

FUNDAMENTALS OF BUSINESS FINANCE

1



THE IMPORTANCE OF FINANCIAL TERMS AND STATEMENTS

- Welcome
- Getting started
- Discuss your current approach
- Introducing financial terminology
- Understanding key financial terms

2



UNDERSTANDING INCOME STATEMENTS

- Introducing Income Statements
- Why is an Income Statement important?
- What is an Income Statement?
- Recording information on Income Statements
- Income Statements in detail (Exercise 1)
- Check your understanding (Exercise 2)

3



UNDERSTANDING BALANCE SHEETS

- Introducing the Balance Sheet
- Why is a Balance Sheet important?
- What is a Balance Sheet?
- Balance Sheets in detail (Exercise 3)
- Check your understanding (Exercise 4)
- How could you use these financial statements for your business?

4



INTERPRETATION OF FINANCIAL STATEMENTS

- Check your understanding (Exercise 5)
- Using finances to analyze business progress
- Preparing to analyze business progress
- Analyzing business progress (Exercise 6)
- Why is it important to interpret financial statements?

5



FINANCIAL RATIOS

- How can financial ratios help your business analysis?
- Using financial ratios
- Profitability ratios
- Stability ratios
- Preparing to calculate your financial ratios
- Your financial ratios (Exercise 7)
- The importance of managing your business finances

6



NEXT STEPS

- Next steps for your analysis
- Recording your progress
- End of course assessment
- Congratulations
- Progressing to the next course in *10,000 Women*