

FUNDAMENTALS OF FINANCIAL PLANNING

1



UNDERSTANDING YOUR CURRENT CASH FLOW CYCLE

- Welcome
- Getting started
- Comparing cash flow and profit
- Introducing the cash flow cycle
- Calculating and using cash flow ratios
- Check your understanding (Exercise 1)
- Your current cash flow cycle
- Your current cash flow cycle (Exercise 2)
- Improving cash flow cycles

2



FORECASTING CASH FLOW

- Why is a Cash Flow Forecast important?
- Developing a Cash Flow Forecast
- Using a Cash Flow Forecast
- Completing a Cash Flow Forecast (Exercise 3)
- Reflect on your forecasting

3



ANALYZING A CASH FLOW FORECAST

- Gathering further information from your Cash Flow Forecast
- Forecasting assumptions (Exercise 4)
- Analyzing a Cash Flow Forecast
- Improving cash flow
- Preparing to model cash flow improvements
- Modeling cash flow improvements (Exercise 5)
- Reflecting on cash flow

4



DEVELOPING YOUR OWN FORECAST

- The value of forecasting
- Begin your forecasting (Exercise 6)

5



NEXT STEPS

- Next steps for your forecasting
- Recording your progress
- End of course assessment
- Congratulations
- Progressing to the next course
in *10,000 Women*