

ACCELELATION SCIENCE

10 K HOURS BUSINESS LOG YOUR PRODUCT



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What is your product or service?

- What is your gift to yourself and others? This is your product or service. (Or at least one of them.)
- Have you started yet?
- Continue where you left off.
- Build today.



Enhancing quality

- Are you doing average quality work and expecting people to buy? Go the extra mile. Don't leave a sour taste in the customer's mouth.
- Have you got a good product/service but your brand image is average or below average? Discrimination is a factor when we think too small.
- Think bigger. Go further than before. Add awesome finishing touches.



Testing & feedback

- Do a survey but in a way that people love. Text them a thank you and ask them how to improve.
- Tell them honestly that you would like to understand their needs.
- Remember that good data in means good data out. If you don't use good questions you may not get the answers you need to improve your product/service.

Assess if it can grow into a company

- Assess if you product or service can grow into a company every few weeks of doing a lot of improvements.
- Don't cause your customers/clients difficulties to get to your product/service. Be easy to find. Consider deliveries and courier services.
- Use technology, Be where they usually go- on their phones, in their emails and on social media.
- Research similar products and what their difficulties were that prevented them from becoming a company. Adapt.