

# Robert Kuykendall

Remote frontend engineer from San Antonio, Texas

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Typescript, React, CSS, Redux, Mobx, Tanstack, Vite, CI/CD, ESLint, Cursor, Claude Code, Agile

## Hubspot, Senior Engineer II: 10/2024 - Current

- Joined the Hubspot Commerce Hub as part of the acquisition of Cacheflow to build CPQ at Hubspot.
- Launched "Hubspot's AI-Powered CPQ" in under 9 months, celebrated as an "unmitigated success" generating enthusiastic customer sentiment and raising significant market awareness.
- No launch issues and early data shows conversion lift and adoption on track to meet EOY goals.
- My team's new WYSIWYG quote editor featured prominently in Hubspot's 2025 INBOUND keynote.

## Cacheflow, Senior Engineer: 08/2022 - 10/2024

- Joined as first Senior Front-End engineer to bring codebase from working but disjointed to excellence
- Implemented automated formatting, linting, testing, and typing to improve safety and dev speed
- Unified a mix-match of outdated state and UI libraries into a slimmed and stronger modern set
- Built out UI library with standardized inputs, high-level form components, robust tables, and more
- Most productive engineer by 2x in commits while keeping net-negative diff through improvements

## Mighty, Senior Engineer: 08/2016 - 07/2022

- Contributed 25% of an enterprise React Javascript frontend. Lead forms, state, and move to Typescript.
- Delivered 35% of an internal financial React Typescript frontend tool, speeding up addition of features.
- Built 35% of a B2B business network frontend, leading infrastructure and UI / UX. Moved global state such as authentication from React lifecycle methods into testable modules, led necessary major library upgrades and owned UI / UX, working with designers to implement major redesigns consistently.
- Created testing tools to remove duplicate setup code bringing coverage to 95%+ on all products.
- Developed fields-ant design system library including cards, modals, forms, validation, error handling, formatting, and much more to bugs, time, and code required to develop new features.

## Thinkful, Engineer: 05/2014 - 06/2016

- Reduced paying consumer churn through improvements to customer settings pages.
- Maintained consistent analytics across service-oriented architecture through javascript library.
- Improved scaling issues of ad performance analytics application through better data model design.
- SEO and page speed improvements yielding 3x traffic increase on targeted marketing pages.

## Personal and Open-Source Projects

- marvelous (2015+): Python library for Marvel API, with contributors and 30k+ downloads on PyPI.
- Simplici7y.com (2005+): Main publishing platform for Marathon Aleph One community for 20+ years.
- WhereToStartReading.com (2015+): Comics blog. Was pre-AI 3rd result for "Spider-Man comics"
- formsy-react (2017): Lead the transfer of abandoned react form input builder and validator to new organization, modernized codebase and build system, got all contributions merged and released.

CS M.Sc. from Columbia University in the City of New York, SEAS May 2015

CS B.Sc. & Honors Studies minor from Texas State University, December 2012