

Welcome to Pawfecto!

Pawfecto's Privacy Policy,

By executing this Agreement and/or by visiting Pawfecto App, the visitor agrees to be bound by the terms and conditions of this Privacy Policy. Visitors shall abstain from accessing the application in the event of non-acceptance of this Privacy Policy. However, in the event that the visitor still accesses the application and its contents, it shall construe as an act of acceptance of the Privacy Policy.

By mere use of the application, the visitor expressly consents to the use and disclosure of their personal information in accordance with this Privacy Policy.

1. Collection of Personally Identifiable Information and other Information

Upon use of the application by a visitor, Pawfecto collects and stores visitor's personal information which is provided by the visitor from time to time. The primary goal in doing so is to provide the visitor a safe, efficient, smooth and customized experience. This allows Pawfecto and the application to provide services and features that most likely meet the visitor's needs, and to customize the application to make the experience safer and easier for the visitor. More importantly, while doing so the personal information of visitors are also collected that are considered necessary for achieving this purpose.

Pawfecto and the application may automatically collect certain information about the computer or devices (including mobile devices) that the visitors use to access the services of the application. For example, Pawfecto may collect and analyze information such as (a) IP addresses, mobile device identifiers and other information about the visitor's mobile phone or other mobile device(s), application types, application language, operating system, and the city, state and country from which the visitor accessed the services; and (b) information related to the ways in which the visitors interact with the services, such as: referring and exit pages and URLs, platform type, the number of clicks, domain names, landing pages, pages viewed and the order of those pages, the amount of time spent on particular pages, the date and time the visitor used the services, error logs, and other similar information.

In general, the visitors can browse the application without revealing to Pawfecto any personal information about themselves. Once the personal information is revealed by the visitors, the visitors are not anonymous to Pawfecto or the application. Where possible, Pawfecto indicates which fields are required and which fields are optional. The visitors always have the option to not provide information by choosing not to use a particular service or feature on the application. Pawfecto and the application may automatically track certain information about the visitors based upon their behaviour on the application. Pawfecto uses this information to do internal

research on the visitors' demographics, interests, and behaviour to better understand, protect and serve the visitors. This information is compiled and analysed on an aggregated basis. This information may include the URL that the visitor just came from (whether this URL is on the application or not), which URL, the visitor may next go to (whether this URL is on the application or not), the visitor's computer application information, and their IP address.

Pawfecto and the application use data collection devices such as "cookies" on certain pages of the application to help analyse the app page flow, measure promotional effectiveness, and promote trust and safety. "Cookies" are small files placed on the hard drive of the visitor that assist Pawfecto in providing services. Pawfecto and the application offer certain features that are only available through the use of a "cookie".

Pawfecto and the application also use cookies to allow the visitor to enter their password less frequently during a session. Cookies can also help Pawfecto and the application provide information that is targeted to the visitor's interests. Most cookies are "session cookies," meaning that they are automatically deleted from the visitor's hard drive at the end of a session. Visitors are always free to decline the cookies if their application permits, although in that case the visitors may not be able to use certain features on the application and they may be required to re-enter their password more frequently during a session.

Additionally, the visitor may encounter "cookies" or other similar devices on certain pages of the application that are placed by third parties. Pawfecto and the application do not control the use of cookies by third parties.

If the visitors choose to post messages on the application's message boards, chat rooms or other message areas or leave feedback, Pawfecto and the application will collect that information the visitors provide. Pawfecto and the application retain this information as necessary to resolve disputes, provide customer support and troubleshoot problems as permitted by law.

If the visitors send Pawfecto personal correspondence, such as emails or letters, or if other visitors or third parties send Pawfecto correspondence about the activities or postings on the application, Pawfecto may collect such information into a file specific to the visitor.

Pawfecto and the application collect personally identifiable information (email address, name, phone number, etc.) from the visitors when they set up a free account with Pawfecto.

2. Use of Demographic / Profile Data / Visitor Information

Pawfecto and the application use personal information to provide the services the visitor requests. To the extent Pawfecto and the application use the personal information to market, Pawfecto and the application will provide the visitors the ability to opt-out of such uses.

Pawfecto and the application use such personal information to resolve disputes; troubleshoot problems; help promote a safe service; collect money; measure consumer interest in the products and services, inform the visitors about online and offline offers, products, services, and updates; customize visitor experience; detect and protect Pawfecto and the application against error, fraud and other criminal activity; enforce Pawfecto and the application's terms and conditions; and as otherwise described to the visitor at the time of collection.

In Pawfecto and the application's efforts to continually improve their product and service offerings, they collect and analyse demographic and profile data about the visitors' activity on the application.

Pawfecto and the application identify and use the visitor's IP address to help diagnose problems with Pawfecto's , and to administer the application. The visitor's IP address is also used to help identify the visitor and to gather broad demographic information.

Pawfecto will occasionally ask the visitor to complete optional online surveys. These surveys may ask the visitor for contact information and demographic information (like zip code, age, or income level). Pawfecto may use this data to tailor the visitor's experience at the application, providing the visitor with content that the visitor might be interested in and to display content according to visitor preferences.

Cookies

A "cookie" is a small piece of information stored by an app on an app so it can be later read back from that application. Cookies are useful for enabling the application to remember information specific to a given visitor. Pawfecto and the application place both permanent and temporary cookies in the visitor's computer's hard drive. The cookies do not contain any of the visitor's personally identifiable information.

3. Sharing of personal information

Pawfecto may share personal information with their other corporate entities and affiliates to help detect and prevent identity theft, fraud and other potentially illegal acts; correlate related or multiple accounts to prevent abuse of their services; and to facilitate joint or co-branded services that the visitors request, where such services are provided by more than one corporate entity. Those entities and affiliates may not market to the visitors as a result of such sharing unless the visitors explicitly opt-in.

Pawfecto may disclose personal information if required to do so by law or in the good faith belief that such disclosure is reasonably necessary to respond to subpoenas, court orders, or other legal process. Pawfecto may disclose personal information to law enforcement offices, third

party rights owners, or others in the good faith belief that such disclosure is reasonably necessary to: enforce our Terms or Privacy Policy; respond to claims that an advertisement, posting or other content violates the rights of a third party; or protect the rights, property or personal safety of the visitors or the general public.

Pawfecto and its affiliates will share / sell some or all of the visitor's personal information with another business entity should they (or their assets) plan to merge with, or be acquired by that business entity, or reorganization, amalgamation, restructuring of business. Should such a transaction occur, that other business entity (or the new combined entity) will be required to follow this privacy policy with respect to the visitor's personal information. Notwithstanding the above, Pawfecto undertakes to not disclose personal information in any other circumstances, without the prior consent of the visitor.

4. Eligibility

A person needs to be 18 years of age or older to be eligible to use the Services. The Services are not intended for persons under the age of 18. Pawfecto and the application require that only persons 18 years of age or older use the Services. By using the Services, the visitors hereby represent that they are at least 18 years old. If Pawfecto becomes aware of a visitor under the age of 18, Pawfecto will make reasonable efforts to promptly delete that visitor's information.

5. Links to Other Sites

The application links to other applications that may collect personally identifiable information about the visitors. Pawfecto is not responsible for the privacy practices or the content of those linked applications.

6. Security Precautions

Pawfecto and the application has stringent security measures in place to protect the loss, misuse, and alteration of the information under their control. Whenever the visitors change or access their account information, Pawfecto offers the use of a secure account . Once the visitor information is in the possession of Pawfecto, they adhere to strict security guidelines, protecting it against unauthorized access.

Although Pawfecto takes appropriate measures to safeguard against unauthorized disclosures of information, it cannot assure the visitor that personal information collected by Pawfecto will never be disclosed in a manner that is inconsistent with this Privacy Policy.

7. Choice/Opt-Out

Pawfecto provides all visitors with the opportunity to opt-out of receiving non-essential (promotional, marketing-related) communications from them on behalf of their partners, and from Pawfecto in general, after setting up an account.

8. Advertisements

Pawfecto may use third-party advertising companies to serve ads when the visitors visit the application. These companies may use information (not including visitor's name, address, email address, or telephone number) about their visits to this and other applications in order to provide advertisements about goods and services of interest to the visitors.

9. Visitor's Consent

By using the application and/ or by providing information, the visitors consent to the collection and use of the information disclosed on the application in accordance with this Privacy Policy, including but not limited to the consent of the visitor for sharing such information as per this privacy policy.

The privacy policy is subject to change at any time without notice. To make sure the visitors are aware of any changes, please review this policy periodically. Upon effecting changes to the privacy policy, the same will be posted on the application so that the visitors are always aware of what information is collected, how the same is used, and under what circumstances disclosed.

10. Credit Cards Details: Pawfecto does not store credit card details or any other payment information, nor does it share the same with any third party.

Grievance , Questions:

In case of questions or grievances please reach out to:

Email: pawwfecto@gmail.com