



reddavid.me
linkedin.com/in/reddvid
github.com/reddvid

Skills

Programming:

XAML and C#
WinForms/WPF/UWP
Visual Studio
Flutter/Dart
Git/GitHub
SQL
HTML/CSS/JS

Electronics and IT:

Troubleshooting and repairs
Hardware and software installation
Home and office networking

Miscellaneous:

Can type 75 words per minute
Keen eye to details and quality
Graphics design
Fast learner

David Jessof I. Ballesteros

Applications Developer / Electronics Engineer

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Career Experience

IT Systems Engineer – CNN Philippines (Radio Philippines Network)

JUNE 2018 – PRESENT, WORLDWIDE CORPORATE CENTER, SHAW BOULEVARD, MANDALUYONG, METRO MANILA

Formally hired as an RF Systems Engineer, but currently do IT work at Radio Philippines Network (RPN):

- Web admin and editor for news website using WordPress CMS
- Web developer for tunein.rpnradio.com
- Admin for web hosting account (with cPanel), Microsoft 365 Business, SNS, and other online accounts
- IT software and hardware procurement
- IT software and hardware troubleshooting
- Assists in leading and training radio stations technical staff about IT and Online Media
- Coordinates with regional online media technicians and staff for IT troubleshooting
- Creative and graphics editor using Figma, Adobe Photoshop and/or Adobe Illustrator
- Regular reporting Online and Digital Media analytics and strategies to higher-ups
- Do regional visits (pre-pandemic) for IT and broadcasting field works

App Developer – Red David Apps

NOVEMBER 2014 – PRESENT, SIDE HUSTLE

I develop apps and software for mobile and desktop using C#.NET and Windows SDK, and Flutter and Dart, respectively. Start from scratch with self-taught coding principles; design UI/UX; debugging and up until store publishing – Windows App Store, Google Play Store, Huawei AppGallery, and Apple App Store.

Developing as a side hustle except for two mobile apps created for company as additional experience (RPN News and RPN Radio).

Transmitter Engineer – CNN Philippines (Radio Philippines Network)

MARCH 2015 – JUNE 2018, WORLDWIDE CORPORATE CENTER, SHAW BOULEVARD, MANDALUYONG CITY, METRO MANILA

Monitor RPN-9 Analog TV transmission in Metro Manila for 100% broadcast uptime and audio/video quality. Assists Regional Cluster Heads in managing RPN regional radio stations' operations. Deployed wireless IP solution for RPN Baguio, Cebu, Davao, Iriga, Dipolog, and Surigao radio stations as STL.

Radio Broadcast Technician – Sonshine Radio Manila (DZAR 1026)

AUGUST – NOVEMBER 2014, ACQ BUILDING, GUADALUPE NUEVO, MAKATI CITY, METRO MANILA

Ensures continuous day-to-day studio operations for AM radio broadcast. Troubleshoots and repairs studio and office equipment.

Training and Seminars

Online: C# Fundamentals • Adobe Photoshop Training • Adobe Illustrator MasterClass • OBS Almanac 2020 • Digital Marketing Course • Social Media Management 101 •

Online conferences: Savvy UX Summit 2020 • UXPH Conference 2020

Education

Colegio de Dagupan – BS Electronics and Communications Engineering

JUNE 2008 – APRIL 2013, ARELLANO ST., DAGUPAN CITY, PANGASINAN

Studied electronic systems theories, circuit design, troubleshooting, CAD and programming, and presented an "RFID Gate System" for thesis.