

# Leveraging online crowdsourced genealogical data to measure fertility in Europe and North America during the First Demographic Transition

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# What are online crowd-sourced genealogies?

- Web sites that allow a decentralized network of users to reconstruct their own family tree.
- bottom-up user-generated content.

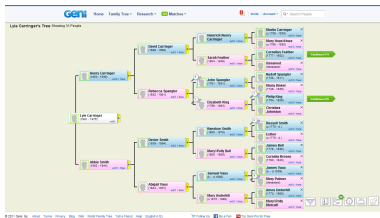


Figure: family tree on geni.com.

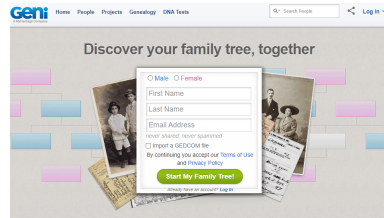


Figure: geni.com home page.

# Online genealogies for Demographic Research

- Network of profiles with **life courses unfolding across different centuries** and with **transnational kin ties**.
- Unique opportunity to gain new insights about the **evolution of long-term demographic dynamics** (Chong et al., 2022), the **intergenerational transmission of demographic behaviors** (Kolk, 2014; Minardi et al., 2023) as well as the **study of demographic change from kin's perspective** (Murphy, 2011).
- Several potential biases (Alburez-Gutierrez et al., 2022): **bias due to the bottom-up construction of the genealogical tree, selection bias, selective-remembering**.

# Objectives

- Development of a **Bayesian Hierarchical Model** and **Indirect Estimation Indicators** to examine fertility patterns in Europe and North America (1751-1900).
- Providing new estimates of fertility levels for historical periods lacking ground-truth data.
- **Critical Analysis** of the potential of online genealogical data for demographic research.

# FamiLinx

- A huge data set curated by Kaplanis et al. (2018) consisting of **86 million** individuals over the last 400 years.

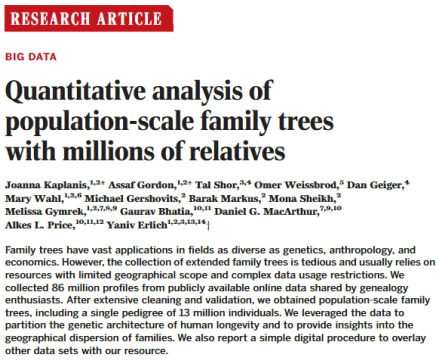
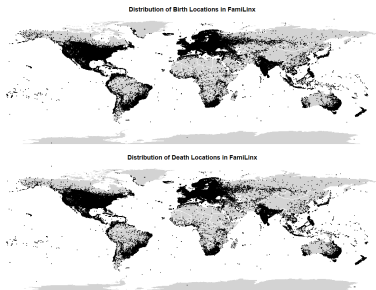
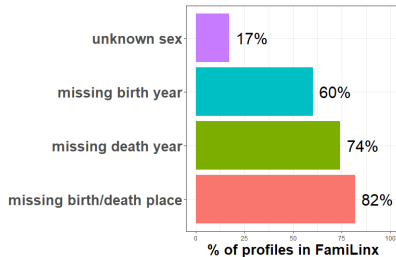


Figure: Abstract of the article by Kaplanis et al. (2018)

# Limitations in FamiLinX



**Figure:** Distribution of profiles by countries of birth and death.



**Figure:** Percentage of missing data in key demographic variables.

# Country selection

- Country selection procedures: **exact matching using the country code, regular expression matching and inferred coordinates.**
- We focus on two countries:
  - **Sweden** → accurate time series of national demographic rates dating back to the middle of the 18<sup>th</sup> century.
  - **United States of America** → country with the highest number of vital events.

# Sample Selection

- 1 Initial sample of **86 million** observations.
- 2 Selection of approximately **1.5 million** profiles born and/or died in one of the two previous countries.
- 3 Inclusion of profiles with the same country of birth and death, death year  $\geq 1741$ , birth year  $\leq 1900$ , age at death  $\geq 0$  and  $\leq 110$ .
- 4 A final sample of **987,188** individuals and **48,901,405** person-years is selected.



# Fertility estimation based on Population Pyramid

Following Schmertmann & Hauer (2019, 2020), the following factorization for the Total Fertility Rate (TFR) is proposed.

## Proposed Factorization of $TFR$

$$TFR = \underbrace{\frac{1}{r}}_{\text{under-reporting}} \times \underbrace{\frac{1}{s}}_{\text{survival multiplier}} \times \underbrace{\frac{1}{p}}_{\text{age multiplier}} \times \underbrace{\frac{C_{0-4}}{W_{15-49}}}_{\text{CW ratio}}$$

Hauer & Schmertmann (2019, 2020)

# Class of Indirect TFR estimates

## Adjusted for maternal age

$$\bullet \quad iTFR_{t,c} = 7 \cdot \frac{C_{0-4,t,c}}{W_{15-49,t,c}}$$

$$xTFR_{t,c} = \left( 10.65 - 12.55\pi_{25-34,t,c} \right) \cdot \frac{C_{0-4,t,c}}{W_{15-49,t,c}}$$

## Adjusted for maternal age and infant mortality

$$\bullet \quad iTFR_{t,c}^+ = \left( \frac{1}{1-0.75q_5,t,c} \right) \cdot 7 \cdot \frac{C_{0-4,t,c}}{W_{15-49,t,c}}$$

$$xTFR_{t,c}^+ = \left( \frac{1}{1-0.75q_5,t,c} \right) \cdot \left( 10.65 - 12.55\pi_{25-34,t,c} \right) \cdot \frac{C_{0-4,t,c}}{W_{15-49,t,c}}$$

## Adjusted for maternal age, infant mortality and under-registration

$$\bullet \quad iTFR_{t,c}^* = \frac{1}{r_{t,c}^*} \cdot \left( \frac{1}{1-0.75q_5,t,c} \right) \cdot 7 \cdot \frac{C_{0-4,t,c}}{W_{15-49,t,c}}$$

$$xTFR_{t,c}^* = \frac{1}{r_{t,c}^*} \cdot \left( \frac{1}{1-0.75q_5,t,c} \right) \cdot \left( 10.65 - 12.55\pi_{25-34,t,c} \right) \cdot \frac{C_{0-4,t,c}}{W_{15-49,t,c}}$$

# Strategy for the estimation of $r$

- Pick a test country with a complete time series of ground truth TFRs over the whole historical period (Sweden)
- Estimate the under-reporting multiplier.

$$\frac{1}{r_{t,c^*}} = TFR_{t,c^*}^{\text{true}} \times \frac{W_{15-49,t,c^*}}{C_{0-4,t,c^*}} \times s_{t,c^*} \times p_{t,c^*}$$

- Use the previous multiplier to calculate  $iTFR_{t,c}^*$  and  $xTFR_{t,c}^*$
- Note that  $\frac{1}{r_{t,c^*}}$  does not vary across countries.

# Bayesian Estimation

- Incorporation of **expert knowledge** (priors) about:
  - **child mortality**
  - **maternal age distribution**
  - **bias in the observed CW ratios**
- Credible intervals of TFR estimates
- **TFR Estimates** → **median** of the conditional posterior distribution of TFR given the observed data and the other parameters.
- **Assumption** → the bias in the Child-Woman ratios does not change significantly in the two countries.

# Extended Bayesian TFR ( $bTFR^*$ )

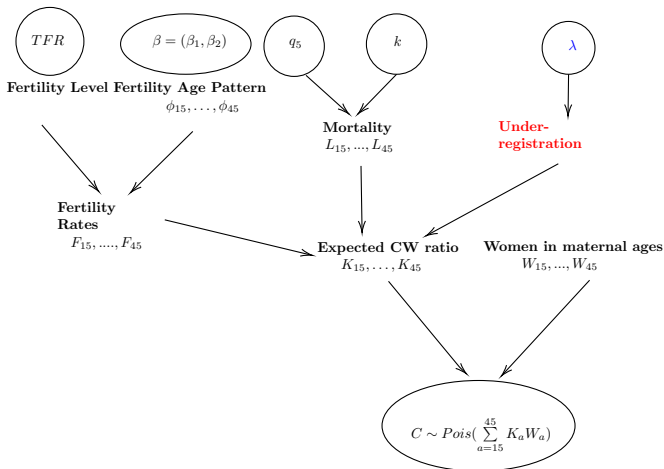
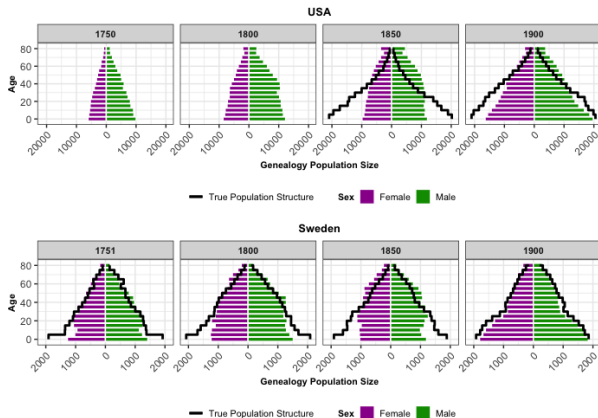


Figure: Proposed Hierarchical Bayesian Model

# Estimating TFR using online genealogies

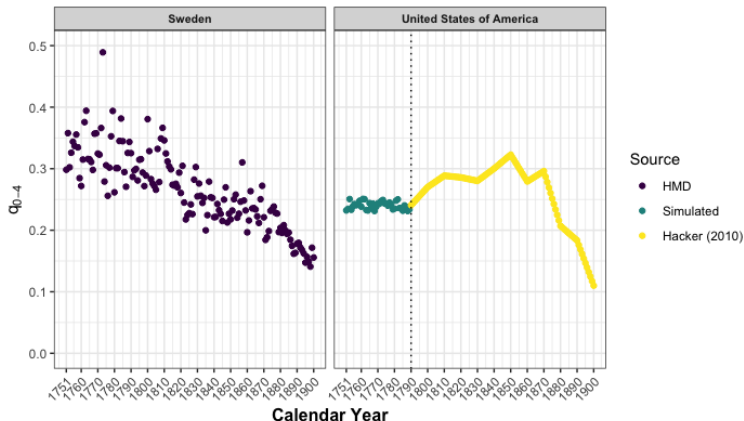
- 1 Development of country- and period- specific population pyramids.
- 2 Smooth the genealogy-based counts of children in the age class 0 – 4 and of women in maternal ages (15 – 49) through a 10-year moving average.
- 3 Employ the smooth counts to estimate the country- and period-specific TFRs.

# Swedish and US Population Pyramids



**Figure:** Genealogy-based Swedish and US population pyramids for calendar years 1750, 1800, 1850 and 1900 for different sub-samples.

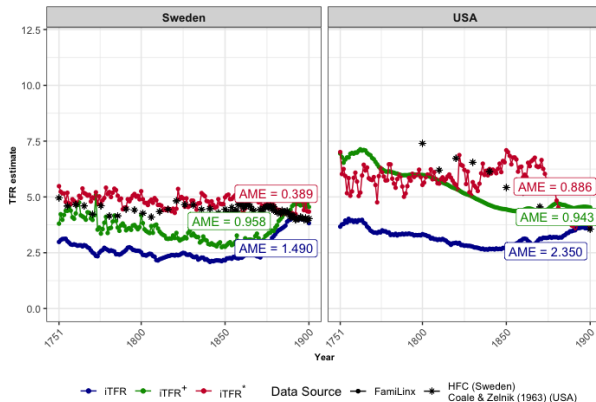
# Infant mortality in the US and Sweden



**Figure:** Probability of death under age 5 ( $q_{0-4}$ ) in Sweden and in the US during the historical period 1750 – 1900.

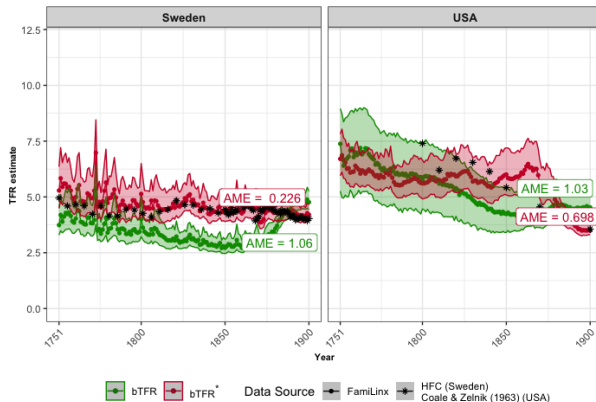


# $iTFR$ , $iTFR^+$ and $iTFR^*$ in Sweden and the US



**Figure:** Time series of TFR estimates in Sweden for the historical period 1751-1900.

# $bTFR$ and $bTFR^*$ in Sweden and the US



**Figure:** Time series of TFR estimates in the US for the historical period 1751-1900.

# Main Limitations

- Lack of ground truth historical infant mortality rates for the US.
- Difficult to draw appropriate conclusions about the actual timing of the First Demographic Transition.
- Bias in the Child-Woman ratio is assumed to be the same in the considered countries.

# Conclusions

- Reconstruction of historical TFR estimates for historical periods and countries without ground-truth data.
- Additional adjustment for sample under-registration provides more precise TFR estimates.
- Strong potential for fertility estimation in data-sparse settings.
- Better representativeness of genealogies towards the end of the 19<sup>th</sup> century. (Stelter & Alburez-Gutierrez, 2022).

# What comes next?

- Deeper investigation into the potential of online genealogical data for the examination of historical fertility patterns.
- Improving the role of the under-reporting multiplier as a prior in the Bayesian Model.
- Incorporation of a dependence structure among the parameters to allow information to be shared across calendar years.

# Thank you!

Looking forward to your feedback!

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# Essential Bibliography



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# *bTFR*: Bayesian Total Fertility Rate

The objective is to obtain the posterior distribution *TFR* after observing the number of children under age 5 and the distribution of women by childbearing age group.

The point estimates of *bTFR* are given by the median of the conditional distribution  $TFR|C$ .

$$P(TFR|C) \propto \int L(C|TFR, \beta, {}_5q_0, k) \cdot f_{\beta}(\beta) \cdot f_{{}_5q_0}({}_5q_0) \cdot f_k(k) \cdot f_{\lambda}(\lambda) d\beta d{}_5q_0 dk d\lambda$$

$$C|TFR, \beta, {}_5q_0, k \sim \text{Pois}\left(\sum_{x=15}^{45} W_x K_x(TFR, \beta, {}_5q_0, k, \lambda)\right)$$

$$TFR \sim \text{Unif}(0, 20)$$

$$\beta \sim \text{MVN}_2(\mathbf{0}_2, I_2)$$

$${}_5q_0 \sim \text{Beta}(a({}_5\hat{q}_0), b({}_5\hat{q}_0))$$

s.t.

$$P({}_5q_0 < 0.5 \cdot {}_5\hat{q}_0) = P({}_5q_0 > 2 \cdot {}_5\hat{q}_0) = 0.05$$

$$k \sim N(0, 1)$$

$$\lambda \sim N(\log(r), 10^{-3})$$



# Expected Child-Woman Ratios: $K_a$

The relationship between the Expected Child-Woman ratio and the demographic parameters comes from Formal Demography.

From the first row of a Leslie Matrix, we can calculate the expected number of children per woman in the age group  $[a, a + 5)$  denoted by  $K_a$ .

$$K_a = \left[ \frac{L_{a-5}}{L_a} \cdot F_{a-5} + F_a \right] \cdot \frac{L_0}{2} \cdot \exp(\lambda)$$

$$K_a \cdot \exp(-\lambda) = TFR \cdot \underbrace{\frac{L_0}{5}}_s \cdot \frac{1}{2} \cdot \underbrace{\left[ \frac{L_{a-5}}{L_a} \cdot \phi_{a-5} + \phi_a \right]}_{p_a} \cdot \exp(\lambda)$$

$\frac{L_0}{5} \rightarrow$  expected number of children still alive in the past five years.

$p_a \rightarrow$  average of the fertility proportions in the maternal age groups  $a$  and  $a - 5$  with year weight on the age group  $a - 5$  to account for maternal mortality.

$$C = \sum_{a=15}^{45} K_a \cdot W_a$$

$$\frac{C}{W} = TFR \cdot s \cdot \exp(\lambda) \cdot \sum_{a=15}^{45} \frac{W_a}{W} p_a$$

$$\frac{C}{W} = TFR \cdot s \cdot \exp(\lambda) \cdot \bar{p} \rightarrow TFR = \frac{1}{s} \cdot \frac{1}{\bar{p}} \cdot \frac{C}{W}$$

# Parameters: Fertility

Apply the following transformation to the the proportion of lifetime fertility that occurs in age group  $a$

$$\gamma_a = \ln\left(\frac{\phi_a}{\phi_{15}}\right) \quad \forall a \in \{15, \dots, 45\} \quad \text{and} \quad \phi_a = \frac{5}{TFR} \cdot F_a$$

Model the transformed parameters as

$$\underbrace{\gamma}_{7 \times 1} = \underbrace{\mathbf{m}}_{7 \times 1} + \underbrace{\mathbf{X}}_{7 \times 2} \cdot \underbrace{\beta}_{2 \times 1}$$

The values in  $\mathbf{m}$  are the averages of the transformed parameter  $\gamma_a$  for each age group of interest based upon all fertility schedules up to the year 1900 from the Human Fertility Collection (collected in a rectangular matrix of dimension ).

The two columns in  $\mathbf{X}$  are first and second right singular vectors obtained through the Singular Value Decomposition of the matrix of transformed fertility schedules.

$\beta$  is assigned a two-dimensional standard normal distribution to ensure its range is restricted on  $[-2, 2] \times [-2, 2]$  to better mimic HFC schedules.

# Parameters: Mortality

The estimation of the survival proportions among the mothers, i.e.  $L_x$  with  $x \in \{0, 5, \dots, 45\}$ , is performed by considering the two-dimensional mortality model developed by Wilmoth et al. (2012).

The model is characterized by a quadratic relationship between the age-specific death rates and the probability of death under age 5.

$$\log(m_x) = a_x + b_x \cdot \log({}_5q_0) + c_x \cdot [\log({}_5q_0)]^2 + v_x \cdot k$$

$a_x, b_x, c_x, v_x$  are age-specific coefficients estimated using information provided by 719 life tables from the Human Mortality Database through the Weighted Least Squares Method.

$k \in [-2, 2]$  denotes the relative excess of adult mortality over one might predict from knowledge of child mortality alone.

# Parameters: undercount

The estimation of the undercount parameter is based upon the divergence of the genealogical child-woman ratio from the true child-woman ratio for a test country for which ground-truth data are available.

Let  $\tau$  be the observed ratio of the true child-woman ratio to the genealogical one.

$$\tau_{t,c^*} = \frac{\frac{C_{0-4,c^*,t}^{\text{true}}}{W_{15-49,c^*,t}^{\text{true}}}}{\frac{C_{0-4,c^*,t}^{\text{gen}}}{W_{15-49,c^*,t}^{\text{gen}}}}$$

Assumption: the under-count parameter, denoted by  $\lambda$ , is generated from a normal distribution centered at the log of the observed ratio.

$$\lambda_{t,c} \sim N(\log(\tau_{t,c^*}), 10^{-3})$$

# Inclusion of undercount multiplier

Consider the proposed TFR decomposition for some test country  $c^*$

$$TFR = \frac{1}{r} \times \frac{1}{s} \times \frac{1}{p} \times \frac{C}{W}$$

where  $\frac{1}{r}$  denote the undercount multiplier.

Consider .

Find the multiplier for each calendar year of interest using the inverse formula.

$$\frac{1}{r_{t,c^*}} = TFR_{c^*,t}^{\text{True}} \times \frac{W_{c^*,t}}{C_{c^*,t}} \times (1 - 0.75q_{0-4,t,c^*}) \times 7$$

For the years within the period 1751 – 1900, for which the true TFR is not available, we use linear interpolation to infer the missing values.

Based on the time series of estimated multipliers for the test country  $c^*$ , we are able to find the undercount adjusted TFR estimates for the other countries of interest.

$$m_{c^*} = \left[ \frac{1}{r_{1751,c^*}}, \dots, \frac{1}{r_{1900,c^*}} \right]$$

$$TFR_{c,t} = \frac{1}{r_{t,c^*}} \times \frac{1}{1 - 0.75q_{0-4,t,c}} \times p \times \frac{C_{t,c}}{W_{t,c}}$$

# Performance of the TFR estimates

The performance of the TFR estimates is assessed using the Root Mean Squared Error (RMSE)

$$AME_c = \frac{\sum_{t \in T} |TFR_{t,c}^{\text{gen}} - TFR_{t,c}^{\text{True}}|}{T}$$

- $T$  refers to the total number of calendar years for which the true TFRs of country  $c$  are available.
- $TFR_{t,c}^{\text{gen}}$  denotes the genealogy-based TFR in country  $c$  during the calendar year  $t$ .
- $TFR_{t,c}^{\text{True}}$  denotes the true TFR in country  $c$  during the calendar year  $t$ .