RUBYCONF INDIA 2019

20 - 21 January 2019 @ Resort Rio and Club Rio Royale, Goa

GLOBAL REACH

RubyConf India has attracted participants from 23 Countries over the last 9 years.

UK	Canada	India	Malaysia
Germany	USA	Japan	Singapore
Sweden	Mexico	South Korean	Philippines
Portugal	Brazil	Israel	Indonesia
France	Australia	Nigeria	Sri Lanka
Russia	New Zealand	South Africa	

INFLUENTIAL SPEAKERS

RubyConf India features expert speakers from India & abroad who are in constant demand all over the world.

PREVIOUS SPONSORS

Some of the successful companies that have sponsored RubyConf India in the past.

WHY YOU SHOULD SPONSOR US?

➤ RubyConf India is India's premier Ruby & Rails conference and one of the larger RubyConfs in the world.

➤ On the 20th & 21st of January 2019, the TENTH edition of RubyConf India will be held at Resort Rio in the scenic & historic coastal state of Goa.

➤ Organised by volunteers on a non-profit basis, RubyConf India is the ideal place to Connect with developers & business technology experts.

➤ ~ 450 attendees, sold out conference for every year since last 9 years.

➤ Meet top programmers & architects from India and abroad.

➤ Connect with the brightest technology talent.

➤ Build your brand with the community.

PLATINUM SPONSOR – [INR 10 LAKH / USD 14000]*

➤ Dinner with speakers and conference panellist (on day one of the conference).

➤ 10ft x 6ft booth space at a prominent location.

➤ Co-branded t-shirts handed out to all attendees at the conference.

➤ Company collateral insert in delegate kit.

➤ Branding on primary banners at the venue, including registration area and on stage.

➤ 9 residential passes to the conference with 3 rooms (triple occupancy). Includes post conference party passes and 20% discount on additional conference tickets.

➤ 10 representatives from the sponsoring company will have entry to the dinner.

*Taxes if applicable as per Govt. of India guidelines

DIAMOND SPONSOR – [INR 7.5 LAKH / USD 11000]*

➤ Sponsored talk - 15 minutes duration.

➤ 10ft x 6ft booth space at a prominent location.

➤ Co-branded t-shirts handed out to all attendees at the conference.

➤ Company collateral insert in delegate kit.

➤ Branding on primary banners at the venue, including banners at the entrance and on stage.

➤ 9 residential passes to the conference with 3 rooms (triple occupancy). Includes post conference party passes and 20% discount on additional conference tickets.

*Taxes if applicable as per Govt. of India guidelines

GOLD SPONSOR – [INR 5.5 LAKH / USD 8000]*

➤ 10ft x 6ft booth space at a prominent location.

➤ Branding on lanyards.

➤ Company collateral insert in delegate kit.

➤ Branding on primary banners at the venue, including banners at the entrance and on stage.

➤ 6 residential passes to the conference with 2 rooms (triple occupancy). Includes post conference party passes and 15% discount on additional conference tickets.

*Taxes if applicable as per Govt. of India guidelines

BRONZE SPONSOR – [INR 2 LAKH / USD 3000]*

➤ 6ft x 2ft table with two chairs near booth area.

➤ One marketing standee (6ft x 3ft) placed near company table or in the conference area (standee to be produced by the sponsor).

➤ Company collateral insert in delegate kit.

➤ Branding on primary banners at the venue, including banners at the entrance and on stage.

➤ 3 residential passes to the conference with 1 room (triple occupancy). Includes post conference party passes and 10% discount on additional conference tickets.

*Taxes if applicable as per Govt. of India guidelines

DIGITAL SPONSOR – [INR 3 LAKH / USD 4250]*

➤ One marketing standee (6ft x 3ft) placed near company table or in the conference area (standee to be produced by the sponsor).

➤ For an additional Rs 10,000 you can book 10ft x 6ft booth space.

➤ Company collateral insert in delegate kit.

➤ Branding on primary banners at the venue, including banners at the entrance and on stage.

➤ 3 residential passes to the conference with 1 room (triple occupancy). Includes post conference party passes and 15% discount on additional conference tickets.

Taxes if applicable as per Govt. of India guidelines

SPEAKER SPONSOR – [INR 1.5 LAKH / USD 2250]*

➤ Sponsorship supports a deserving speaker by subsidising travel and stay.

➤ Sponsorship does not grant a paid speaking slot to the sponsor

➤ Company collateral insert in delegate kit.

➤ Branding on primary banners at the venue, including banners at the entrance and on stage.

➤ 3 passes to the conference party on 20th January 2019.

➤ Note: The sponsored speaker would be one of the invited speakers selected by Emerging Technology Trust.

*Taxes if applicable as per Govt. of India guidelines

NETWORKING PARTY SPONSOR – [INR 1 LAKH / USD 1500]*

➤ Networking party held on 20th January 2019 (day one evening) where sponsors have the opportunity to interact with speakers and key industry experts.

➤ Company collateral insert in delegate kit.

➤ Branding on primary banners at the venue, including banners at the entrance and on stage.

➤ 5 representatives from the sponsoring company will have entry to the party.

*Taxes if applicable as per Govt. of India guidelines

STUDENT SPONSOR – [INR 30,000 / USD 500]*

➤ One eligible student with be selected by ETT.

➤ One marketing standee (6ft x 3ft) placed near company table or in the conference area (standee to be produced by the sponsor).

➤ Company collateral insert in delegate kit.

Taxes if applicable as per Govt. of India guidelines.

BAG SPONSOR – [INR 75,000 / USD 1100]*

➤ Sponsor Logo and Conference Logo on the cloth bags handed to all the attendees.

➤ One marketing standee (6ft x 3ft) placed near company table or in the conference area (standee to be produced by the sponsor).

➤ Company collateral insert in delegate kit.

Taxes if applicable as per Govt. of India guidelines.
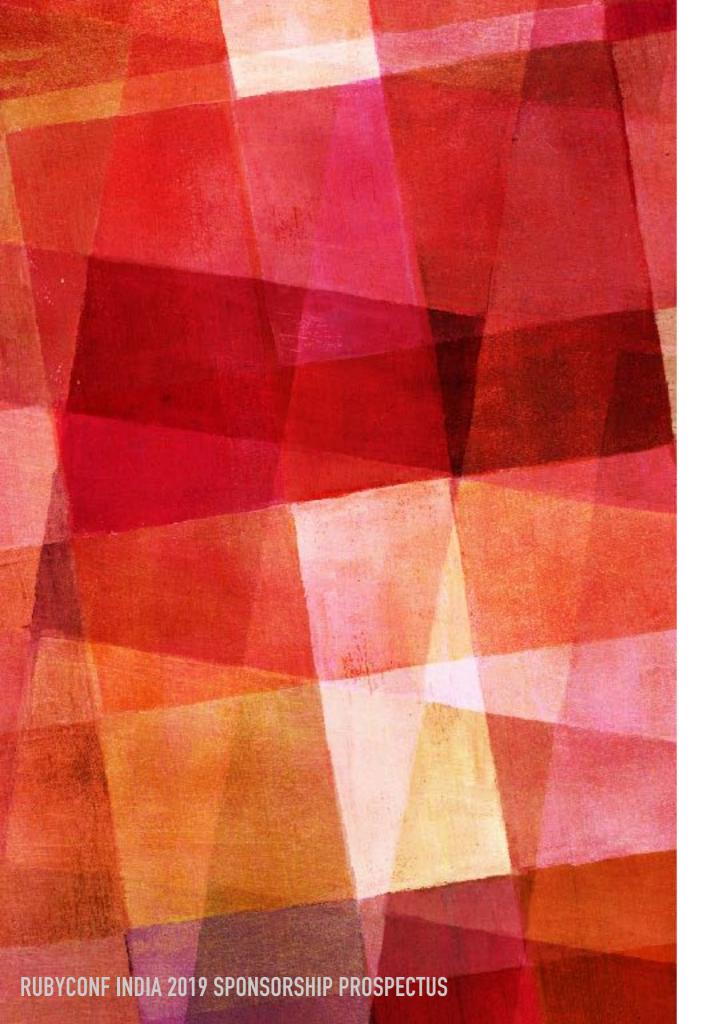
T-SHIRT SPONSOR – [INR 90,000 / USD 1300]*

➤ T-shirt design co-branded with sponsor's URL or Twitter handle on the back of the t-shirt.

➤ Design reference to sponsor's area of work intersecting with logistics.

➤ One marketing standee (6ft x 3ft) placed near company table or in the conference area (standee to be produced by the sponsor).

➤ Company collateral insert in delegate kit.

*Taxes if applicable as per Govt. of India guidelines

HOODIES SPONSOR – [INR 1.2 LAKH / USD 1750]*

➤ Hoodie design co-branded with sponsor's URL or Twitter handle on the back of the t-shirt.

➤ Design reference to sponsor's area of work intersecting with logistics.

➤ One marketing standee (6ft x 3ft) placed near company table or in the conference area (standee to be produced by the sponsor).

➤ Company collateral insert in delegate kit.

*Taxes if applicable as per Govt. of India guidelines

MUG SPONSOR – [INR 30,000 / USD 450]*

➤ Mug design co-branded with sponsor's URL or Twitter handle on the back of the t-shirt.

➤ Design reference to sponsor's area of work intersecting with logistics.

➤ One marketing standee (6ft x 3ft) placed near company table or in the conference area (standee to be produced by the sponsor).

➤ Company collateral insert in delegate kit.

*Taxes if applicable as per Govt. of India guidelines

TERMS & CONDITIONS

- ➤ This is a non-profit, community driven event and has no commercial aspect associated with it.

- ➤ Sponsorship does not imply a speaker slot.

- ➤ Speaker slots are assigned exclusively through a Call For Proposals process. Sponsorship does not influence selection.

- ➤ No information about attendees will be given to sponsors.

- ➤ Offensive or inappropriate use of language or sentiment in give-aways or standees will be disallowed and is at the sole discretion of the organisers.

- ➤ Placement of standees is subject to change and at the sole discretion of the organisers.

EMERGING TECHNOLOGY TRUST

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The Emerging Technology Trust is a non-profit that focuses on creating opportunities and events to promote open source contribution, programming languages, tools and methodologies in India.

We work hard to bring in the best speakers and connect them with the Indian developer community.

The ETT is funded primarily through corporate sponsorship.

CONFERENCES PORTFOLIO:

- **RubyConf India — national Ruby conference, founded 2010**

- **Deccan RubyConf — Pune region Ruby conference, founded 2012**

- **DevOpsDays India — national DevOps conference, founded 2012**

- **GopherCon India — national Golang conference, founded 2015**

- **DroidJam India — national Android conference, founded 2018**

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emerging
technology
trust