



# Monthly Sales Performance Report

## March 2024

Global Sales Corp

Generated on March 31, 2024



Executive Summary



Regional Performance



Product Categories



Top Performers

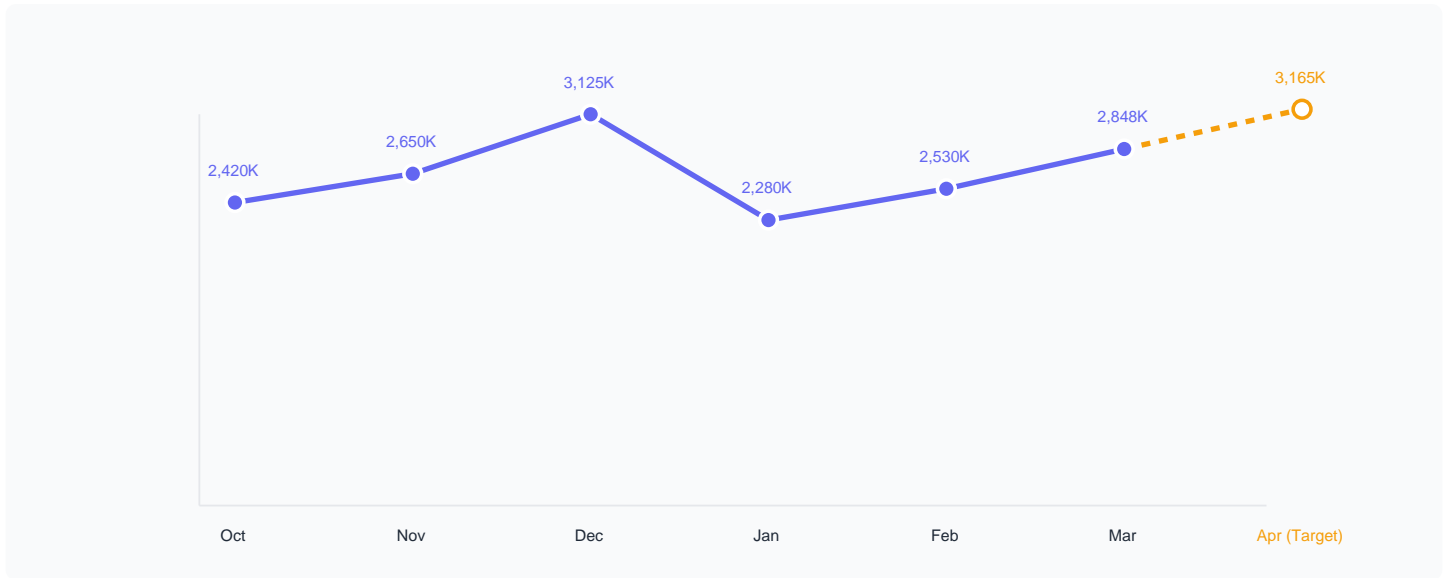


# Executive Summary

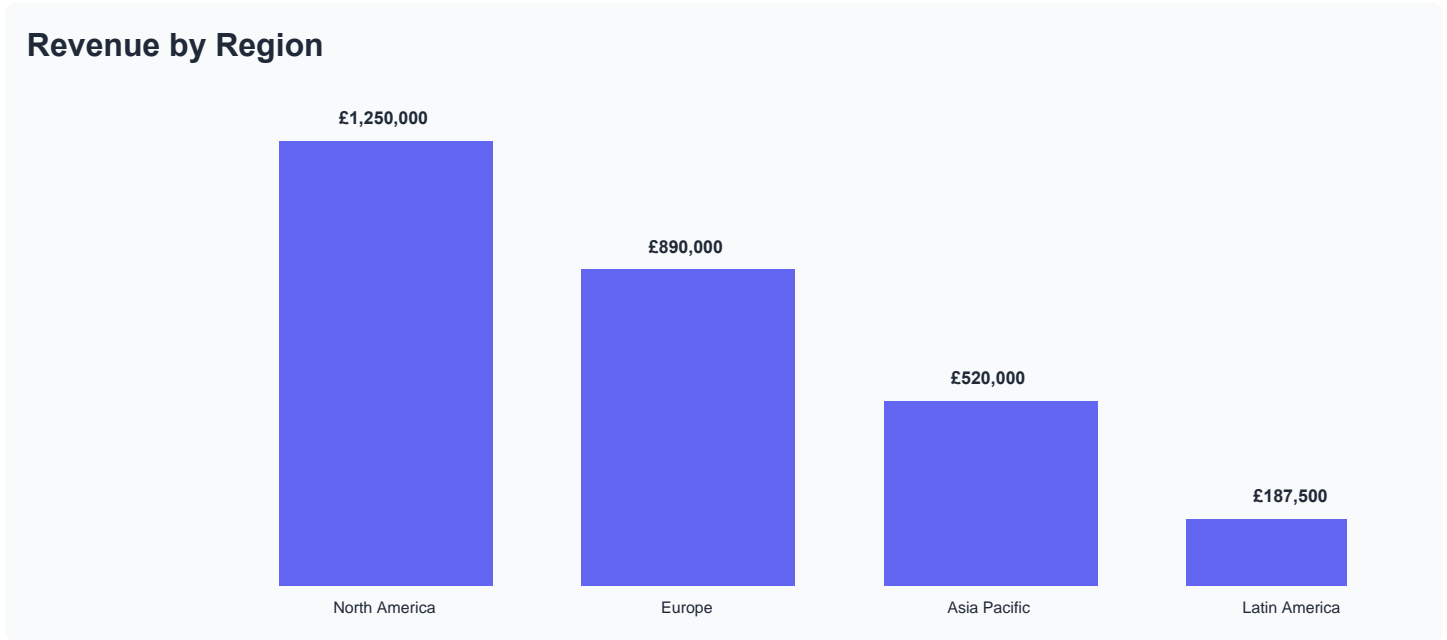
This executive summary provides a comprehensive overview of sales performance for March 2024. Our analysis reveals strong revenue growth across multiple regions and product categories, with total revenue reaching £2,847,500, representing a 12.5% increase from the previous month.

<div>Total Revenue (000's)</div> <div>£2,848</div> <div>↑ 12.5%</div>	<div>Total Orders</div> <div>1,543</div> <div>↑ 8.3%</div>	<div>Avg Order Value</div> <div>£1,845</div> <div>↑ 3.8%</div>	<div>Satisfaction</div> <div>4.7/5.0</div> <div>↑ 0.2</div>
---	--	--	---

## 6-Month Revenue Trend



Regional analysis shows varying performance across our global markets. Asia Pacific leads in growth rate at 22.4%, while North America maintains the largest market share at 43.9% of total revenue.



North America

Revenue: £1,250,000

Orders: 682

Growth: 15.2%

Market Share: 43.9%

Asia Pacific

Revenue: £520,000

Orders: 312

Growth: 22.4%

Market Share: 18.3%

Europe

Revenue: £890,000

Orders: 425

Growth: 8.7%

Market Share: 31.2%

Latin America

Revenue: £187,500

Orders: 124

Growth: -2.1%

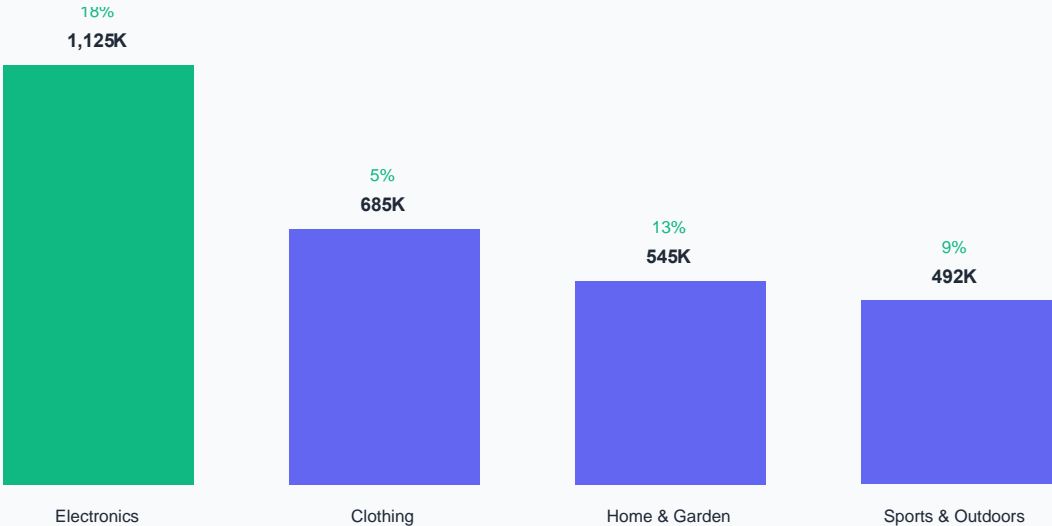
Market Share: 6.6%



# Product Categories

Product category performance shows strong momentum in Electronics, which generated £1,125,000 in revenue. Our diversified product portfolio continues to drive sustainable growth across all major categories.

## Category Revenue & Growth



### Electronics

**Revenue:** £1,125,000

**Orders:** 456

**Growth:** 18.5%

**Avg Price:** £2,467

### Home & Garden

**Revenue:** £545,000

**Orders:** 287

**Growth:** 12.8%

**Avg Price:** £1,899

### Clothing

**Revenue:** £685,000

**Orders:** 623

**Growth:** 5.2%

**Avg Price:** £1,100

### Sports & Outdoors

**Revenue:** £492,500

**Orders:** 177

**Growth:** 9.4%

**Avg Price:** £2,782



# Top Performing Products

Our top 10 products generated £993,500 in combined revenue this month. These bestsellers represent key growth drivers and demonstrate strong customer demand across multiple categories.

↑	Product Name	Category	Revenue	Units	Price
🏆	Ultra HD Smart TV 65"	Electronics	£285,000	95	£3,000
🎧	Wireless Noise-Canceling Headphones	Electronics	£156,000	520	£300
👕	Designer Leather Jacket	Clothing	£134,500	269	£500
4	Premium Coffee Machine	Home & Garden	£98,000	280	£350
5	Professional Mountain Bike	Sports & Outdoors	£87,500	50	£1,750
6	Smart Home Security System	Electronics	£82,500	165	£500
7	Office Chair Ergonomic	Home & Garden	£62,000	124	£500
8	Running Shoes	Sports & Outdoors	£45,000	150	£300
9	Yoga Mat Premium	Sports & Outdoors	£28,000	400	£70
10	Casual T-Shirt	Clothing	£15,000	500	£30