



Monthly Sales Performance Report

March 2024

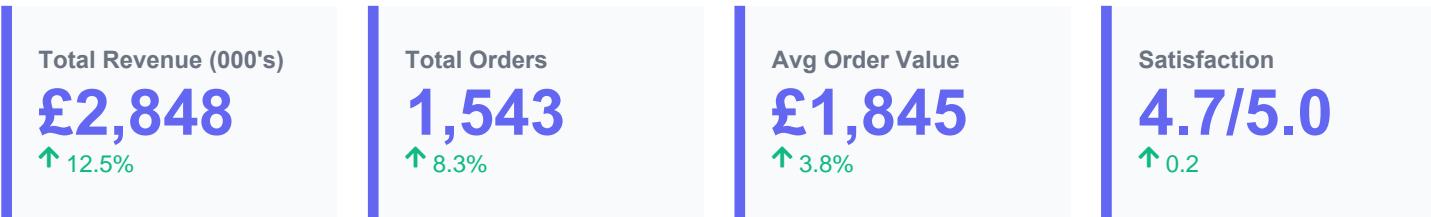
Global Sales Corp

Generated on March 31, 2024

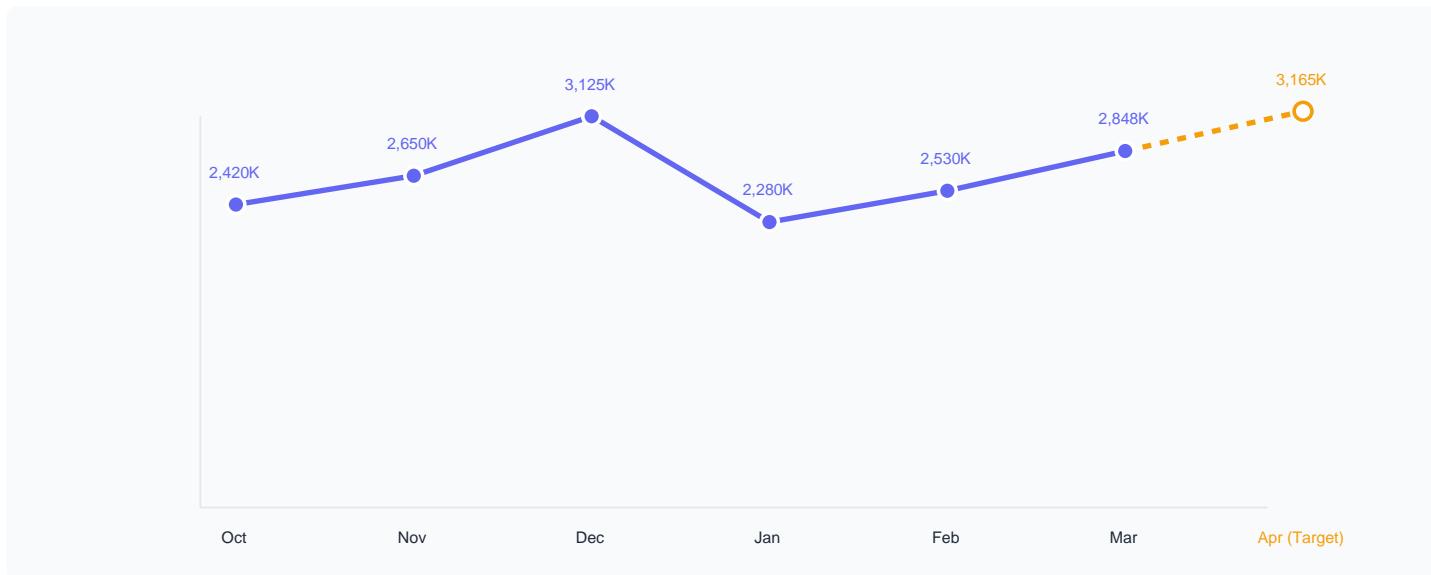
- 📈 Executive Summary
- 🌐 Regional Performance
- 🏷️ Product Categories
- 🏆 Top Performers

↗ Executive Summary

This executive summary provides a comprehensive overview of sales performance for March 2024. Our analysis reveals strong revenue growth across multiple regions and product categories, with total revenue reaching £2,847,500, representing a 12.5% increase from the previous month.



6-Month Revenue Trend





Regional Performance

Regional analysis shows varying performance across our global markets. Asia Pacific leads in growth rate at 22.4%, while North America maintains the largest market share at 43.9% of total revenue.

Revenue by Region



North America

Revenue: £1,250,000

Orders: 682

Growth: 15.2%

Market Share: 43.9%

Asia Pacific

Revenue: £520,000

Orders: 312

Growth: 22.4%

Market Share: 18.3%

Europe

Revenue: £890,000

Orders: 425

Growth: 8.7%

Market Share: 31.2%

Latin America

Revenue: £187,500

Orders: 124

Growth: -2.1%

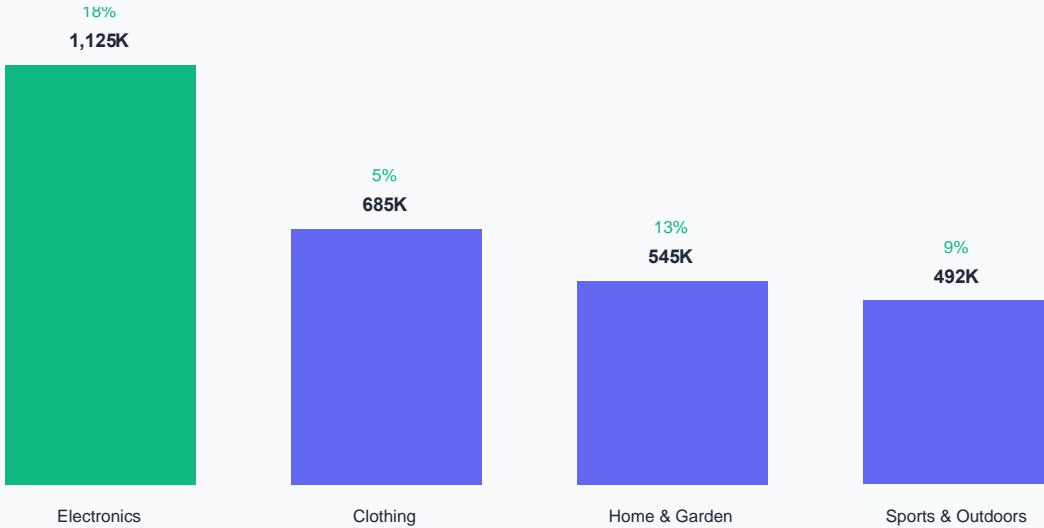
Market Share: 6.6%



Product Categories

Product category performance shows strong momentum in Electronics, which generated £1,125,000 in revenue. Our diversified product portfolio continues to drive sustainable growth across all major categories.

Category Revenue & Growth



Electronics

Revenue: £1,125,000

Orders: 456

Growth: 18.5%

Avg Price: £2,467

Home & Garden

Revenue: £545,000

Orders: 287

Growth: 12.8%

Avg Price: £1,899

Clothing

Revenue: £685,000

Orders: 623

Growth: 5.2%

Avg Price: £1,100

Sports & Outdoors

Revenue: £492,500

Orders: 177

Growth: 9.4%

Avg Price: £2,782



Top Performing Products

Our top 10 products generated £993,500 in combined revenue this month. These bestsellers represent key growth drivers and demonstrate strong customer demand across multiple categories.

↑	Product Name	Category	Revenue	Units	Price
1	Ultra HD Smart TV 65"	Electronics	£285,000	95	£3,000
2	Wireless Noise-Canceling Headphones	Electronics	£156,000	520	£300
3	Designer Leather Jacket	Clothing	£134,500	269	£500
4	Premium Coffee Machine	Home & Garden	£98,000	280	£350
5	Professional Mountain Bike	Sports & Outdoors	£87,500	50	£1,750
6	Smart Home Security System	Electronics	£82,500	165	£500
7	Office Chair Ergonomic	Home & Garden	£62,000	124	£500
8	Running Shoes	Sports & Outdoors	£45,000	150	£300
9	Yoga Mat Premium	Sports & Outdoors	£28,000	400	£70
10	Casual T-Shirt	Clothing	£15,000	500	£30