



# RUBYCONF INDIA 2019

20 - 21 January 2019 @ Park Regis, Goa

SPONSORSHIP PROSPECTUS

# GLOBAL REACH

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RubyConf India has attracted participants from 23 Countries over the last 9 years.



UK	Canada	India	Malaysia
Germany	USA	Japan	Singapore
Sweden	Mexico	South Korean	Philippines
Portugal	Brazil	Israel	Indonesia
France	Australia	Nigeria	Sri Lanka
Russia	New Zealand	South Africa	

# India



# INFLUENTIAL SPEAKERS

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*RubyConf India features expert speakers from India & abroad who are in constant demand all over the world.*



# PREVIOUS SPONSORS

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*Some of the successful companies that have sponsored RubyConf India in the past.*





# Welcome To RubyConfIndia 2018

PLATINUM SPONSOR



GOLD SPONSOR



BROUGHT TO YOU BY

emerging  
technology  
trust



#RCI18

RUBYCONF INDIA 2019 SPONSORSHIP PROSPECTUS

## WHY YOU SHOULD SPONSOR US?

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- RubyConf India is India's premier Ruby & Rails conference and one of the larger RubyConfs in the world.
- On the 20th & 21st of January 2019, the TENTH edition of RubyConf India will be held at Park Regis in the scenic & historic coastal state of Goa.
- Organised by volunteers on a non-profit basis, RubyConf India is the ideal place to Connect with developers & business technology experts.
- ~ 350 attendees, sold out conference for every year since last 9 years.
- Meet top programmers & architects from India and abroad.
- Connect with the brightest technology talent.
- Build your brand with the community.

## PLATINUM SPONSOR (1 SLOT)- [ INR 10,00,000 / USD 14000 ]\* - BOOKED BY GO-JEK

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- Sponsored talk - 10 minutes speaking slot on day 1 before closing keynote.
- 10ft x 6ft booth space at a prominent location.
- Company collateral insert in delegate kit.
- Branding on primary banners at the venue, including registration area and on stage.
- Sponsor shout-out in pre-conference welcome e-mailer to attendees.
- 9 residential passes to the conference with 3 rooms (triple occupancy). Includes post conference party passes.

# GOLD SPONSOR (1 SLOT) - [ INR 6,00,000 / USD 8800 ]\*

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- Sponsored talk - 5 minutes speaking slot.
- 6ft x 6ft booth space at a prominent location.
- Company collateral insert in delegate kit.
- Branding on primary banners at the venue, including banners at the entrance and on stage.
- 6 residential passes to the conference with 2 rooms (triple occupancy). Includes post conference party passes.

## SILVER SPONSOR (2 SLOTS) - [ INR 2 LAKH / USD 3000 ]\*

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- 6ft x 2ft table with two chairs near booth area.
- One marketing standee (6ft x 3ft) placed near company table or in the conference area (standee to be produced by the sponsor).
- Company collateral insert in delegate kit.
- Branding on primary banners at the venue, including banners at the entrance and on stage.
- 3 residential passes to the conference with 1 room (triple occupancy). Includes post conference party passes.

## DIGITAL SPONSOR (1 SLOT) - [ INR 3 LAKH / USD 4250 ]\* - BOOKED BY BIGBINARY

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- One marketing standee (6ft x 3ft) placed near company table or in the conference area (standee to be produced by the sponsor).
- For an additional Rs 10,000 you can book 6ft x 6ft booth space.
- Company collateral insert in delegate kit.
- Branding on primary banners at the venue, including banners at the entrance and on stage.
- 3 residential passes to the conference with 1 room (triple occupancy). Includes post conference party passes.
- Shout-out in all e-mail communications to attendees.
- Sponsor logo to be displayed on all talk videos produced after the conference for digital publishing.

## PARTY SPONSOR (1 SLOT) - [ INR 3 LAKH / USD 4250 ]\*

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- Networking party held on 20th January 2019 (day one evening) where sponsors have the opportunity to interact with speakers and key industry experts.
- Company collateral insert in delegate kit.
- Branding on primary banners at the venue, including banners at the entrance and on stage.
- 5 minutes talk by the sponsor about their respective company during the party.
- 3 residential passes to the conference with 1 room (triple occupancy). Includes post conference party passes.

## SPEAKER SPONSOR (4 SLOTS) - [ INR 1.5 LAKH / USD 2250 ]\*

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- Sponsorship supports a deserving speaker by subsidising travel and stay.
- Sponsorship does not grant a paid speaking slot to the sponsor
- Company collateral insert in delegate kit.
- Branding on primary banners at the venue, including banners at the entrance and on stage.
- 3 passes to the conference party on 20th January 2019.
- Note: The sponsored speaker would be one of the invited speakers selected by Emerging Technology Trust.

# **STUDENT SPONSOR (5 SLOTS) - [ INR 30,000 / USD 500 ]\***

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- One eligible student will be selected by ETT.
- One marketing standee (6ft x 3ft) placed near company table or in the conference area (standee to be produced by the sponsor).
- You are free to select as many students as possible.

## BAG SPONSOR (1 SLOT) - [ INR 85,000 / USD 1300 ]\*

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- Sponsor Logo and Conference Logo on the jute cloth bags handed to all the attendees.
- One marketing standee (6ft x 3ft) placed near company table or in the conference area (standee to be produced by the sponsor).
- Company collateral insert in delegate kit.

# LANYARD SPONSOR (1 SLOT) - [ INR 60,000 / USD 850 ]\*

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- Sponsor Logo and Conference Logo lanyard to all attendees.
- One marketing standee (6ft x 3ft) placed near company table or in the conference area (standee to be produced by the sponsor).
- Company collateral insert in delegate kit.

## **HAND BAND SPONSOR (1 SLOT) - [ INR 30,000 / USD 400 ]\***

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- Sponsor Logo and Conference Logo hand band to all attendees to avail all the features of the conference.
- One marketing standee (6ft x 3ft) placed near company table or in the conference area (standee to be produced by the sponsor).
- Company collateral insert in delegate kit.

## **HOODIES SPONSOR (NO SLOT) - [ INR 1,50,000 / USD 2250 ]\***

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- Hoodie design co-branded with sponsor's URL or Twitter handle on the back of the t-shirt.
- Design reference to sponsor's area of work intersecting with logistics.
- One marketing standee (6ft x 3ft) placed near company table or in the conference area (standee to be produced by the sponsor).
- Company collateral insert in delegate kit.
- 3 passes to the conference party on 20th January 2019.

## MUG SPONSOR (NO SLOT) - [ INR 40,000 / USD 600 ]\*

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- Mug design co-branded with sponsor's URL or Twitter handle on the back of the t-shirt.
- Design reference to sponsor's area of work intersecting with logistics.
- One marketing standee (6ft x 3ft) placed near company table or in the conference area (standee to be produced by the sponsor).



# TERMS & CONDITIONS

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- This is a non-profit, community driven event and has no commercial aspect associated with it.
- Sponsorship does not imply a speaker slot.
- Speaker slots are assigned exclusively through a Call For Proposals process. Sponsorship does not influence selection.
- No information about attendees will be given to sponsors.
- Offensive or inappropriate use of language or sentiment in give-aways or standees will be disallowed and is at the sole discretion of the organisers.
- Placement of standees is subject to change and at the sole discretion of the organisers.

# EMERGING TECHNOLOGY TRUST

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*The Emerging Technology Trust is a non-profit that focuses on creating opportunities and events to promote open source contribution, programming languages, tools and methodologies in India.*

*We work hard to bring in the best speakers and connect them with the Indian developer community.*

*The ETT is funded primarily through corporate sponsorship.*

## CONFERENCES PORTFOLIO:

- RubyConf India – national Ruby conference, founded 2010
- Deccan RubyConf – Pune region Ruby conference, founded 2012
- DevOpsDays India – national DevOps conference, founded 2012
- GopherCon India – national Golang conference, founded 2015
- DroidJam India – national Android conference, founded 2018

Email: [team@rubyconfindia.org](mailto:team@rubyconfindia.org)

Website: [RubyConfIndia.org](http://RubyConfIndia.org)

Twitter: [@RubyConfIndia](https://twitter.com/@RubyConfIndia)

