**ACCELERATION SCIENCE** 

#### 10K HOURS BUSINESS LOG

#### **CONTENTS**

- Make your 10k hours easy
- Increase your output
- Quadruple the quality of your product/ service
- Strive for excellence

## Make your 10k hours easy

- Subtract the hours you have completed for your business
- Note down the your current hours per week
- Cut out excessive enjoyment like Netflix, Instagram and mute your messages ( you can unmute later the day)
- Stop consuming content and start building

## Increase your output

- What is your current output? Successful entrepreneurs work for 80 hours or more per week.
- Double your output for a while (21 days or more) until it becomes a habit.
- If you don't have 80 hours to spare then check the next slide

# Quadruple the quality of your product or service

- What is the current quality of your product or service? Would you buy a stale and mouldy cake with worms crawling out of it? Probably not. What does your product/service look like to the right people?
- Forget the competition. You are aiming to be above the best. You are aiming to be the first of your kind.
- Work on your unique high quality offer that solves a problem many want solved.

#### Strive for excellence

- Work on being excellent. Don't stop when you've reached being good at it. Stop when you see the effects of your efforts.
- Excellence starts with sharpened focus and deeper intuition.
- Excellence in isolation does not reach its target. The target must receive your best shot. Think of the target market as people you want to give a gift to. They are not data. They deserve a gift from you.