```
expect.extend({
    fullName(actual, fullName) {
        const { first, last } = actual;
        const actualName = `${first} ${last}`;
        const [expectedFirst, expectedLast] = fullName.split(" ");
        const expectedName = `${expectedFirst} ${expectedLast}`;
        const pass = actualName === expectedName;
        const message = pass
            ? () => `Name should not be ${actualName}`
            : () => `Name should be ${expectedName}, but is ${actualName}`;
        return { actual: actual, message, pass };
});
```

Not Fresh