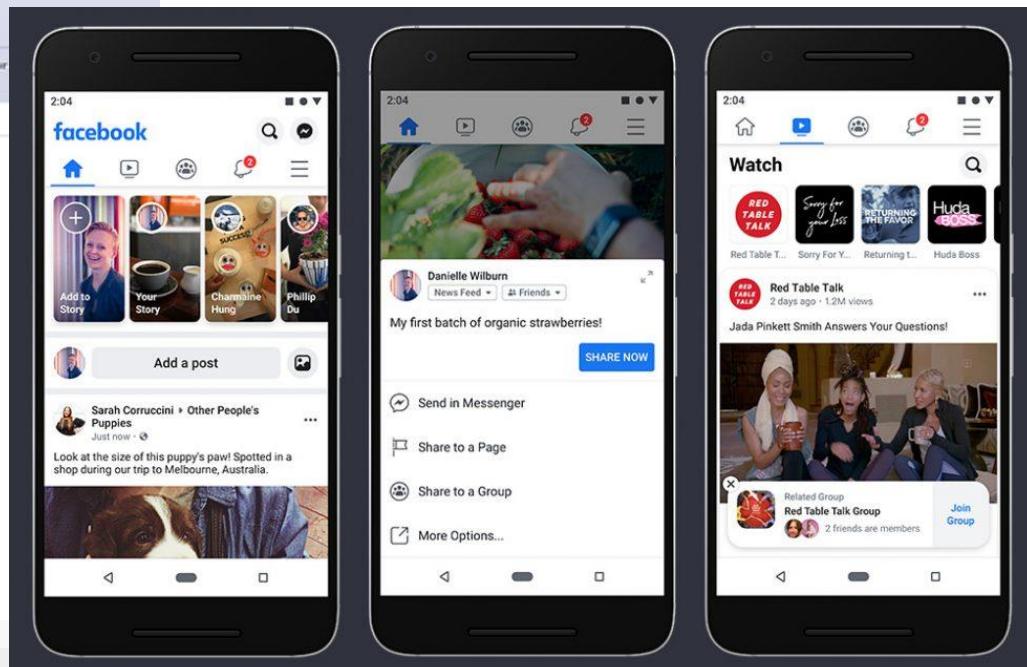
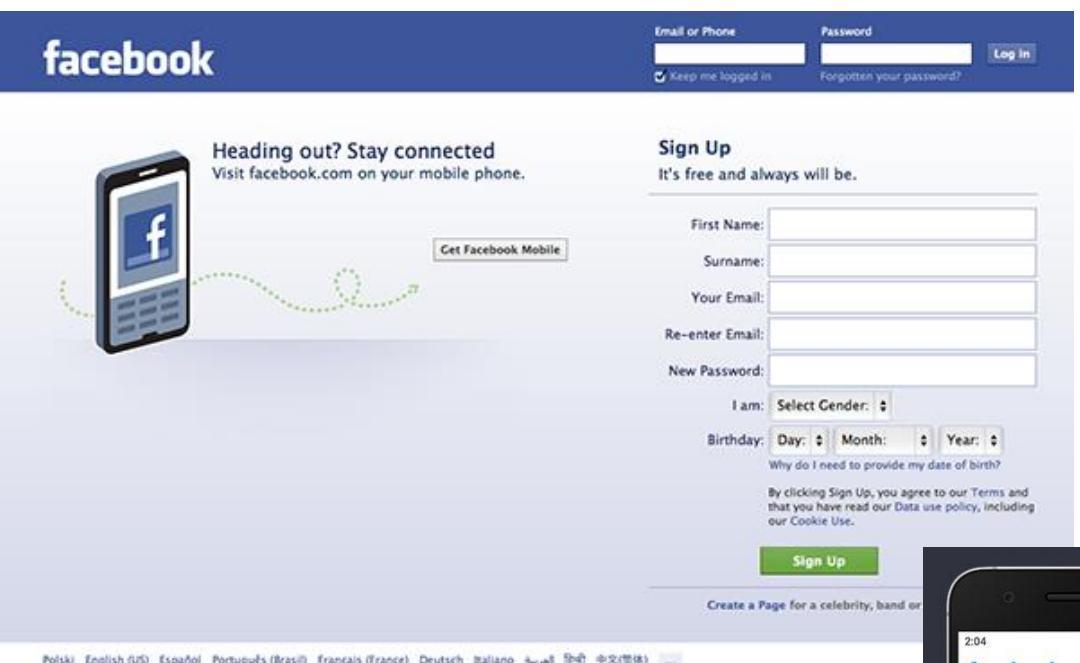
The site has a central space dedicated to the preview that is initially unused. the space dedicated to the email title is often insufficient and cannot be read. Icons often have reduced or insufficient functionality (eg delete).

Offering online workspace

The screenshot shows the homepage of the Dropbox Business website. At the top, there's a navigation bar with the Dropbox logo, 'Compare plans', 'Sign in', and a 'Try free for 30 days' button. The main headline reads 'Work comes together in Dropbox Business'. Below it, a sub-headline says 'Organize all your team's content, tune out distractions, and get everyone coordinated with the world's first smart workspace.' There are three calls-to-action: 'Try free for 30 days' (blue button), 'Purchase now' (white button), and 'or get Dropbox Basic' (text). A large red arrow points downwards from the purchase button towards the workspace interface. The interface itself shows a file structure for 'Hanford Inc.', a 'Customer Proposal' document with a checkmark for 'Leadership approval', and a comment section where a user says 'Sounds good. I'll follow up with the vendor tomorrow and get back to you in more detail!'. The background is light blue.

The first shot of website gives enough information about their business / Texts are readable/ navigation is simple / blue background give the feeling of truthiness

connect people all around the world



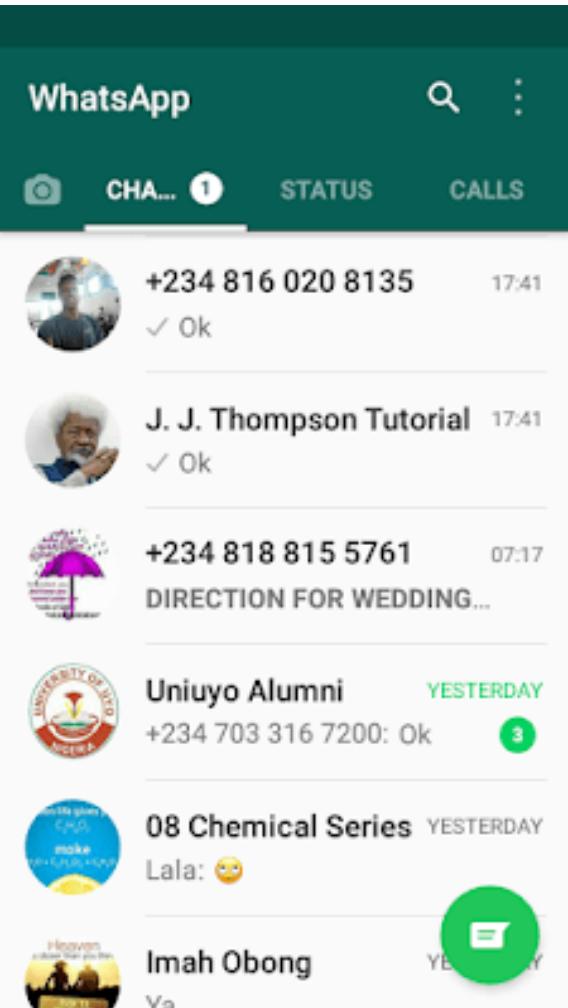
(1)

The interface is really good. it has following features:

- o Usefulness: its not something people need but they want it.
- o Learnability: it is easy to learn.
- o Memorability: one learned it is easy to remember.
- o Effectiveness: There is not any major goal.
- o Efficiency: once learned it is fast to use.
- o Visibility: the state of the system is visible.
- o Errors: very few and recoverable errors.
- o Satisfaction: people enjoy using facebook.

(2)

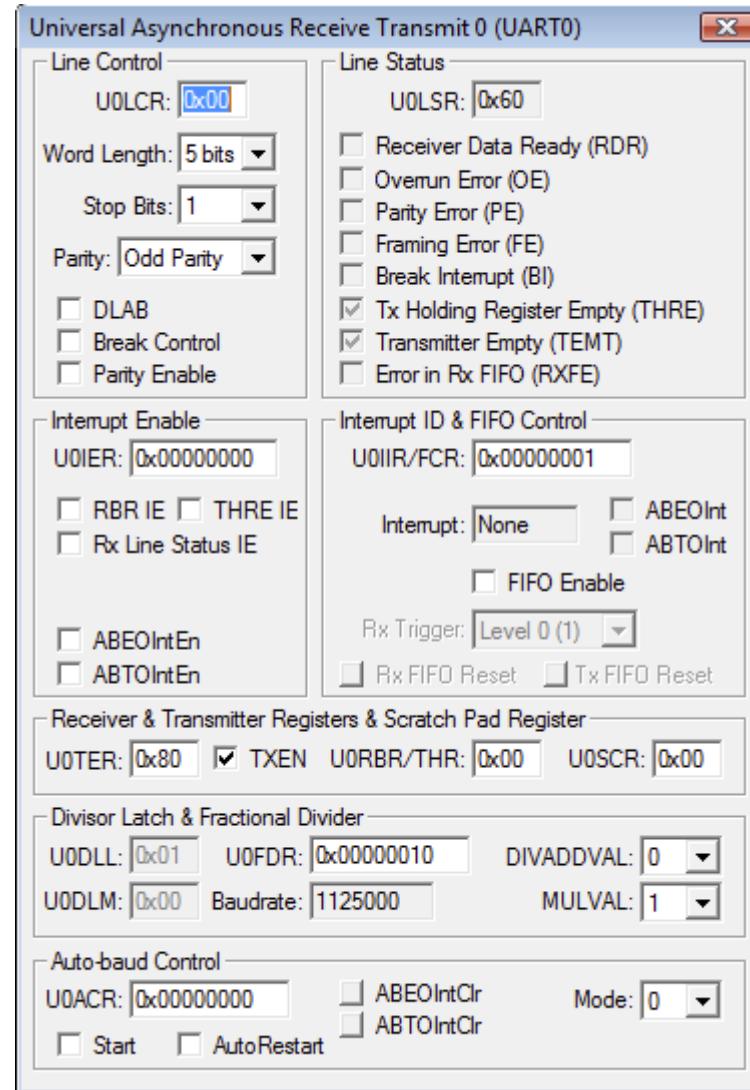
I think that the mobile app has a good interface, easy and immediate. There is not a specific goal to reach in this app, but the people want use it very often during the day (Usefulness & Memorability). It's easy to learn, you need few tap on screen to do everything (Learnability). Every task you want to do is easy to reach (Effectiveness & Efficiency). Every interaction with the app is notify clearly (Visibility). The errors are very few and the system try to recover that in automatic way (Errors). The satisfaction is vary much



The design is a simple list based on the Material design. It has few buttons, using intuitive icons in "natural" positions (search button is on the top-right, the "new chat" button is floating in the bottom-right side). Notifications "scream" to your eyes, telling you that a particular chat has updates to be looked at. Each chat has the name and the last message shown as a preview, with its date on the right; this enforces clarity and focus on the content more than on the application itself by the user. Tabs are self-explanatory, easy to navigate.

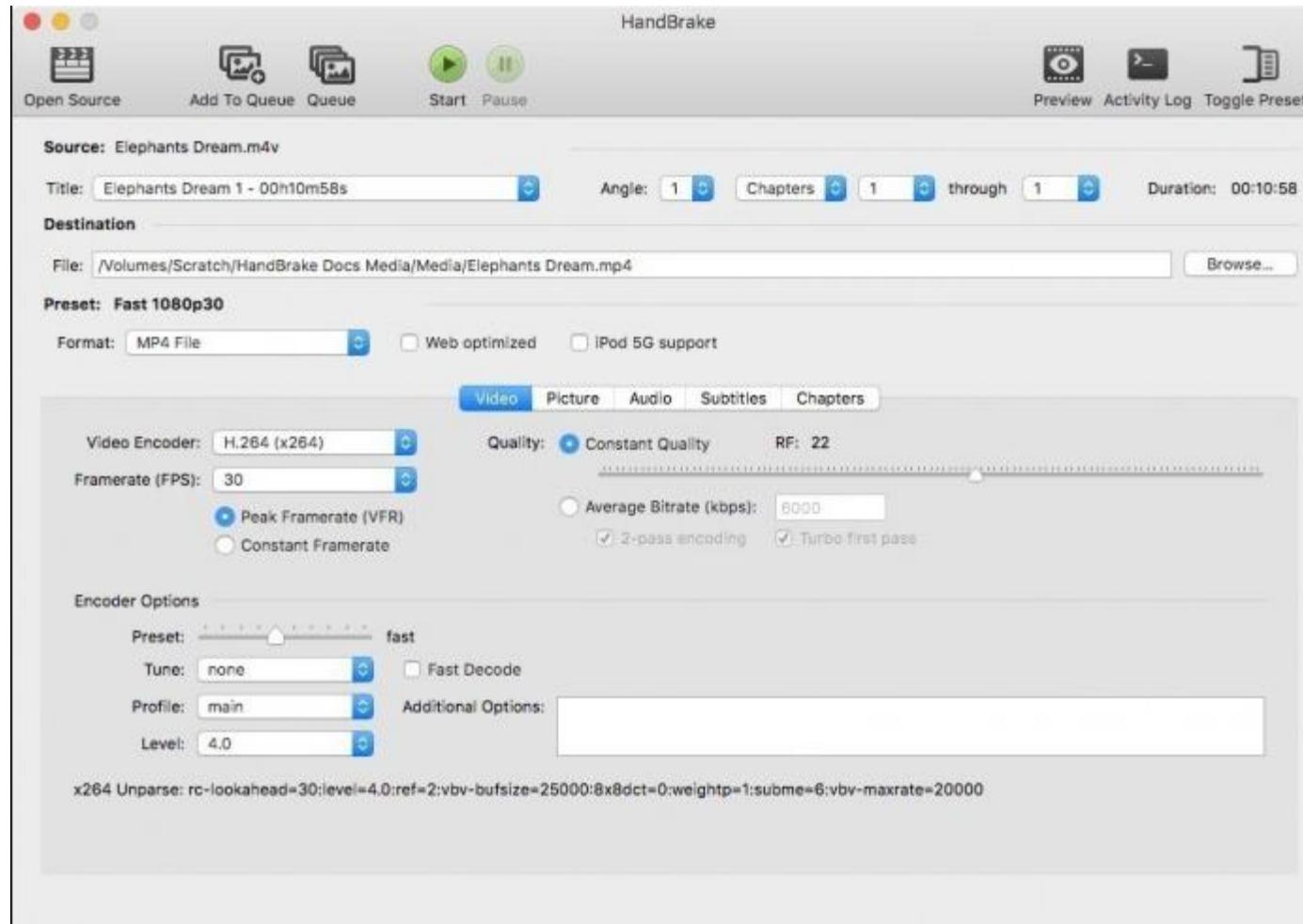
System Utilities

👎 Setting parameters for hardware peripherals



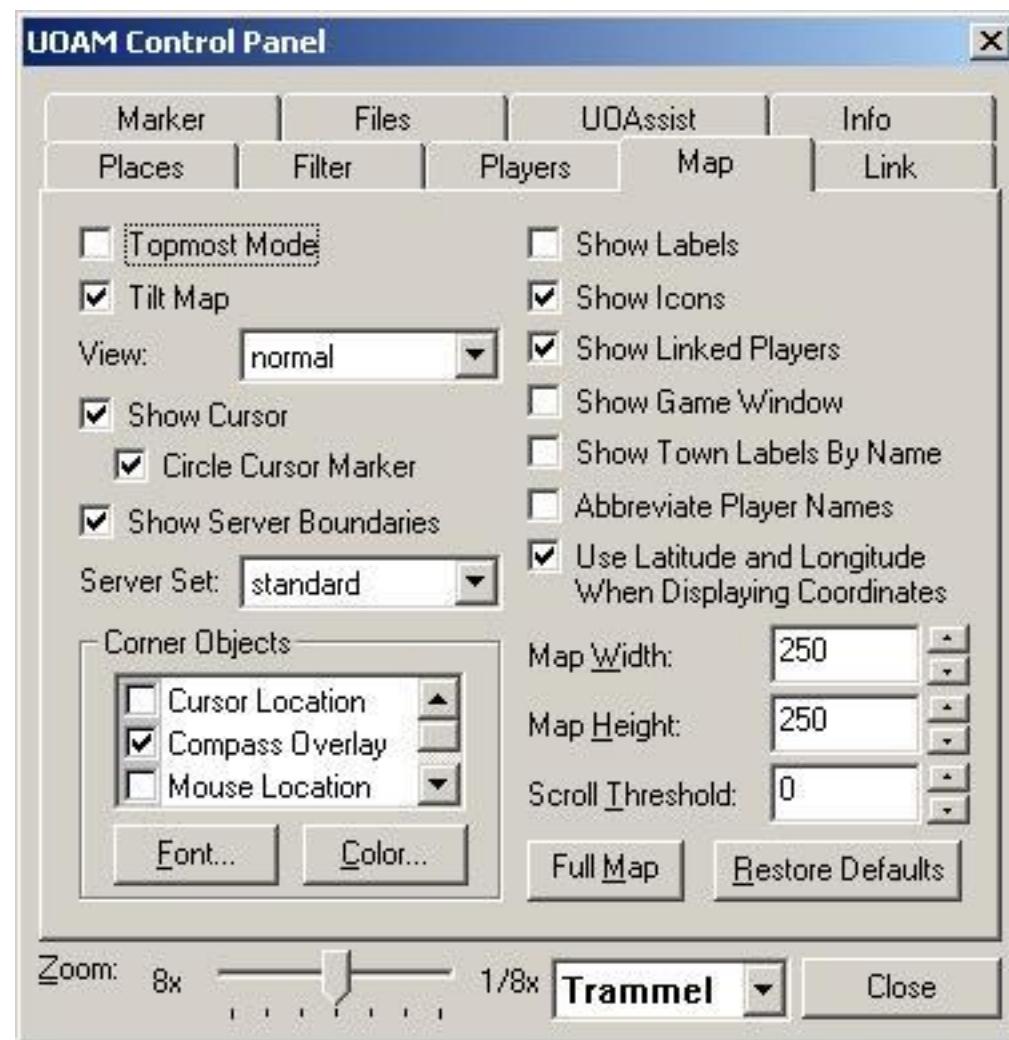
We think that is a bad interface because it's full of possible choices and it's very confusing because it's not specified if some of them are mutual exclusive or not

👎 Convert audio and video files into other formats



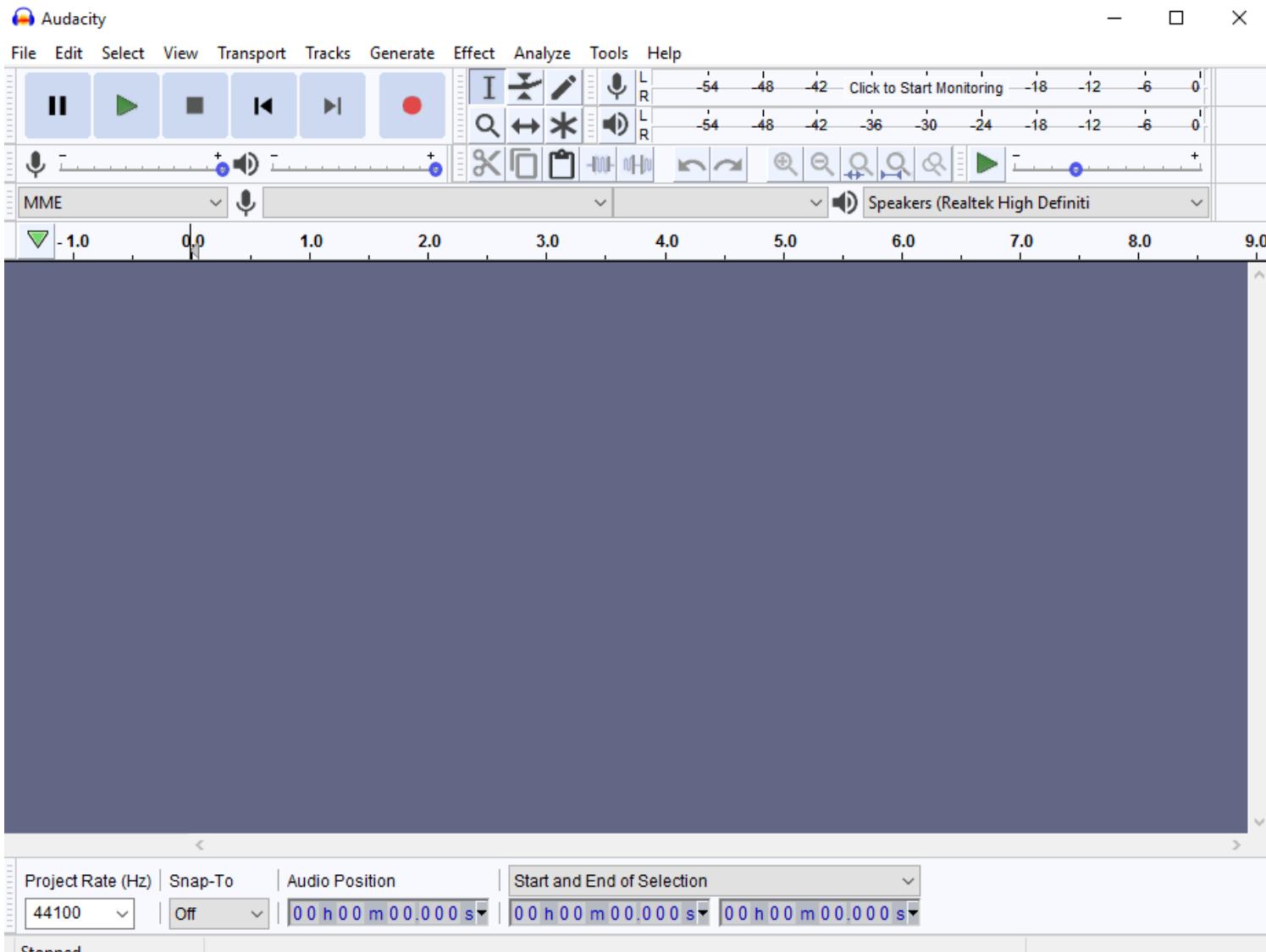
Too many radio buttons, checkboxes and sliders; too much information shown but typical user will usually use basic functionalities

👎 retrogaming remapper



In the interface there are too much buttons, checkbox, tab and drop down menu. The user can be confusing by the high number of choices in a small space. The string are not explicit and commands are not simple to use.

👎 manage audio file, recording, playing



What is wrong with this interface is the upper bar that has really many function with their own symbol over the button with no explanation: the meaning of the button is shown in the bottom of the interface, in a really small text. Unless the user is really expert, it really difficult to get started using it.



Monitoring many GPU parameters

The screenshot shows the MSI Afterburner software interface. At the top, it displays 'msi AFTERBURNER'. Below this are two circular performance meters: one for 'GPU Clock' (Base and Boost) and another for 'Mem Clock'. To the right of these are several sliders for 'Core Voltage (mV)', 'Power Limit (%)', 'Temp. Limit (°C)', 'Core Clock (MHz)', 'Memory Clock (MHz)', and 'Fan Speed (%).'. A central circular gauge shows 'Voltage' in mV. Below these controls, the text 'GPU1 Temperatura,' is visible. At the bottom left, it says 'Graphics Card: GeForce GTX 950M' and 'Driver Version: 419.67'. On the far left, there's a small graph showing 'Min : 0 Max : 35' with a scale from 0 to 100. The bottom right corner shows the date and time: '11/01/04'.

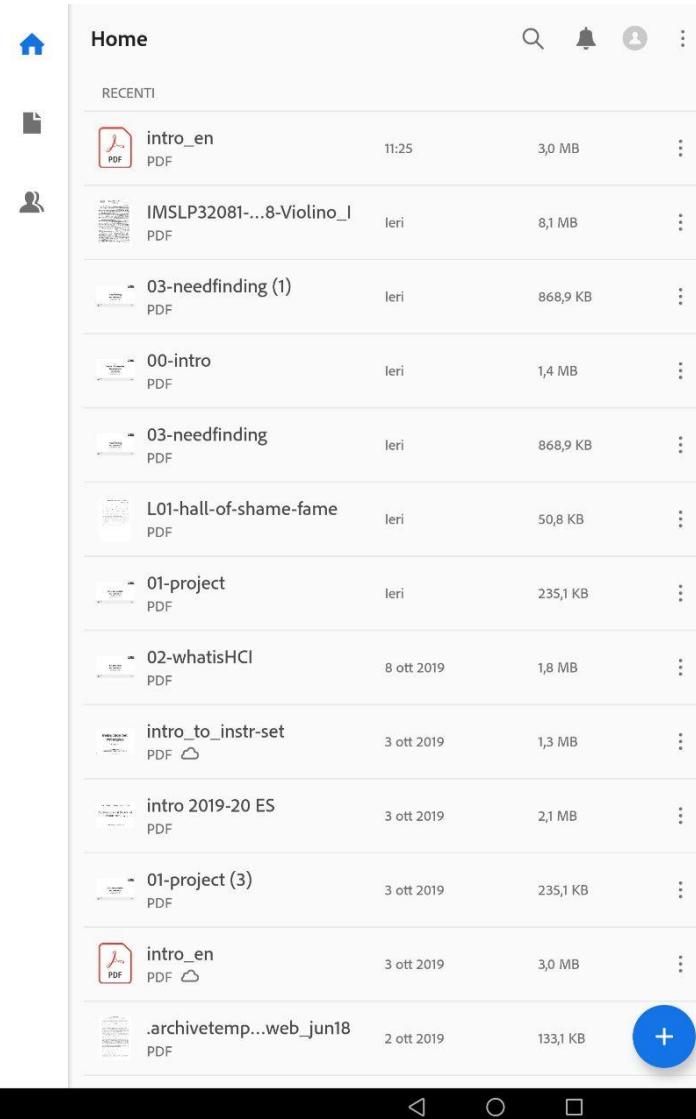
i Finestra di monitoraggio
visualizza la storia dei grafici delle temperature delle GPU e di altri parametri di integrità hardware.

Consigli:

- Si può muovere il cursore sopra il grafico per monitorare i valori nella posizione del cursore.
- È possibile scorrere i grafici con la rotella del mouse o catturare la finestra con il tasto sinistro del mouse e trascinarla su e giù.
- Si può staccare e impostare la posizione personalizzata e la dimensione della finestra di controllo facendo doppio clic nella zona della finestra di monitoraggio o premendo il pulsante <Detach>. È possibile fare doppio clic sulla finestra di monitoraggio indipendentemente o chiuderla semplicemente per attaccarla di nuovo alla finestra principale.
- Si può aprire la scheda <Grafici> in proprietà avanzate per configurare tutti i dati grafici da visualizzare nella On-Screen Display o nella barra delle applicazioni e controllare la temperatura della GPU e dei parametri di salute durante il lavoro o il gioco. In alternativa, basta fare clic destro in qualsiasi zona del grafico di questa finestra per accedere direttamente alle proprietà avanzate del grafico.
- È possibile disattivare i grafici usati raramente o cambiare l'ordine dei grafici nella scheda <Grafici> in proprietà avanzate. Spunta i segni di spunta a sinistra di ogni grafico nella lista per attivare o disattivare e semplicemente trascinare e rilasciare i grafici nella lista per sistemarli.
- È possibile disattivare i suggerimenti di interfaccia utente tramite la scheda <Interfaccia utente> in proprietà avanzate.

Despite the great variety of services offered, it's very difficult to understand where to find them. When you hover the cursor on any element of the interface, a big info balloon pops up and makes everything even more confusing

👎 Store and display files



the application only provides easy access to files previously opened with a file manager and relies on an external one in order to search for a new file

Let users know their IP address

The screenshot shows a dark purple landing page for 'il mio ip'. At the top left is the logo 'il mio IP' with the URL 'http://ilmioip.it'. In the center, the text 'Il tuo indirizzo IP è:' is displayed in a large white font. Below it, the IP address '130.192.27.35' is shown in a very large white font. A small 'Copia' (Copy) button is located below the IP address. At the bottom of the main section, there is a 'Tweet' button. Below the main section, there is a navigation bar with four items: 'DNS Dinamico', 'JSON Editor', 'Il mio codice fiscale', and 'Inner Web'. The 'Inner Web' item is highlighted with a blue border.

"il mio ip" è realizzato e offerto da
innerweb.it

portali web, applicazioni mobile, software on-demand e
consulenza seo.

VISITA IL SITO

Prova "farti trovare".

La nostra soluzione software per "farti trovare".

Nome: *

Cognome: *

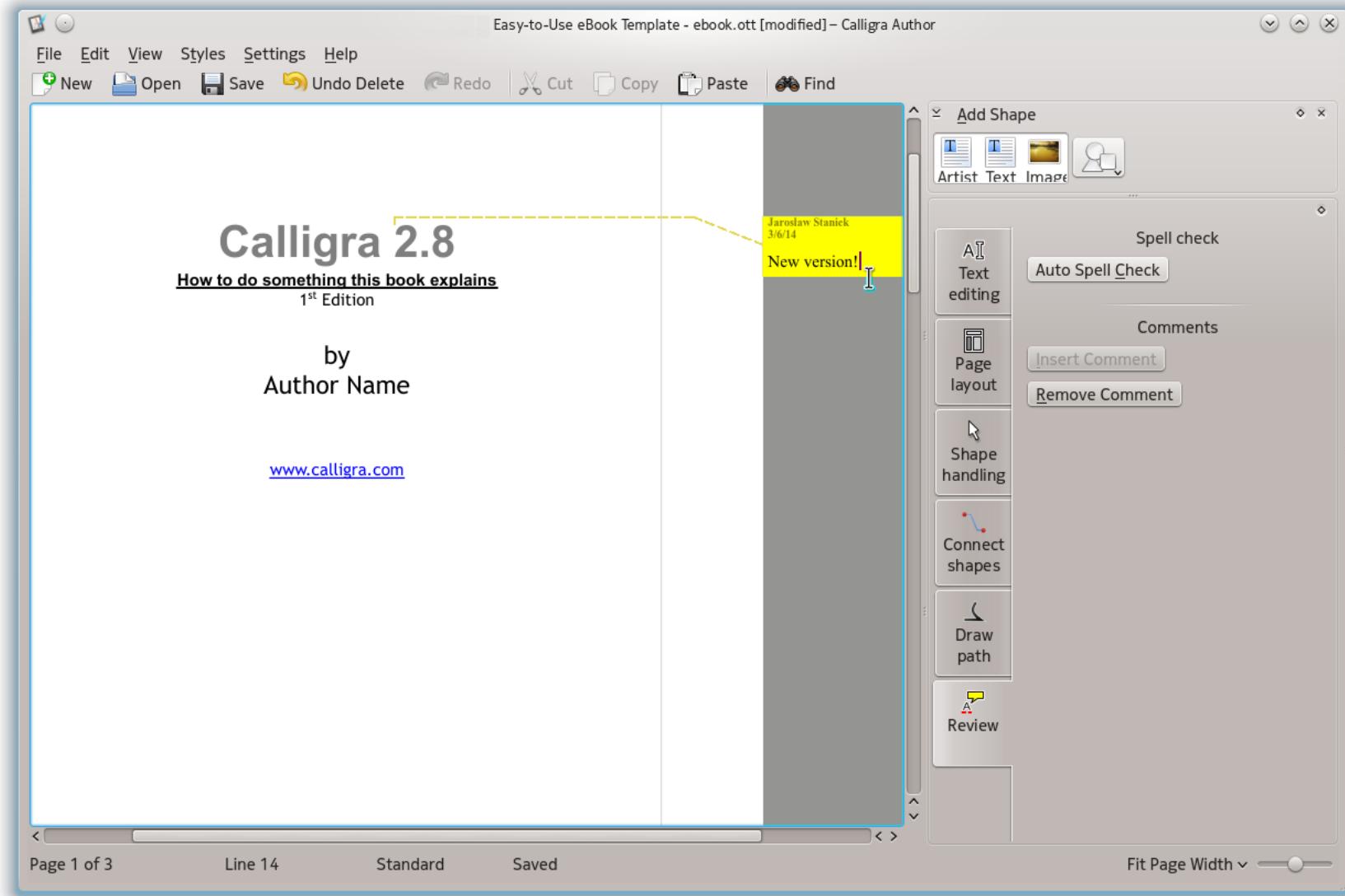
Email: *

Messaggio: *

the interface is really good because as soon as the user open the site, he's IP address is highlighted and written with a big font that jump to the eye immediately. A really good element in my opinion is also the copy button to copy the ip address.

Office and productivity

👎 writing documents



The sidebar surely looks innovative, but it's not user-friendly at all: it raises questions. Why is there an "Add shape" on the side? What happens if I delete it, where can I click to have it back? There is a lot of space in the toolbar over the document view, wasted by redundant comments on icon and the cut/copy/paste, why isn't there the font selection instead? And why putting the buttons for copy-pasting, when today the key combination is well-known (other than putting them in a contextual menu)? Positive note: the footer is minimal and meaningful.

👎 Look for palettes, colors, patterns

COLOURlovers Browse Community Channels Trends Tools

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LOVERS PEAK

How to Effectively Design a B2B Mega Menu 0 Comments More Free Online Design Software 0 Comments Rebellious Child Illustrated 2 Comments

PALETTES PATTERNS COLORS

ARYAZ by friendm SWEET STRANDS by Glotzots MISTYKOMON by Mistykamon

CANDYLICIOUS by Glotzots DAINTY ORNAMENTALS by Glotzots MISTYKOMON by Mistykamon

CANDY POPPIN' by Glotzots SEEKING STRIFE by YorshireP MISTYKOMON by Mistykamon

FORREST FOR THE MONEY by Radical_Edward MISTYKOMON by Mistykamon

View More View More View More

750 ACTIVE LOVERS

View More

SHAPES

GROUPS

TRENDS

DISCUSSIONS

LOVE STATS

There are currently 8,946,939 Lovers sharing 10,028,708 Colors in 4,671,588 Palettes and 5,833,807 Patterns in 53,1364 Templates.

Lovers have scored the lovely Colors, Palettes & Patterns 17,810,210 times and left 7,028,839 comments.

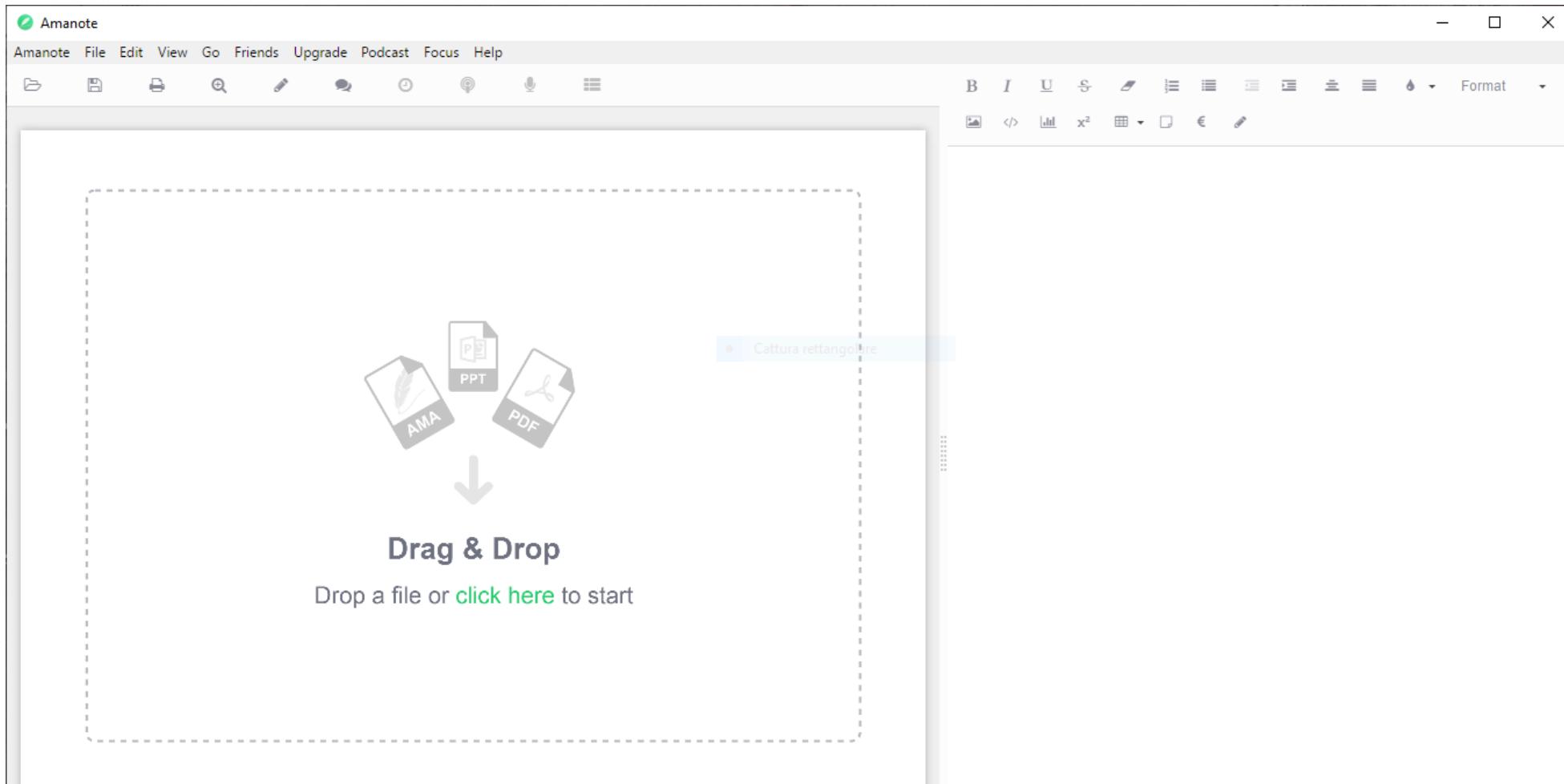
Homepage is a mix of different panel, the main part (colors, palettes, patterns) is not highlighted. The average user is lost when he lands on this page. Too many details.

Translator



Intuitive. Easy to switch languages.

👍 Taking notes on files in an easy and intuitive way.



All the main operation that one can need both on the original file or on the note are easy accessible and comprehensible.

easy to use tools to analyse big data

Welcome to Data Studio! (Start here)

Pages

Interact with a report

Copy and edit a report

Edit and add charts

Date range and filter properties

Connect to your data

You want charts? We got charts!

Share reports and data sources

Track reports with Google Analytics

Let anyone see their data in your reports

Next steps

1 **Interact with charts and tables**
In view mode, mouse over charts to show more detail. You can sort tables and scroll through the data.

Try mousing over this chart to see the data points...

Sessions

4K
3K
2K

Sep 22 Sep 28 Oct 4

1. google 43,427
2. (direct) 9,756
3. mail.googleplex.com 6,980
... 2,836
... 2,100

Source Sessions

1 - 10 / 98

2 **Set the date and filter your data**
Change the time frame using the date range control. The checkboxes in a filter controls let you refine the data according to the dimension values you select.

Sep 10, 2019 - Oct 9, 2019

Sessions 72,988

Try changing the date to show the last 7 days, including today:

✓ User Type
✓ New Visitor
✓ Returning Visitor

Top 5 mobile devices

iPhone 48.7%
iPad 39.8%
Pixel 3 XL
Pixel 3 others

3 **Navigate through multiple pages**
Want to show different aspects of your business on separate pages? No problem! The

Welcome to Data Studio! (Start here)

Pages

Learn how to

Even if the site offers not so intuitive tools, it shows them in a very attractive, colorful and clear way, showing interactive boxes and icons that guide the user through the site

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