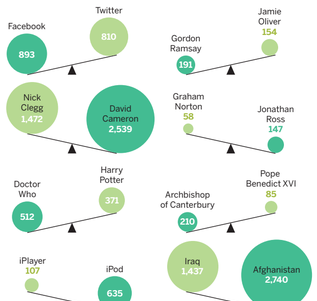
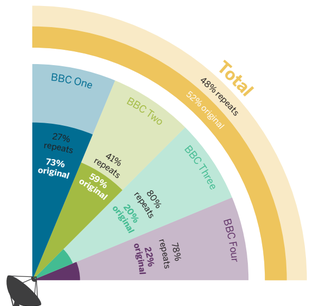
Head to head

Total mentions across the BBC



Opportunities to view

The percentage of original programming across BBC channels

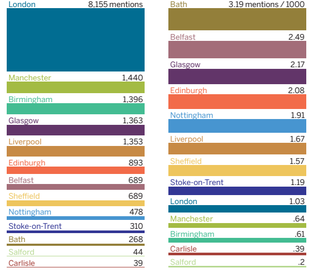


population source: Wikipedia

Look North?

The most mentioned UK cities

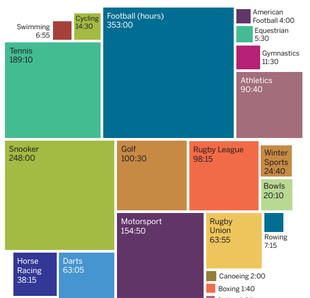
Most mentioned



Mentions per 1000 people

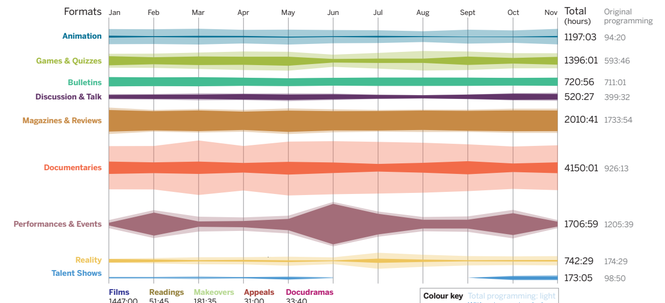
Snookered?

Sports broadcasting across the year



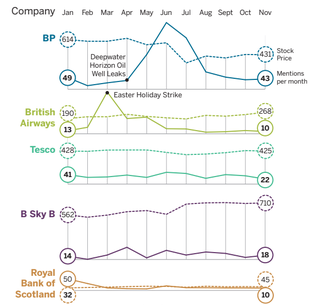
An eventful summer?

How TV formats vary across the process



Is all publicity good publicity?

Comparing mentions of companies with their share prices



share price data: London Stock Exchange

January-November 2010 Timeline

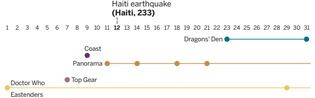
Top: Mention of topical subjects throughout year

Bottom: Selected programme brands throughout the year

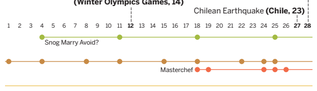
Key Event **(keyword, number of mentions)**

Key
- Dragons' Den
- Snog Marry Avoid?
- Imagine
- Coast
- Panorama
- Masterchef
- Top Gear
- Doctor Who
- Eastenders
- Storyville
- Masterchef: The Professionals
- Strictly Come Dancing
- Merlin
- Spooks

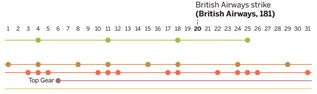
January



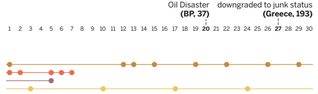
February



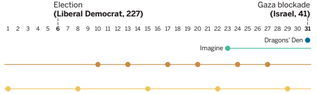
March



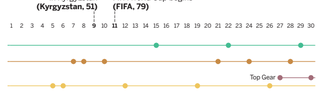
April



May



June



Silly String and Eamonn Holmes?!

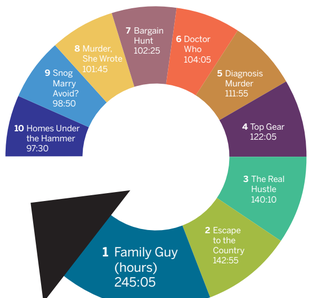
Most talked about this year in HIGNFY and QI

Know your niche?

The most broadcast programmes in Science & Religion

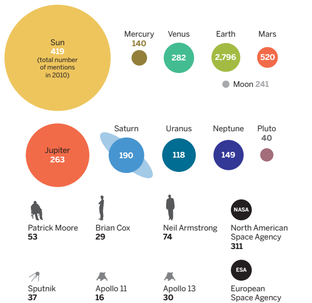
Seen this one before?

Top 10 programme brands broadcast more than once



What's out there?

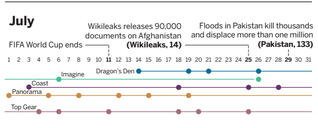
How BBC TV covered Space



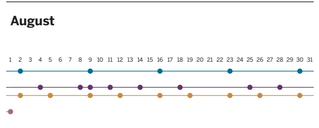
Dead yet alive

Top 5 historical figures by number of mentions

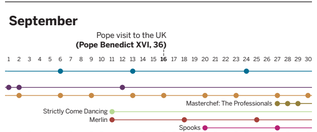
July



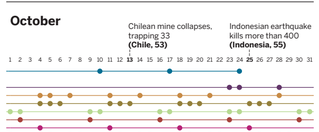
August



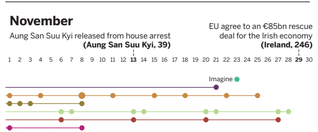
September



October



November



This pocket guide is a research project using visualisations of BBC TV schedule and subtitle data to represent what the BBC broadcasts. It is intended as a bit of fun but also to stimulate ideas about how we could use data to tell stories in the future.

Data Disclaimer

The data set is not a definitive nor official publication. The data used here was gathered from BBC scheduling data and iPlayer subtitles. The subtitles are analysed for notable people, places and objects. This guide only covers BBC TV channels One (Yorkshire), BBC Two (England), BBC Three and BBC Four from January until November 2010.

Whilst 99.8% of broadcasts (BBC figures) are subtitled, we are only able to extract subtitles for approx. 60% of programmes via BBC iPlayer. For the purpose of this guide only one mention per broadcast is counted.

The 'engine' used to get this data is called Channelography, a service commissioned by BBC Research and Development. It relies on Wikipedia data to identify things in subtitles and despite appropriate confidence levels, inaccuracies do creep into the data. All scheduling data used originates from the BBC, as supplied by Red Bee Media.

For more information please see:
bbc2010.rattlecentral.com
channelography.rattlecentral.com
bbc.co.uk/rd

BBC R&D

Commissioned by BBC R&D
Produced by Rattle
December 2010

Pocket Guide to BBC TV 2010

A research experiment in using data to tell stories